

Kennesaw State University 2003 - 2004 Fact Book



Office of Institutional Research
& Information Management
Center for Institutional Effectiveness

<http://ir.kennesaw.edu>

PREFACE AND ACKNOWLEDGEMENTS

The KSU Fact Book is a compendium of statistical data, trend analyses, and interpretative highlights on a wide variety of topics pertaining to the operation of Kennesaw State University. Its contents are designed to inform its readers, answer the most frequently asked questions about KSU, and support institutional planning and evaluation. It is updated, improved, and published annually by the Office of Institutional Research & Information Management in KSU's Center for Institutional Effectiveness.

The Fact Book is in its 17th year of production. The first edition was published in 1987-88 in response to suggestions from SACS/COC during KSU's review for reaffirmation of accreditation in 1986. Since that first publication, the fact book has been expanded in scope and published in different modalities. Editions have been available on the Web since 1996. Beginning with this 2003-2004 edition, the KSU Fact Book is being published on a CD as well as on the website. Professionally printed editions of the Fact Book were discontinued several years ago as a cost-saving measure. However, print options are available for selected pages, full sections, or the entire document, at <http://ir.kennesaw.edu>.

The data presented in the Fact Book are captured and maintained daily in the electronic information systems of numerous administrative offices at KSU. Consequently, many of the Fact Book's analyses would not be possible without these important contributions of colleagues and support staff campus-wide. In that regard, the information management and technical expertise provided by Nick Roberts and James Few, and the institutional research contributions of Donna Hutcheson and Rommy Lane deserve special recognition and were invaluable in the preparation and publication of the 2003-2004 edition.

KSU aspires to be a leader in and have a model program of Institutional Research and Information Management as well as Institutional Effectiveness. The entire team responsible for preparing and publishing this valuable resource document was honored recently when KSU's 2002-2003 Fact Book won the Southern Association of Institutional Research Electronic Fact Book Award, presented at the annual meeting in San Antonio, Texas in October 2003. Please note that many more useful information resources beyond those published in the Fact Book are also available at <http://ir.kennesaw.edu>.

It is our pleasure to present the 2003-2004 KSU Fact Book.

Edwin A. Rugg
Director, Center for Institutional Effectiveness

Deborah J. Head
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General Information

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Dean - Arts
Dean - Business
Dean - Education
Dean - Health and Human Services
Dean - Humanities and Social Sciences
Dean - Science and Mathematics
Dean - Continuing Education
Advancement

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HIGHLIGHTS: 1963 - 1979

The Georgia Board of Regents approved the creation of a new institution, tentatively named Cobb County Junior College, on October 9, 1963. The original stationery was labeled "Marietta College" and the Marietta Journal sometimes used the name "Kennesaw Mountain Junior College." The program for the ground breaking ceremony of November 18, 1964, was simply headed "Cobb County University of Georgia System College."

Dr. Horace W. Sturgis took office as president of the college on July 1, 1965, and the institution was officially named Kennesaw Junior College in August of that year.

The college opened its doors in September of 1966 with a student body of 1,014, but the campus was not ready for occupancy, so temporary quarters were set up that fall at Southern Technical Institute (where most classes were held), the Marietta Housing Authority at Marietta Place (which provided office space for the administrators) and the Banberry Elementary School. The office of the President was located in the Southern Tech administration building. By the summer of 1966, the administrative staff, along with data processing, was at Banberry. The first registration occurred at Marietta Place in the Recreation Building. Developmental Studies was also held at Marietta Place.

By January 9, 1967, the campus was ready for occupancy, although most of the buildings were still in the final stages of construction. The science, humanities and student services buildings were the first to open. The administration building opened within a month, but the library was not ready until April. Bookshelves were set up in the physics lab as a temporary library from January through April. (The library held only 4,200 volumes when it opened.)

The initial campus also sported a physical education building, social science building and a maintenance building, which opened in 1967, bringing the total to eight buildings.

The construction costs of the eight initial buildings totalled \$4 million, roughly 87% of which came from Cobb County, the City of Marietta and a federal grant.

The matriculation fee in 1966-67 was \$70 per quarter for full-time students and \$6 per credit hour for part-time students. The day the college opened, there were only 37 faculty members on board. According to the annual Presidential Reports published during those first few years, one-third of the student body attended night classes, and men outnumbered women by a ratio of 2:1.

The Kennesaw Junior College Foundation was created during the 1968-69 academic year, with 23 charter members made up of respected, influential businessmen from Cobb and surrounding counties.

Before the college even opened in 1966, community leaders and local residents wanted to know when it would become a four-year institution. Thanks to the strong commitment of community leaders, local government officials, students, faculty and staff, Kennesaw Junior College was granted senior college status in 1976 and renamed Kennesaw College in September 1977. The junior year was added in the fall of 1978, and the senior year in 1979. In June of 1980, 70 students received the first baccalaureate degrees to be conferred by the college. Later that year, the college became fully accredited as a four-year institution by the Southern Association of Colleges and Schools (SACS).

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HIGHLIGHTS: 1980 - 1989

Buildings added since 1967 include a new student center in 1973, a new library in 1979, a new plant operations building in 1973 and three new academic buildings (Humanities in 1979, Continuing Education/Performing Arts in 1989 and Business Administration in 1991). The original student center later became the Administration Annex, the original library became the W. Wyman Pilcher Public Service Building, the former plant operations facility became the Music Building, and the initial Humanities Building became Business Administration and later became the Education Building.

In 1981, Dr. Betty L. Siegel became the first female president in the University System of Georgia when she succeeded Dr. Sturgis, the founding president at Kennesaw, and acting president Dr. Eugene Huck.

Intercollegiate Athletics was originated in 1982.

In 1983, the organizational structure within academic affairs changed from five divisions to four schools and 17 departments better reflecting the four-year status. Major advances in minority faculty, staff and student involvement at Kennesaw were achieved in the 1980s.

The first graduate programs (in business and education) were initiated in 1985.

In 1986, Kennesaw became one of the first institutions in our region to be reaccredited by the Southern Association of Colleges and Schools under its new criteria, which emphasized institutional effectiveness.

Kennesaw was selected to be spotlighted in Searching for Academic Excellence (1986) as one of 20 colleges and universities in the nation "on the move."

The Kennesaw College Foundation initiated its first capital campaign in 1987-88 with an initial goal of \$4 million in cooperation with the Foundation for Southern Tech.

In keeping with its continuing development as a four-year college with graduate programs, in 1988 the faculty approved a plan to discontinue all associate degrees except the program in nursing.

In 1988, Kennesaw College requested a change in name to Kennesaw State College. The change was approved by the Board of Regents and took effect during the 25th year anniversary of the college.

Throughout the 1980s, the centrality of effective teaching grew in importance at Kennesaw State. Graduates of the KSC education programs continued to lead all others in the state with a 98% passing rate on the Teacher Certification Test. All (100%) students in the initial graduating class in the Bachelor of Science in Nursing program passed their licensing exams.

The initial Master of Business Administration graduates earned perfect grade point averages (4.0). The Center for Excellence in Teaching and Learning and its newsletter, Reaching Through Teaching, focused faculty attention on the excitement of teaching at Kennesaw State.

Critical demands for space led to the construction of four temporary classroom/faculty office buildings in 1988 and 1989.

The fall of 1988 saw the opening of the A.L. Burruss Institute of Public Service, which was the first major public service/applied research center in the college.

The college added a performing arts auditorium to its physical resources in 1989.

The School of Business Administration established the first degree program in professional sales in the nation in 1990.

In the spring of 1990, the library was named in honor of Horace W. Sturgis, the founding president.

Telephone registration was successfully implemented during the Spring Quarter 1990.

In the fall of 1990, a campus-wide policy prohibiting smoking in any building was implemented to promote the healthiest possible environment for the faculty, staff and students.

In the fall of 1989, KSC was one of only five institutions in the South named by U.S. News and World Report as one of the "Top Up-And-Coming Regional Colleges and Universities" of the nation. In 1990, U.S. News and World Report again spotlighted Kennesaw State, along with George Mason University, as among the "best up and coming colleges" in the South. KSC was again singled out as a "rising star" in 1991.

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HIGHLIGHTS: 1990 - 1995

From 1986 to 1990, as a result of raised admission standards and more stringent exiting requirements, developmental studies enrollment decreased 28% while the USG developmental enrollment grew by 60%.

The fall 1990 enrollment surpassed 10,000 students for the first time in the history of the college.

In 1990, the admissions office added a new system called Telephone Admissions Status Inquiry (TASI) that offers students 24-hour, seven-days-a-week access to admissions information, including the status of their application, admissions deadlines, test-score requirements and other valuable information.

A campus chapter of Phi Kappa Phi National Honor Society was installed during the 1990-91 year.

In 1990, the Department of Curriculum and Instruction was divided into the departments of Elementary and Early Childhood Education and Secondary and Middle School Education. A new Department of Communication was also created.

After five years of careful study and preparation, a new general education (core) program was fully implemented in 1991.

The 100,000-square foot A.L. Burruss Building, home for the School of Business Administration, opened in 1991, setting the precedent for other large academic buildings to be planned for KSC.

Evidence of solid student outcomes continued to emerge in the 1980s and 1990s. In the last decade, more than 90% of the nursing graduates passed the licensing exam on the first attempt. KSC teacher education graduates led the state in passing rate on the Teacher Certification Exam.

An 18-month Master of Business Administration for Experienced Professionals program was initiated with the first 51 graduate students in January, 1993.

A new Department of Public Administration and Human Services was formed in 1992 and initiated a Master of Public Administration program in the fall of 1993 with 45 graduate students.

The Master of Accounting degree officially enrolled its initial class of graduate students during the fall of 1993.

In an effort to creatively expand space for the college, a 50,000-square foot office complex at Chastain Center, located near the campus, was leased. The Division of Continuing Education, the School of Nursing and the Small Business Development Center moved to that location.

Additionally, in 1993, 30 acres across Frey Road were acquired by the college and have been used for future campus expansion including a multipurpose building and additional parking.

The Lex and LeoDelle Jolley Lodge, made possible through the KSC Foundation and a major gift by the Jolleys, was officially opened in the fall of 1993. It provides more than 6,000 square feet of space on campus to be used for retreats, meetings and social gatherings.

The Educational Technology Center, established in 1993, houses a \$2 million state-of-the-art laboratory with a distance learning classroom for pre-service and in-service teacher training for instructional improvement.

The School of Business Administration was named after entrepreneur and philanthropist, Michael J. Coles in 1994 who donated in excess of \$1 million to the KSC Foundation. Additionally, a second endowed chair in the business school was established the Tony and Jack Dinos Chair of Entrepreneurial Management.

In July, 1994, the School of Nursing was approved by the Board of Regents, becoming the fifth school of the college. The School of Science and Allied Health was renamed to the School of Science and Mathematics.

The Michael J. Coles School of Business was granted full accreditation by the American Assembly of Collegiate Schools of Business in 1994. At the same time, KSC completed a highly successful accreditation visit by the National Council for the Accreditation of Teacher Education (NCATE) meeting all 18 standards and gained accreditation at the advanced and basic levels.

Another innovative masters program was approved by the Board of Regents. The Master of Arts in Professional Writing admitted its first class fall quarter 1995.

The Master of Science in Nursing for primary care nurse practitioners accepted its first class in the Winter, 1996.

A \$15 million building to house the College of Science and Mathematics opened in January of 1996.

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HIGHLIGHTS: 1996 - 2001

Kennesaw State College became Kennesaw State University on June 12, 1996, when the Board of Regents approved a reorganization plan and granted university status to many of the senior colleges in the state. Part of the reorganization allowed KSU to rename four of the five schools to colleges.

Kennesaw State achieved high marks from the team of Southern Association of Colleges and Schools reviewers and was fully reaccredited at undergraduate and graduate levels in 1996.

In April 1996, the KSU School of Nursing was reaccredited by the National League of Nursing with outstanding remarks and no recommendations.

The baseball and softball teams won the NCAA Division II national championships in 1996. KSU became only the second Division I or II team in NCAA history to win both titles in the same season.

The Coles College of Business was listed in the 1996 Success Magazine report on "The 25 Best Business Schools for Entrepreneurship" as one of the "Top 10 Up-and-Comers"

The Bagwell College of Education accepted its first class in the newly approved Master of Education in Special Education Interrelated for the fall of 1997.

The College of Education was named after benefactors Clarice and Leland Bagwell, longtime educators and long-standing Kennesaw State friends. The University received the largest gift in its history, 680 acres of land in Bartow County on behalf of the Bagwells.

In 1997, KSU awarded its first honorary doctorate to lifelong trustee, Clarice C. Bagwell.

Fall 1998 was the first term of the newly implemented semester system.

Several new building projects were under construction in 1998. The renovation of the Natural Science Building to the Nursing Building was completed in the summer of 1998. The Legacy Gazebo, built with funds raised by the KSU Staff Council, opened in 1997 and the accompanying Teahouse opened in 1998.

The rerouting of Frey Road was completed in 1998 enabling thirty additional acres to be joined with the rest of the campus. On this property, the new Kennesaw Hall, which houses the Bagwell College of Education, Student Success, and central administrative offices, opened in the summer of 1999.

The first graduate program in the College of Science and Mathematics opened in spring semester 1999 with a Master of Science in Information Systems, enrolling 20 students.

In 1998-99, KSU added a School of the Arts as a home to the departments of Music, Theater, and Visual Arts. Additionally, the School of Nursing was changed to the College of Health and Humanities bringing together related departments of Nursing, Primary Care Nursing, Public Administration, and Health and Physical Education. The College of Humanities and Social Sciences included a new department of Sociology, Geography, and Anthropology.

The student center addition opened in the summer of 1999, tripling the amount of present space available for student success and development opportunities.

In 1999, KSU leased the Kinder Outlet Mall through the KSU Foundation and renovated it to house the Continuing Education Division giving them the much needed classroom and conference facilities for their programs. There are a few other campus functions housed in the newly named Kennesaw State University Center, such as the Burruss Center, the campus Mail Room and the University Foundation Offices.

KSU was approved to begin offering in the fall of 2000 a new masters program in Conflict Management which is housed in the College of Humanities and Social Sciences, under the Department of Political Science.

The beautiful campus green, circled by the Millennium Walk was dedicated in April 2000.

The Visual Arts building, which offers over 35,000 square feet of classroom and office space, opened in Spring of 2001.

A new masters of science degree in Applied Computer Science for Experienced Professionals debuted in Fall 2001.

Two new degree programs were approved under the Bachelor of Science degree. The Geographic Information Science major was implemented in Spring 2001 and the criminal justice major was approved in Spring 2002.

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HIGHLIGHTS: 2002 - PRESENT

KSU passed an enrollment milestone during Fall 2002, when the number of students exceeded 15,500 and the number of new beginning freshmen reached an all-time high of over 2000.

An historical event for KSU was the building and acquisition of residential apartments for students beginning Fall 2002. University Place was built on existing land and offered 700 beds while KSU Place was purchased and provided another 400 beds for students. The popularity of the living-learning centers was demonstrated by filling the apartments to capacity within the first semester of opening. The KSU Foundation sponsored the building and leasing of the properties.

Another major space addition in Fall 2002 included nine homes that existed on Frey Lake Road that were purchased by the KSU Foundation and converted to office space for a number of centers such as the International, Institutional Effectiveness, CETL, Health, and CAREing.

Fall 2002 was the first semester the two new parking decks, the West Deck and the East Deck, were opened to relieve some of the parking issues experienced by students during peak enrollment times.

The Clendenin Building, housing the Computer Science and Information Systems department, opened during the Summer of 2002. This added 11 high-tech classrooms and 35 more faculty offices with a total of over 37,000 square feet.

Women's soccer was a highlight for the athletic department at KSU. In the Fall of 2002 a new soccer field was completed and a team was recruited for the new season. The team finished with a successful first season.

The Bagwell College of Education received the 2003 Best Practice Award for the Innovative Use of Technology from the American Association of Colleges of Teacher Education.

KSU celebrated its 40th anniversary in 2003.

In 2003, the women's soccer team captured the NCAA Division II National Championship.

In March 2004, the men's basketball team won the NCAA Division II National Championship.

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INSTITUTIONAL MISSION

Kennesaw State University is a proud public university in the University System of Georgia, located in the densely populated and rapidly developing northwest region of Greater Metropolitan Atlanta. Chartered in 1963, KSU serves as a highly valued resource for educational, economic, social and cultural advancement.

This institution shares with all other units in the University System of Georgia the following characteristics:

- a supportive campus climate, necessary services and leadership development opportunities, all to educate the whole person and meet the needs of students, faculty and staff;
- cultural, ethnic, racial and gender diversity in the faculty, staff and student body, supported by practices and programs that embody the ideals of an open, democratic and global society;
- technology to advance educational purposes, including instructional technology, student support services and distance education;
- collaborative relationships with other System institutions, State agencies, local schools and technical institutes, and business and industry, sharing physical, human, information and other resources to expand and enhance programs and services available to the citizens of Georgia.

This institution shares with all other state universities in the University System of Georgia the following characteristics:

- a commitment to excellence and responsiveness within a scope of influence defined by the needs of an area of the state, and by particularly outstanding programs or distinctive characteristics that have a magnet effect throughout the region or state;
- a commitment to teaching/learning environment, both inside and outside the classroom, that sustains instructional excellence, serves a diverse and university-prepared student body, promotes high levels of student achievement, offers academic assistance and provides developmental studies programs for a limited student cohort;
- a high quality general education program supporting a variety of disciplinary, interdisciplinary and professional academic programming at the baccalaureate level with selected masters and educational specialist degrees and selected associate degree programs based on area need and/or interinstitutional collaborations;
- a commitment to public service, continuing education, technical assistance, and economic development activities that address the needs, improve the quality of life and raise the educational level within the scope of influence;
- a commitment to scholarly and creative work to enhance instructional effectiveness and to encourage faculty scholarly pursuits and a commitment to applied research in selected areas of institutional strength and area need.

Distinctive characteristics of Kennesaw State University are described as follows:

Kennesaw State serves a diverse student body in the northern suburbs of Atlanta and extending into northwest Georgia. It includes young adults who enroll as freshmen or undergraduate transfers and an equally large number of older adults who return or transfer to the university at different stages in their lives for undergraduate or graduate study. A majority pursue their academic goals on a part-time basis because of job, family and civic responsibilities. Significant numbers of international and minority students enroll. Many students pursue professionally-oriented degrees, especially at the graduate level. Evening and weekend programs accommodate experienced professionals seeking academic advancement. A broad range of programs, services and activities are offered outside the classroom to enrich campus life and enhance student success and personal development.

Effective teaching and learning are central institutional priorities. Service and research that strengthen teaching and address the public interests are important supportive priorities. Faculty, staff and administrators are committed to providing a challenging and facilitative collegiate environment that fosters high-quality academic preparation, critical thinking, global and multicultural perspectives, effective communication and interpersonal skills, leadership development, social responsibility and lifelong learning. Programs that prepare students well for the advancement of professional pursuits are especially attractive and are offered in all schools of the university.

The foundation for all undergraduate majors is a comprehensive and coherent general education program that promotes internationalized and connected learning in the liberal arts tradition. A wide array of baccalaureate degree programs is offered, including majors in the arts, humanities, social sciences, mathematics, natural sciences, accounting, business fields, teacher education, computing and information systems and nursing. An expanding array of professional master degrees exists in education, accounting, business fields, public administration, professional writing and nursing.

A commitment to public service is reflected through an extensive array of continuing education programs, service institutes and centers, nationally recognized lecturers and conferences, collaboratives with the public schools, partnerships with business and governmental agencies and international initiatives. The university plays a vital role in promoting and supporting regional interests in the visual, performing and cultural arts.

Research, scholarship and creative activity are broadly defined and predominantly applied. The university honors action research on the improvement of teaching and learning; survey research for community and economic development; interdisciplinary studies in support of environmental, governmental, business, or health interests; creative contributions in the arts and humanities; intellectual contributions; discovery research and academic publication; and the interpretation or application of academic research.

Kennesaw State University aspires to be a progressive and exemplary educational institution, respected for its excellence and leadership in its teaching, service and research. The university is committed to continuous improvement in an increasingly diverse and constantly changing learning community.

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ACCREDITATION

Kennesaw State University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award baccalaureate and master's degrees. A self-study was conducted and reaffirmation was awarded in 1996. (Southern Association of Colleges and Schools, 1866 Southern Lane, Decatur, Georgia 30033-4097, Telephone number 404-679-4501)

School of the Arts

Music

The undergraduate music program is accredited by the National Association of Schools of Music.

Theater

The undergraduate program in theater is accredited by the National Association of Schools of Theater.

Visual Arts

The visual arts undergraduate programs are accredited by the National Association of Schools of Art and Design.

Coles College of Business

Business

The baccalaureate and masters level business degree programs are accredited by AACSB International - The Association to Advance Collegiate Schools of Business. There are only about 400 business schools worldwide that have achieved AACSB accreditation.

Accounting

Degree programs in accounting have achieved additional accreditation by AACSB International. Only about 150 AACSB-accredited institutions have earned the additional accreditation in accounting.

Bagwell College of Education

The undergraduate and graduate teacher education programs are approved by the Georgia Professional Standards Commission for teaching certification and accredited by the National Council for Accreditation of Teacher Education (NCATE).

College of Health and Human Services

Nursing

The baccalaureate program in nursing is approved by the Georgia Board of Nursing. The baccalaureate and masters programs are accredited by the National League for Nursing Accrediting Commission, 61 Broadway, 33rd Floor, New York, New York 10006. Phone: (212) 363-5555. The baccalaureate nursing program holds preliminary approval from the Commission of Collegiate Nursing Education at One Dupont Circle, NW, Suite 530, Washington, DC 20036-8476.

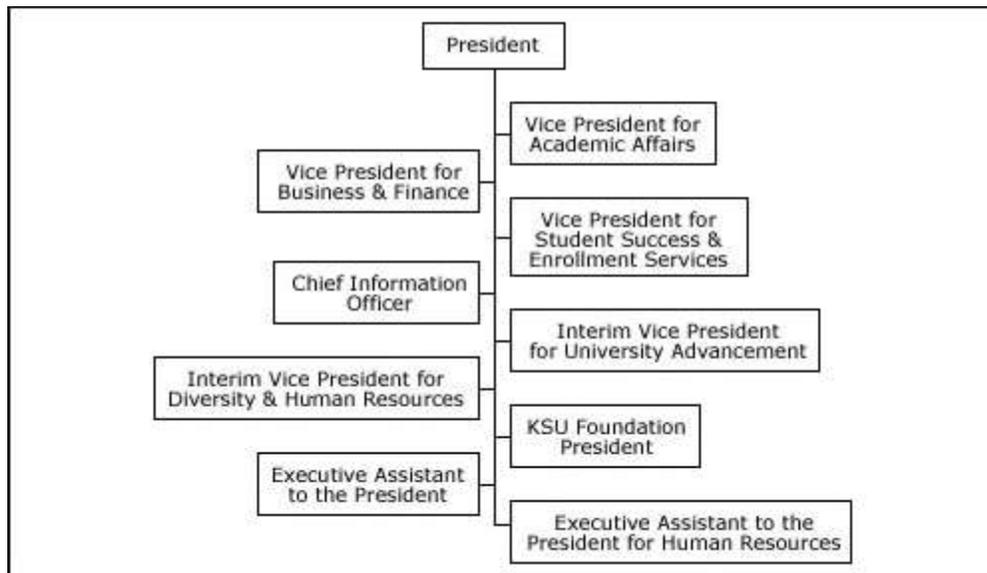
College of Science and Math

Chemistry

The undergraduate professional chemistry program is accredited by the American Chemical Society.

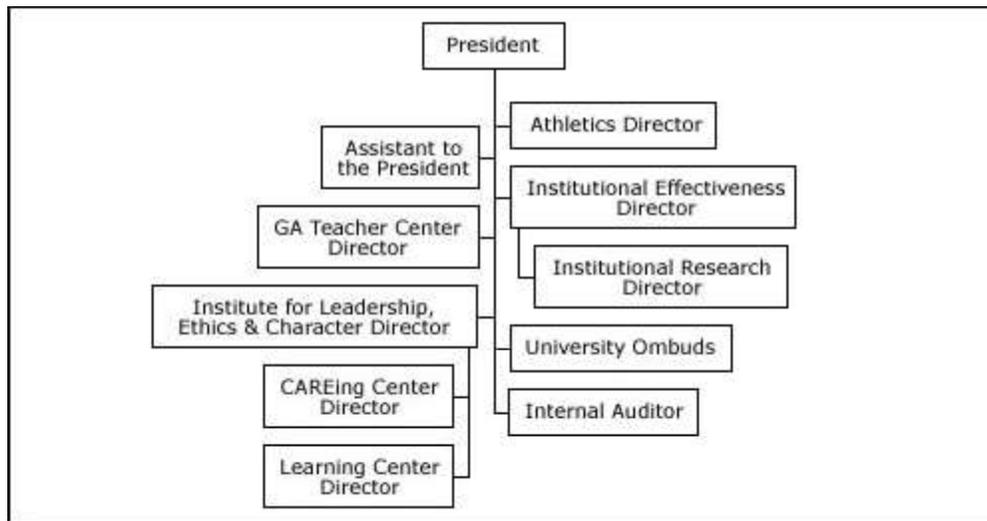
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PRESIDENT'S COUNCIL



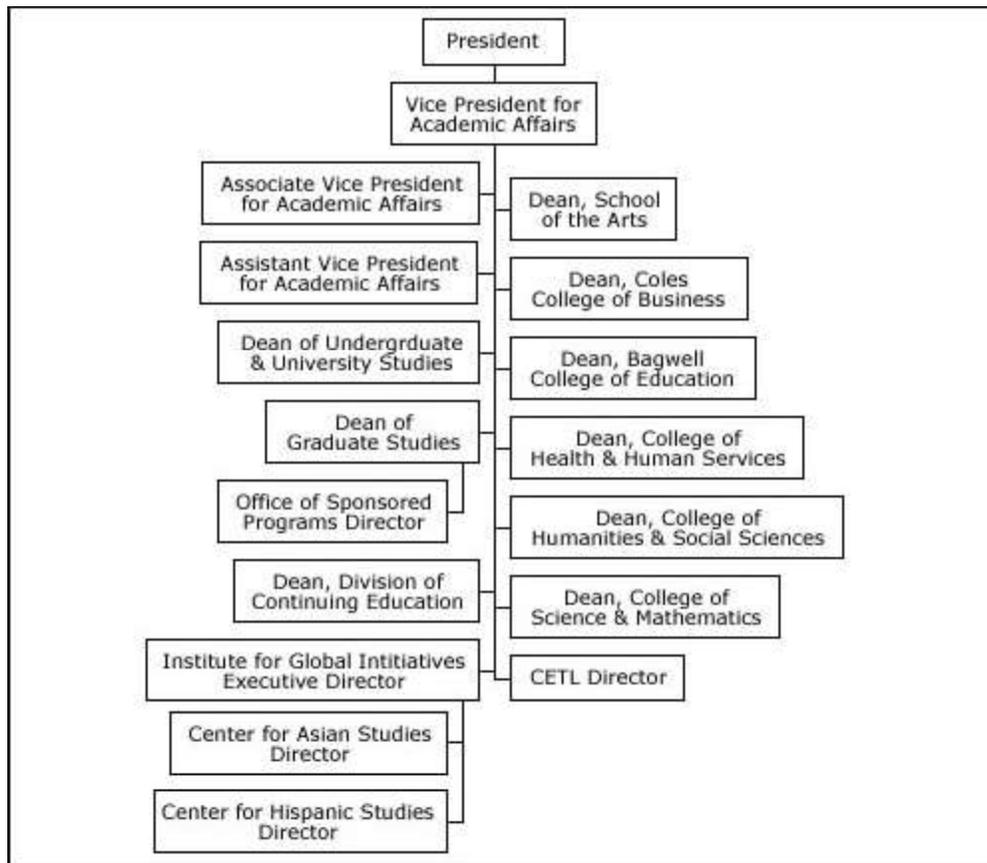
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PRESIDENT'S OTHER REPORTS



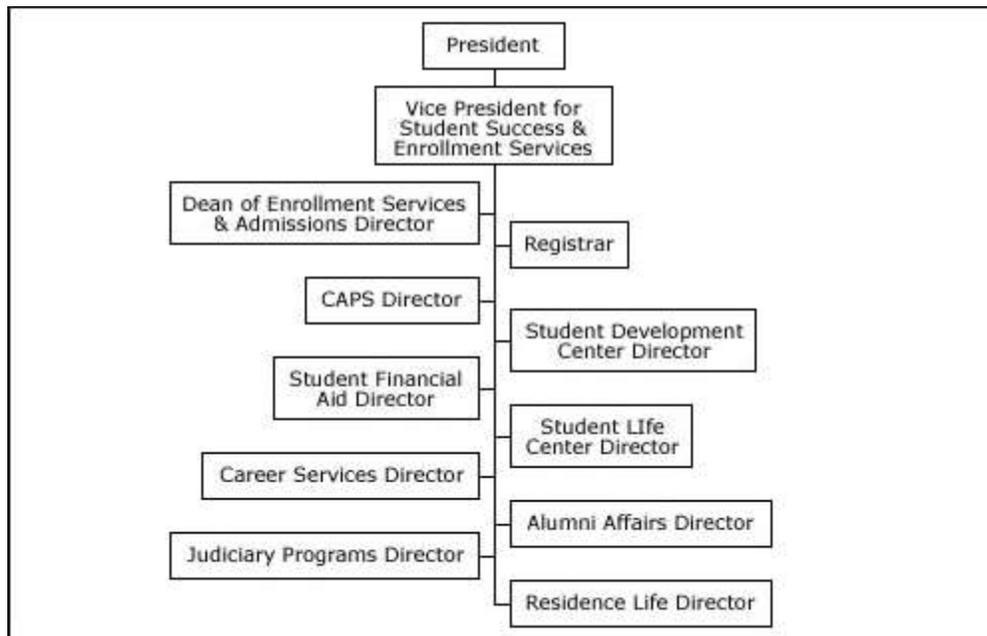
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VPAA - DEAN'S COUNCIL



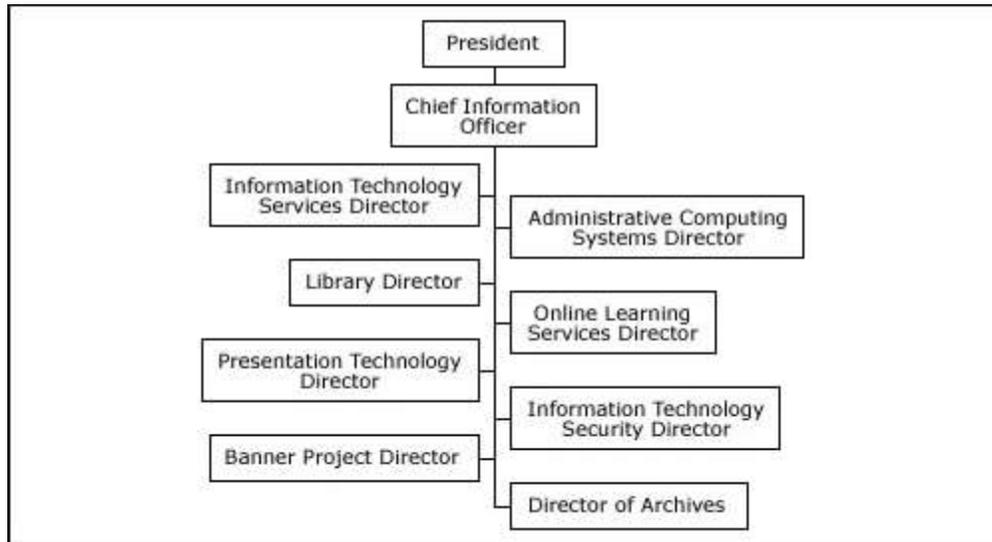
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VP STUDENT SUCCESS



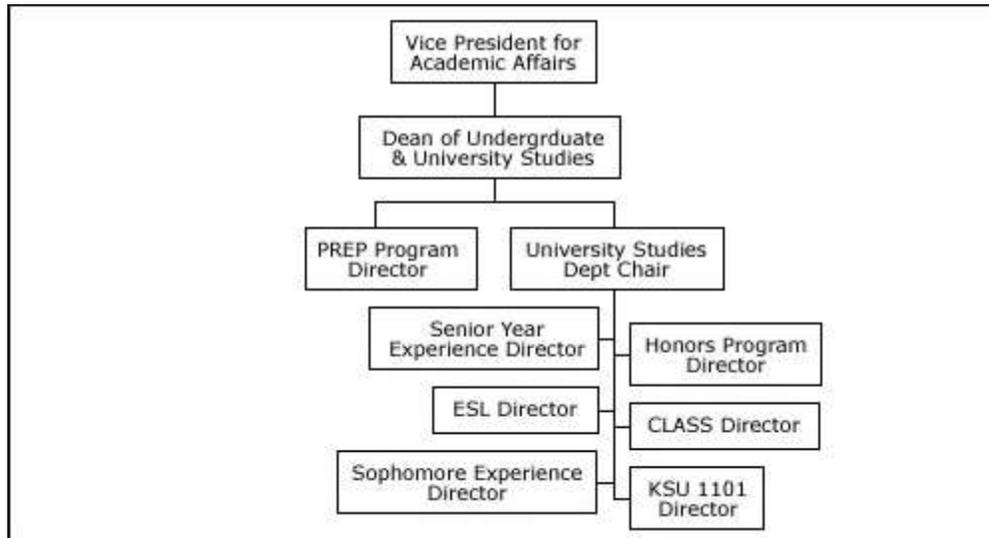
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CIO



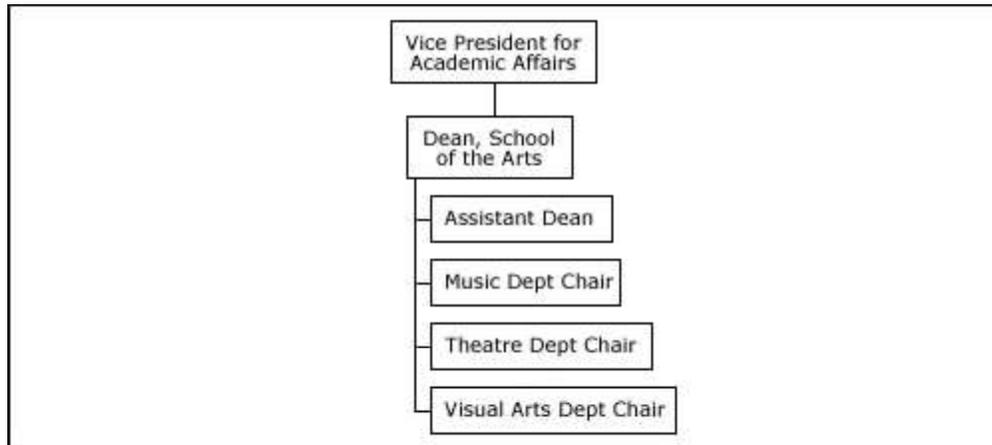
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DEAN - UNIVERSITY STUDIES

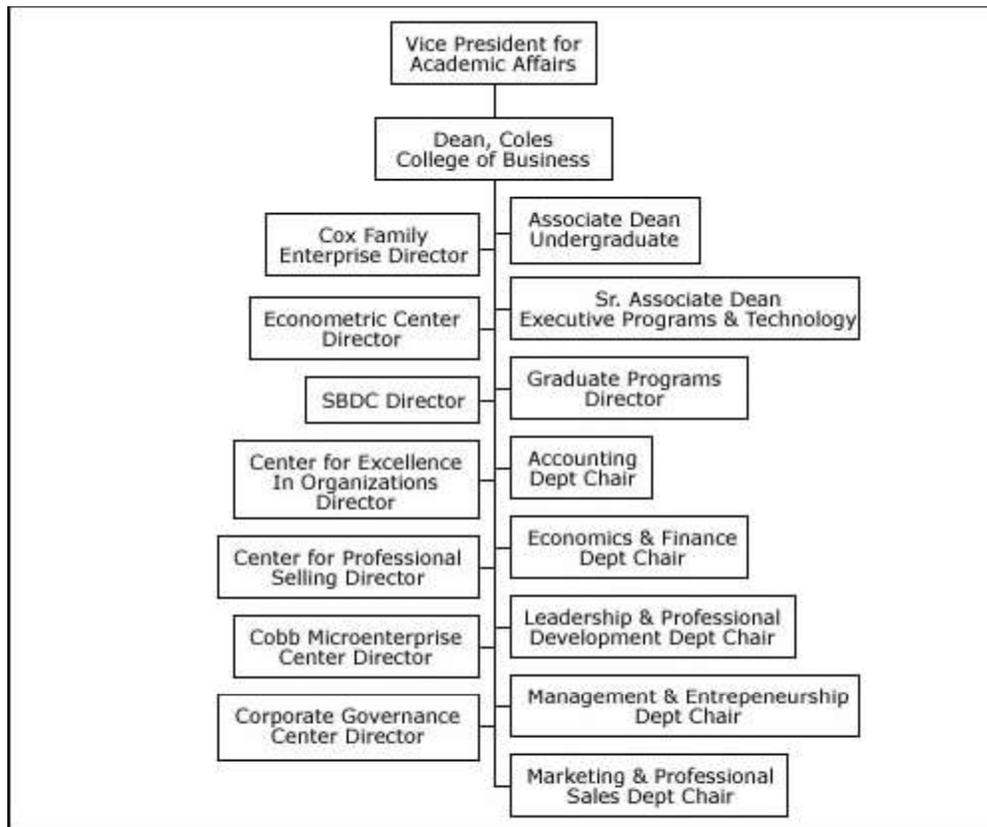


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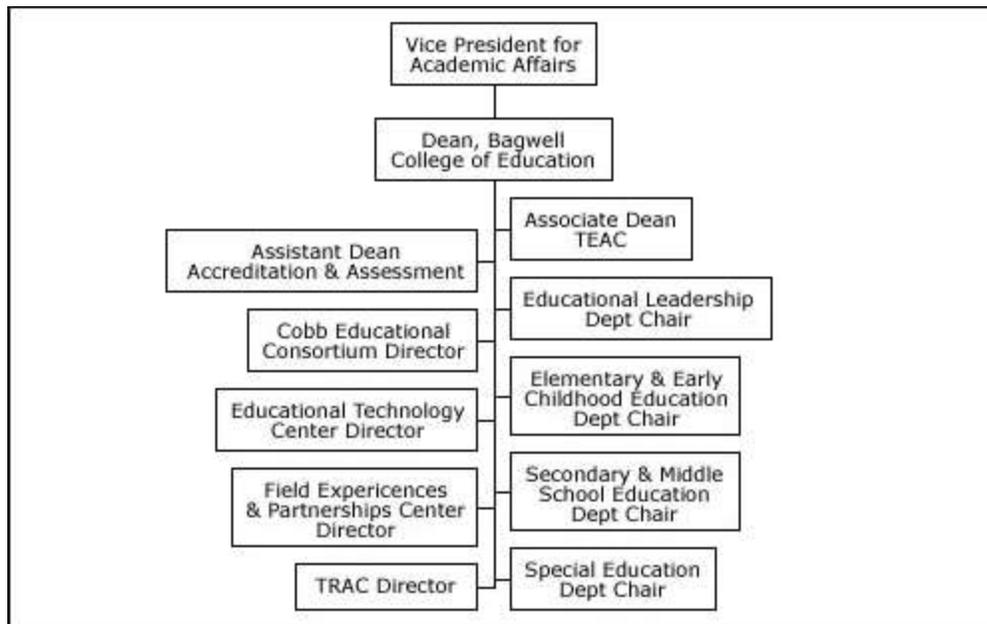


DEAN - BUSINESS



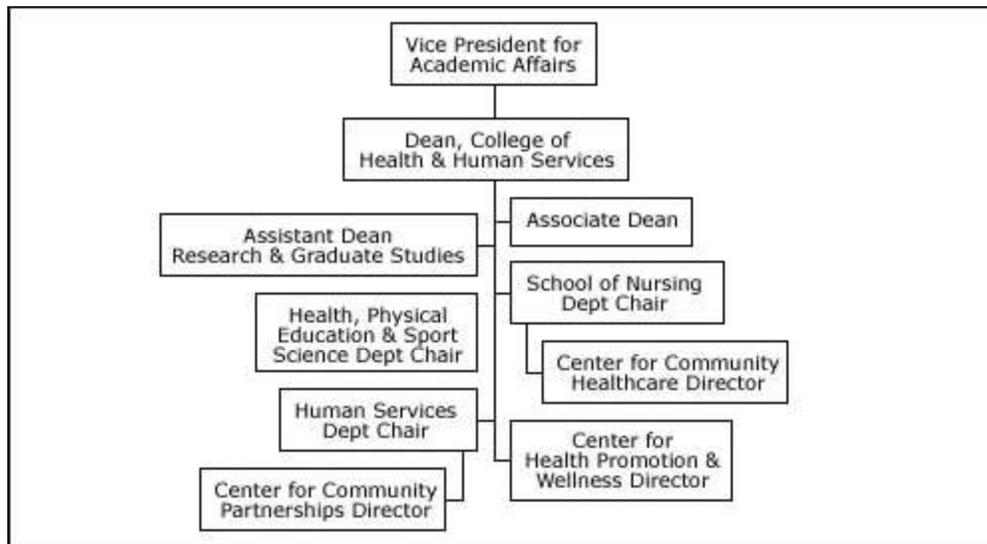
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DEAN - EDUCATION



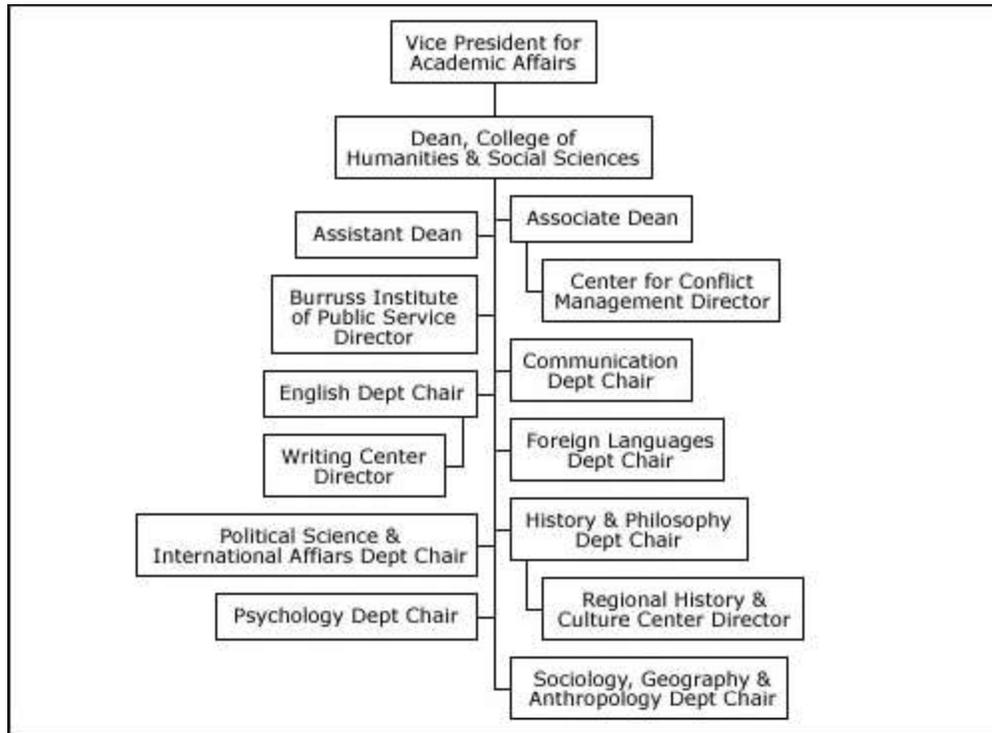
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DEAN - HEALTH AND HUMAN SERVICES



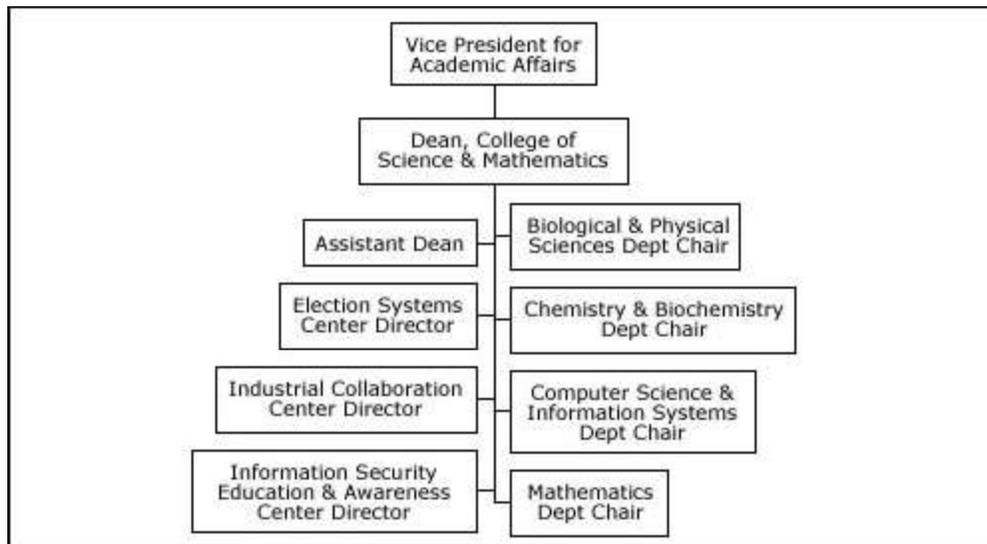
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DEAN - HUMANITIES AND SOCIAL SCIENCES

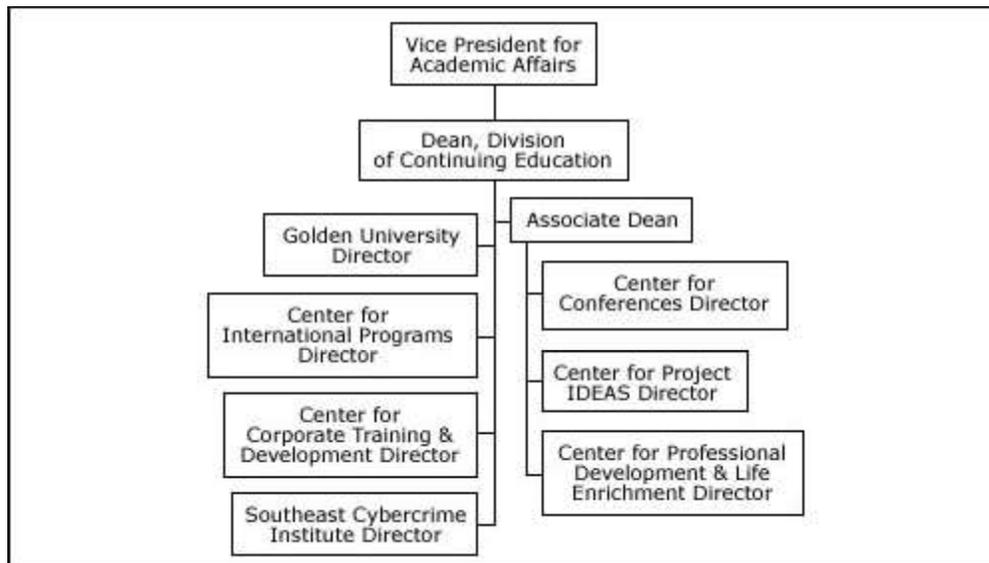


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DEAN - SCIENCE AND MATHEMATICS

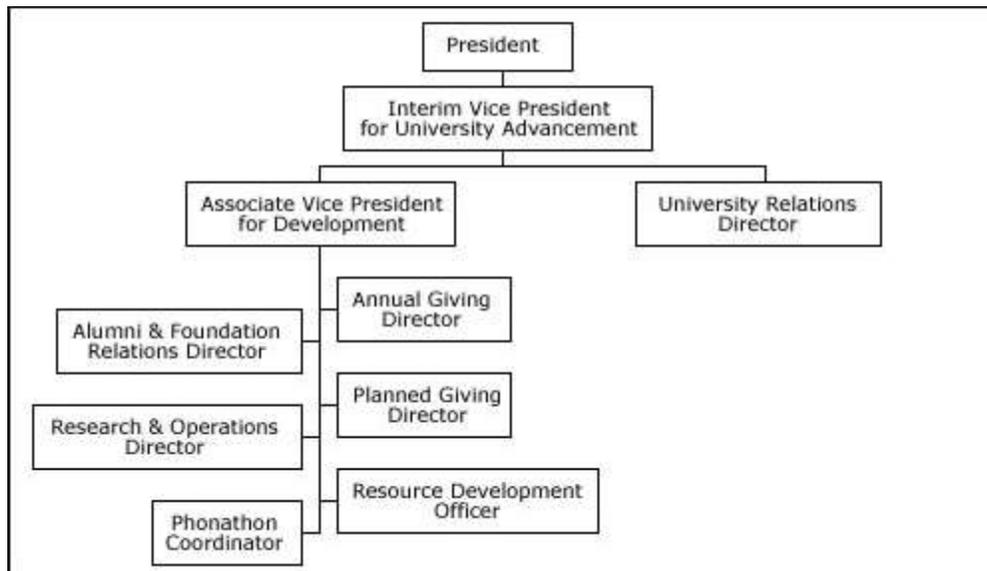


DEAN - CONTINUING EDUCATION



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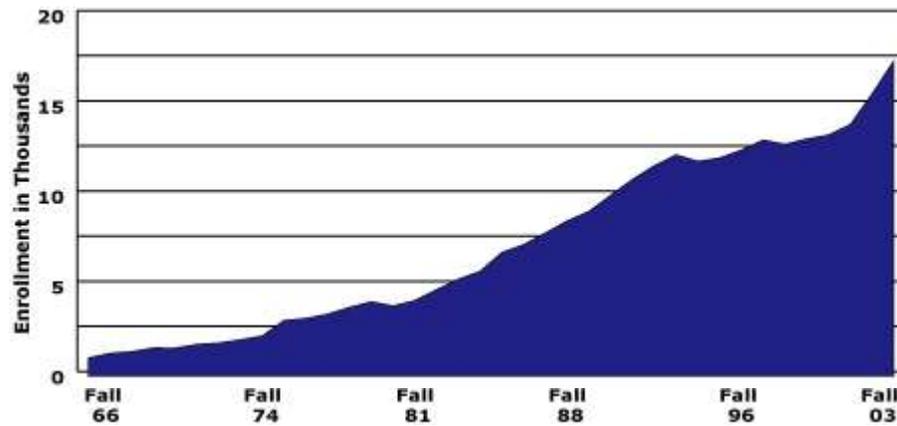
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FALL ENROLLMENT HIGHLIGHTS

| Year | Total | Annual % Change | Significant Developments |
|-----------|--------|-----------------|--|
| Fall 1966 | 1,014 | - | Initial Year as Kennesaw Junior College |
| Fall 1967 | 1,278 | 26% | |
| Fall 1968 | 1,368 | 7% | |
| Fall 1969 | 1,577 | 15% | |
| Fall 1970 | 1,570 | 0% | |
| Fall 1971 | 1,773 | 13% | |
| Fall 1972 | 1,848 | 4% | |
| Fall 1973 | 2,031 | 10% | |
| Fall 1974 | 2,241 | 10% | |
| Fall 1975 | 3,098 | 38% | |
| Fall 1976 | 3,211 | 4% | Granted senior college status |
| Fall 1977 | 3,444 | 7% | |
| Fall 1978 | 3,825 | 11% | Enrolled first junior class |
| Fall 1979 | 4,134 | 8% | |
| Fall 1980 | 3,903 | -6% | Graduated first Bachelors degrees |
| Fall 1981 | 4,195 | 7% | Appointed new president |
| Fall 1982 | 4,799 | 14% | |
| Fall 1983 | 5,383 | 12% | |
| Fall 1984 | 5,821 | 8% | |
| Fall 1985 | 6,866 | 18% | Began graduate programs |
| Fall 1986 | 7,296 | 6% | |
| Fall 1987 | 7,946 | 9% | |
| Fall 1988 | 8,614 | 8% | Changed name to Kennesaw State College |
| Fall 1989 | 9,140 | 6% | |
| Fall 1990 | 10,030 | 10% | |
| Fall 1991 | 10,913 | 9% | |
| Fall 1992 | 11,670 | 7% | |
| Fall 1993 | 12,273 | 5% | |
| Fall 1994 | 11,915 | -3% | |
| Fall 1995 | 12,100 | 2% | |
| Fall 1996 | 12,537 | 4% | Changed name to Kennesaw State University |
| Fall 1997 | 13,094 | 4% | |
| Fall 1998 | 12,861 | -2% | Converted to semester system |
| Fall 1999 | 13,158 | 2% | |
| Fall 2000 | 13,373 | 2% | |
| Fall 2001 | 13,951 | 4% | |
| Fall 2002 | 15,654 | 12% | Added residence facilities |
| Fall 2003 | 17,485 | 12% | |

KSU 2003-2004 FACT BOOK

FALL ENROLLMENT HISTORY

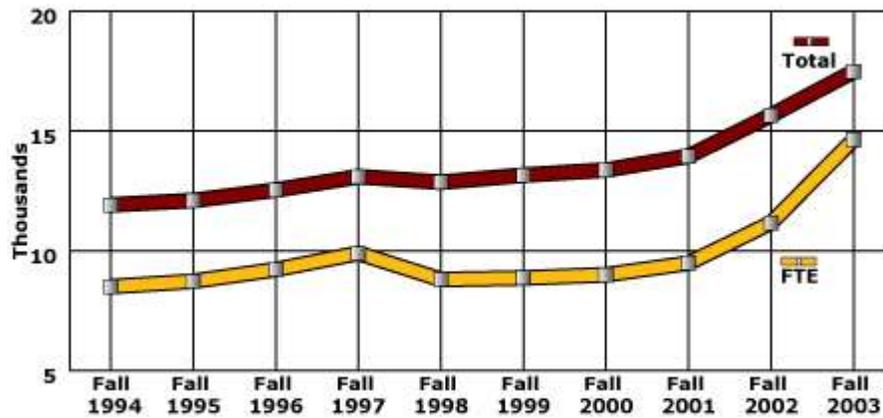


HIGHLIGHTS

- With the exception of only four years since its founding in 1966, Kennesaw State University has experienced growth in fall enrollment.
- Kennesaw State University's enrollment in Fall 2003 was 17 times larger than the enrollment when the college first opened.
- The university took steps to raise admission standards to slow the rate of growth in the early 1990s in response to funding cutbacks related to the recession and restricted resources.
- Additional admission requirements, which raised standards throughout the University System, were approved in June 1996 and were fully phased in by Fall 2001.
- KSU raised its admission standards again to curb excessive growth for Fall 2003 and future terms.

KSU 2003-2004 FACT BOOK

TEN YEAR ENROLLMENT PROFILE



| | Fall 1994 | Fall 1995 | Fall 1996 | Fall 1997 | Fall 1998 | Fall 1999 | Fall 2000 | Fall 2001 | Fall 2002 | Fall 2003 | 10-Year # Change | 10-Year % Change |
|-----------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------------|------------------|
| Headcount | 11,915 | 12,100 | 12,537 | 13,094 | 12,861 | 13,158 | 13,373 | 13,951 | 15,654 | 17,485 | 5,570 | 47% |
| Annual % Change | -3% | 2% | 4% | 4% | -2% | 2% | 2% | 4% | 12% | 12% | | |
| FTE | 8,501 | 8,727 | 9,216 | 9,896 | 8,799 | 8,863 | 8,997 | 9,483 | 11,162 | 14,643 | 6,142 | 72% |
| Annual % Change | -1% | 3% | 6% | 7% | -11% | 1% | 2% | 5% | 18% | 31% | | |

Full-Time Equivalent (FTE) is calculated by dividing undergraduate credit hours generated by 12 and graduate credit hours by 9.

HIGHLIGHTS

- KSU has experienced nearly a 50% growth in headcount enrollment over the last 10 years.
- Both headcount and FTE dropped temporarily in Fall 1998 due to semester conversion.
- Headcount and FTE enrollments recovered from semester conversion and set new record highs in 2001.
- Growth in FTE enrollment was particularly impressive in Fall 2002, with the opening of new residence facilities.

KSU 2003-2004 FACT BOOK

KSU IS MATURING AS A METROPOLITAN UNIVERSITY

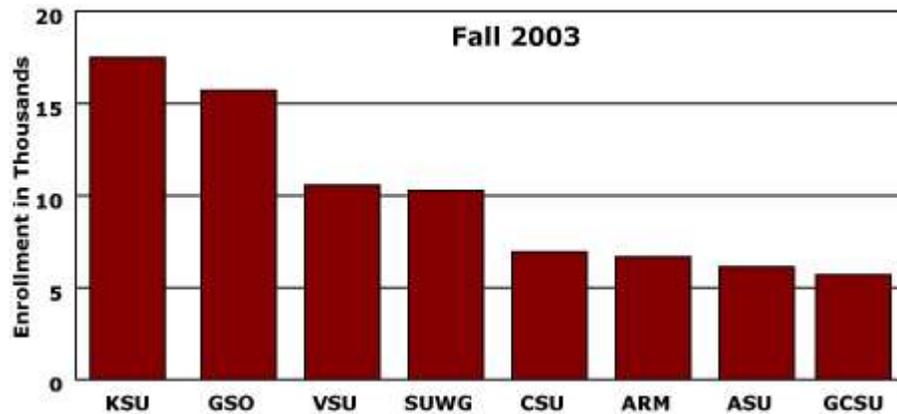
| Fall 2003 | Kennesaw State University | Georgia State University | Georgia Southern University |
|------------------|---------------------------|--------------------------|-----------------------------|
| Freshmen | 33% | 21% | 37% |
| Sophomores | 22% | 21% | 22% |
| Juniors | 19% | 24% | 20% |
| Seniors | 26% | 35% | 21% |
| Subtotal | 100% | 100% | 100% |
| Lower Division | 56% | 43% | 59% |
| Upper Division | 44% | 57% | 41% |
| Subtotal | 100% | 100% | 100% |
| Undergraduates | 89% | 72% | 84% |
| Graduates | 10% | 26% | 13% |
| Other/Transients | 1% | 3% | 3% |
| Subtotal | 100% | 100% | 100% |

HIGHLIGHTS

- At traditional residential rural universities like Georgia Southern, the senior class is much smaller than the freshmen class. At non-traditional urban universities like Georgia State, the senior class is larger than the freshman class because urban universities usually attract more transfers and have larger upper division enrollments. KSU is somewhere between the two types with a larger upper division enrollment than Georgia Southern that is smaller than Georgia State's.
- Since graduate programs attract working professionals, universities in urban and metropolitan areas tend to have higher percentages of graduate enrollment. With only a fraction of the number of graduate programs offered by Georgia Southern, KSU already has a similar percentage of graduate students.

KSU 2003-2004 FACT BOOK

FALL ENROLLMENTS OF SELECTED STATE UNIVERSITIES



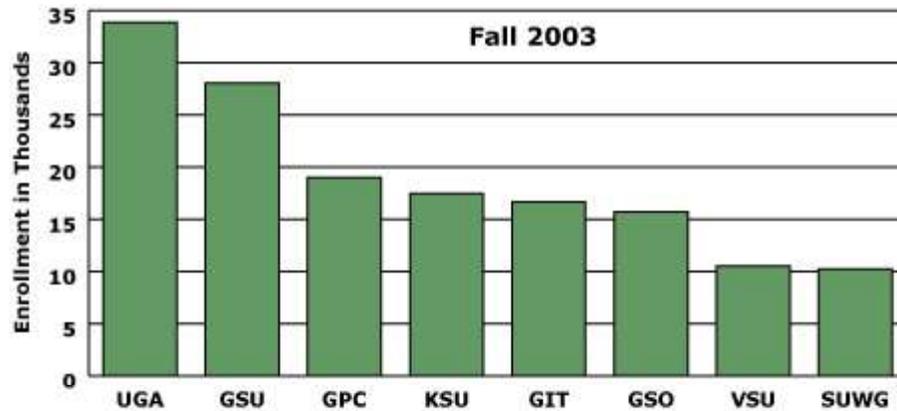
| Fall 2003 | Total Enrollment | FTE | Graduate Enrollment | Upper Division | New Students |
|--------------------------------------|------------------|---------------|---------------------|----------------|--------------|
| Kennesaw State University | 17,485 | 14,643 | 1,896 | 6,878 | 4,416 |
| Georgia Southern University | 15,704 | 14,289 | 2,008 | 5,372 | 4,454 |
| Valdosta State University | 10,547 | 9,228 | 1,746 | 3,949 | 2,778 |
| State University of West Georgia | 10,255 | 8,865 | 2,210 | 2,962 | 2,866 |
| Columbus State University | 6,937 | 5,737 | 943 | 2,328 | 1,917 |
| Armstrong Atlantic State University | 6,653 | 5,325 | 910 | 2,166 | 1,870 |
| Augusta State University | 6,135 | 5,149 | 859 | 1,866 | 1,587 |
| Georgia College and State University | 5,695 | 5,098 | 1,033 | 2,088 | 1,672 |

HIGHLIGHTS

- Kennesaw State is the largest of the state university group in headcount and is close to or exceeds Georgia Southern's enrollment mix.
- KSU's upper division enrollment is larger than that of any of the state as well as regional universities.

KSU 2003-2004 FACT BOOK

LARGEST FALL ENROLLMENTS IN THE UNIVERSITY SYSTEM OF GEORGIA



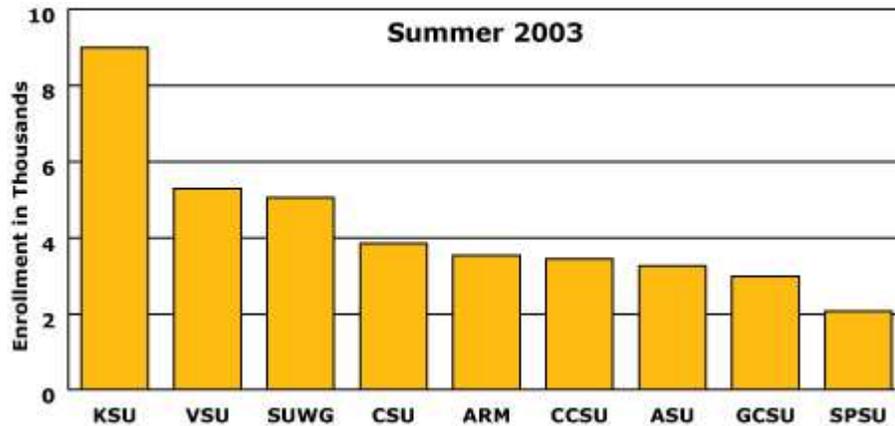
| Rank | Institution | Enrollment |
|----------|----------------------------------|---------------|
| 1 | University of Georgia | 33,878 |
| 2 | Georgia State University | 28,042 |
| 3 | Georgia Perimeter College | 18,986 |
| 4 | Kennesaw State University | 17,485 |
| 5 | Georgia Institute of Technology | 16,649 |
| 6 | Georgia Southern University | 15,704 |
| 7 | Valdosta State University | 10,547 |
| 8 | State University of West Georgia | 10,255 |

HIGHLIGHTS

- Of the thirty-four public colleges and universities in the University System of Georgia, KSU ranked fourth largest in headcount enrollment (3rd largest among the four-year institutions).
- More than half of the four-year public universities in Georgia enroll fewer than 6,000 students.

KSU 2003-2004 FACT BOOK

SUMMER ENROLLMENTS OF SELECTED STATE UNIVERSITIES



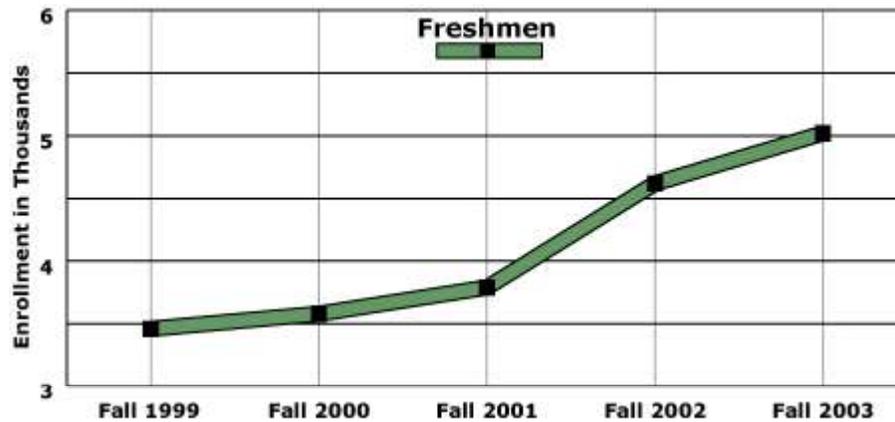
| | Summer 1999 | Summer 2000 | Summer 2001 | Summer 2002 | Summer 2003 | 5-Year # Change | 5-Year % Change |
|---------------------------------------|--------------|--------------|--------------|--------------|--------------|-----------------|-----------------|
| Kennesaw State University | 7,188 | 7,278 | 7,621 | 8,218 | 8,987 | 1,799 | 25% |
| Valdosta State University | 4,380 | 4,449 | 4,714 | 4,771 | 5,291 | 911 | 21% |
| State University of West Georgia | 3,917 | 3,979 | 4,261 | 4,526 | 5,060 | 1,143 | 29% |
| Columbus State University | 2,810 | 2,597 | 2,885 | 3,420 | 3,848 | 1,038 | 37% |
| Armstrong Atlantic State University | 2,722 | 2,704 | 2,762 | 2,962 | 3,535 | 813 | 30% |
| Clayton College and State University | 2,596 | 2,700 | 2,774 | 3,092 | 3,455 | 859 | 33% |
| Augusta State University | 2,684 | 2,686 | 2,752 | 3,053 | 3,265 | 581 | 22% |
| Georgia College and State University | 2,675 | 2,570 | 2,605 | 2,816 | 2,986 | 311 | 12% |
| Southern Polytechnic State University | 2,006 | 1,914 | 1,969 | 2,055 | 2,083 | 77 | 4% |

HIGHLIGHTS

- KSU has consistently maintained the largest summer enrollment among the regional and state universities in Georgia.
- KSU's metropolitan Atlanta location yields a large summer enrollment, demonstrating that it is a state university that attracts students throughout the year.

KSU 2003-2004 FACT BOOK

UNDERGRADUATE FALL ENROLLMENT



| | Fall 1999 | Fall 2000 | Fall 2001 | Fall 2002 | Fall 2003 | 5-Year # Change | 5-Year % Change |
|-----------------------------|---------------|---------------|---------------|---------------|---------------|-----------------|-----------------|
| JEHP | 160 | 155 | 167 | 147 | 161 | 1 | 1% |
| Freshmen | 3,457 | 3,577 | 3,788 | 4,617 | 5,024 | 1,567 | 45% |
| Sophomores | 2,450 | 2,575 | 2,597 | 2,853 | 3,439 | 989 | 40% |
| Juniors | 2,256 | 2,357 | 2,438 | 2,651 | 2,924 | 668 | 30% |
| Seniors | 3,239 | 3,225 | 3,333 | 3,550 | 3,954 | 715 | 22% |
| Other | 112 | 101 | 109 | 79 | 87 | -25 | -22% |
| Total Undergraduates | 11,674 | 11,990 | 12,432 | 13,897 | 15,589 | 3,915 | 34% |

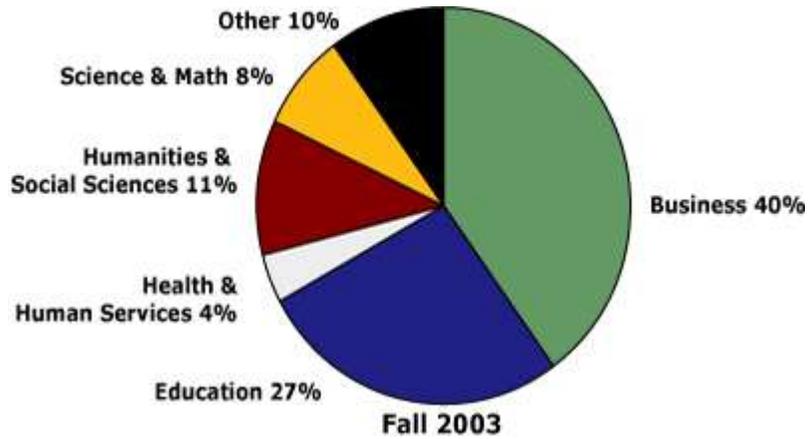
JEHP is defined as Joint Enrollment Honors Program

HIGHLIGHTS

- Undergraduate Fall headcount has grown 34% over the last five falls.
- Growth in freshmen enrollment spiked again in Fall 2003, growing 45% since 1999.
- Most classifications exhibited growth in the past five years.

KSU 2003-2004 FACT BOOK

GRADUATE ENROLLMENT DISTRIBUTION



| | Fall 1999 | Fall 2000 | Fall 2001 | Fall 2002 | Fall 2003 | 5-Year # Change | 5-Year % Change |
|---|--------------|--------------|--------------|--------------|--------------|-----------------|-----------------|
| Coles College of Business | 909 | 721 | 719 | 782 | 748 | -161 | -18% |
| Bagwell College of Education | 210 | 187 | 223 | 423 | 521 | 311 | 148% |
| College of Health & Human Services | 85 | 72 | 76 | 78 | 75 | -10 | -12% |
| College of Humanities & Social Sciences | 125 | 179 | 186 | 191 | 217 | 92 | 74% |
| College of Science & Mathematics | 31 | 85 | 126 | 146 | 146 | 115 | 371% |
| Other | 124 | 139 | 189 | 137 | 189 | 65 | 52% |
| Total | 1,484 | 1,383 | 1,519 | 1,757 | 1,896 | 412 | 28% |

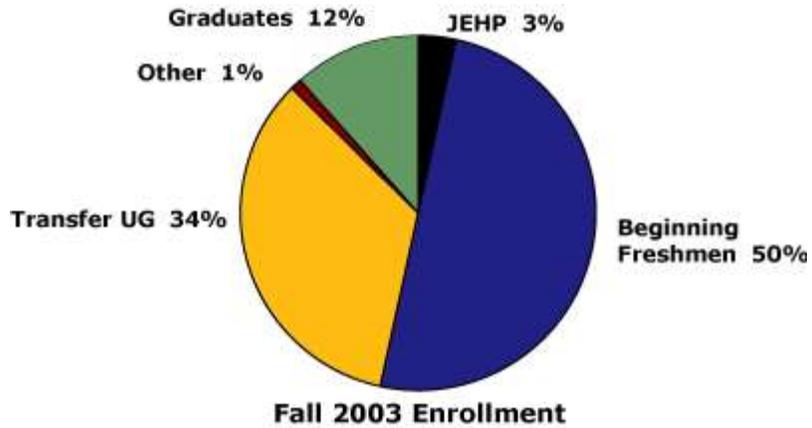
Other includes Post Bacs taking graduate courses and transients.

HIGHLIGHTS

- Graduate enrollments were particularly hard hit by semester conversion, but have rebounded with a new high in Fall 2003.
- Over one-third of the graduate enrollment is in the College of Business.

KSU 2003-2004 FACT BOOK

NEW STUDENT ENROLLMENT



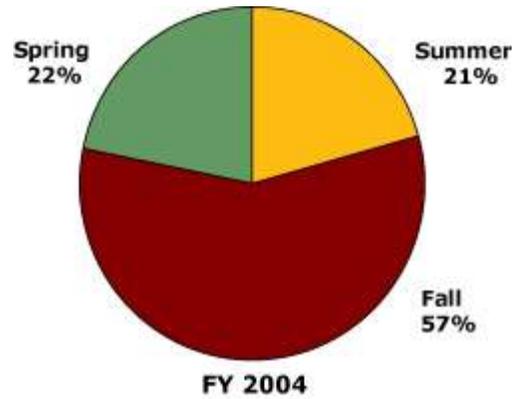
| | Fall 1999 | Fall 2000 | Fall 2001 | Fall 2002 | Fall 2003 | 5-Year # Change | 5-Year % Change |
|------------------------|--------------|--------------|--------------|--------------|--------------|-----------------|-----------------|
| JEHP | 150 | 151 | 161 | 137 | 157 | 7 | 5% |
| Beginning Freshmen | 1,322 | 1,335 | 1,444 | 1,966 | 2,190 | 868 | 66% |
| Transfer | 1,168 | 1,278 | 1,220 | 1,494 | 1,503 | 335 | 29% |
| Other | 65 | 75 | 74 | 47 | 55 | -10 | -15% |
| Graduates | 384 | 366 | 443 | 424 | 511 | 127 | 33% |
| Total | 3,089 | 3,205 | 3,342 | 4,068 | 4,416 | 1,327 | 43% |
| Annual % Change | 8% | 4% | 4% | 22% | 9% | | |

HIGHLIGHTS

- New students comprised about one-fourth of the total fall enrollment during the past five years.
- New student enrollment reached another record high in Fall 2003 growing 43% in over five years.
- New freshmen increased 15% in Fall 2002 following the opening of residential facilities on campus.
- One-third of new students are undergraduate transfers.

KSU 2003-2004 FACT BOOK

NEW STUDENT ENROLLMENT BY TERM



| Term | FY 2000 | FY 2001 | FY 2002 | FY 2003 | FY 2004 |
|--------------|--------------|--------------|--------------|--------------|--------------|
| Summer | 1,103 | 1,239 | 1,287 | 1,520 | 1,585 |
| Fall | 3,089 | 3,205 | 3,342 | 4,068 | 4,416 |
| Spring | 1,403 | 1,659 | 1,645 | 1,840 | 1,727 |
| Total | 5,595 | 6,103 | 6,274 | 7,428 | 7,728 |

HIGHLIGHTS

- Unlike a traditional residential campus that attracts most of its new students in the fall of each year, KSU enrolls about 43% of its new students in spring and summer.

KSU 2003-2004 FACT BOOK

SPRING ENROLLMENT

| Spring Enrollment - All Students | | | | | | | |
|----------------------------------|---------------|---------------|---------------|---------------|---------------|-----------------|-----------------|
| | Spring 2000 | Spring 2001 | Spring 2002 | Spring 2003 | Spring 2004 | 5-Year # Change | 5-Year % Change |
| JEHP | 164 | 166 | 160 | 159 | 179 | 15 | 9% |
| Freshmen | 2,789 | 2,968 | 3,213 | 3,734 | 3,858 | 1,069 | 38% |
| Sophomores | 2,551 | 2,658 | 2,744 | 3,254 | 3,654 | 1,103 | 43% |
| Juniors | 2,357 | 2,441 | 2,506 | 2,795 | 3,165 | 808 | 34% |
| Seniors | 3,376 | 3,327 | 3,490 | 3,793 | 4,184 | 808 | 24% |
| Graduates | 1,379 | 1,396 | 1,537 | 1,690 | 1,766 | 387 | 28% |
| Other | 66 | 97 | 113 | 93 | 99 | 33 | 50% |
| Total | 12,682 | 13,053 | 13,763 | 15,518 | 16,905 | 4,223 | 33% |
| Annual % Change | 0% | 3% | 5% | 13% | 9% | | |
| FTE | 8,394 | 8,706 | 9,423 | 11,165 | 14,074 | 5,680 | 68% |

| Spring Enrollment - New Students | | | | | | | |
|----------------------------------|--------------|--------------|--------------|--------------|--------------|-----------------|-----------------|
| | Spring 2000 | Spring 2001 | Spring 2002 | Spring 2003 | Spring 2004 | 5-Year # Change | 5-Year % Change |
| JEHP | 17 | 26 | 10 | 30 | 30 | 13 | 76% |
| Beginning Freshmen | 382 | 411 | 441 | 461 | 375 | -7 | -2% |
| Transfer Freshmen | 213 | 264 | 265 | 246 | 217 | 4 | 2% |
| Sophomores | 221 | 245 | 243 | 302 | 314 | 93 | 42% |
| Juniors | 141 | 170 | 140 | 222 | 223 | 82 | 58% |
| Seniors | 142 | 161 | 129 | 197 | 182 | 40 | 28% |
| Graduates | 251 | 319 | 353 | 324 | 312 | 61 | 24% |
| Other | 36 | 63 | 64 | 58 | 74 | 38 | 106% |
| Total | 1,403 | 1,659 | 1,645 | 1,840 | 1,727 | 324 | 23% |
| Annual % Change | -1% | 18% | -1% | 12% | -6% | | |

HIGHLIGHTS

- In recent years, total spring enrollment has grown to nearly the same levels as the previous fall's enrollment.
- Spring 2004 enrollment grew by 9% over last spring, which had been the largest spring enrollment ever.
- Spring enrollment is usually about 97% to 99% of the previous fall's enrollment.

KSU 2003-2004 FACT BOOK

SUMMER ENROLLMENT

| Summer Enrollment - All Students | | | | | | | |
|----------------------------------|-------------|-------------|-------------|-------------|-------------|-----------------|-----------------|
| | Summer 1999 | Summer 2000 | Summer 2001 | Summer 2002 | Summer 2003 | 5-Year # Change | 5-Year % Change |
| JEHP | 11 | 9 | 2 | 7 | 4 | -7 | -64% |
| Freshmen | 792 | 814 | 836 | 914 | 1,095 | 303 | 38% |
| Sophomores | 1,039 | 1,068 | 1,110 | 1,218 | 1,413 | 374 | 36% |
| Juniors | 1,310 | 1,333 | 1,448 | 1,514 | 1,597 | 287 | 22% |
| Seniors | 2,255 | 2,259 | 2,228 | 2,360 | 2,629 | 374 | 17% |
| Graduates | 1,013 | 953 | 1,153 | 1,375 | 1,477 | 464 | 46% |
| Other | 768 | 842 | 844 | 830 | 772 | 4 | 1% |
| Total | 7,188 | 7,278 | 7,621 | 8,218 | 8,987 | 1,799 | 25% |
| Annual % Change | -4% | 1% | 5% | 8% | 9% | | |
| FTE | 3,120 | 3,061 | 3,219 | 3,456 | 3,936 | 816 | 26% |

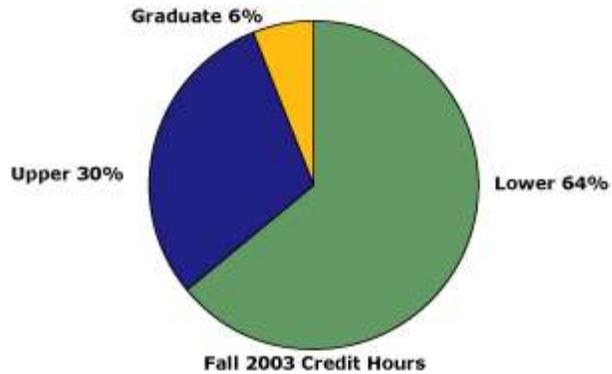
| Summer Enrollment - New Students | | | | | | | |
|----------------------------------|-------------|-------------|-------------|-------------|-------------|-----------------|-----------------|
| | Summer 1999 | Summer 2000 | Summer 2001 | Summer 2002 | Summer 2003 | 5-Year # Change | 5-Year % Change |
| JEHP | 5 | 1 | 1 | 3 | 2 | -3 | -60% |
| Beginning Freshmen | 66 | 86 | 41 | 98 | 75 | 9 | 14% |
| Transfer Freshmen | 97 | 129 | 126 | 132 | 172 | 75 | 77% |
| Sophomores | 118 | 126 | 85 | 115 | 167 | 49 | 42% |
| Juniors | 73 | 98 | 83 | 77 | 114 | 41 | 56% |
| Seniors | 73 | 71 | 68 | 84 | 101 | 28 | 38% |
| Graduates | 145 | 158 | 308 | 393 | 358 | 213 | 147% |
| Other | 526 | 570 | 575 | 618 | 596 | 70 | 13% |
| Total | 1,103 | 1,239 | 1,287 | 1,520 | 1,585 | 482 | 44% |
| Annual % Change | 37% | 12% | 4% | 18% | 4% | | |

HIGHLIGHTS

- The metropolitan location and non-traditional student population of KSU make summer a significant term for year-round educational opportunity.
- New student enrollment in the summer is composed predominantly of transfer undergraduates and graduate students.

KSU 2003-2004 FACT BOOK

FALL CREDIT HOURS



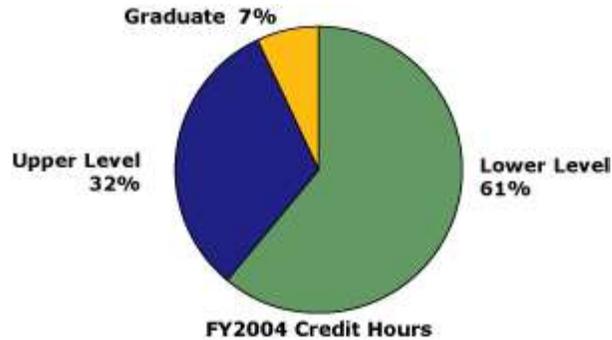
| | Fall 1999 | Fall 2000 | Fall 2001 | Fall 2002 | Fall 2003 | 5-Year # Change | 5-Year % Change |
|--------------|----------------|----------------|----------------|----------------|----------------|-----------------|-----------------|
| Lower | 81,933 | 83,091 | 88,177 | 104,216 | 120,536 | 38,603 | 47% |
| Upper | 42,628 | 44,337 | 45,883 | 50,065 | 56,058 | 13,430 | 32% |
| Graduate | 8,396 | 7,571 | 8,262 | 10,418 | 11,268 | 2,872 | 34% |
| Total | 132,957 | 134,999 | 142,322 | 164,699 | 187,862 | 54,905 | 41% |

HIGHLIGHTS

- Since semester conversion in Fall 1998, credit hour enrollment has grown substantially.
- Growth in credit hour enrollment has been substantial over the past five years at all levels, especially the lower division.

KSU 2003-2004 FACT BOOK

CREDIT HOURS GENERATED BY FISCAL YEAR



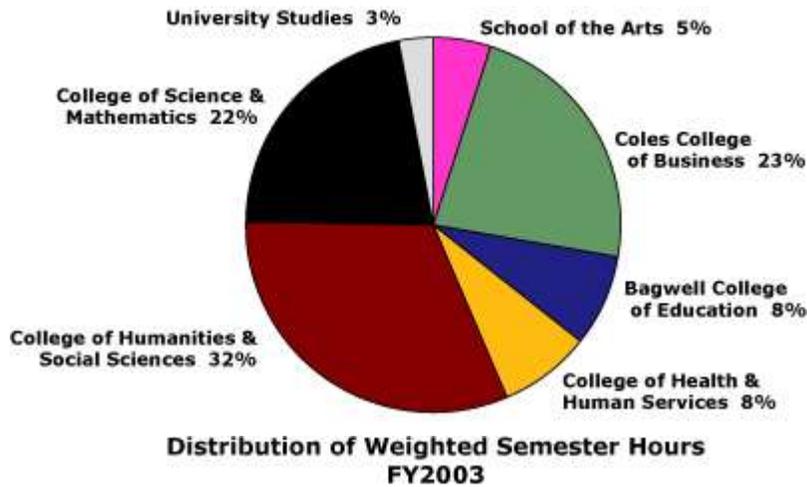
| | FY 2000 | FY 2001 | FY 2002 | FY 2003 | FY 2004 | 5-Year # Change | 5-Year % Change |
|------------------------|----------------|----------------|----------------|----------------|----------------|-----------------|-----------------|
| Lower Level | 178,776 | 183,193 | 195,378 | 229,801 | 259,407 | 80,631 | 45% |
| Upper Level | 105,567 | 108,470 | 113,441 | 122,379 | 135,108 | 29,541 | 28% |
| Graduate | 21,335 | 19,796 | 23,154 | 28,939 | 31,581 | 10,246 | 48% |
| Total | 305,678 | 311,459 | 331,973 | 381,119 | 426,096 | 120,418 | 39% |
| Annual % Change | 0% | 2% | 7% | 15% | 12% | | |

HIGHLIGHTS

- Lower division courses showed the largest actual gains in credit hours produced over five years, while graduate showed the largest percentage increase.
- The funding formula for the University System is driven by credit hour enrollments.
- Credit hour production began to grow notably in FY2002 and spiked up 15% in FY2003 and another 12% in FY2004.

KSU 2003-2004 FACT BOOK

INSTRUCTIONAL BUDGET EXPENSE AND CREDIT HOURS



| | Actual Credit Hours | Weighted Semester Hours | % of Weighted Total | Original Budget FY 2003 | % of Total |
|---|---------------------|-------------------------|---------------------|-------------------------|-------------|
| School of the Arts | 18,578 | 21,529 | 5% | 2,653,564 | 7% |
| Coles College of Business | 76,508 | 108,164 | 23% | 8,993,201 | 23% |
| Bagwell College of Education | 24,326 | 37,582 | 8% | 2,959,979 | 8% |
| College of Health & Human Services | 28,104 | 36,157 | 8% | 4,031,541 | 11% |
| College of Humanities & Social Sciences | 130,589 | 150,479 | 32% | 10,566,388 | 28% |
| College of Science & Mathematics | 89,389 | 103,373 | 22% | 8,188,206 | 21% |
| University Studies | 12,026 | 12,467 | 3% | 997,415 | 3% |
| Total | 379,520 | 469,751 | 100% | 38,390,294 | 100% |

Percentage totals may not equal 100 due to rounding.

HIGHLIGHTS

- There is a strong correlation between weighted credit hour productivity and instructional expense incurred across KSU's academic divisions.
- Weighted credit hours reflect a more accurate picture of instructional productivity than unweighted hours, and are used in the state's funding formula; upper division credits receive 50% more weight than lower division and graduate credits receive twice as much weight as lower division credits in KSU's analysis.

KSU 2003-2004 FACT BOOK

KSU'S TRADITIONAL AND NONTRADITIONAL UNDERGRADUATES

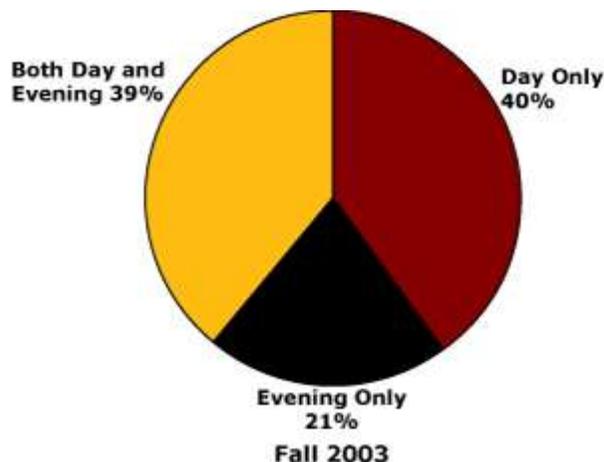
| Fall 2003 | | | | |
|---------------------------|-----------------|------------|--------------------|------------|
| Classification | Traditional Age | | Nontraditional Age | |
| Freshman (19 or younger) | 3,171 | 21% | 1,853 | 12% |
| Sophomore (20 or younger) | 1,266 | 8% | 2,173 | 14% |
| Junior (21 or younger) | 722 | 5% | 2,202 | 14% |
| Senior (23 or younger) | 1,081 | 7% | 2,873 | 19% |
| Total | 6,240 | 41% | 9,101 | 59% |

HIGHLIGHTS

- Six in ten undergraduates are of nontraditional age.
- The highest percentage of traditional age undergraduates are freshmen, but many of those students adopt nontraditional attendance patterns that cause them to be nontraditional in age by the sophomore year.
- The greatest number and percentage of traditional students are freshmen; the greatest number and percentage of nontraditional students are seniors.

KSU 2003-2004 FACT BOOK

DAY AND EVENING ENROLLMENT



| | Fall 1999 | Fall 2000 | Fall 2001 | Fall 2002 | Fall 2003 | 5-Year # Change | 5-Year % Change |
|----------------------|---------------|---------------|---------------|---------------|---------------|-----------------|-----------------|
| Day Only | 5,355 | 5,363 | 5,967 | 6,312 | 6,994 | 1,639 | 31% |
| Evening Only | 2,980 | 3,171 | 3,097 | 3,294 | 3,672 | 692 | 23% |
| Both Day and Evening | 4,823 | 4,839 | 4,887 | 6,048 | 6,819 | 1,996 | 41% |
| Total | 13,158 | 13,373 | 13,951 | 15,654 | 17,485 | 4,327 | 33% |

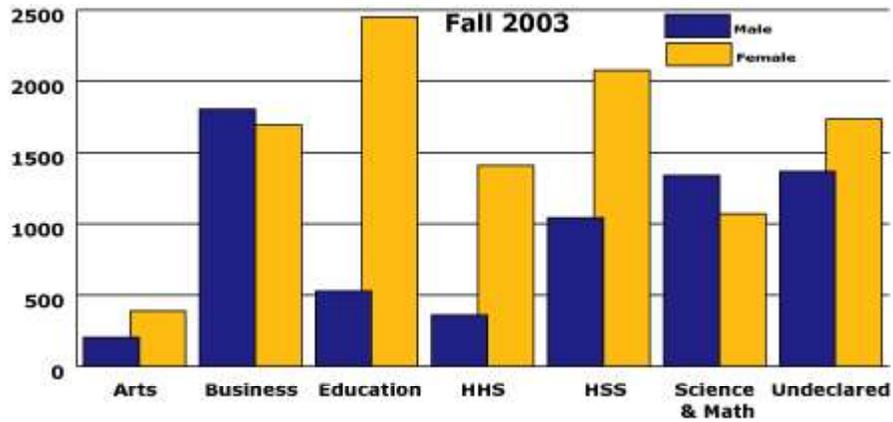
| Class Times - Enrollment | Monday | Tuesday | Wednesday | Thursday |
|--------------------------|--------------|--------------|--------------|--------------|
| Morning | | | | |
| Early (6:30-9:29) | 1,533 | 1,248 | 1,533 | 1,248 |
| Mid (9:30-10:59) | 2,158 | 1,920 | 2,158 | 1,920 |
| Late (11:00-12:29) | 2,113 | 2,179 | 2,113 | 2,179 |
| Subtotal | 5,804 | 5,347 | 5,804 | 5,347 |
| Afternoon | | | | |
| Early (12:30-1:59) | 1,724 | 356 | 1,724 | 288 |
| Mid (2:00-3:29) | 1,708 | 1,941 | 1,700 | 1,880 |
| Late (3:30-4:59) | 1,437 | 1,380 | 1,437 | 1,380 |
| Subtotal | 4,869 | 3,677 | 4,861 | 3,548 |
| Evening | | | | |
| Early (5:00-7:59) | 3,093 | 2,853 | 2,986 | 2,827 |
| Late (8:00-11:00) | 1,452 | 951 | 1,372 | 1,061 |
| Subtotal | 4,545 | 3,804 | 4,358 | 3,888 |

HIGHLIGHTS

- The distribution of classes across days of the week is fairly even except during the "T and T" time.
- The most popular time for classes is early evening followed by mid and late morning.
- There are as many students taking at least one day and one evening class as taking all day classes.
- Day classes outnumber evening classes by more than two to one.

KSU 2003-2004 FACT BOOK

ENROLLMENT BY GENDER



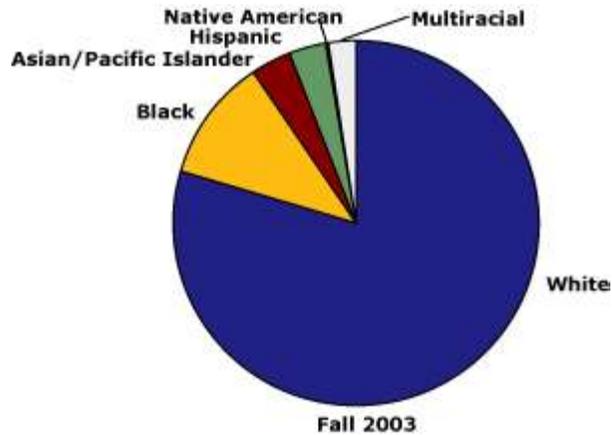
| College/School | Male | Female | Male % | Female % |
|---|--------------|---------------|------------|------------|
| School of the Arts | 204 | 389 | 34% | 66% |
| Coles College of Business | 1,807 | 1,693 | 52% | 48% |
| Bagwell College of Education | 529 | 2,452 | 18% | 82% |
| College of Health & Human Services | 361 | 1,412 | 20% | 80% |
| College of Humanities & Social Sciences | 1,044 | 2,077 | 33% | 67% |
| College of Science & Mathematics | 1,342 | 1,070 | 56% | 44% |
| Undeclared | 1,370 | 1,735 | 44% | 56% |
| Total | 6,657 | 10,828 | 38% | 62% |

HIGHLIGHTS

- For many years, women students have outnumbered men students, 62% to 38%.
- The ratios of men to women differ from college to college. The College of Education and the College of Health and Human Services have the highest percentages of women students and the College of Science and Mathematics has the lowest percentage.

KSU 2003-2004 FACT BOOK

FIFTEEN-YEAR TRENDS OF ENROLLMENT BY RACIAL GROUP



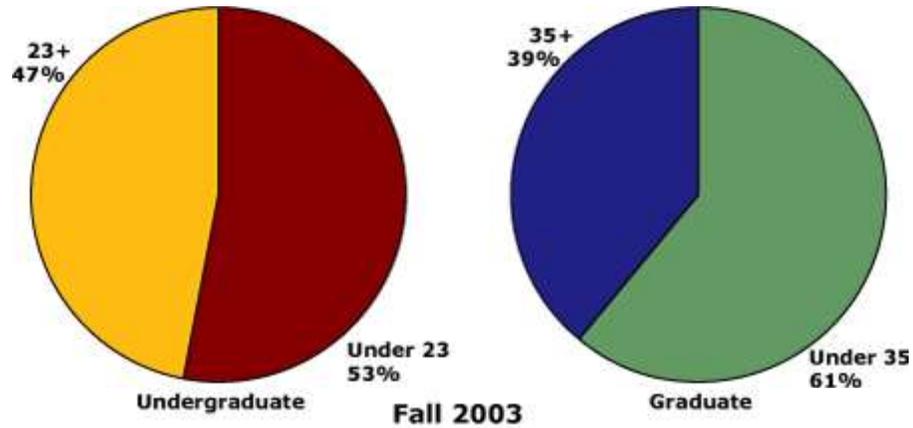
| | Fall 1988 | Fall 1993 | Fall 1998 | Fall 2003 | 15-Year # Change | 15-Year % Change |
|-------------------------|--------------|---------------|---------------|---------------|------------------|------------------|
| Asian/Pacific Islander | 87 | 278 | 416 | 624 | 537 | 617% |
| Black | 275 | 802 | 1,121 | 1,907 | 1,632 | 593% |
| Hispanic | 91 | 180 | 289 | 572 | 481 | 529% |
| Multiracial | | | 128 | 426 | - | - |
| Native American | 22 | 53 | 38 | 42 | 20 | 91% |
| White | 8,139 | 10,602 | 10,869 | 13,914 | 5,775 | 71% |
| Total Enrollment | 8,614 | 11,915 | 12,861 | 17,485 | 8,871 | 103% |
| % Minority | 6% | 11% | 15% | 20% | | |

HIGHLIGHTS

- Fifteen years ago, minority students comprised only 6% of KSU's student body; by Fall 2003, minority student enrollment had risen rapidly to 20% of the student body (to 3,571 students, over a 700% increase).
- Black, Asian and Hispanic student enrollments at KSU all boomed and grew many times faster than majority student enrollment over the past 15 years.
- Although the 15-year growth rates (percentages) for all minority student groups were substantially greater than the growth of majority students, the increases in the number of minority students and the proportion of the student body were most notable for Black students at KSU. The number of Black students grew by over 1,500 during this period, and their representation in the KSU student body increased from 3% to 11% over the last 15 years.

KSU 2003-2004 FACT BOOK

ENROLLMENT BY AGE



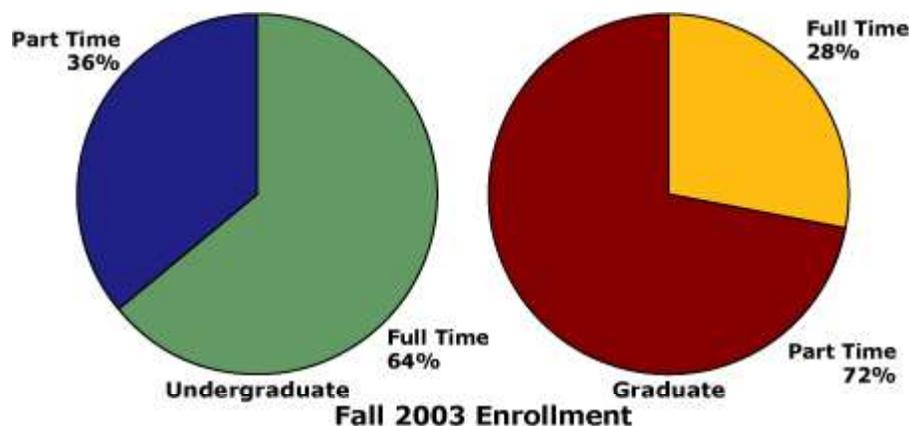
| Age Range | # Undergraduates | % Undergraduates | # Graduates | % Graduates |
|---------------------|------------------|------------------|--------------|-------------|
| Under 23 | 8,250 | 53% | 24 | 1% |
| 23 to 34 | 5,364 | 34% | 1,132 | 60% |
| 35 to 44 | 1,352 | 9% | 462 | 24% |
| 45 and over | 623 | 4% | 278 | 15% |
| Total | 15,589 | 100% | 1,896 | 100% |
| Average Age | 25 | | 34 | |
| Oldest Age | 77 | | 70 | |
| Youngest Age | 15 | | 21 | |

HIGHLIGHTS

- Although the number of traditional age students has been growing in recent years, about half of the undergraduates at KSU are in the non-traditional age categories.
- The metropolitan location of KSU attracts large numbers of non-traditional undergraduates and experienced adult graduate students.

KSU 2003-2004 FACT BOOK

UNDERGRADUATE AND GRADUATE COURSE LOADS



| Undergraduate | | |
|----------------------------|---------------|--------------------------|
| Status | Fall 2003 | % of Total Undergraduate |
| Part-Time | | |
| 1-5 hours | 1,012 | 6% |
| 6-11 hours | 4,532 | 29% |
| Total | 5,544 | 36% |
| Full-Time | | |
| 12-15 hours | 8,715 | 56% |
| 16+ hours | 1,330 | 9% |
| Total | 10,045 | 64% |
| Total UG Enrollment | 15,589 | 100% |

| Graduate | | |
|----------------------------|--------------|---------------------|
| Status | Fall 2003 | % of Total Graduate |
| Part-Time | | |
| 1-3 hours | 380 | 20% |
| 4-8 hours | 984 | 52% |
| Total | 1,364 | 72% |
| Full-Time | | |
| 9-12 hours | 508 | 27% |
| 13+ hours | 24 | 1% |
| Total | 532 | 28% |
| Total GR Enrollment | 1,896 | 100% |

HIGHLIGHTS

- Roughly 2 of every 3 undergraduates are full-time students in the fall compared to 1 out of every 4 graduate students.
- These proportions of full-time to part-time students have changed very little in recent years.

KSU 2003-2004 FACT BOOK

ENROLLMENT BY COUNTRY OF ORIGIN

| Highest Enrollment | Fall 1999 | Fall 2000 | Fall 2001 | Fall 2002 | Fall 2003 |
|----------------------------|-----------|-----------|-----------|-----------|-----------|
| Nigeria | 60 | 74 | 79 | 117 | 135 |
| Kenya | 73 | 82 | 100 | 122 | 116 |
| India | 28 | 47 | 55 | 66 | 82 |
| Colombia | 33 | 39 | 44 | 64 | 81 |
| China | 33 | 38 | 33 | 40 | 62 |
| Canada | 60 | 61 | 54 | 62 | 60 |
| Korea, Republic of (South) | 17 | 24 | 22 | 35 | 42 |
| Mexico | 12 | 14 | 19 | 34 | 41 |
| United Kingdom/Gr Britain | 33 | 32 | 37 | 33 | 41 |
| Jamaica | 27 | 33 | 34 | 36 | 36 |
| Brazil | 9 | 17 | 21 | 25 | 30 |
| Iran | 19 | 25 | 25 | 24 | 30 |
| Venezuela | 10 | 19 | 24 | 28 | 30 |
| Japan | 33 | 27 | 30 | 31 | 27 |
| Pakistan | 21 | 18 | 21 | 22 | 25 |

| | Fall 1988 | Fall 1993 | Fall 1998 | Fall 2003 | 15-Year # Change | 15-Year % Change |
|-------------------------------|-----------|-----------|-----------|-----------|------------------|------------------|
| Total International Headcount | 230 | 428 | 798 | 1,472 | 1,242 | 540% |
| Total Countries Represented | 53 | 87 | 105 | 129 | 76 | 143% |

*Only the top fifteen countries with the highest representative enrollment are represented in this report.
The United States of America is not presented in this report.*

HIGHLIGHTS

- The number of international students continues to increase substantially each year and now represents 8% of the KSU student body.
- The number of countries represented continues to increase annually (129 in Fall 2003).
- The growth of international students has been 5.6 times greater than the growth of the total student body over the last 15 years.

KSU 2003-2004 FACT BOOK

ENROLLMENT BY COUNTY

| Largest | Fall 1999 | Fall 2000 | Fall 2001 | Fall 2002 | Fall 2003 | 5-Year # Change | 5-Year % Change |
|----------------|------------------|------------------|------------------|------------------|------------------|------------------------|------------------------|
| Cobb | 7,028 | 6,980 | 7,189 | 7,777 | 8,251 | 1,223 | 17% |
| Cherokee | 1,477 | 1,486 | 1,569 | 1,843 | 2,060 | 583 | 39% |
| Fulton | 1,016 | 957 | 980 | 1,092 | 1,217 | 201 | 20% |
| Bartow | 384 | 418 | 453 | 512 | 587 | 203 | 53% |
| Paulding | 410 | 386 | 424 | 486 | 571 | 161 | 39% |
| Gwinnett | 236 | 266 | 278 | 321 | 472 | 236 | 100% |
| Dekalb | 279 | 254 | 248 | 281 | 328 | 49 | 18% |
| Douglas | 138 | 131 | 131 | 152 | 204 | 66 | 48% |
| Whitfield | 109 | 94 | 98 | 128 | 168 | 59 | 54% |
| Pickens | 90 | 105 | 101 | 113 | 132 | 42 | 47% |
| Floyd | 87 | 89 | 85 | 92 | 121 | 34 | 39% |
| Forsyth | 71 | 70 | 74 | 107 | 121 | 50 | 70% |
| Gordon | 107 | 116 | 102 | 120 | 118 | 11 | 10% |
| Fannin | 37 | 53 | 57 | 68 | 81 | 44 | 119% |
| Gilmer | 38 | 52 | 61 | 70 | 69 | 31 | 82% |
| Clarke | 37 | 43 | 53 | 58 | 63 | 26 | 70% |

Only counties with 50 or more students enrolled during Fall 2003 are presented.

HIGHLIGHTS

- Only half of KSU students resided in Cobb County at the time of their admission; however, this proportion has been declining as the rate of growth in enrollment from other counties increases.
- Behind Cobb, Cherokee stands out as the second largest "feeder" county for KSU students and has grown substantially in that role over the last five years.

KSU 2003-2004 FACT BOOK

UNDERGRADUATE APPLICATION STATISTICS

| | Fall 1999 | Fall 2000 | Fall 2001 | Fall 2002 | Fall 2003 | 5-Year # Change | 5-Year % Change |
|--------------------------------|-----------|-----------|-----------|-----------|-----------|-----------------|-----------------|
| New Freshmen Applicants | | | | | | | |
| Applied | 3,130 | 3,277 | 3,459 | 4,336 | 5,738 | 2,608 | 83% |
| Accepted | 2,267 | 2,358 | 2,417 | 3,122 | 4,035 | 1,768 | 78% |
| Enrolled | 1,322 | 1,335 | 1,444 | 1,966 | 2,191 | 869 | 66% |
| % of Enrolled / Accepted | 58% | 57% | 60% | 63% | 54% | | |
| SAT Verbal | 540 | 548 | 537 | 509 | 524 | | |
| SAT Math | 532 | 541 | 526 | 514 | 505 | | |
| SAT Total | 1072 | 1089 | 1063 | 1023 | 1029 | | |
| New Transfer Applicants | | | | | | | |
| Applied | 2,113 | 2,542 | 2,474 | 2,695 | 2,970 | 857 | 41% |
| Accepted | 1,710 | 1,960 | 1,734 | 1,917 | 2,175 | 465 | 27% |
| Enrolled | 1,168 | 1,278 | 1,220 | 1,494 | 1,503 | 335 | 29% |
| % of Enrolled / Accepted | 68% | 65% | 70% | 78% | 69% | | |
| SAT Verbal | 501 | 582 | 574 | 523 | 537 | | |
| SAT Math | 494 | 555 | 564 | 511 | 521 | | |
| SAT Total | 995 | 1137 | 1138 | 1034 | 1058 | | |

HIGHLIGHTS

- The number of beginning freshmen applications and acceptances increased dramatically over the last five years, reflecting in part the attraction of new resident students to the on-campus housing opportunities.
- While transfer students make up a large percentage of new KSU students, their ratio of application, acceptance and matriculation are less than the freshmen.

KSU 2003-2004 FACT BOOK

PRINCIPAL FEEDER HIGH SCHOOLS

| Largest Feeders | Number Applied | Number Accepted | Number Enrolled | % Enrolled of Accepted |
|-------------------|----------------|-----------------|-----------------|------------------------|
| Lassiter | 234 | 191 | 123 | 64% |
| North Cobb | 225 | 158 | 119 | 75% |
| McEachern | 209 | 161 | 117 | 73% |
| Woodstock | 143 | 114 | 97 | 85% |
| Harrison | 162 | 127 | 84 | 66% |
| Pope | 150 | 120 | 83 | 69% |
| Sprayberry | 140 | 111 | 78 | 70% |
| Etowah | 113 | 92 | 77 | 84% |
| Kennesaw Mountain | 122 | 99 | 68 | 69% |
| Sequoyah | 101 | 75 | 57 | 76% |
| Cherokee | 83 | 69 | 52 | 75% |

HIGHLIGHTS

- The feeder high schools with the greatest number of new KSU students tend to be in North Cobb or South Cherokee counties.
- The high schools in the top 10 of this list have not changed appreciably over the past five years even though their numbers of students enrolling at KSU have increased.

KSU 2003-2004 FACT BOOK

TRANSFER STUDENTS FROM OTHER INSTITUTIONS

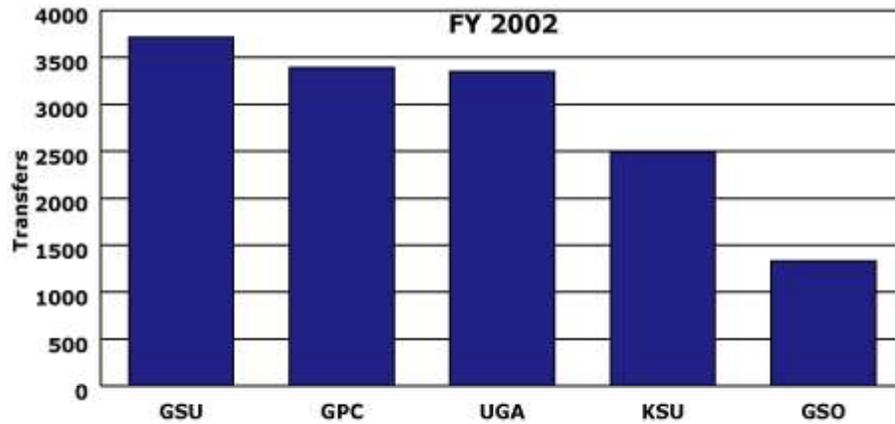
| Largest Feeders | Number Applied | Number Accepted | Number Enrolled | % Enrolled of Accepted |
|-----------------------------------|-----------------------|------------------------|------------------------|-------------------------------|
| Georgia Perimeter College | 236 | 207 | 149 | 72% |
| Georgia State University | 135 | 131 | 91 | 69% |
| Floyd College | 134 | 122 | 87 | 71% |
| Dalton State College | 97 | 85 | 63 | 74% |
| State University of West Georgia | 97 | 84 | 56 | 67% |
| Georgia Southern University | 77 | 64 | 49 | 77% |
| University of Georgia | 91 | 84 | 49 | 58% |
| Other USG Institutions | 357 | 314 | 224 | 71% |
| Out-of-System Institutions | 1,746 | 1,084 | 735 | 68% |
| Total | 2,970 | 2,175 | 1,503 | 69% |

HIGHLIGHTS

- Fewer than half of KSU's new transfers come from the University System of Georgia; KSU's metropolitan location attracts large numbers of nontraditional students who move to Atlanta and transfer credits from institutions outside the USG.
- Only 36% of the new KSU transfer students in Fall 2003 were from the top 10 feeder institutions in the University System of Georgia.

KSU 2003-2004 FACT BOOK

USG INSTITUTIONS RECEIVING THE LARGEST NUMBER OF TRANSFERS



| Largest Receivers | Total | In-System Transfers | Out-of-System Transfers |
|----------------------------------|--------------|---------------------|-------------------------|
| Georgia State University | 3,711 | 1,734 | 1,977 |
| Georgia Perimeter College | 3,390 | 1,181 | 2,209 |
| University of Georgia | 3,346 | 1,976 | 1,370 |
| Kennesaw State University | 2,490 | 1,024 | 1,466 |
| Georgia Southern University | 1,332 | 824 | 508 |

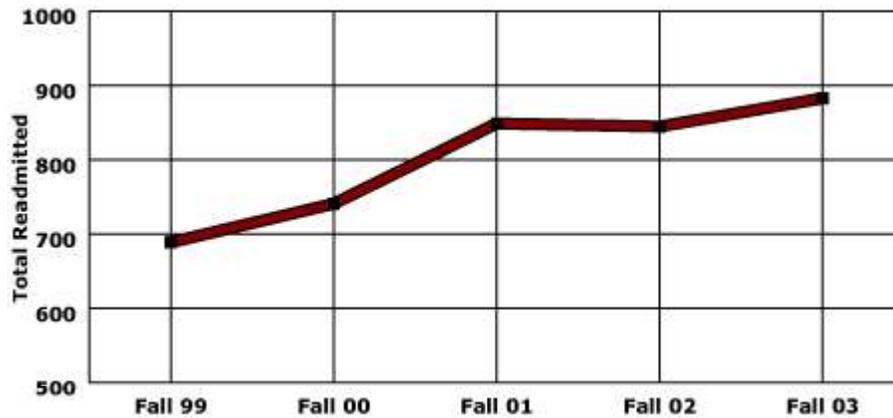
This report includes all transfer students.

HIGHLIGHTS

- Differences in the total number of transfers at the top four institutions listed above, including KSU, are very small; the fifth ranked institution's total drops off substantially from the other four.
- Georgia State, Georgia Perimeter and KSU, which serve large non-traditional populations, have more out-of-state transfers than in-system transfers while the opposite occurs at UGA and Georgia Southern, which serve large traditional student populations.

KSU 2003-2004 FACT BOOK

READMISSION OF FORMER STUDENTS



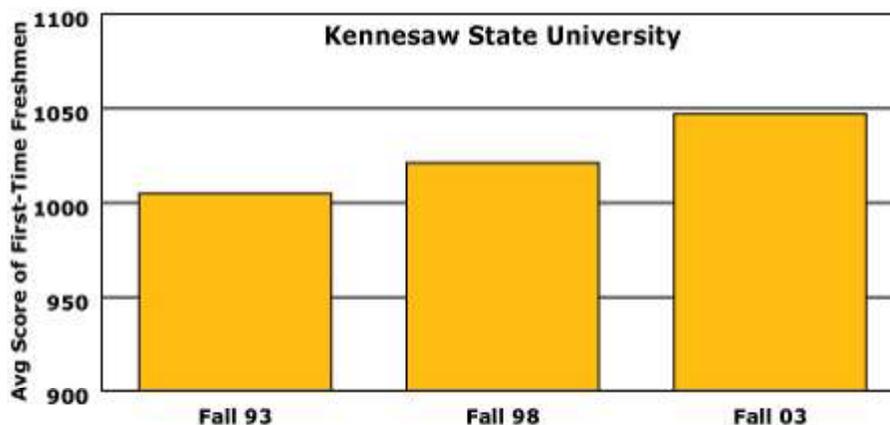
| | Fall 1999 | Fall 2000 | Fall 2001 | Fall 2002 | Fall 2003 | 5-Year # Change | 5-Year % Change |
|--------------|------------|------------|------------|------------|------------|-----------------|-----------------|
| Freshmen | 198 | 235 | 262 | 274 | 219 | 21 | 11% |
| Sophomores | 173 | 194 | 205 | 190 | 224 | 51 | 29% |
| Juniors | 120 | 114 | 135 | 138 | 149 | 29 | 24% |
| Seniors | 104 | 136 | 154 | 194 | 170 | 66 | 63% |
| Graduate | 48 | 28 | 62 | 29 | 42 | -6 | -13% |
| Other | 46 | 34 | 31 | 20 | 79 | 33 | 72% |
| Total | 689 | 741 | 849 | 845 | 883 | 194 | 28% |

HIGHLIGHTS

- The readmission of stopouts, i.e. students who have not been enrolled for more than one calendar year at KSU, accounts for approximately 5% of the total headcount enrollment each year.
- The number of juniors and seniors readmitted to KSU to continue their studies after an extended stopout period has grown at twice the rate of the other classifications.

KSU 2003-2004 FACT BOOK

AVERAGE SAT SCORE OF FIRST-TIME FRESHMEN AMONG FOUR-YEAR USG INSTITUTIONS



| Institution | Fall 1993 | Fall 1998 | Fall 2003 |
|---------------------------------------|-------------|-------------|-------------|
| Georgia Institute of Technology | 1297 | 1295 | 1325 |
| University of Georgia | 1161 | 1186 | 1209 |
| Southern Polytechnic State University | 1042 | 1053 | 1105 |
| Georgia College and State University | 924 | 992 | 1088 |
| Georgia State University | 995 | 1048 | 1080 |
| North Georgia College and State Univ. | 1057 | 1072 | 1074 |
| Georgia Southern University | 956 | 983 | 1056 |
| Kennesaw State University | 1005 | 1021 | 1047 |
| Armstrong Atlantic State University | 946 | 946 | 1024 |
| Valdosta State University | 946 | 993 | 1017 |
| State University of West Georgia | 942 | 952 | 1009 |
| Clayton College and State University | 904 | 943 | 1002 |
| Georgia Southwestern State University | 957 | 967 | 999 |
| Augusta State University | 948 | 964 | 978 |
| Columbus State University | 921 | 951 | 973 |
| Macon State College | 898 | 908 | 921 |
| Albany State University | 794 | 830 | 905 |
| Fort Valley State University | 768 | 857 | 897 |
| Savannah State University | 796 | 844 | 886 |

HIGHLIGHTS

- Kennesaw State ranked eighth of the universities and state colleges with an average SAT of 1047 based on first-time freshmen in Fall 2003.
- When Georgia Tech and UGA are excluded, SAT differences among the next top ten institutions are relatively small.

KSU 2003-2004 FACT BOOK

STATE AND NATIONAL SAT COMPARISONS

| | Fall 1999 | Fall 2000 | Fall 2001 | Fall 2002 | Fall 2003 |
|---------------|-----------|-----------|-----------|-----------|-----------|
| Verbal | | | | | |
| National | 505 | 505 | 506 | 504 | 507 |
| State | 487 | 488 | 491 | 489 | 493 |
| KSU Freshmen | 523 | 523 | 522 | 525 | 531 |
| KSU JEHP | 586 | 593 | 599 | 595 | 605 |
| Math | | | | | |
| National | 511 | 514 | 514 | 516 | 519 |
| State | 482 | 486 | 489 | 491 | 491 |
| KSU Freshmen | 515 | 518 | 511 | 517 | 525 |
| KSU JEHP | 594 | 603 | 601 | 605 | 610 |
| Total | | | | | |
| National | 1016 | 1019 | 1020 | 1020 | 1026 |
| State | 969 | 974 | 980 | 980 | 984 |
| KSU Freshmen | 1038 | 1041 | 1033 | 1042 | 1056 |
| KSU JEHP | 1180 | 1196 | 1200 | 1200 | 1215 |

Freshmen include those admitted as a regular or limited student.

HIGHLIGHTS

- KSU's mean SAT scores have consistently exceeded the national and state means for freshmen.
- KSU's students in the Joint Enrollment Honors Program have combined SAT scores that average almost 200 points higher than other KSU freshmen.

KSU 2003-2004 FACT BOOK

FIRST-YEAR RETENTION RATES AT USG PUBLIC INSTITUTIONS

| | FT/FT Freshmen Cohort Fall 2002 | Institutional Percent Retained Fall 2003 | USG Percent Retained Fall 2003 |
|--|------------------------------------|---|-----------------------------------|
| Research Universities | | | |
| University of Georgia | 4,282 | 93% | 95% |
| Georgia Institute of Technology | 2,283 | 89% | 92% |
| Georgia State University | 2,477 | 81% | 87% |
| Regional Universities | | | |
| Georgia Southern University | 2,599 | 76% | 86% |
| Valdosta State University | 1,584 | 74% | 85% |
| Metropolitan State Universities | | | |
| Kennesaw State University | 1,822 | 75% | 81% |
| Southern Polytechnic State University | 371 | 69% | 79% |
| Armstrong Atlantic State University | 581 | 68% | 73% |
| Columbus State University | 967 | 68% | 71% |
| Augusta State University | 746 | 66% | 71% |
| Clayton College and State University | 532 | 61% | 68% |
| Non-Metropolitan State Universities | | | |
| Georgia College and State University | 984 | 75% | 88% |
| North Georgia College and State Univ. | 687 | 75% | 82% |
| State University of West Georgia | 1,621 | 70% | 78% |
| Georgia Southwestern State University | 331 | 66% | 76% |
| Historically Black State Universities | | | |
| Albany State University | 470 | 82% | 87% |
| Savannah State University | 496 | 79% | 85% |
| Fort Valley State University | 386 | 75% | 80% |
| State Colleges | | | |
| Macon State College | 558 | 63% | 68% |
| Dalton State College | 593 | 59% | 62% |

HIGHLIGHTS

- Among comparable metropolitan state universities, KSU's freshmen retention rates rank highly.
- First-year rates are based on first-time, full-time students only. At KSU that represents about 90% of the entering freshman class and 45% of all new students.

KSU 2003-2004 FACT BOOK

GEORGIA HOPE SCHOLARSHIPS AT KSU

| | Fall 1999 | Fall 2000 | Fall 2001 | Fall 2002 | Fall 2003 | 5-Year # Change | 5-Year % Change |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------------|-----------------|
| Total Recipients | 2,931 | 2,951 | 3,965 | 4,942 | 5,729 | 2,798 | 95% |
| % of Total Enrollment | 22% | 22% | 28% | 32% | 33% | | |
| | | | | | | | |
| New First Time Freshmen | 824 | 764 | 1,019 | 1,442 | 1,867 | 1,043 | 127% |
| % of First-Time Freshmen | 62% | 57% | 71% | 73% | 85% | | |
| | | | | | | | |
| New Undergraduates | 991 | 959 | 1,233 | 1,858 | 2,049 | 1,058 | 107% |
| % of First-Time at KSU | 40% | 37% | 46% | 54% | 55% | | |

Hope Scholarships - Distribution by Student Classification

| | Fall 1999 | Fall 2000 | Fall 2001 | Fall 2002 | Fall 2003 | 5-Year # Change | 5-Year % Change |
|--------------|--------------|--------------|--------------|--------------|--------------|-----------------|-----------------|
| Freshmen | 1,103 | 1,051 | 1,959 | 2,643 | 3,063 | 1,960 | 178% |
| Sophomores | 754 | 789 | 723 | 833 | 1,105 | 351 | 47% |
| Juniors | 591 | 564 | 645 | 766 | 792 | 201 | 34% |
| Seniors | 483 | 547 | 577 | 638 | 668 | 185 | 38% |
| Graduates | | | 61 | 62 | 100 | - | - |
| Total | 2,931 | 2,951 | 3,965 | 4,942 | 5,729 | 2,798 | 95% |

Prior to fall semester 2001, HOPE numbers for Graduate students were not available.

HIGHLIGHTS

- The number of HOPE scholarship recipients at KSU has nearly doubled over the last five years.
- Eighty-five percent of the beginning full-time freshmen at KSU received a HOPE scholarship in Fall 2003, but less than 17% of the seniors received HOPE.
- The largest drop in the percentage and number of HOPE recipients occurs between the freshman and sophomore years.

KSU 2003-2004 FACT BOOK

STUDENT FINANCIAL AID

| Types of Awards - AY 2002-2003 | Students Receiving | Amount Paid |
|---|--------------------|---------------------|
| Federal Funds | | |
| Federal Work Study | 158 | 310,817 |
| Pell Grants | 2,820 | 6,021,872 |
| Perkins Loans | 50 | 52,400 |
| Stafford Loans - subsidized | 3,843 | 13,186,986 |
| Stafford Loans - unsubsidized | 2,781 | 10,902,314 |
| Supplemental Educational Opportunity Grants | 468 | 275,665 |
| Subtotal | 10,120 | \$30,750,054 |
| Georgia Funds | | |
| HOPE Scholarships | 11,487 | 14,004,700 |
| LEAP | 18 | 35,999 |
| Subtotal | 11,505 | \$14,040,699 |
| Institutional Funds | | |
| KSU Scholarships and/or Grants | 308 | 395,324 |
| Subtotal | 308 | \$395,324 |
| Total Financial Aid Paid | | \$45,186,077 |
| Unduplicated number of Students Receiving Awards | | 11,710 |
| Percent of Students Receiving Awards | | 60% |

| HOPE Scholarships | | | | | |
|--------------------|--------------|--------------|--------------|--------------|--------------|
| | AY 1998-1999 | AY 1999-2000 | AY 2000-2001 | AY 2001-2002 | AY 2002-2003 |
| Students Receiving | 6,950 | 7,922 | 9,188 | 9,964 | 11,487 |
| Amount Paid | 6,480,976 | 7,386,265 | 9,651,928 | 10,889,716 | 14,004,700 |

Academic Programs

- ▶ **Degrees and Majors**
 - Bachelors Degrees and Majors Authorized
 - Masters Degrees and Majors Authorized
- ▶ **Degree Characteristics**
 - Baccalaureate Graduating Class Characteristics
 - Graduation Rates
 - Total Degrees Awarded Since 1966
 - Bachelor Programs Ranked by Degrees Awarded
 - Masters Programs Ranked by Degrees Awarded
 - Degrees Awarded by College
- ▶ **Degrees Conferred**
 - Degrees Conferred - Arts
 - Degrees Conferred - Business
 - Degrees Conferred - Education
 - Degrees Conferred - PTEU
 - Degrees Conferred - Health and Human Services
 - Degrees Conferred - Humanities and Social Sciences
 - Degrees Conferred - Science and Mathematics
- ▶ **Declared Majors**
 - Undeclared Undergraduate Majors
 - Declared Majors - Arts
 - Declared Majors - Business
 - Declared Majors - Education
 - Declared Majors - PTEU
 - Declared Majors - Health and Human Services
 - Declared Majors - Humanities and Social Sciences
 - Declared Majors - Science and Mathematics
- ▶ **Library & Con Ed**
 - Library Information
 - Continuing Education

KSU 2003-2004 FACT BOOK

BACHELORS DEGREES AND MAJORS AUTHORIZED

| Bachelor of Arts | Bachelor of Science |
|-------------------------------------|---------------------------------|
| English | Art Education (P-12) |
| French | Biochemistry |
| History | Biology |
| International Affairs | Biology Education (P-12) |
| Music | Biotechnology |
| Spanish | Chemistry |
| Theatre | Communication |
| Bachelor of Business Administration | Computer Science |
| Accounting | Criminal Justice |
| Economics | Early Childhood Education (P-5) |
| Finance | English Education (P-12) |
| Management | Exercise and Health Science |
| Marketing | French Education (P-12) |
| Operations and Purchasing | Geographic Information Science |
| Professional Sales | Health and Physical Education |
| Bachelor of Fine Arts | Human Services |
| Art | Information Systems |
| Bachelor of Music | Mathematics |
| Music Education | Mathematics Education |
| Music Performance | Middle Grades Education (4-8) |
| Bachelor of Science in Nursing | Political Science |
| | Psychology |
| | Social Studies Education |
| | Sociology |
| | Spanish Education (P-12) |
| | Sport Management |

HIGHLIGHTS

- KSU was authorized by the University System of Georgia to offer 43 Bachelor's programs of study in 2003.

KSU 2003-2004 FACT BOOK

MASTERS DEGREES AND MAJORS AUTHORIZED

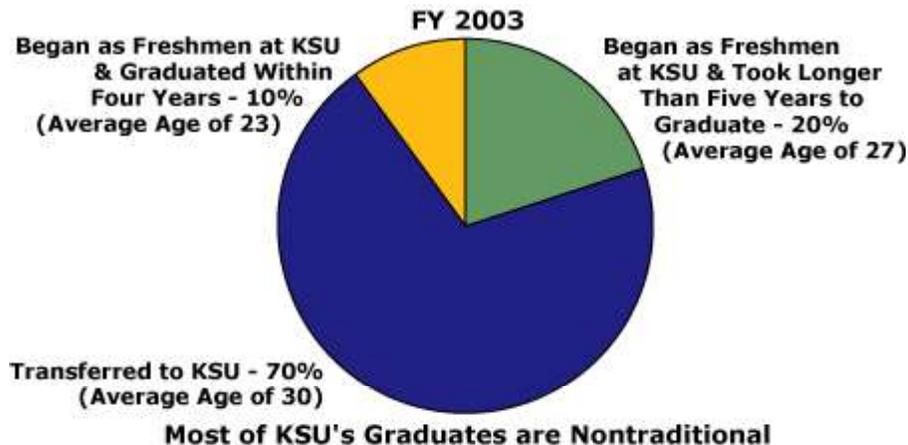
| | |
|---|--|
| Master of Accounting | Master of Public Administration |
| Master of Arts in Professional Writing | Master of Science in Applied Computer Science |
| Master of Business Administration | Master of Science in Conflict Management |
| Career Growth | Master of Science in Information Systems |
| Experienced Professional | Master of Science in Nursing |
| Master of Education | Advanced Care Management and Leadership |
| Adolescent Education | Primary Care Nurse Practitioner |
| Early Childhood Education | |
| Educational Leadership | |
| Special Education | |

HIGHLIGHTS

- KSU was authorized by the University System of Georgia to offer 14 Master's programs.

KSU 2003-2004 FACT BOOK

BACCALAUREATE GRADUATING CLASS CHARACTERISTICS



HIGHLIGHTS

- As in past years, most of the bachelor's degrees conferred in FY 2003 went to those who started at KSU as transfer students from other institutions (70% or 1,198 degrees).
- The average age of the transfer graduate was 30 years, reflecting a group which is heavily nontraditional.
- Transfer graduates enrolled for an average of 10 terms before completing their degrees which equates to a minimum of 3.3 years at KSU if the student enrolled every term year-round.
- Most of the transfer graduates were women (68%). Of the transfer group, 11% were African Americans, 4% were Asian, 3% were Hispanic, and 79% were White with the remaining 3% representing American Natives and multi-racial ethnic groups. This distribution closely parallels the demographics of the student body as a whole.
- Unlike traditional freshmen, about half of the transfer graduates first enrolled in the spring or summer terms (46%) and registered for a part-time load (48%), which also reflect nontraditional attendance patterns.
- Transfer graduates had an average KSU GPA of 3.23, which was slightly higher than freshman graduates.
- Less than one-third (30% or 515) of the bachelor's degree recipients began their college education at KSU as beginning freshmen. Following traditional attendance patterns, 76% chose a fall term in which to begin their college experience at KSU.
- The average age of graduates who began as freshmen and completed their programs within six years was 24 (heavily traditional) compared to the average of 31 for those who began as freshmen but extended degree completion beyond the six years (heavily nontraditional).
- It took graduates who began as freshmen an average of 16 enrolled terms to complete their degrees taking an average of eight semester hours per term, despite the fact that most freshmen (79%) enrolled as full-time students in their first term. This equates to a minimum of 5.3 years for students who enrolled every term year-round.
- Of the 515 who chose KSU as their first institution, 75% finished within six years. However, that represents less than 25% of all bachelor's degrees awarded in FY 2003. Only 10% of KSU's graduates began as freshmen and completed their bachelor's program in four years or less.
- Most of the graduates who began as freshmen were women (64%). Of the graduates who began as freshmen, 5% were African-Americans, 3% were Asian and 86% were White, with the remaining 3% representing American Natives and multi-racial ethnic groups.
- Graduates who began as freshmen and completed within six years had a higher GPA (3.22) than those who took more than six years to graduate (3.01).

KSU 2003-2004 FACT BOOK

GRADUATION RATES

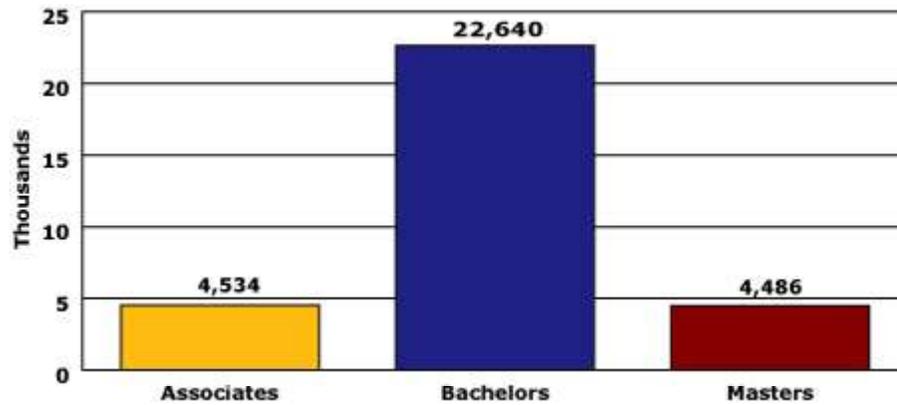
| | FT/FT Freshmen Cohort Fall 1996 | Institutional Six-Year Graduation Rate | Six-Year Graduation Rate Within USG |
|--|------------------------------------|---|--|
| Research Universities | | | |
| University of Georgia | 3,671 | 70% | 75% |
| Georgia Institute of Technology | 2,133 | 67% | 72% |
| Georgia State University | 1,551 | 35% | 43% |
| Regional Universities | | | |
| Georgia Southern University | 3,159 | 36% | 48% |
| Valdosta State University | 1,829 | 30% | 39% |
| Metropolitan State Universities | | | |
| Southern Polytechnic State University | 367 | 26% | 35% |
| Kennesaw State University | 1,044 | 29% | 34% |
| Clayton College and State University | 170 | 22% | 28% |
| Armstrong Atlantic State University | 785 | 19% | 26% |
| Augusta State University | 718 | 18% | 25% |
| Columbus State University | 573 | 21% | 24% |
| Non-Metropolitan State Universities | | | |
| North Georgia College and State Univ. | 588 | 46% | 58% |
| Georgia College and State University | 714 | 35% | 47% |
| State University of West Georgia | 1,292 | 32% | 41% |
| Georgia Southwestern State University | 304 | 28% | 38% |
| Historically Black State Universities | | | |
| Fort Valley State University | 569 | 25% | 29% |
| Albany State University | 438 | 26% | 28% |
| Savannah State University | 476 | 18% | 20% |

HIGHLIGHTS

- Graduation rates are calculated on those students who enter the institution during the summer or fall term as a first-time, full-time student and complete their degree program within six years of that initial start date.
- Since most of KSU's graduates are transfer students to KSU and our first-time, full-time pool is only about 60% of new freshmen, KSU will never attain the higher graduation rates of very traditional institutions.

KSU 2003-2004 FACT BOOK

TOTAL DEGREES AWARDED SINCE 1966



| Associates | Bachelors | Masters | Total |
|------------|-----------|---------|--------|
| 4,534 | 22,640 | 4,486 | 31,660 |

HIGHLIGHTS

- The last of the associate degree programs was discontinued in 1997.
- Bachelors have been awarded since 1980, and masters have been awarded since 1986.
- The growth in the number of bachelors and masters degrees awarded parallels the rapid growth of upper division and graduate programs at KSU over the last ten years.
- Seven out of ten degrees awarded in the history of KSU were bachelors degrees.

KSU 2003-2004 FACT BOOK

BACHELOR PROGRAMS RANKED BY DEGREES AWARDED

| Program | FY 2003 | Program | FY 2003 |
|--|---------|--------------------------------|--------------|
| Early Childhood Education | 186 | Mathematics Educ Secondary | 21 |
| Management | 155 | English Education 7-12 | 18 |
| Communication | 111 | Mathematics | 16 |
| Information Systems | 110 | Art Education P-12 | 15 |
| Psychology | 99 | Professional Sales | 13 |
| Marketing | 98 | Health & Phys Ed P-12 | 11 |
| Accounting | 96 | Music Education P-12 | 11 |
| Nursing BS | 96 | Economics | 10 |
| Finance | 87 | Chemistry | 9 |
| Computer Science | 59 | Spanish | 7 |
| Biology | 57 | Biochemistry | 6 |
| Art | 52 | Oper & Purchasing | 6 |
| Human Services | 52 | Science Education 7-12 | 5 |
| Middle Grades Education | 50 | Biology Education | 3 |
| Social Science Education 7-12 | 39 | Music Performance | 3 |
| Political Science | 33 | Theatre | 3 |
| Exercise & Health Science | 31 | Spanish Education P-12 | 2 |
| English | 30 | Chemistry Education | 1 |
| International Affairs | 30 | Criminal Justice | 0 |
| Sociology | 30 | French | 0 |
| Sport Management | 25 | French Education P-12 | 0 |
| History | 24 | Geographic Information Science | 0 |
| | | Music | 0 |
| Total Bachelors Degrees Awarded | | | 1,710 |

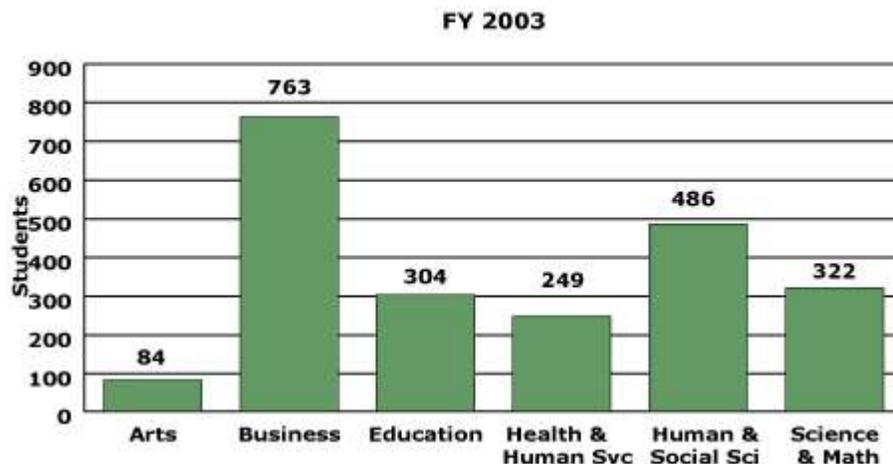
KSU 2003-2004 FACT BOOK

MASTERS PROGRAMS RANKED BY DEGREES AWARDED

| Program | FY 2003 |
|--|----------------|
| Master of Business Admin - Career Growth | 172 |
| Master of Business Admin - EP | 120 |
| MED-Early Childhood Education | 39 |
| MS-Information Systems | 35 |
| MSN-Primary Care Nurse Pract | 34 |
| Master of Public Admin | 26 |
| MS-Conflict Management | 21 |
| MED-Special Education | 20 |
| MAPW-Professional Writing | 16 |
| MED-Adolescent Education | 9 |
| Master of Accounting | 6 |
| Total Masters Degrees Awarded | 498 |

KSU 2003-2004 FACT BOOK

DEGREES AWARDED BY COLLEGE



| | FY 1999 | FY 2000 | FY 2001 | FY 2002 | FY 2003 | 5-Year # Change | 5-Year % Change |
|--|--------------|--------------|--------------|--------------|--------------|-----------------|-----------------|
| School of the Arts | | | | | | | |
| Bachelors | 63 | 54 | 55 | 67 | 84 | 21 | 33% |
| Total | 63 | 54 | 55 | 67 | 84 | 21 | 33% |
| Coles College of Business | | | | | | | |
| Bachelors | 585 | 511 | 482 | 452 | 465 | -120 | -21% |
| Masters | 342 | 344 | 337 | 266 | 298 | -44 | -13% |
| Total | 927 | 855 | 819 | 718 | 763 | -164 | -18% |
| Bagwell College of Education | | | | | | | |
| Bachelors | 208 | 225 | 256 | 236 | 236 | 28 | 13% |
| Masters | 83 | 79 | 60 | 82 | 68 | -15 | -18% |
| Total | 291 | 304 | 316 | 318 | 304 | 13 | 4% |
| College of Health & Human Services | | | | | | | |
| Bachelors | 295 | 196 | 215 | 232 | 215 | -80 | -27% |
| Masters | 41 | 39 | 36 | 33 | 34 | -7 | -17% |
| Total | 336 | 235 | 251 | 265 | 249 | -87 | -26% |
| College of Humanities & Social Sciences | | | | | | | |
| Bachelors | 387 | 416 | 399 | 335 | 423 | 36 | 9% |
| Masters | 65 | 40 | 29 | 72 | 63 | -2 | -3% |
| Total | 452 | 456 | 428 | 407 | 486 | 34 | 8% |
| College of Science & Mathematics | | | | | | | |
| Bachelors | 234 | 219 | 239 | 272 | 287 | 53 | 23% |
| Masters | 0 | 0 | 13 | 24 | 35 | - | - |
| