KENNESAW STATE UNIVERSITY FALL 2015 FACT SHEET

Enrollment Characteristics

Fall 2015 Enrollment
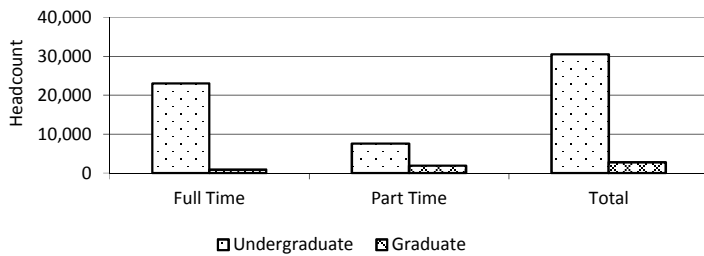
	Full Time	Part Time	Total
Undergraduate	22,974	7,506	30,480
Graduate	929	1,843	2,772
Total	**23,903**	**9,349**	**33,252**

	Graduate	Undergraduate	Total
Lower Level		14,652	14,652
Upper Level		15,629	15,629
Transients and Other		199	199
Non- Degree Seeking	74		74
Masters	2,112		2,112
Educ. Spec.	354		354
Doctorate	232		232
Total	**2,772**	**30,480**	**33,252**

Student Characteristics

Gender	Graduate	Undergraduate
Male	1,142	15,566
%	41%	51%
Female	1,630	14,914
%	59%	49%
Total	2,772	30,480
%	100%	100%

Race/Ethnic Background	Graduate	Undergraduate
Unknown	177	699
%	6.4%	2.3%
African American	648	6,124
%	23.4%	20.1%
Amer Ind	6	66
%	0.2%	0.2%
Asian	115	1,310
%	4.1%	4.3%
Hispanic	138	2,586
%	5.0%	8.5%
International	177	561
%	6.4%	1.8%
White	1,471	17,774
%	53.1%	58.3%
Native Hawaiian or Other Pac Islander	1	40
%	0.0%	0.1%
Two or More	39	1,320
%	1.4%	4.3%
Total	2,772	30,480
%	100%	100%

Student Characteristics Continued

Student Class Level	Graduate	Undergraduate
Dual Enrollment		439
Freshman	.	7,365
Sophomore	.	6,848
Junior	.	6,838
Senior	.	8,791
Graduate	2,772	
Transient		89
Other		110
Total	**2,772**	**30,480**

Undergraduate Cohorts

First-Time Full-Time Students	
Fall 2015	4,887
SATC 25th and 75%	1010 - 1180
SATC Mean	1100
Admit GPA	3.25

Retention Rate	
Fall 2014	78%
Six Year Graduation Rate	
Fall 2009	41%

Enrollment and Student Credit Hour FTE Growth
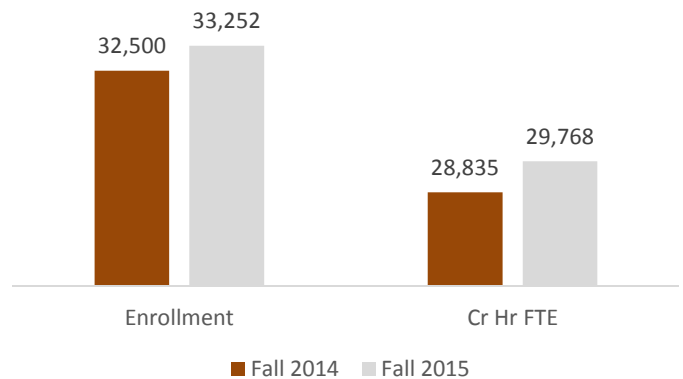
Comparisons

	Fall 2014	Fall 2015	% Change
Enrollment	32,500	33,252	2.3%
Cr Hr FTE	28,835	29,768	3.2%

Note: University System of Georgia Student Credit Hour Full-time Student Equivalent: Undergraduate = Semester CrHr / 12 + Graduate = Semester CrHr / 9

Student Program of Study and Interests

Program	Graduate[1]	Undergraduate[1]
Accounting	6	601
Accounting (Interest)	.	478
Advanced Care Management	11	.
African and African Diaspora	.	11
American Studies	26	.
Anthropology	.	138
Apparel and Textiles	.	50
Applied Computer Science	.	147
Applied Computer Science	.	1
Applied Engineering	15	.
Applied Statistics	72	.
Architecture	5	316
Art	.	243
Art (Interest)	.	201
Art Education (P-12)	.	6
Art Education (P-12) (Interest)	.	50
Art History	.	31
Auditor	.	49
BS in Physics	.	3
Bagwell College of Education	.	16
Biochemistry	.	241
Biology	.	1,686
Biology (Interest)	.	11
Biology Education	.	3
Biology Education (Secondary)	.	22
Biology Education (Secondary)	.	6
Biotechnology	.	40
Biotechnology (Interest)	.	1
Business Administration	1	71
CIT in Information Technology	7	.
Cert-Non-Degree-Grad-Fin-Aid	26	2
Certficate (Graduate)	8	.
Chemical Science	14	.
Chemistry	1	367
Chemistry (Interest)	.	3
Chemistry/Biochemistry	.	1
Civil Engineering	14	401
Civil Engineering Technology	.	12
Civil Engineering Technoloy	1	24
Coles College of Business	.	233
College of Science and	.	1
Communication	.	788
Communication (Interest)	.	519
Computational Applied Math	.	24
Computer Engineering	3	241
Computer Game Design and	.	312
Computer Science	84	1,204
Computer Science-Interest	.	80
Conflict Management	39	.
Construction Engineering	.	28
Construction Management	12	221
Creative Writing Graduate	2	.
Criminal Justice	21	699
Criminal Justice (Interest)	.	4
Cross Registration	.	4
Culinary Sustainability and	1	229

