

# Innovation & Strategic Partnerships Faculty Guide



At Kennesaw State University, the Office of Research supports the institution's mission of teaching, research, and public engagement by providing essential services — including IRB review, grant and award management, research compliance, intellectual property development, and strategic research guidance.

## Key Services We Provide

- **Technology Scouting & IP Identification:** Guidance in identifying intellectual property and assessing commercial potential.
- **Intellectual Property Protection:** Filing invention disclosures and supporting patent applications.
- **Technology Licensing:** Licensing strategies for startups and industry partners.
- **Corporate Engagement Support:** Connections with companies for research and development opportunities.
- **Product Development & Prototyping:** Advancing technologies from TRL 3–7 with prototypes and pilot testing.
- **SBIR/STTR Proposal Support:** Guidance for competitive federal funding opportunities.
- **Georgia Research Alliance Proposal Support:** Assistance with GRA Phase I, Phase II venture funding proposals.
- **Internal Innovation Seed Funding:** Early-stage support for promising faculty innovations.
- **Research Communication Training:** Workshops on communicating impact to funders, industry, and the public.

## How Faculty Can Access These Services

- Submit an invention disclosure to begin the IP protection process.
- Request a consultation with ISP staff to explore commercialization opportunities.
- Engage in workshops and training offered throughout the year.
- Collaborate early in your research process to leverage funding and prototyping resources.

## Contact Information

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