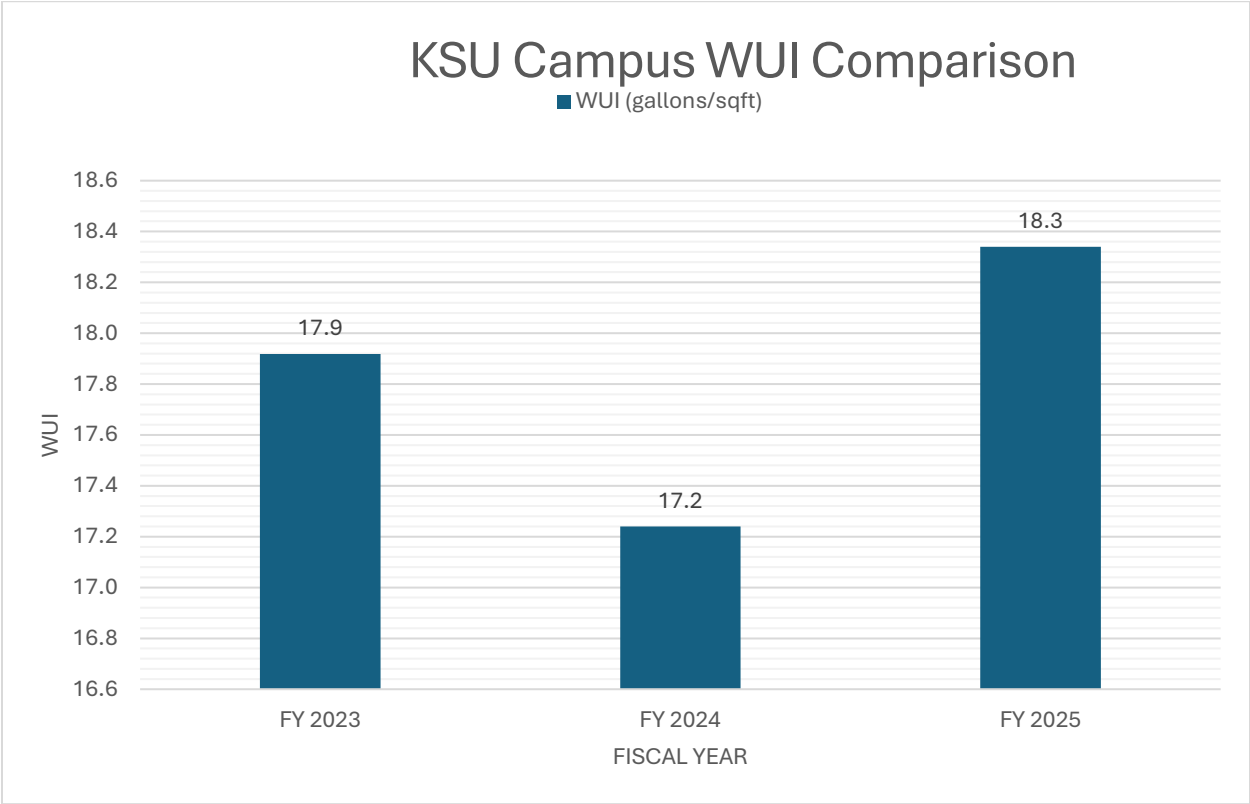


Water Use Intensity Report

Kennesaw State University calculates its institutional water footprint by consolidating monthly usage data from its two water providers. Both data streams are compiled, reviewed for accuracy, and then normalized against the university’s total gross square footage to calculate the Water Use Intensity (WUI) in gallons per square foot. KSU utilizes building-level submeters pulled into WaterSignal to calculate WUI for each facility, allowing the university to rank buildings and use the data to guide upgrades, maintenance priorities, and long-term capital planning.

KSU’s campus WUI for the past 3 fiscal years are as follows:



Based on Energy Star Portfolio Manager benchmarks, KSU’s WUI falls between the 50th and 75th percentile for higher education institutions, closer to 50th. This indicates that our water use per square foot is higher than roughly half of our peers, but still significantly more efficient than campuses in the top quartile.