



Kennesaw State University

For more than 50 years, Kennesaw State University has been known for its entrepreneurial spirit and sense of community. Offering campuses in Marietta and Kennesaw, the university is located just north of Atlanta and combines a suburban setting with access to one of the country's most dynamic cities. As Georgia's third-largest university, Kennesaw State offers more than 150 undergraduate and graduate degrees, including a growing doctoral program. Designated by the Board of Regents of the University System of Georgia as a comprehensive university, Kennesaw State is committed to becoming a world-class academic institution positioned to broaden its academic and research missions and expand its scope on a local, regional and national level.

2017 Highlights:

- The Executive MBA in the Michael J. Coles College of Business was recognized by CEO Magazine among the top 10 programs in the world.
- The Coca-Cola Foundation donated \$1.25 million for the Coca-Cola First Generation and Science, Technology, Engineering and Mathematics (STEM) Scholars program, which will provide scholarships and wraparound services to 35 students.
- Graduates from Kennesaw State University's WellStar School of Nursing are earning their professional certifications at a higher rate than the national average. In 2017, 97% of KSU's Bachelor of Science in Nursing graduates passed the National Council Licensure Examination on their first attempt, the nationwide average is 87%.
- Milton Overton was named the university's director of athletics. Overton, a 25-year veteran of college athletics administration, has spent the last two years as director of athletics at Florida A&M University.
- Brian Bohannon, who guided Kennesaw State to a Big South Conference championship, the quarterfinals of the NCAA Division I FCS Playoffs, and a No. 8 final ranking in the STATS FCS Poll, was named the 2017 AFCA FCS Coach of the Year by the American Football Coaches Association (AFCA).



FALL 2017

APPLICATIONS AND ADMISSIONS

IPEDS First-Time First-Year Students	
Applicants	13,998
Admitted	8,487
Enrolled	5,238
Acceptance Rate	61%
Enrollment Yield	62%

Incoming Transfers

Applicants	7,223
Admitted	5,269
Enrolled	2,671
Acceptance Rate	73%
Enrollment Yield	51%

First-Time First-Year Students

Quality Indicators

SAT Combined (Math & Verbal)	1164
SAT 25th Percentile	1080
SAT 75th Percentile	1220
Average ACT Composite Score	24
ACT 25th Percentile	21
ACT 75th Percentile	26
Average High School GPA	3.32

ENROLLMENT

Head Count

Undergraduate	32,945
Graduate	2,901
Total Enrollment	35,846

Full-Time Part-Time Student Headcount

Full-Time Students	25,768
Part-Time Students	10,078
Total Undergraduates & Graduates	35,846

Enrollment Detail

	Undergrad	Graduate
Lower Level	15,748	
Upper Level	16,993	
Transients and Others	204	
Non-Degree Seeking		58
Master's		2,242
Educ. Specialists		358
Doctorate		243
Total	32,945	2,901
Total Undergraduates & Graduates	35,846	

Retention and Graduation Rates

Fall 2016 to Fall 2017	78.3%
Four-Year Graduation Rate Fall 2013	17%
Six-Year Graduation Rate Fall 2011	42%

FTE Students

	32,147
% Change from Fall 2016	2.5%

Fall 2017 Credit Hours (Fall Only)

Lower	265,981
Upper	140,737
Graduate	19,932
Total Credit Hours	426,650

In-State vs Out-of-State Tuition Head Count

Fall 2017	
GA Residents	34,118
Non-GA Residents	1,728

Student Level Enrollment Details

Joint Enrollment	429
Freshman	7,510
Sophomore	7,809
Junior	7,494
Senior	9,499
Graduate-Masters	2,242
Graduate-Doctoral Degree	358
Graduate-Education Specialist	243
Post-Baccalaureate	58
Post-Baccalaureate non-degree seeking	67
Unclassified Undergraduate - Transient	75
Auditor	62
Total Enrollment	35,846

Top Ten Enrolled Declared Undergraduate First Majors

Nursing	Computer Science
Biology	Marketing
Psychology	Accounting
Management	Communication
Mechanical Engr	Early Chldhd Educ

STUDENT SUCCESS - Fiscal Year (FY) 2017

Degrees Conferred

Certificate	26
Bachelors	4,770
Advanced Certificate	59
Masters	985
Education Specialist	195
Doctoral	41
Total Degrees Conferred	6,076

Top Ten Undergraduate Degrees Conferred

Communication	Biology
Psychology	Nursing
Integrative Studies	Finance
Accounting	Marketing
Management	Exercise Science

STUDENT CHARACTERISTICS

FALL 2017

Enrollment by Gender

Male	18,477	52%
Female	17,369	48%
Total	35,846	100%

Undergraduate

Race and Ethnicity	Male		Female	
	Count	%	Count	%
African American	3,263	18.9%	3,666	23.4%
American Indian	27	0.1%	28	0.2%
Asian	915	5.3%	648	4.1%
Hispanic	1,635	9.5%	1,517	9.7%
International	321	1.9%	262	1.7%
Native Haw/Pacific Isl	26	0.1%	10	0.1%
Not Reported	373	2.2%	336	2.1%
Two or More	768	4.4%	758	4.9%
White	9,966	57.6%	8,426	53.8%
Total	17,294	100.0%	15,651	100.0%

Graduate

Race and Ethnicity	Male		Female	
	Count	%	Count	%
African American	259	21.9%	455	26.5%
American Indian	<5	0.2%	<5	0.1%
Asian	93	7.8%	70	4.1%
Hispanic	62	5.2%	93	5.4%
International	74	6.3%	76	4.4%
Native Haw/Pacific Isl	<5	0.0%	<5	0.2%
Not Reported	54	4.6%	115	6.7%
Two or More	24	2.0%	19	1.1%
White	615	52.0%	884	51.5%
Total	1,183	100.0%	1,718	100.0%

COLLEGES

Bagwell College of Education

Dean Arlinda Eaton

Coles College of Business

Dean Kathy Schwaig

College of Architecture & Construction Mgmt.

Dean Richard Cole

College of Continuing & Prof. Edu.

Dean Barbara Calhoun

College of Computing and Software Engr.

Interim Dean Jon Preston

College of Humanities and Social Sciences

Dean Robert (Robin) Dorff

College of Science and Mathematics

Dean Mark Anderson

College of the Arts

Dean Patricia S. Poulter

Graduate College

Dean Michael Dishman

Honors College

Dean Rita Bailey

Southern Polytechnic College of Engineering and Engineering Technology

Dean Thomas Currin

University College

Dean Lynn Disbrow

Wellstar College of Health & Human Svcs.

Dean Mark Tillman

CONTACT INFORMATION

Website

www.kennesaw.edu

Office of the President

President Sam Olens

585 Cobb Avenue NW

Kennesaw, GA 30144

Phone: 470-578-6033 (Kennesaw Campus)

Phone: 678-915-7230 (Marietta Campus)

Kennesaw Campus

1000 Chastain Road

Kennesaw, GA 30144

Phone: 470-578-6000

Marietta Campus

1100 South Marietta Pkwy

Marietta, GA 30060

Phone: 470-578-6000

Undergraduate Admissions and Tours

<http://admissions.kennesaw.edu/>

Email: KSUAdmit@kennesaw.edu

Phone: 770-423-6300

Graduate Admissions

<http://graduate.kennesaw.edu/admissions/>

Email: KSUGrad@kennesaw.edu

Phone: 740-578-4377

About

The KSU Fast Facts is published annually by the Office of Institutional Research and Decision Support. For additional information, please visit our website at <http://ir.kennesaw.edu/>



Institutional Research

CAMPUS CHARACTERISTICS

Kennesaw Campus

Acres	405
Student Housing Beds	3,505
Classrooms, Offices, Support (sq.ft)	2,658,230
Parking Spaces	6,323

Marietta Campus

Acres	197
Student Housing Beds	1,708
Classrooms, Offices, Support (sq.ft)	961,649
Parking Spaces	837

LIBRARY SYSTEM

Volumes	471,440
Microform Items	500,000
Audio/video Media	5,441
Periodicals	114,022
eBooks	667,799

INTERCOLLEGIATE SPORTS

Men's	7
Women's	9
Conferences	ASUN and Big South
Nickname	Owls
Colors	Black and Gold
Mascot	Scrappy the Owl

STUDENT LIFE - Fall 2017

	First-Time First-Year Freshmen	All Under- graduates
Percent out-of-state (exclude international students)	16%	12%
Percent of men who join fraternities	4%	5%
Percent of women who join sororities	11%	9%
Percent who live in college owned, operated or affiliated housing	53%	15%
Percent who live off campus or commute	47%	85%
Percent of students age 25 and older	1%	20%
Average age of full-time students	18	21
Average age of all students (full and part-time)	18	23

Undergraduate Class Size

Fall 2017	Class Sections	Class Sub-Sections
2-9	463	158
10-19	777	316
20-29	1,164	401
30-39	674	75
40-49	399	62
50-99	405	36
100+	71	12
Total	3,953	1,060



KSU GIFTS AND GIVING

Charitable Gifts made to KSU - FY 2017

Source	Dollars	Percentage
Corporations	1,571,288	24.7%
Foundations	1,229,666	19.3%
Fund-Raising Consortia	34,594	0.5%
Other Organizations	260,491	4.1%
Alumni	1,028,540	16.1%
Parents	30,315	0.5%
KSU Campus	261,556	4.1%
KSU Trustees	209,747	3.3%
Current Students	1,159	0.0%
Other Individuals	1,746,837	27.4%
TOTAL	6,374,193	100.0%

Alumni Giving

(As of the end of Summer 2017)

Alumni of Record	101,213
Number of Alumni Donors	2,762

FACULTY/STAFF (IPEDS) - November 2017

	Full-Time	Part-Time	Total
Instructional Staff	1,098	813	1,911
Non-Instructional Staff	2,139	294	2,433
Total Employees	3,237	1,107	4,344

Total Men-Instructional	547	352	899
Total Women-Instructional	551	461	1,012
Total Instructional	1,098	813	1,911

% Credit Hours Taught by FT Faculty 65%

% Credit Hours Taught by PT Faculty 34%

CONTINUING EDUCATION - FY 2017

Fiscal Year 2017

Programs-Courses	2,239
Enrollment	13,821
Participant-Hours	259,924
Participants	42,516
Continuing Education Units	25,992
Total Revenue	\$4,040,878

TUITION AND FEES - FY 2017

Undergraduate

In-state	\$5,426
Out-of-state	\$19,152
In-state per credit hour	\$181
Out-of-state per credit hour	\$638
Room and Board	\$11,467

Graduate

In-state per credit hour	\$290
Out-of-state per credit hour	\$1,045

Undergraduate Financial Aid* - Fall 2017

(*Number of full-time degree-seeking undergraduates, who applied for need-based financial aid, who were determined to have financial need from Common

Data Set as of 10/15/2017)

# of students awarded any financial aid	16,327
# of students awarded any need-based scholarship or grant aid	9,585
# of students awarded any need-based self-help aid	12,461
Average financial aid package	\$9,525
Average need-based scholarship or grant award	\$4,553
Average need-based loan	\$3,826

OPERATING BUDGET

Fiscal Year 2017 \$537,364,820