



Campus Master Plan

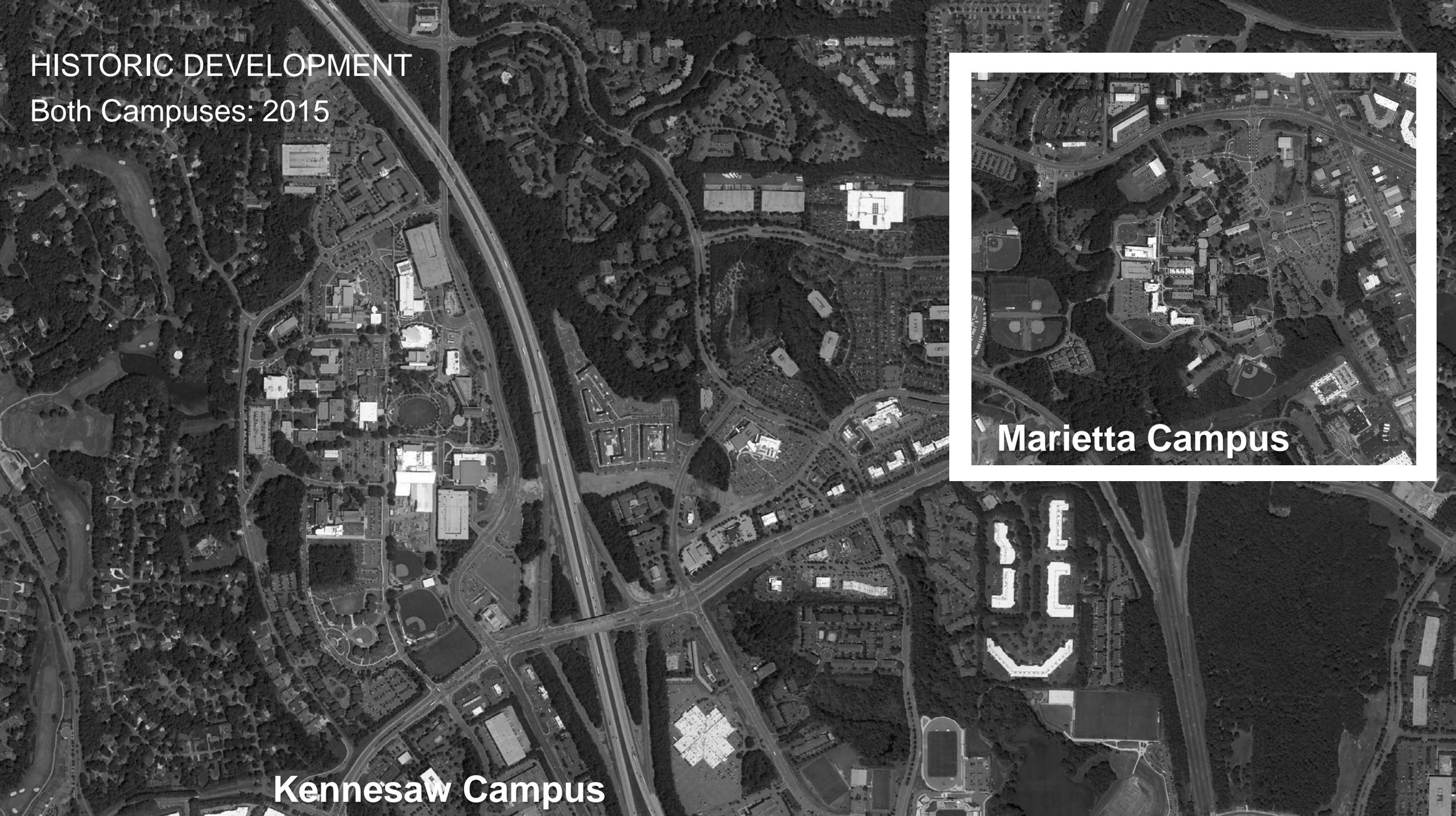
November, 2016

HISTORIC DEVELOPMENT

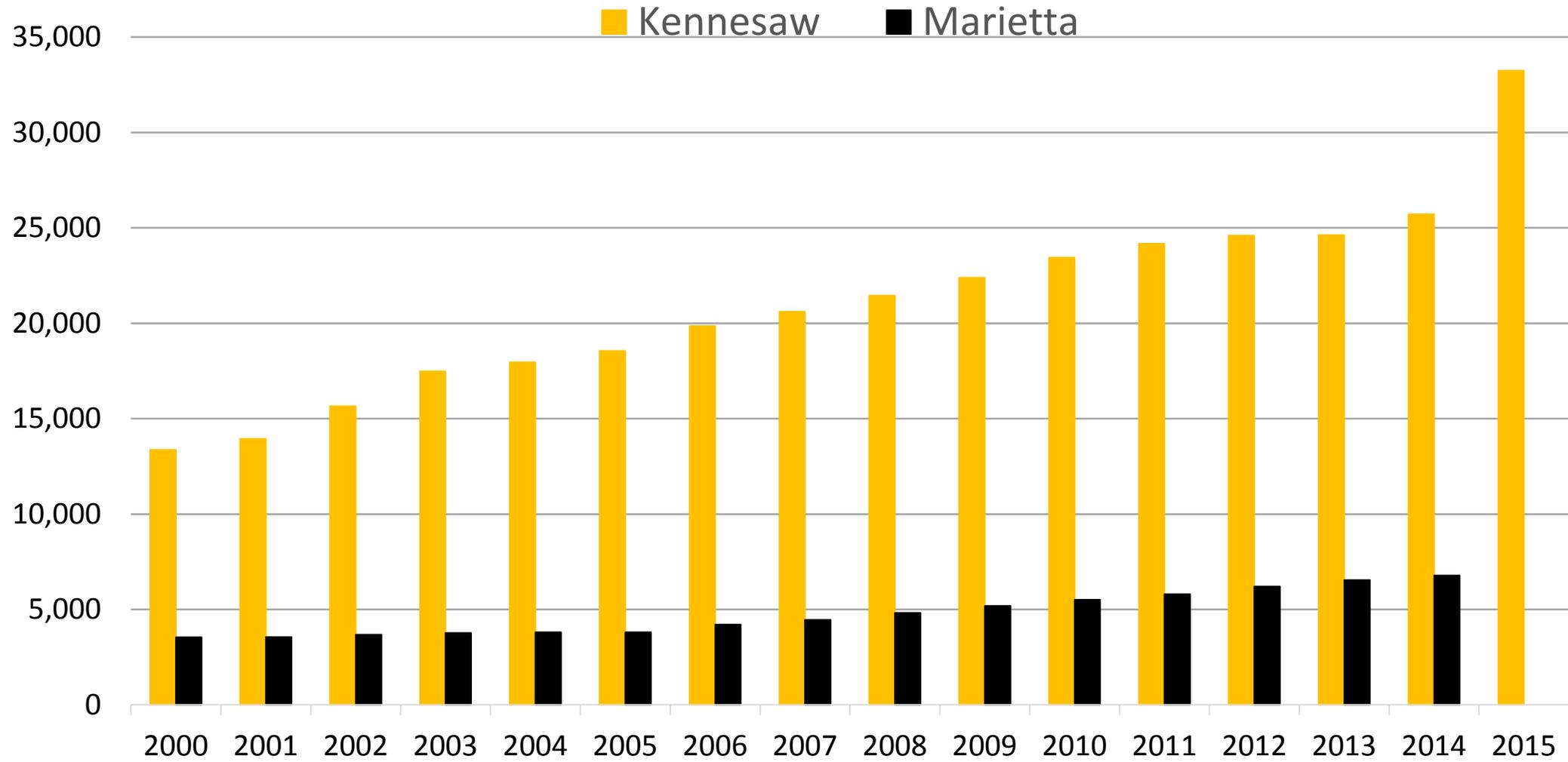
Both Campuses: 2015

Kennesaw Campus

Marietta Campus

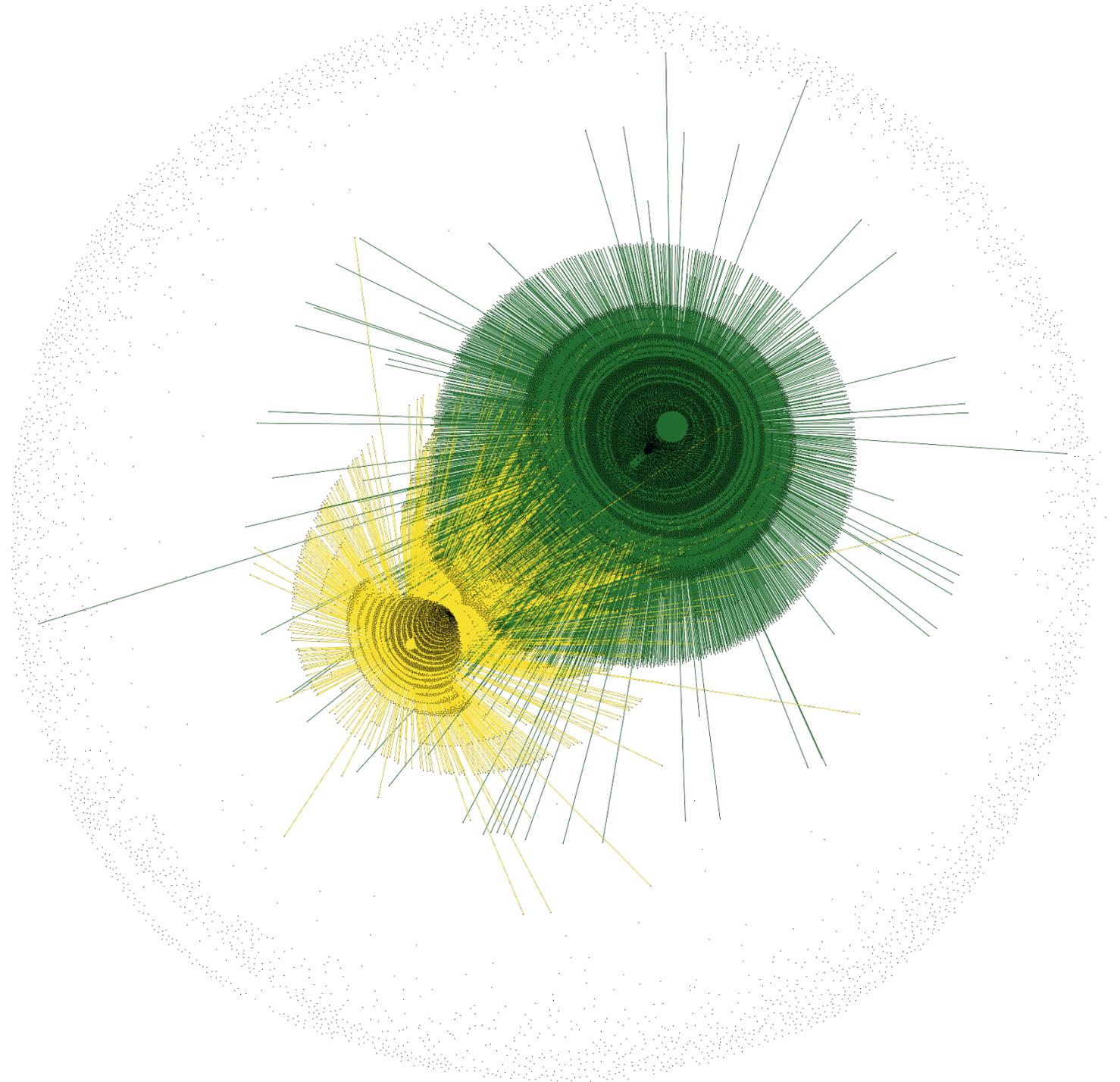


FALL SEMESTER: ENROLLMENT BY CAMPUS



CONSOLIDATION

- kennesaw campus
- marietta campus





MARIETTA SYNTHESIS

ORGANIZING IDEAS: SYNTHESIS

LEGEND

- New Building Construction
- Existing Building Renovation
- Partnership Potential



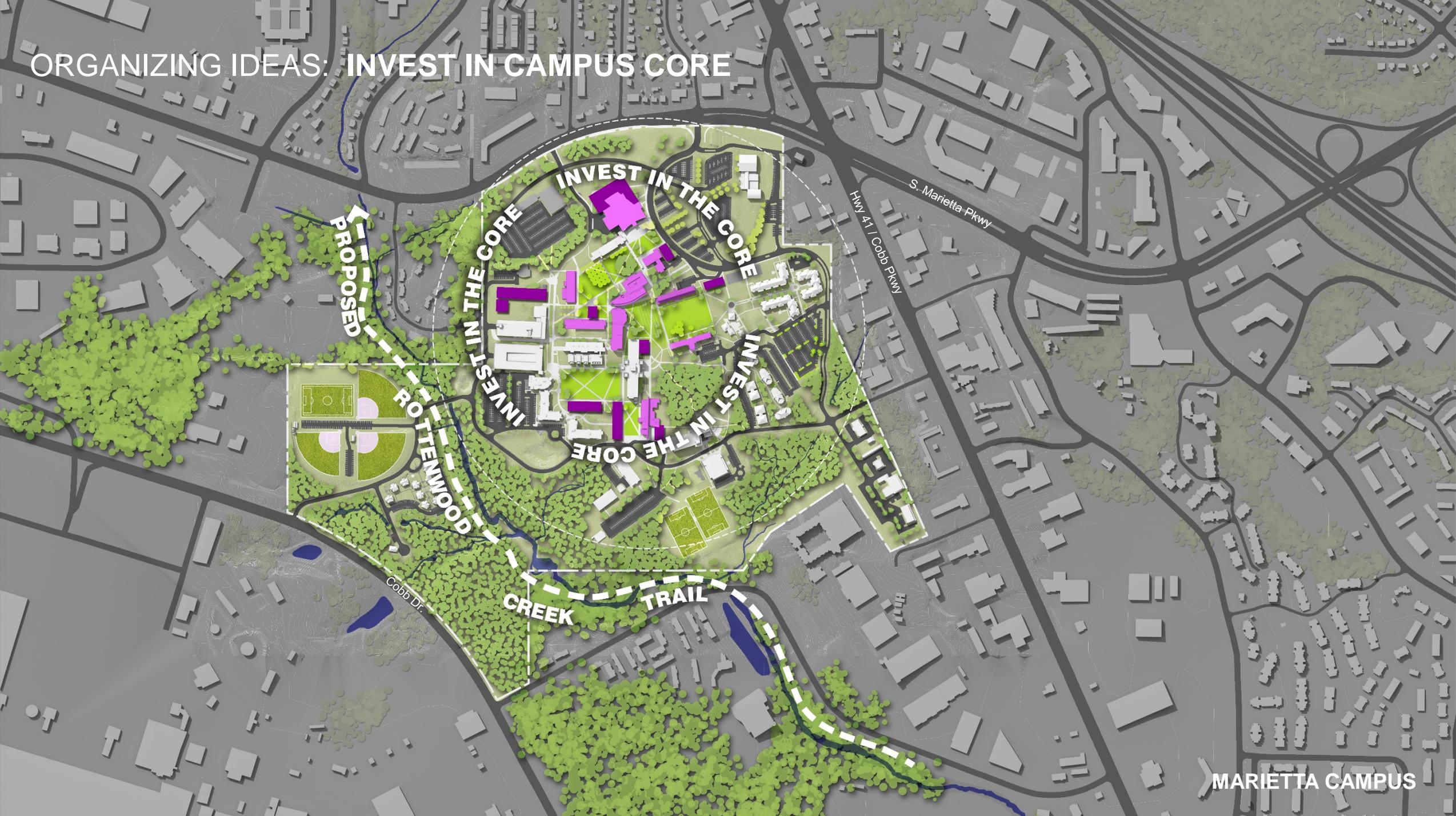
MARIETTA CAMPUS: **GUIDELINES**

- Concentrate investment in the historic core
- Simplify landscapes and clarify the arrival experience
- Engage students to assess student life and recreation investment priorities
- Promote safety through lighting upgrades and ring road realignment
- Preserve natural assets, especially forest areas and Rottenwood Creek
- Promote research and student co-ops, with potential housing and retail diversity, on northeast landholdings

ORGANIZING IDEAS: PROPOSED LOOP ROAD CHANGES



ORGANIZING IDEAS: INVEST IN CAMPUS CORE



ORGANIZING IDEAS: INVEST IN CAMPUS CORE

LEGEND

1. Revised Loop Road and Entry Drive
2. Connect Lawn to Entry Drive, Organize Student Center Plaza
3. Administration Building Renovation
4. Student Center Renovation & Addition
5. Historic Quad Renovation
6. Building G Priority Renovation and Lab Addition
7. Regrading at Terrace to New Open Space
8. Howell Hall Renovation
9. Green Space Renovation
10. Future Materials Sciences Site



