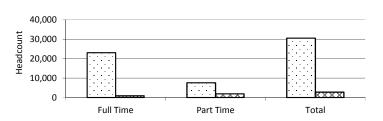
KENNESAW STATE UNIVERSITY FALL 2015 FACT SHEET

Fall 2015 Enrollment



■ Undergraduate
■ Graduate

	Full Time	Part Time	Total
Undergraduate	22,974	7,506	30,480
Graduate	929	1,843	2,772
Total	23,903	9,349	33,252

	Graduate	Undergraduate	Total
Lower Level		14,652	14,652
Upper Level		15,629	15,629
Transients and Other		199	199
Non- Degree Seeking	74		74
Masters	2,112		2,112
Educ. Spec.	354		354
Doctorate	232		232
Total	2,772	30,480	33,252

Student Characteristics		
Gender	Graduate	Undergraduate
Male	1,142	15,566
%	41%	51%
Female	1,630	14,914
%	59%	49%
Total	2,772	30,480
%	100%	100%

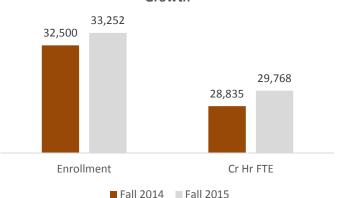
Race/Ethnic Background	Graduate	Undergraduate
Unknown	177	699
%	6.4%	2.3%
African American	648	6,124
%	23.4%	20.1%
Amer Ind	6	66
%	0.2%	0.2%
Asian	115	1,310
%	4.1%	4.3%
Hispanic	138	2,586
%	5.0%	8.5%
International	177	561
%	6.4%	1.8%
White	1,471	17,774
%	53.1%	58.3%
Native Hawaiian or Other Pac Islander	1	40
%	0.0%	0.1%
Two or More	39	1,320
%	1.4%	4.3%
Total	2,772	30,480
%	100%	100%

Student Class Level	Graduate	Undergraduate
Dual Enrollment		439
Freshman	•	7,365
Sophomore	•	6,848
Junior	•	6,838
Senior	•	8,791
Graduate	2,772	
Transient		89
Other		110
Total	2,772	30,480

Undergraduate Cohorts

First-Time Full-Time Students Fall 2015 4,887 SATC 25th and 75% 1010 - 1180 SATC Mean 1100 Admit GPA 3.25 **Retention Rate** Fall 2014 78% Six Year Graduation Rate Fall 2009 41%

Enrollment and Student Credit Hour FTE Growth



Comparisons			
	Fall 2014	Fall 2015	% Change
Enrollment	32,500	33,252	2.3%
Cr Hr FTE	28,835	29,768	3.2%

Note: University System of Georgia Student Credit Hour Full-time Student Equivalent: Undergraduate = Semester CrHr / 12 + Graduate = Semester CrHr / 9

KENNESAW STATE UNIVERSITY FALL 2015 FACT SHEET

Student Program of Study and Interests			Student Program of Study and Interests		
Student Frogram of Study and Interests	Graduate ¹	Undergraduate ¹	Stadent Fogram of Stady and interests	Graduate ¹	Undergraduate ¹
Accounting	6	601	Culinary Sustainability and		7
Accounting (Interest)		478	Curriculum and Instruction	54	
Advanced Care Management	11		Dance		79
African and African Diaspora		11	Dance (Interest)		9
American Studies	26		Digital and Social Media	8	
Anthropology		138	Doctorate of Business	43	
Apparel and Textiles		50	Dual Enrollment Honors		443
Applied Computer Science		147	Early Childhood Education	5	•
Applied Computer Science		1	Early Childhood Education (Birth		23
Applied Engineering	15		Early Childhood Education (Birth		31
Applied Statistics	72		Early Childhood Education	73	•
Architecture	5	316	Early Childhood Education (P-5)		301
Art		243	Early Childhood Education (P-5)		641
Art (Interest)		201	Economics	1	77
Art Education (P-12)		6	Economics (Interest)		111
Art Education (P-12) (Interest)		50	Educational Leadership	50	•
Art History		31	Educational Leadership for	121	
Auditor		49	Electrical Engineering		492
BS in Physics		3	Electrical Engineering		31
Bagwell College of Education		16	English		359
Biochemistry		241	English Education		37
Biology		1,686	English Education (Secondary)		99
Biology (Interest)		11	Environmental Engineering		20
Biology Education		3	Environmental Sciences		30
Biology Education (Secondary)		22	Exercise Science		785
Biology Education (Secondary)		6	Exercise Science (Interest)		314
Biotechnology		40	Exercise and Health Science		9
Biotechnology (Interest)		1	Finance		374
Business Administration	1	71	Finance (Interest)		367
CIT in Information Technology	7		General Studies	2	21
Cert-Non-Degree-Grad-Fin-Aid	26	2	Geographic Information Science		62
Certficate (Graduate)	8		Geographic Information Science		1
Chemical Science	14		Geography		42
Chemistry	1	367	Grad Cert in Info Tech	1	•
Chemistry (Interest)		3	Grad Trans Cert in Info Tech	4	•
Chemistry/Biochemistry		1	Graduate Certificate in Software	12	
Civil Engineering	14	401	Health Information Technology	1	
Civil Engineering Technology		12	Health and Physical Education		87
Civil Engineering Technoloy	1	24	Health and Physical Education-		23
Coles College of Business		233	History		218
College of Science and		1	History (Interest)		1
Communication		788	History Education (Secondary)		40
Communication (Interest)		519	History Education (Secondary)		134
Computational Applied Math		24	Human Services		223
Computer Engineering	3	241	Human Services (Interest)		119
Computer Game Design and		312	Industrial Engineering Tech	1	158
Computer Science	84	1,204	Industrial Engineering		66
Computer Science-Interest		80	Info Tech Foundations	1	
Conflict Management	39		Information Design and Com	10	
Construction Engineering		28	Information Sec Tech	1	
Construction Management	12	221	Information Security and		167
Creative Writing Graduate	2		Information Security and		94
Criminal Justice	21	699	Information Systems		228
Criminal Justice (Interest)		4	Information Systems (Interest)		153
Cross Registration		4	Information Technology	263	431
Culinary Sustainability and	1	229	Information and Instructional	7	

KENNESAW STATE UNIVERSITY FALL 2015 FACT SHEET

Student Program of Study and Interests	Graduate ¹	Undergraduate ¹
Instructional Design	2	
Instructional Technology	346	
Integrated Global	17	
Integrative Biology	20	
Integrative Studies		21
Interdisciplinary Studies		
International Affairs		24
International Business		16
International Business (Interest)		23
International Conflict	38	
International Policy	24	
International Studies		1
Land Surveying (Certificate)		
Leadership and Ethics	8	
MBA-General	33	
MS Master of Science in First-	13	
MS-Applied Exercise and Health	24	
MS-Computer Science	16	
MS-Information Systems	46	
Vlanagememnt		
Management		56
Management (Interest)	1	72
Management and		
Manufacturing Operations		1
Marketing .	1	46
Marketing (Interest)		62
Master of Accounting	52	
Master of Arts in Teaching	80	
Master of Business	321	
Master of Public Administration	65	
Mathematics	3	19
Mathematics (Interest)		
Mathematics Education		
Mathematics Education		2
Mathematics Education		7
Mechanical Engineering		1,02
Mechanical Engineering Tech	2	24
Mechanical Engineering		8
Mechatronics Engineering		32
Middle Grades Education	17	
Middle Grades Education (4-8)		10
Middle Grades Education (4-8)		10
Modern Language and Culture		17
Modern Language and Culture	•	
Music	·	2
Music Education (P-12)		2
Music Education (P-12)	·	7
Music Performance	•	8
Music Performance (Interest)		1
New Media Arts	•	12
	1	12
Non-Degree Seeking (Graduate)		-
Non-Degree Seeking	1	6
Nursing (Accelerated)		10
Nursing (D.S.N.)	17	4.50
Nursing (Interest)		1,50
Nursing (RN-B.S.N.)	•	
Nursing (RN-B.S.N.)		

Physics BS Political Science Pre-Design Arch Professional Sales Professional Sales (Interest) Professional Writing Psychology Psycho	Student Program of Study		
Nursing (Traditional) Ph.D. in Analytics and Data Ph.D. in Analytics and Data Philosophy Philosophy (Interest) Physics S S Physics BS Political Science Pre-Design Arch Professional Sales Professional Sales (Interest) Professional Writing Psychology Spychology Spyc		Graduate ¹	Undergraduate ¹
Ph.D. in Analytics and Data Philosophy Philosophy (Interest) Physics Physics Physics Physics BS Political Science Pre-Design Arch Professional Sales Professional Sales (Interest) Professional Writing Psychology Psycholog	Nursing (Traditional)		
Philosophy (Interest)		7	
Philosophy (Interest)			44
Physics BS Physics BS Political Science Pre-Design Arch Pre-Design Arch Professional Sales Professional Sales (Interest) Professional Writing Psychology Psychology Psychology (Interest) Public Relations Public Relations-Interest Quality Assurance Quality Assurance Psecondary Education Psocial Work Psociology (Interest) Poscial Work Psecondary Education Psocial Work Psociology (Interest) Psocial Education Psoci			1
Physics BS Political Science Pre-Design Arch Professional Sales Professional Sales (Interest) Professional Writing Psychology Psychology Psychology Interest) Public Relations Public Relations-Interest Quality Assurance Reading Assurance Psociology Assurance Assuranc			33
Political Science Pre-Design Arch Professional Sales Professional Sales (Interest) Professional Writing Psychology Psychology Psychology Psychology (Interest) Public Relations Public Relations Peading Psecondary Education Psociology Positive Engineering Psoftware Engineering Fund Psport Management P			31
Professional Sales Professional Sales (Interest) Professional Sales (Interest) Professional Writing Psychology Psychology Psychology (Interest) Public Relations Public Relations-Interest Public Relations-Interest Quality Assurance Psecondary Education Psocial Work Psociology	-		316
Professional Sales Professional Sales (Interest) Professional Sales (Interest) Professional Writing Psychology Psychology Psychology (Interest) Public Relations Public Relations-Interest Public Relations-Interest Quality Assurance Psecondary Education Psocial Work Psociology	Pre-Design Arch		8
Professional Writing Psychology Psychology Psychology (Interest) Public Relations Psychology (Interest) Public Relations Public Relations-Interest Quality Assurance Reading R			62
Professional Writing Psychology Psychology Psychology (Interest) Public Relations Public Relations-Interest Quality Assurance Reading	Professional Sales (Interest)		57
Psychology (Interest)	•	44	
Psychology (Interest)	_		1.488
Public Relations Public Relations-Interest Quality Assurance Reading Reading Secondary Education Social Work Sociology Sociology (Interest) Software Engineering Software Engineering Cert Software Engineering Fund Special Education Sport Management Sport Management Supply Chain Logistics Surveying and Mapping Systems Engineering Systems Engineering Teacher Leadership for Learning Teacher Leadership for Learning Telecommunications Engineering Telecommunications Engineering Telecommunications Engineering Transient (Graduate) Transient (Undergraduate) University Undeclared Visual Communication and WellStar Primary Care Nurse Writing and New Media Teaching Engina New Media Teaching Enginary Care Nurse Writing and New Media Teach Value Telecommunication and WellStar Primary Care Nurse Writing and New Media Teach Telecommunication and WellStar Primary Care Nurse Writing and New Media	, 0,		11
Public Relations-Interest Quality Assurance Reading Reading A Secondary Education Social Work Sociology Sociology Sociology (Interest) Software Engineering Software Engineering Cert Software Engineering Fund Special Education Sport Management Sport Management Supply Chain Logistics Surveying and Mapping Systems Engineering Systems Engineering Teacher Leadership Teacher Leadership for Learning Teacher Leadership for Learning Tech and Prof Communication Telecommunications Engineering Telecommunications Engineering Theatre and Performance Theatre and Performance Theatre and Performance Transient (Graduate) Transient (Undergraduate) University Undeclared Visual Communication and WellStar Primary Care Nurse Writing and New Media Tabout Advance Table Communication Advance Telecommunication and WellStar Primary Care Nurse Writing and New Media Table Communication Telecommunication Advance Telecommunication and Tele			22
Quality Assurance75.Reading4.Secondary Education77.Social Work74.SociologySoftware Engineering54.Software Engineering CertSoftware Engineering FundSport ManagementSport Management-InterestSurveying and MappingSystems EngineeringTeacher LeadershipTeacher Leadership for LearningTeaching English to Speakers ofTech and Prof CommunicationTelecommunications EngineeringTelecommunications Eng TechTheatre and PerformanceTheatre and PerformanceTransient (Graduate)Transient (Undergraduate)University UndeclaredVisual Communication andWellStar Primary Care NurseWellStar Primary Care NurseWriting and New Media			42
Reading Secondary Education Social Work Sociology Sociology Sociology (Interest) Software Engineering Software Engineering Cert Software Engineering Fund Special Education Sport Management Sport Management Supply Chain Logistics Surveying and Mapping Systems Engineering Systems Enginee		75	
Secondary Education 77 Social Work 74 Sociology	•	_	
Social Work Sociology Sociology Sociology (Interest) Software Engineering Software Engineering Software Engineering Cert Software Engineering Fund Special Education Sport Management Sport Management Supply Chain Logistics Surveying and Mapping Systems Engineering Teacher Leadership Teacher Leadership for Learning Teaching English to Speakers of Tech and Prof Communication Telecommunications Engineering Telecommunications Eng Tech Transient (Graduate) Transient (Undergraduate) University Undeclared Visual Communication and WellStar Primary Care Nurse Writing and New Media Software Engineering S4 220 440 220 440 220 440 220 44 236	•	77	
Sociology (Interest)	-	74	
Sociology (Interest)			400
Software Engineering Cert 4 Software Engineering Cert 4 Software Engineering Fund 1 Special Education 36 Sport Management . 436 Sport Management-Interest . 1 Supply Chain Logistics . 24 Surveying and Mapping . 17 Systems Engineering 37 44 Teacher Leadership 72 Teacher Leadership for Learning 16 Teaching English to Speakers of 18 Tech and Prof Communication 2 28 Telecommunications Engineering . 5 Telecommunications Eng Tech 3 126 Theatre and Performance . 180 Theatre and Performance . 180 Transient (Graduate) 8 University Undeclared . 2,086 Visual Communication and 1 WellStar Primary Care Nurse 63 WellStar Primary Care Nurse 1 Writing and New Media . 22	0,		
Software Engineering Cert Software Engineering Fund Special Education Sport Management Sport Management Sport Management Supply Chain Logistics Surveying and Mapping Systems Engineering Teacher Leadership Teacher Leadership Teacher Leadership for Learning Teaching English to Speakers of Tech and Prof Communication Telecommunications Engineering Telecommunications Eng Tech Theatre and Performance Theatre and Performance Transient (Graduate) Transient (Undergraduate) University Undeclared Visual Communication and WellStar Primary Care Nurse Writing and New Media Tabasia Lass	- · · · · · · · · · · · · · · · · · · ·	54	220
Software Engineering Fund Special Education Sport Management Sport Management Sport Management-Interest Supply Chain Logistics Surveying and Mapping Systems Engineering Teacher Leadership Teacher Leadership for Learning Teaching English to Speakers of Tech and Prof Communication Telecommunications Engineering Telecommunications Eng Tech Theatre and Performance Theatre and Performance Transient (Graduate) Transient (Undergraduate) University Undeclared Visual Communication and WellStar Primary Care Nurse Writing and New Media Table 1 436		4	
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Sport Management Sport Management-Interest Sport Management-Interest Surveying and Mapping Systems Engineering Teacher Leadership Teacher Leadership for Learning Teaching English to Speakers of Tech and Prof Communication Telecommunications Engineering Telecommunications Eng Tech Theatre and Performance Theatre and Performance Transient (Graduate) Transient (Undergraduate) WellStar Primary Care Nurse Writing and New Media 1 1 24 24 25 26 27 28 28 28 29 20 20 21 21 22 28 28 29 20 20 20 20 20 20 20 20 20		36	
Sport Management-Interest	-		436
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Surveying and Mapping	-		24
Systems Engineering 37 44 Teacher Leadership 72 . Teacher Leadership for Learning 16 . Teaching English to Speakers of 18 . Tech and Prof Communication 2 28 Telecommunications Engineering . 5 Telecommunications Eng Tech 3 126 Theatre and Performance . 180 Theatre and Performance . 16 Transient (Graduate) 8 . Transient (Undergraduate) 8 . University Undeclared . 2,086 Visual Communication and 1 . WellStar Primary Care Nurse 63 . WellStar Primary Care Nurse 1 . Writing and New Media . 22			17
Teacher Leadership 72 Teacher Leadership for Learning 16 Teaching English to Speakers of 18 Tech and Prof Communication 2 28 Telecommunications Engineering . 5 Telecommunications Eng Tech 3 126 Theatre and Performance . 180 Theatre and Performance . 16 Transient (Graduate) 8 . Transient (Undergraduate) 8 . University Undeclared . 2,086 Visual Communication and 1 . WellStar Primary Care Nurse 63 . WellStar Primary Care Nurse 1 . Writing and New Media . 22		37	44
Teacher Leadership for Learning Teaching English to Speakers of Tech and Prof Communication Telecommunications Engineering Telecommunications Eng Tech Theatre and Performance Theatre and Performance Transient (Graduate) Transient (Undergraduate) University Undeclared Visual Communication and WellStar Primary Care Nurse Writing and New Media 180 180 180 180 180 180 180 180 180 18		72	
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Tech and Prof Communication 2 28 Telecommuncations Engineering 5 Telecommunications Eng Tech 3 126 Theatre and Performance . 180 Theatre and Performance . 16 Transient (Graduate) 8 . Transient (Undergraduate) . 86 University Undeclared . 2,086 Visual Communication and 1 . WellStar Primary Care Nurse 63 WellStar Primary Care Nurse 1 . Writing and New Media . 22		18	
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Telecommunications Eng Tech Theatre and Performance Theatre and Performance Transient (Graduate) Transient (Undergraduate) University Undeclared Visual Communication and WellStar Primary Care Nurse WellStar Primary Care Nurse Writing and New Media 126 180 180 180 180 180 180 180 180 180 180	Telecommuncations Engineering		5
Theatre and Performance . 180 Theatre and Performance . 16 Transient (Graduate) 8 . Transient (Undergraduate) . 86 University Undeclared . 2,086 Visual Communication and 1 . WellStar Primary Care Nurse 63 . WellStar Primary Care Nurse 1 . Writing and New Media . 22	9 9	3	126
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