Student Program of Study and Interests

Program	Graduate[1]	Undergraduate[1]
Culinary Sustainability and	.	7
Curriculum and Instruction	54	.
Dance	.	79
Dance (Interest)	.	9
Digital and Social Media	8	.
Doctorate of Business	43	.
Dual Enrollment Honors	.	443
Early Childhood Education	5	.
Early Childhood Education (Birth	.	23
Early Childhood Education (Birth	.	31
Early Childhood Education	73	.
Early Childhood Education (P-5)	.	301
Early Childhood Education (P-5)	.	641
Economics	1	77
Economics (Interest)	.	111
Educational Leadership	50	.
Educational Leadership for	121	.
Electrical Engineering	.	492
Electrical Engineering	.	31
English	.	359
English Education	.	37
English Education (Secondary)	.	99
Environmental Engineering	.	20
Environmental Sciences	.	30
Exercise Science	.	785
Exercise Science (Interest)	.	314
Exercise and Health Science	.	9
Finance	.	374
Finance (Interest)	.	367
General Studies	2	21
Geographic Information Science	.	62
Geographic Information Science	.	1
Geography	.	42
Grad Cert in Info Tech	1	.
Grad Trans Cert in Info Tech	4	.
Graduate Certificate in Software	12	.
Health Information Technology	1	.
Health and Physical Education	.	87
Health and Physical Education-	.	23
History	.	218
History (Interest)	.	1
History Education (Secondary)	.	40
History Education (Secondary)	.	134
Human Services	.	223
Human Services (Interest)	.	119
Industrial Engineering Tech	1	158
Industrial Engineering	.	66
Info Tech Foundations	1	.
Information Design and Com	10	.
Information Sec Tech	1	.
Information Security and	.	167
Information Security and	.	94
Information Systems	.	228
Information Systems (Interest)	.	153
Information Technology	263	431
Information and Instructional	7	.

Student Program of Study and Interests

	Graduate[1]	Undergraduate[1]
Instructional Design	2	.
Instructional Technology	346	.
Integrated Global	17	.
Integrative Biology	20	.
Integrative Studies	.	216
Interdisciplinary Studies	.	3
International Affairs	.	243
International Business	.	160
International Business (Interest)	.	239
International Conflict	38	.
International Policy	24	.
International Studies	.	11
Land Surveying (Certificate)	.	1
Leadership and Ethics	8	.
MBA-General	33	.
MS Master of Science in First-	13	.
MS-Applied Exercise and Health	24	.
MS-Computer Science	16	.
MS-Information Systems	46	.
Managememnt	.	1
Management	.	568
Management (Interest)	1	723
Management and	.	3
Manufacturing Operations	.	17
Marketing	1	461
Marketing (Interest)	.	627
Master of Accounting	52	.
Master of Arts in Teaching	80	.
Master of Business	321	.
Master of Public Administration	65	.
Mathematics	3	199
Mathematics (Interest)	.	5
Mathematics Education	.	3
Mathematics Education	.	27
Mathematics Education	.	74
Mechanical Engineering	.	1,020
Mechanical Engineering Tech	2	245
Mechanical Engineering	.	89
Mechatronics Engineering	.	329
Middle Grades Education	17	.
Middle Grades Education (4-8)	.	103
Middle Grades Education (4-8)	.	108
Modern Language and Culture	.	176
Modern Language and Culture	.	2
Music	.	22
Music Education (P-12)	.	29
Music Education (P-12)	.	78
Music Performance	.	87
Music Performance (Interest)	.	16
New Media Arts	.	125
Non-Degree Seeking (Graduate)	1	.
Non-Degree Seeking	1	62
Nursing (Accelerated)	.	108
Nursing (D.S.N.)	17	.
Nursing (Interest)	.	1,506
Nursing (RN-B.S.N.)	.	9

Student Program of Study

	Graduate[1]	Undergraduate[1]
Nursing (Traditional)	.	251
Ph.D. in Analytics and Data	7	.
Philosophy	.	44
Philosophy (Interest)	.	1
Physics	.	33
Physics BS	.	31
Political Science	.	316
Pre-Design Arch	.	8
Professional Sales	.	62
Professional Sales (Interest)	.	57
Professional Writing	44	.
Psychology	.	1,488
Psychology (Interest)	.	11
Public Relations	.	22
Public Relations-Interest	.	42
Quality Assurance	75	.
Reading	4	.
Secondary Education	77	.
Social Work	74	.
Sociology	.	400
Sociology (Interest)	.	2
Software Engineering	54	220
Software Engineering Cert	4	.
Software Engineering Fund	1	.
Special Education	36	.
Sport Management	.	436
Sport Management-Interest	.	1
Supply Chain Logistics	.	24
Surveying and Mapping	.	17
Systems Engineering	37	44
Teacher Leadership	72	.
Teacher Leadership for Learning	16	.
Teaching English to Speakers of	18	.
Tech and Prof Communication	2	28
Telecommuncations Engineering	.	5
Telecommunications Eng Tech	3	126
Theatre and Performance	.	180
Theatre and Performance	.	16
Transient (Graduate)	8	.
Transient (Undergraduate)	.	86
University Undeclared	.	2,086
Visual Communication and	1	.
WellStar Primary Care Nurse	63	.
WellStar Primary Care Nurse	1	.
Writing and New Media	.	22
ALL	2,772	30,480