EXISTING: HISTORIC QUAD



POTENTIAL: HISTORIC QUAD



EXISTING: BUILDING G



POTENTIAL: BUILDING G ADDITION



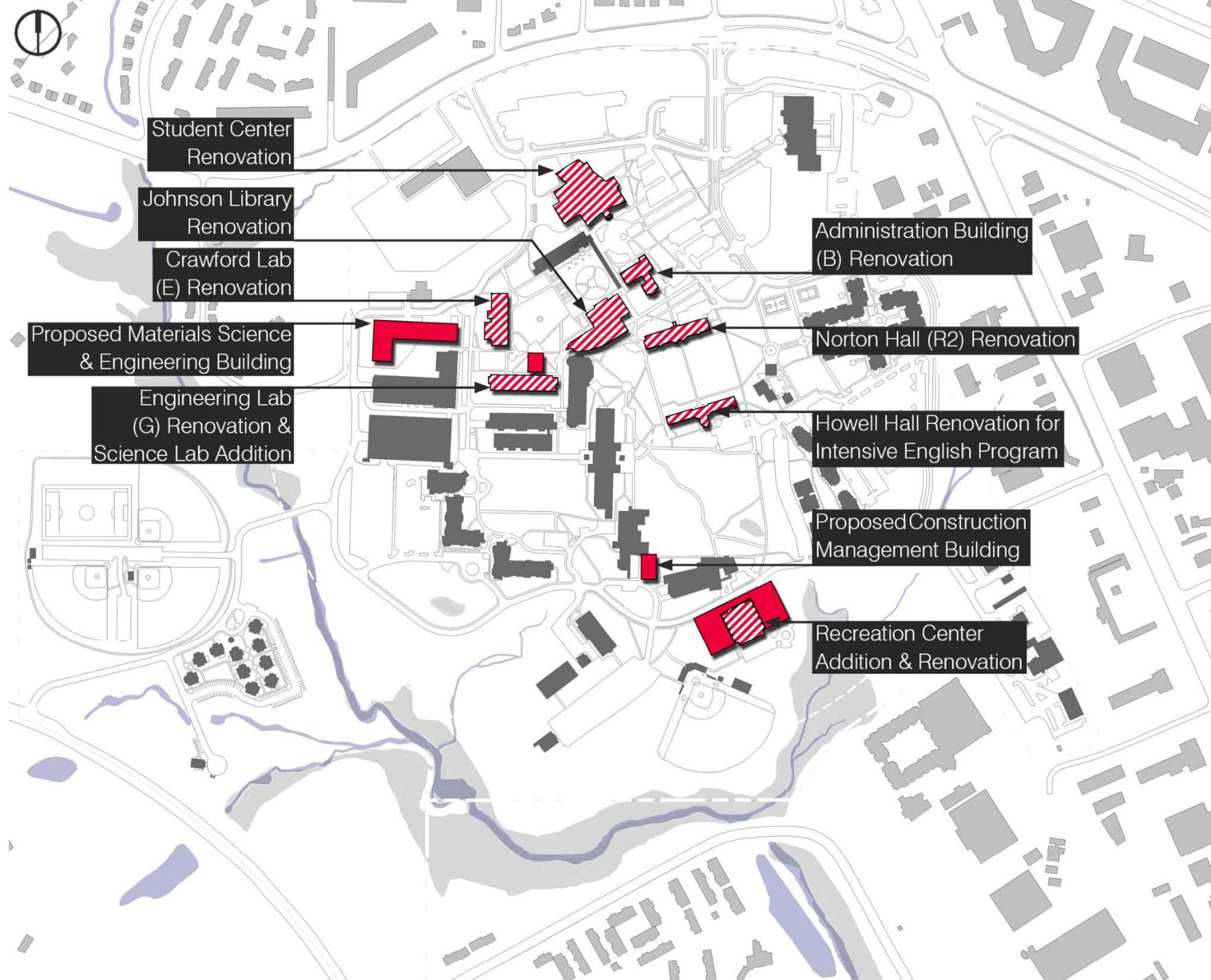
ORGANIZING IDEAS: RECREATION RELOCATION



BUILDING USE: FUTURE COLLEGE DISTRIBUTION



MARIETTA CAMPUS: UPCOMING MAJOR CONSTRUCTION PROJECTS



Student Center
Renovation

Johnson Library
Renovation

Crawford Lab
(E) Renovation

Proposed Materials Science
& Engineering Building

Engineering Lab
(G) Renovation &
Science Lab Addition

Administration Building
(B) Renovation

Norton Hall (R2) Renovation

Howell Hall Renovation for
Intensive English Program

Proposed Construction
Management Building

Recreation Center
Addition & Renovation

MARIETTA CAMPUS: POTENTIAL FUTURE PROJECTS



LEGEND

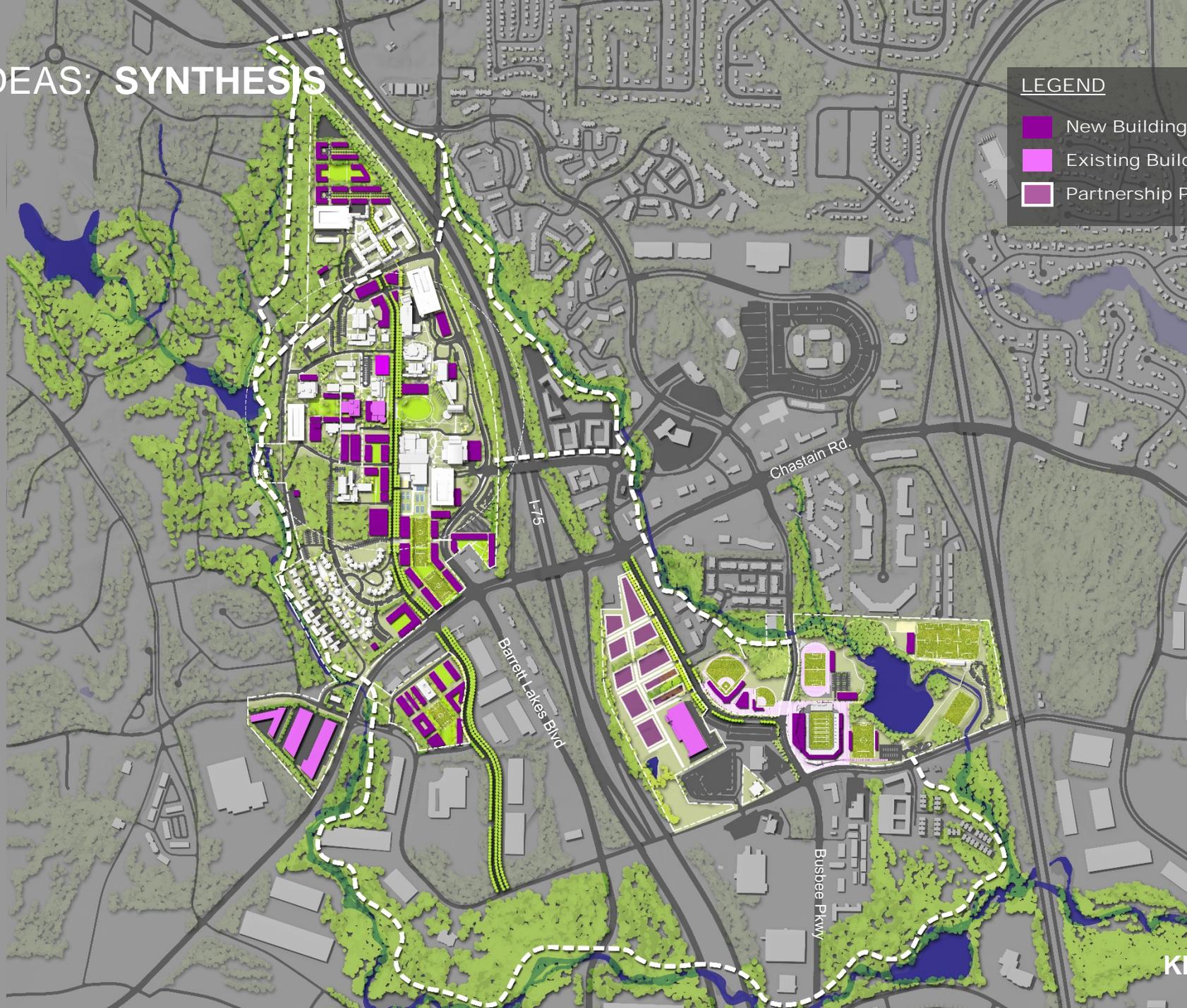
1. Revised Loop Road & Entry Drive
2. Student Center Renovation & Addition
3. Administration Building Renovation
4. Historic Quad Renovation
5. Library Renovation
6. Building G Priority Renovation & Lab Addition
7. Building E Priority Renovation
8. Building H Renovation
9. Norton Hall Renovation
10. Green Space Improvements
11. Howell Hall Renovation
12. Building J Addition
13. Future Materials Science & Engineering Site
14. Building M Renovation & Addition for Architecture and Construction Management (Privately Funded)
15. Recreation Renovation & Potential Addition
16. Baseball Field Conversion to Rec Fields
17. Potential Partnership Opportunities
18. WaterHub

- New Construction (5 YR Timeline)
- Renovation
- Long Term Building Site - Academic
- Long Term Building Site - Residential
- Long Term Athletic / Rec Expansion
- Undesignated Building Sites
- Partnership Potential
- Long Term Partnership Potential



KENNESAW SYNTHESIS

ORGANIZING IDEAS: SYNTHESIS



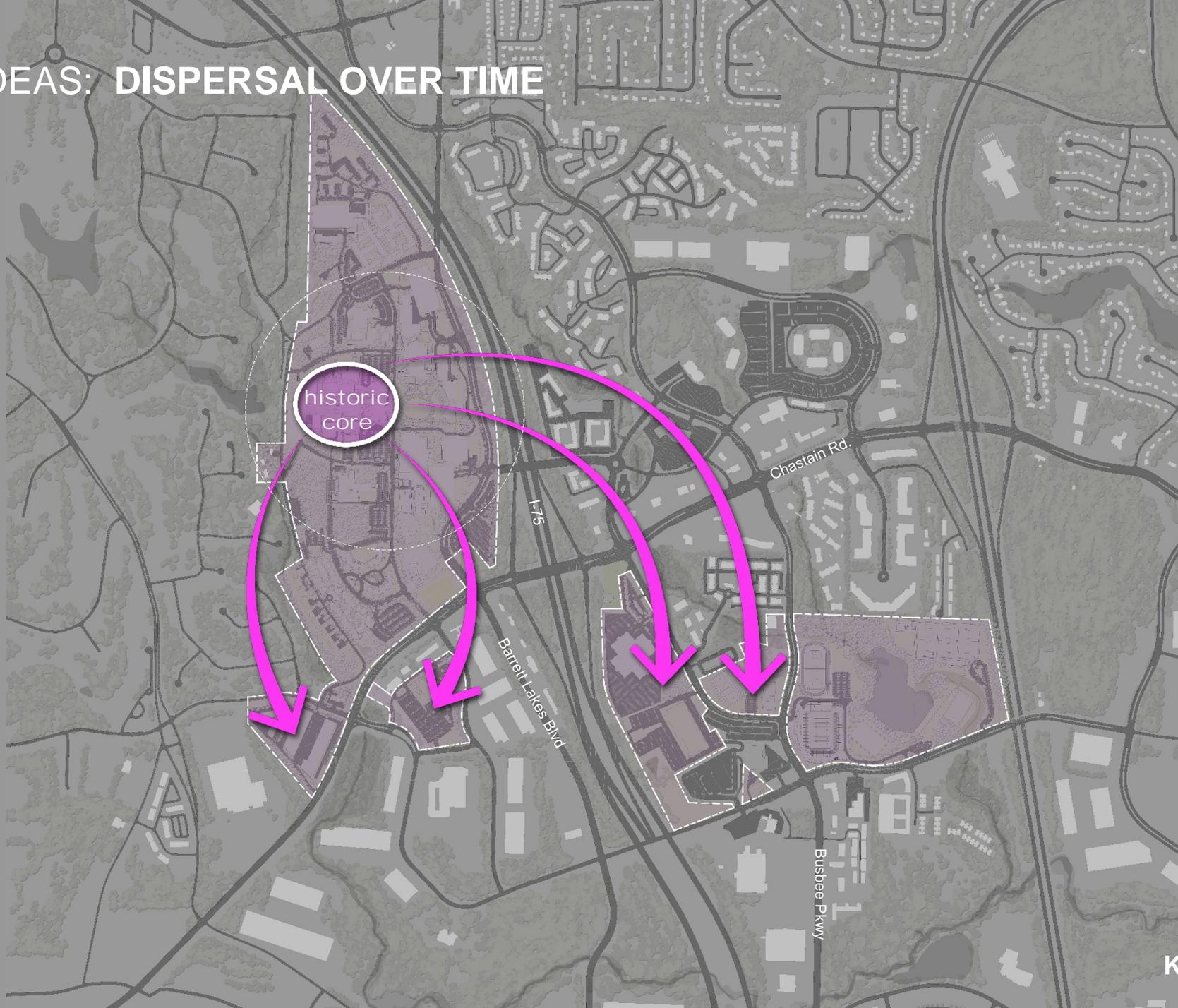
LEGEND

- New Building Construction
- Existing Building Renovation
- Partnership Potential

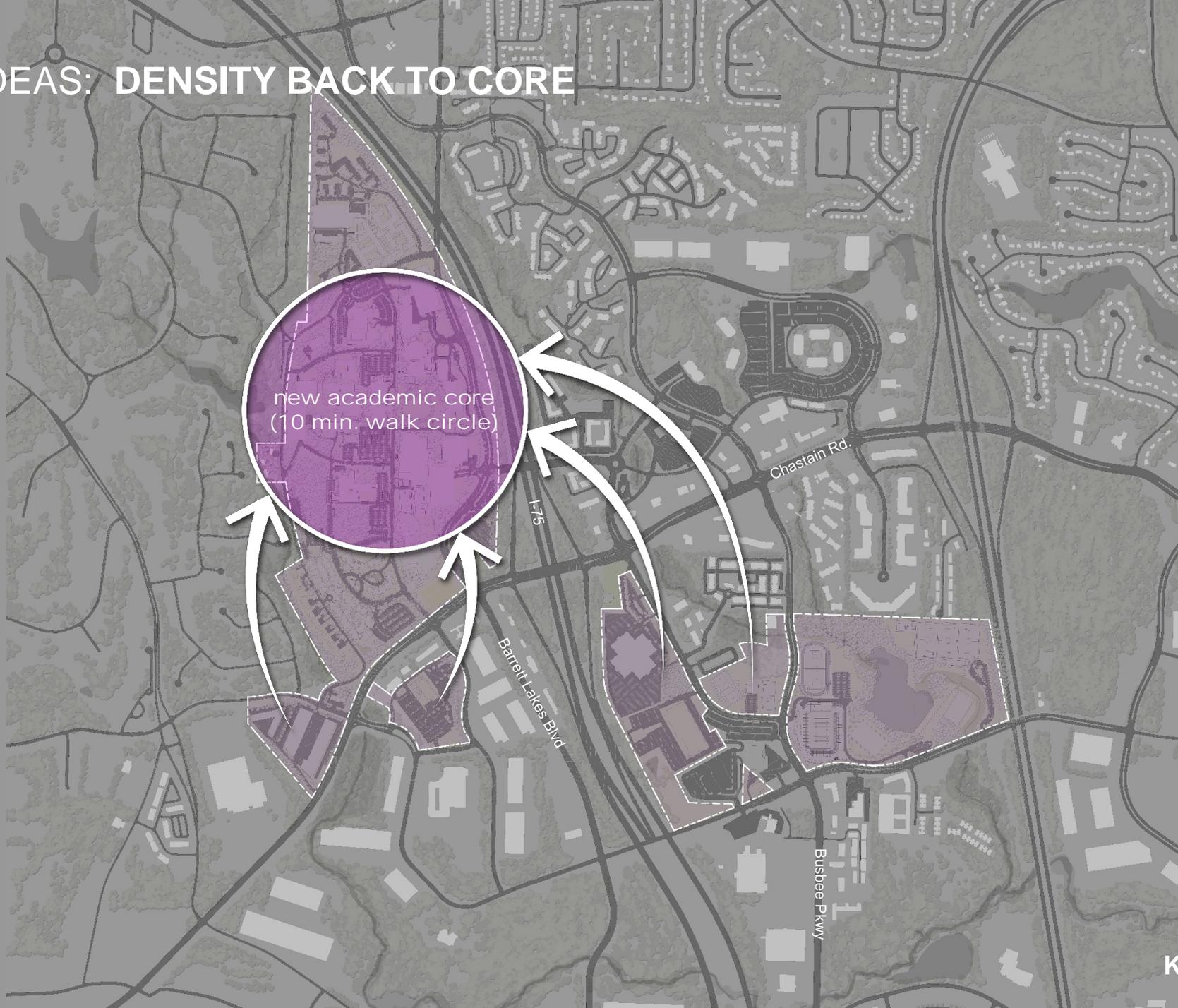
KENNESAW CAMPUS: **GUIDELINES**

- Academic functions within a 10-minute walk circle
- Reinforce existing pedestrian corridors
- Use pricing incentives to better utilize remote parking and shuttles
- Concentrate athletic functions east of I-75
- Maximize long-term parcel potential through block organization
- Strategic land acquisitions
- Consider Housing and mix-use developments
- Preserve natural assets, forest areas and water systems

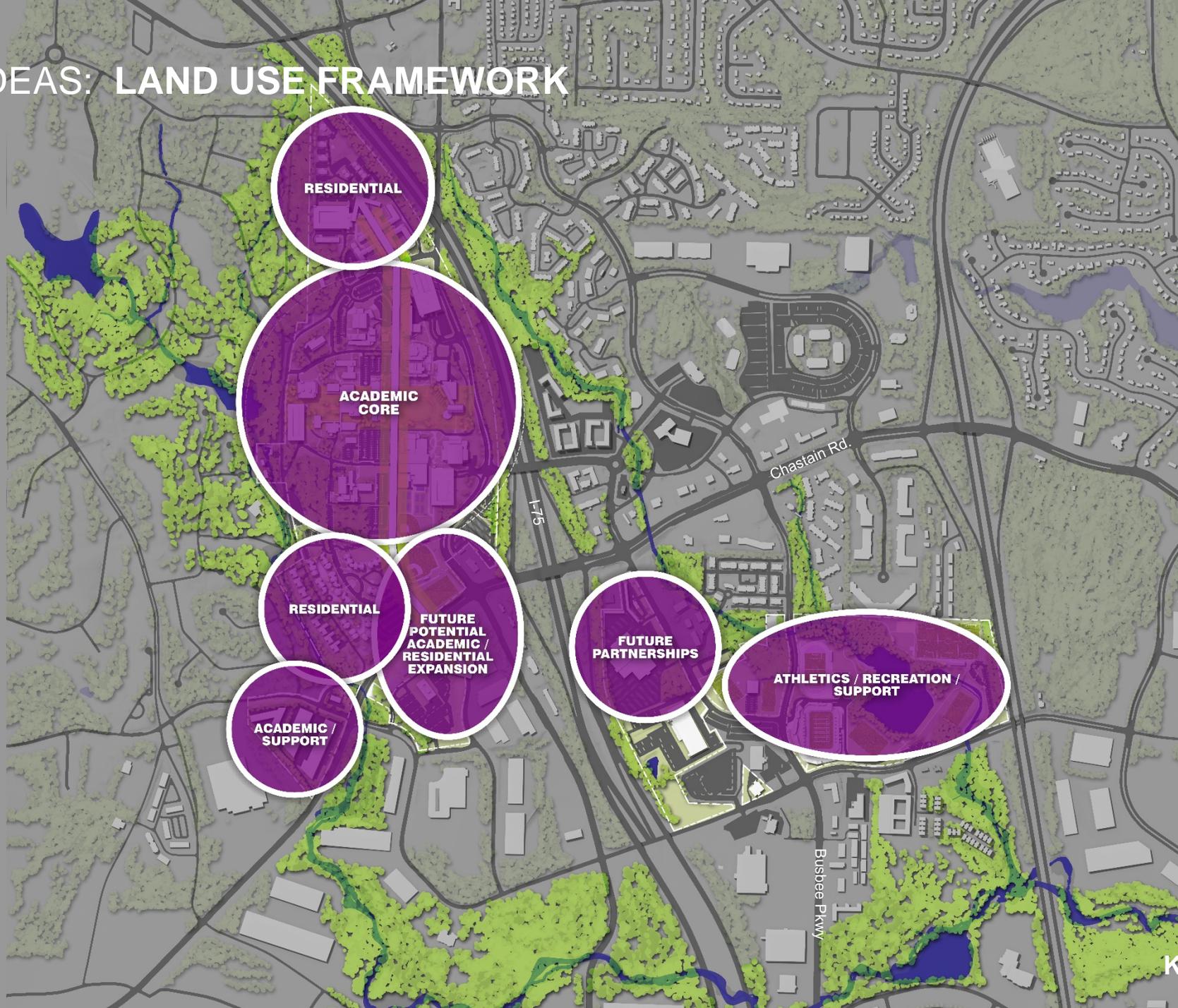
ORGANIZING IDEAS: DISPERSAL OVER TIME



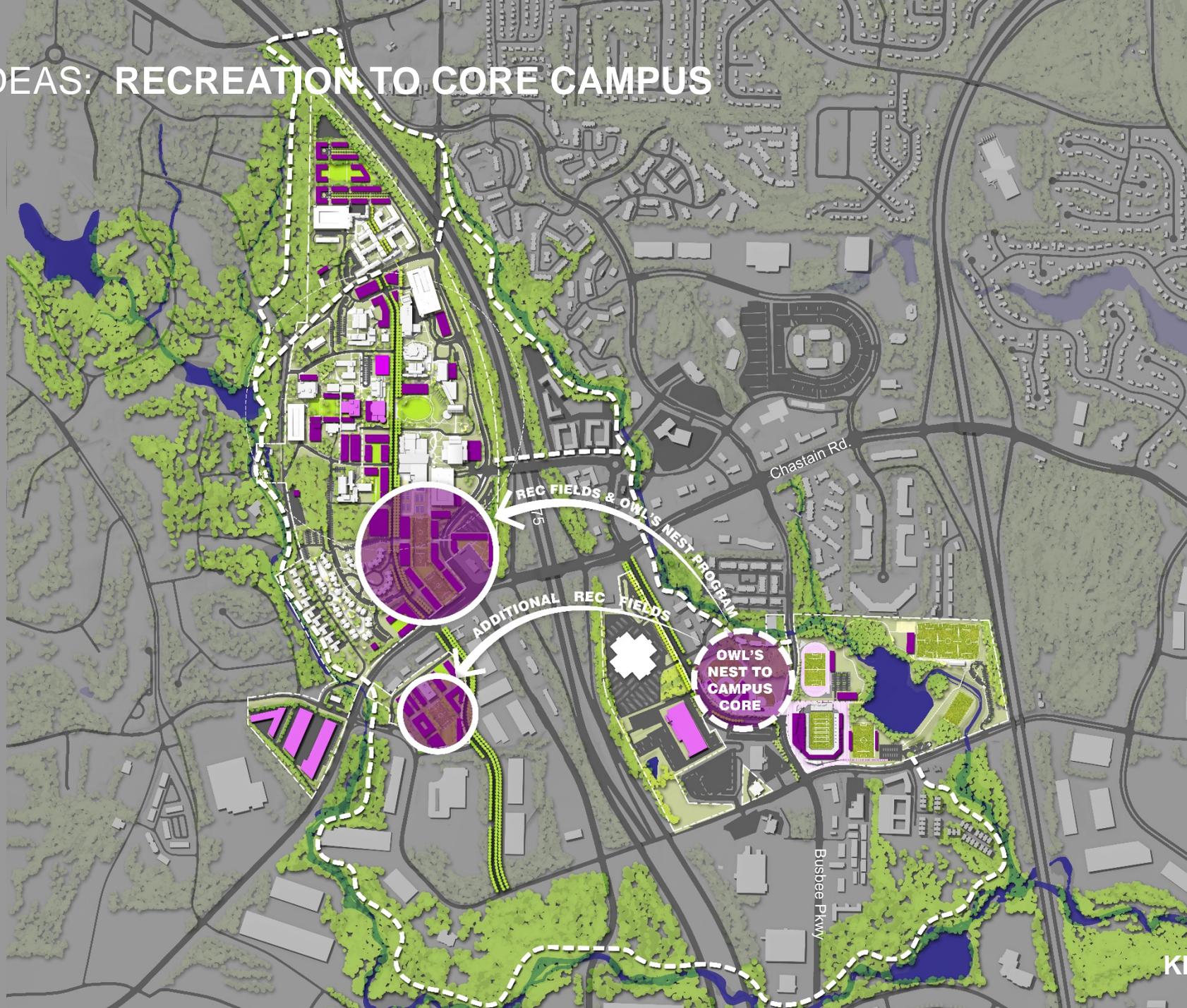
ORGANIZING IDEAS: DENSITY BACK TO CORE



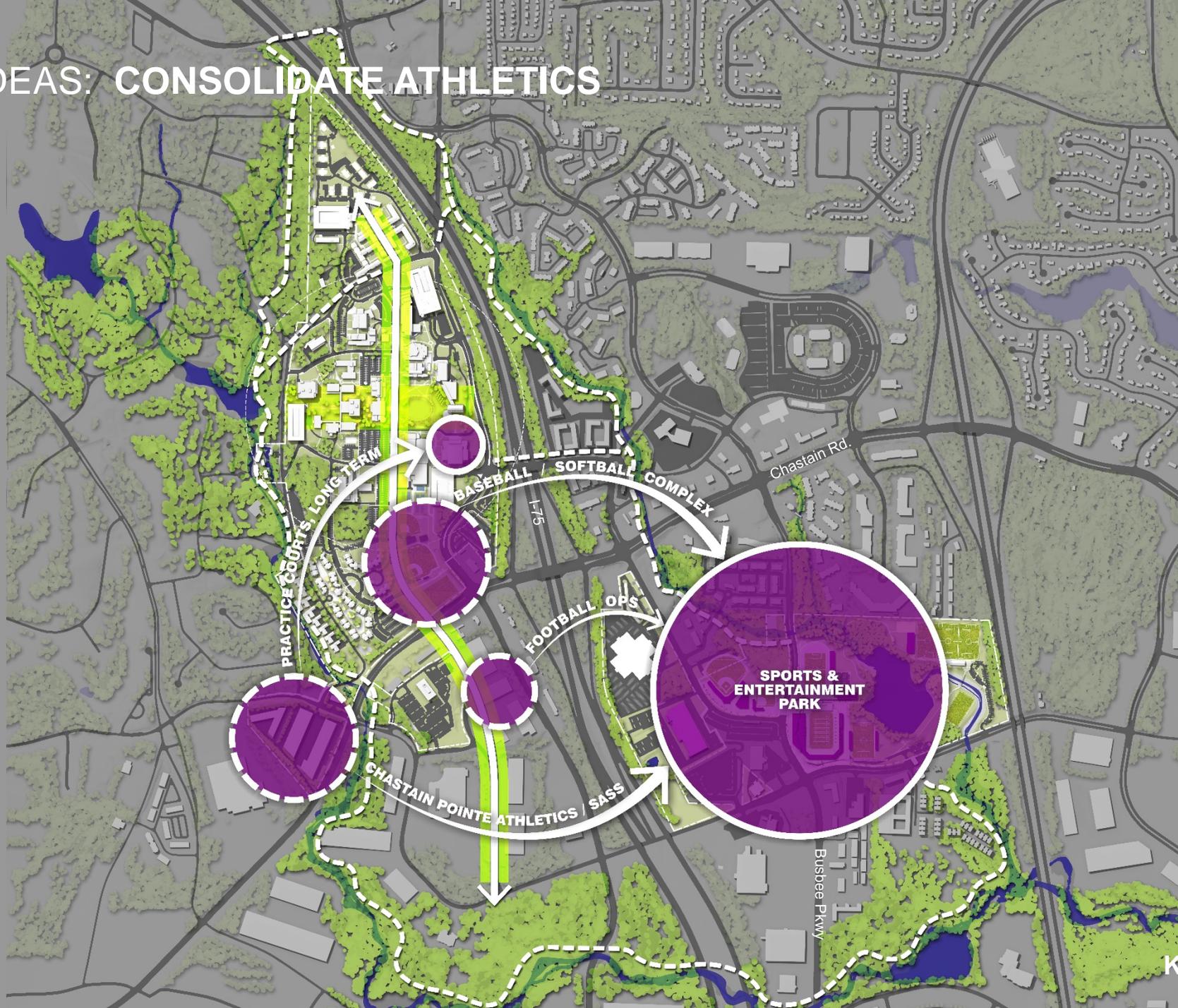
ORGANIZING IDEAS: LAND USE FRAMEWORK



ORGANIZING IDEAS: RECREATION TO CORE CAMPUS



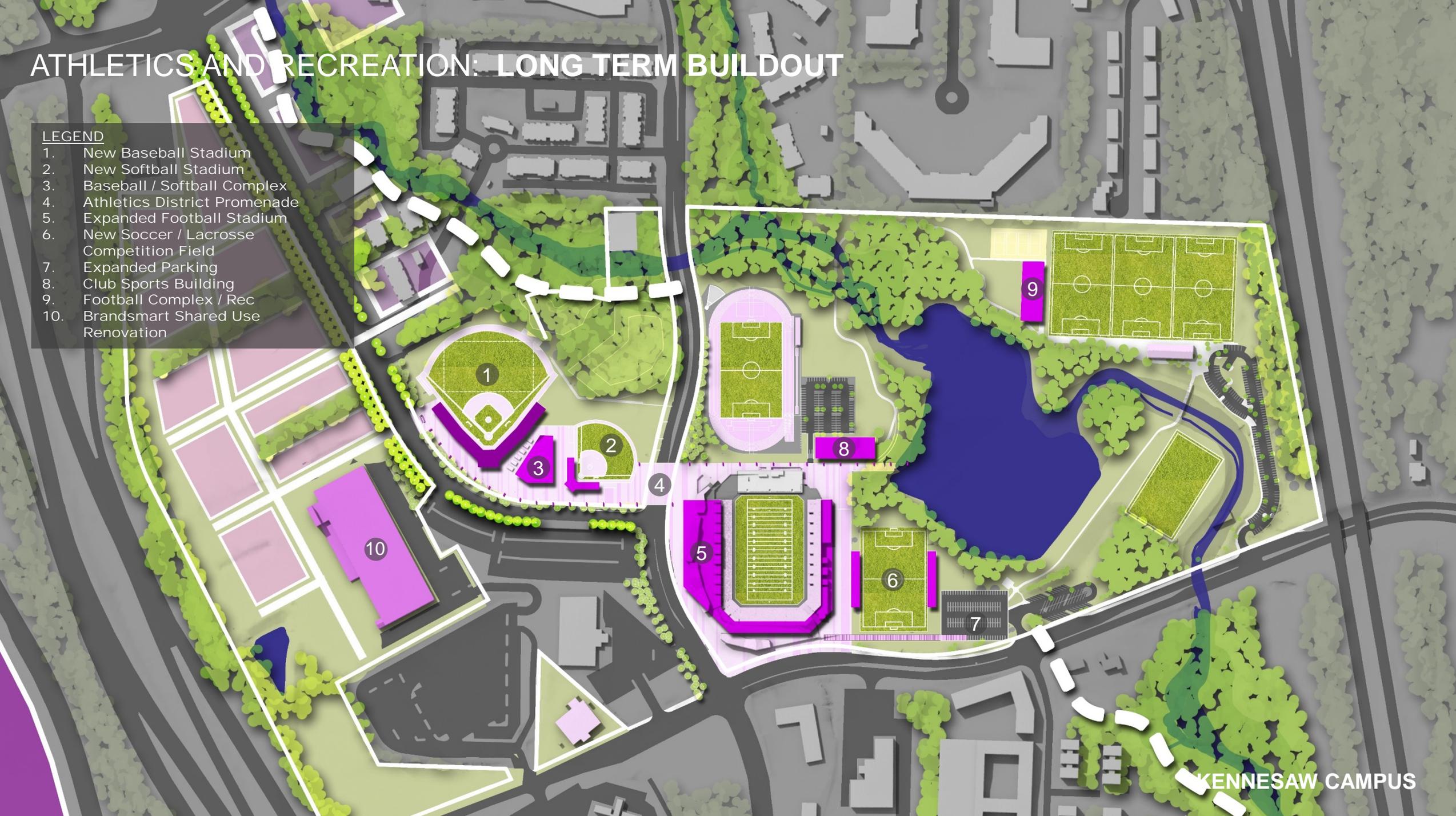
ORGANIZING IDEAS: CONSOLIDATE ATHLETICS



ATHLETICS AND RECREATION: LONG TERM BUILDOUT

LEGEND

- 1. New Baseball Stadium
- 2. New Softball Stadium
- 3. Baseball / Softball Complex
- 4. Athletics District Promenade
- 5. Expanded Football Stadium
- 6. New Soccer / Lacrosse Competition Field
- 7. Expanded Parking
- 8. Club Sports Building
- 9. Football Complex / Rec
- 10. Brandsmart Shared Use Renovation

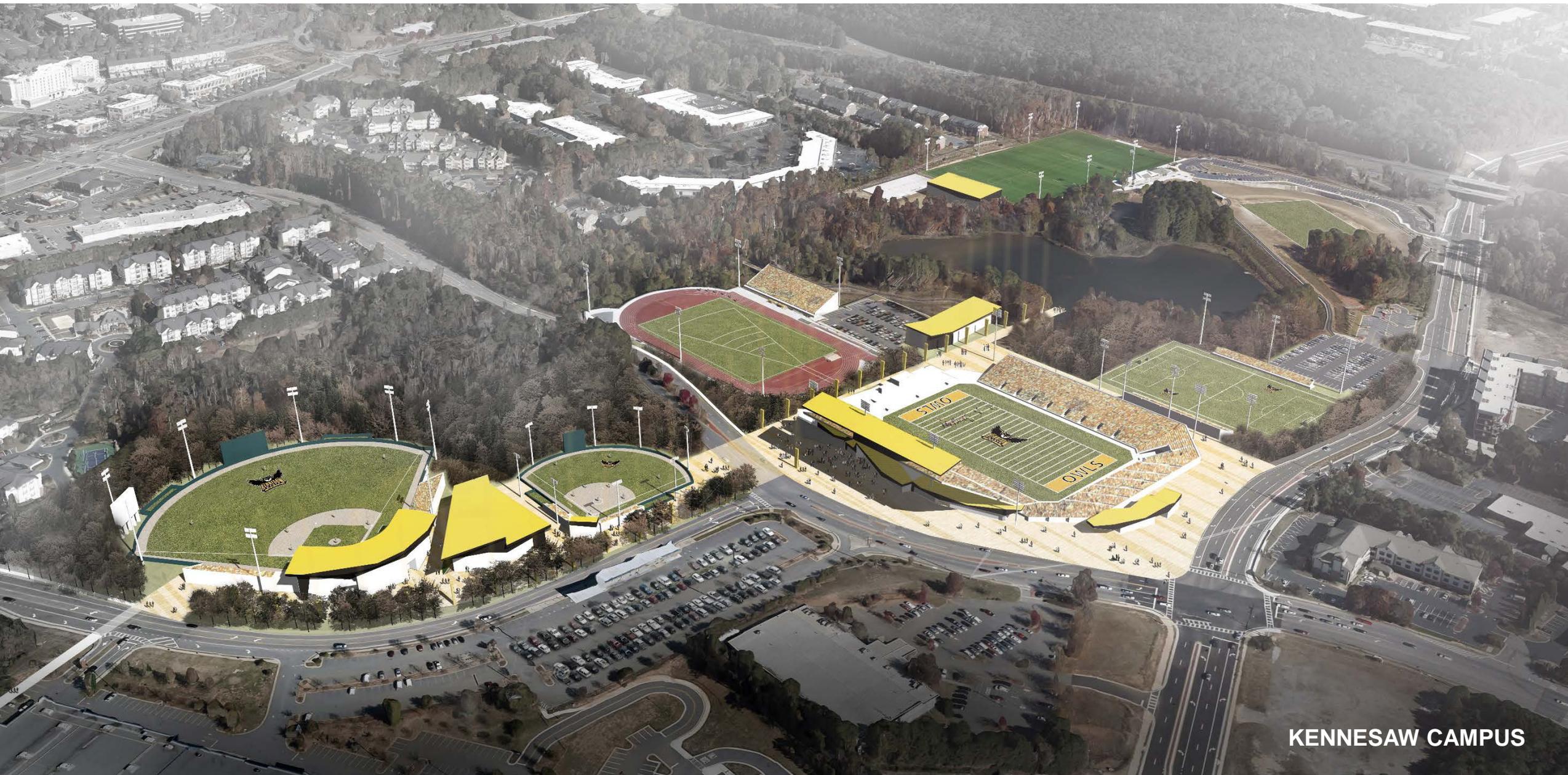


EXISTING: SPORTS PARK TODAY



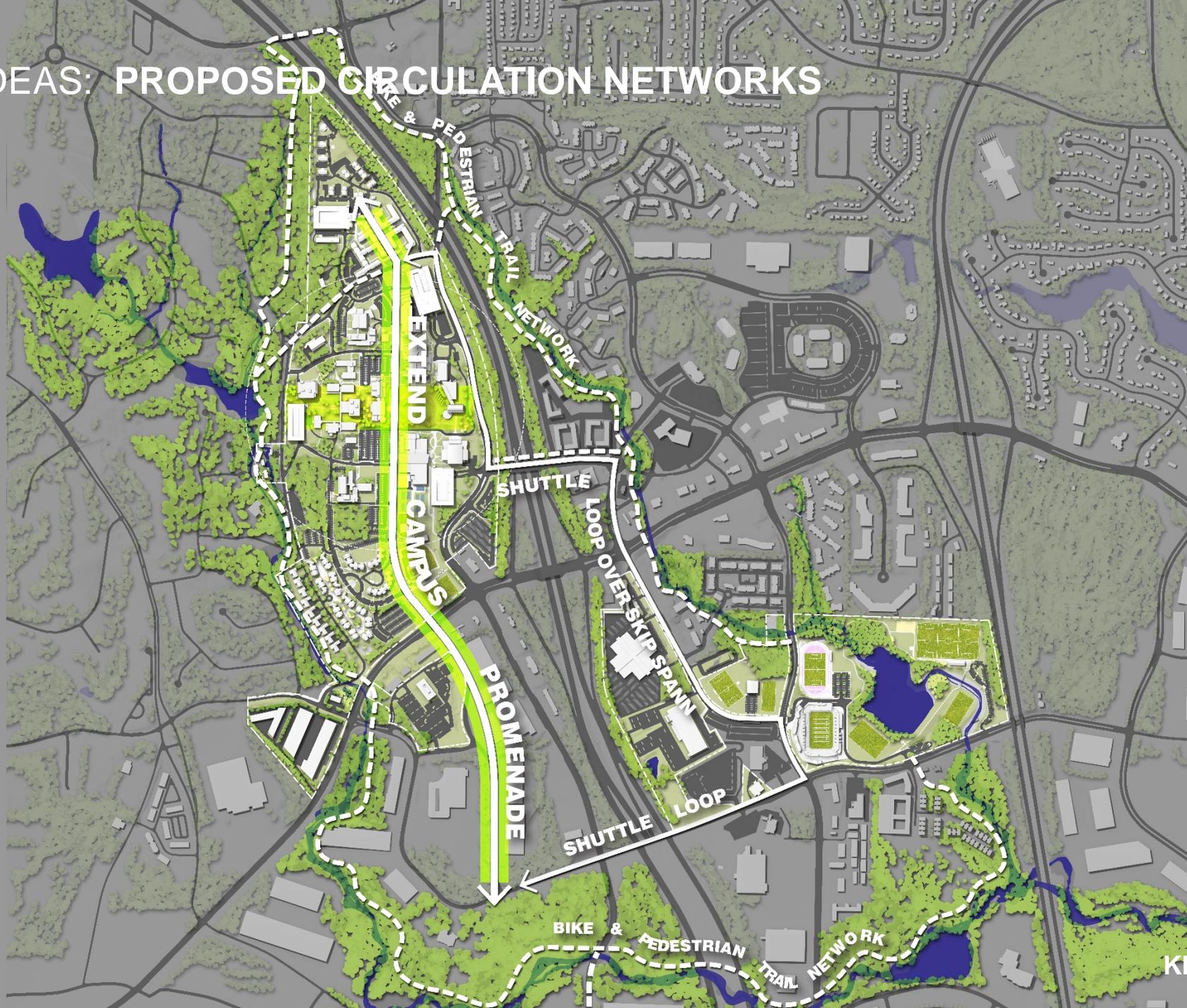
KENNESAW CAMPUS

POTENTIAL: SPORTS PARK CONSOLIDATED ATHLETICS



KENNESAW CAMPUS

ORGANIZING IDEAS: PROPOSED CIRCULATION NETWORKS



KENNESAW CAMPUS

ORGANIZING IDEAS: INFILL POTENTIAL AND MAIN CAMPUS SPINE

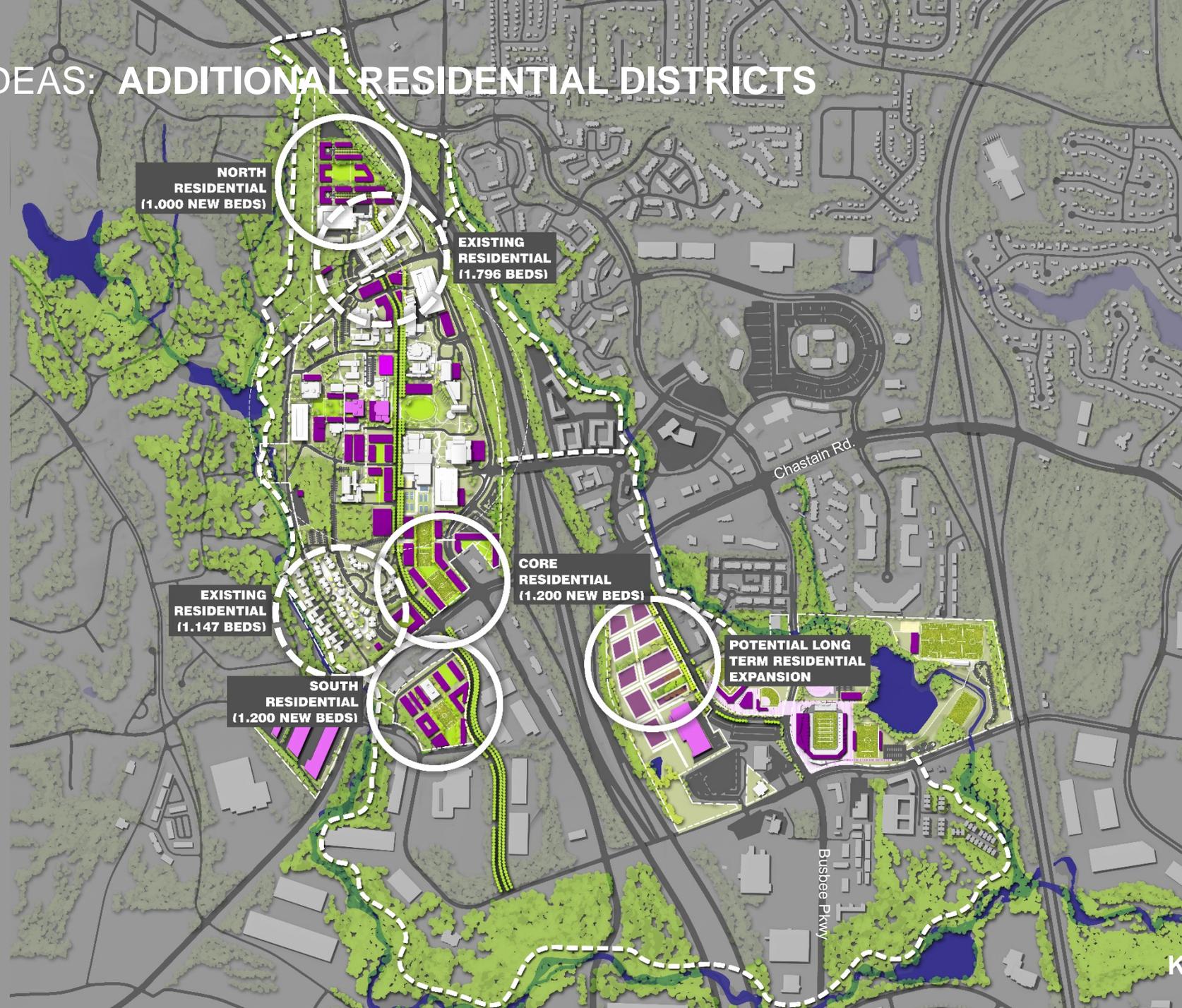


ORGANIZING IDEAS: INFILL POTENTIAL AND MAIN CAMPUS SPINE

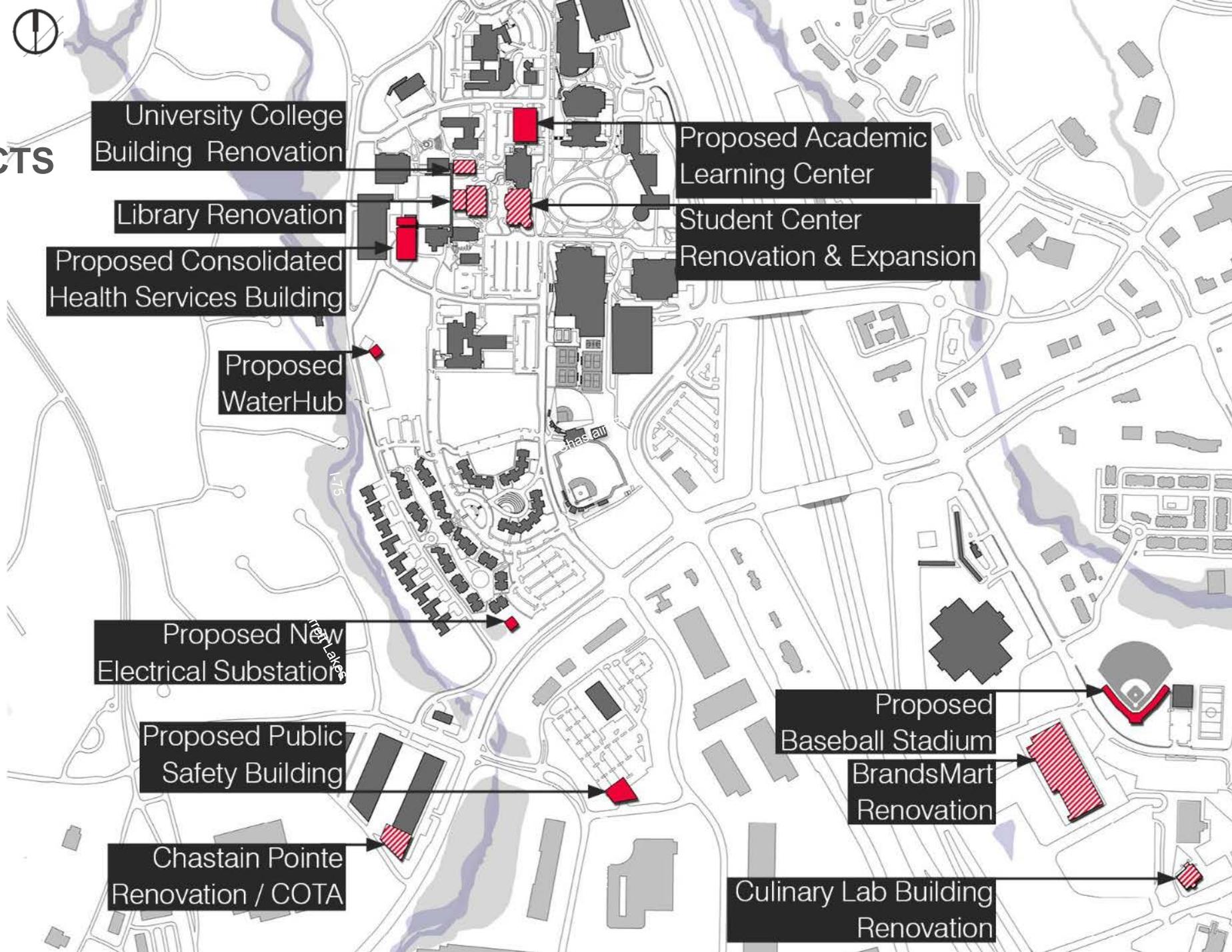


KENNESAW CAMPUS

ORGANIZING IDEAS: ADDITIONAL RESIDENTIAL DISTRICTS



KENNESAW CAMPUS: UPCOMING MAJOR CONSTRUCTION PROJECTS



University College Building Renovation

Proposed Academic Learning Center

Library Renovation

Student Center Renovation & Expansion

Proposed Consolidated Health Services Building

Proposed WaterHub

Proposed New Electrical Substation

Proposed Public Safety Building

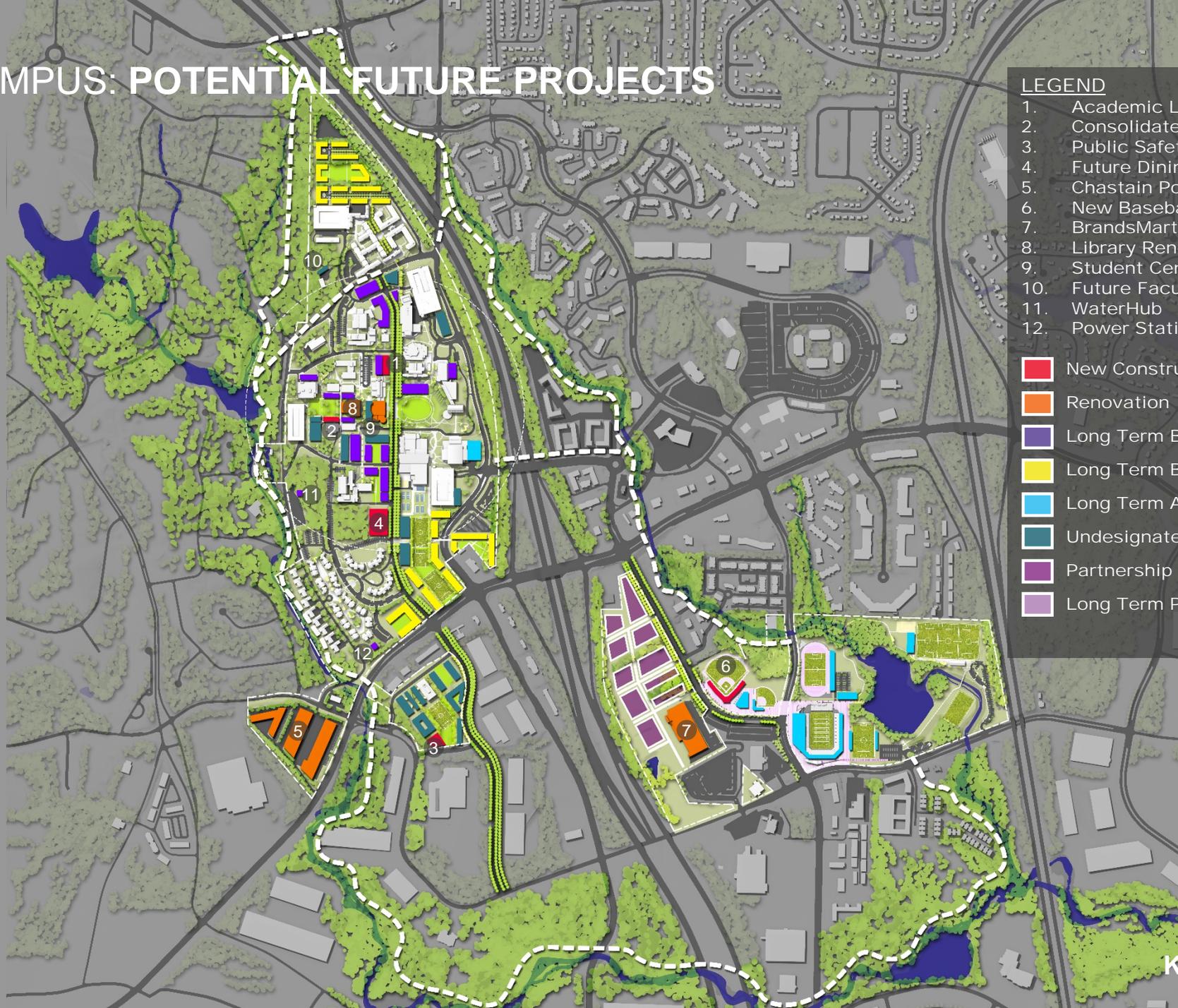
Proposed Baseball Stadium

BrandsMart Renovation

Chastain Pointe Renovation / COTA

Culinary Lab Building Renovation

KENNESAW CAMPUS: POTENTIAL FUTURE PROJECTS



LEGEND

1. Academic Learning Center
2. Consolidated Health Services
3. Public Safety / Expansion
4. Future Dining Hall Location
5. Chastain Pointe Renovation / COTA
6. New Baseball Stadium
7. BrandsMart Renovation
8. Library Renovation
9. Student Center Renovation / Expansion
10. Future Faculty Club
11. WaterHub
12. Power Station

- New Construction (5 YR Timeline)
- Renovation
- Long Term Building Site - Academic
- Long Term Building Site - Residential
- Long Term Athletic / Rec Expansion
- Undesignated Building Sites
- Partnership Potential
- Long Term Partnership Potential

SUGGESTED NEXT STEPS

- Develop strategies to accommodate future growth
- Increase funding for life cycle replacement and infrastructure
- Secure construction funding for Academic Learning Center
- Identify funding for various Chastain Pointe projects
- Begin programming for new Public Safety building, former BrandsMart building, and Intensive English
- Include new Materials Science and Engineering Building in KSU 5 Year Capital Project Request (target FY22 to FY 24)
- Conduct Student surveys and studies for Marietta Recreation Center options

SUGGESTED NEXT STEPS (CONTINUED)

- Develop fundraising projects, (Construction Management, Baseball Stadium, Culinary, and COTA)
- Plan for partnership zones and also long term Ignite HQ location
- Update and implement campus parking strategies to reduce demand as well as expand parking to accommodate growth
- Consider possible property acquisitions
- Study options for future Student Housing and freshman live on requirement
- Continue coordination with Georgia Highlands College
- Final Master Plan reviews and approvals



Discussion