

Dear Faculty and Staff,

As we prepare for the Fall 2026 semester, Parking and Transportation has made several operational improvements designed to enhance the campus parking and transportation experience. In addition to these changes, we have revised our communication strategy to provide students with more timely, transparent, and proactive information regarding parking permits, start-of-semester traffic, and navigating campus.

Permit Strategy and Expanded Capacity

We have updated our parking permit strategy and transportation services to improve access and availability.

Key changes include:

- Nearly 600 student parking spaces in commuter, residential, and economy areas have been added across the Kennesaw and Marietta Campuses since the start of Spring 2026.
- Increased the number of permits available in Economy and Shuttle Lots and added shuttle routes serving those lots.
- Introduced new Residential Economy and Shuttle Lot permit options in select areas, offering parking for residential students at a lower cost.
- Expanded shuttle service with new and updated routes, including new routes that provide continuous service around the Kennesaw and Marietta Campuses, and an optimized Kennesaw/Marietta Route.
- Updated enforcement procedures to ensure parking availability for permit holders.

Parking and Transportation will continue monitoring parking lot occupancy, permit utilization, and Big Owl Bus ridership to proactively adjust operations and enhance the parking and transportation experience throughout the academic year.

Enhanced Communication

In addition to our revised communication plan mentioned above, we have introduced two new web resources that will serve as central hubs for parking and transportation information throughout the academic year.

- **[Parking News](#)**: A one-stop destination for Parking and Transportation news, service updates, route changes, construction impacts, and important announcements throughout the academic year.
- **[Early Semester Parking Guide](#)**: A start-of-semester resource that provides anticipated traffic patterns, peak congestion days and times, parking availability, and helpful tips for avoiding citations and navigating campus more efficiently.

Thank you for your continued support as we prepare for the start of the Fall 2026 semester. We encourage you to familiarize yourself with these updates and share this information with students as appropriate. Our goal is to provide a more predictable, transparent, and efficient parking and transportation experience for the KSU community.

If you have any questions, please contact the **Talon One Service Center** at talonone@kennesaw.edu or (470) 578-8663 (T-ONE).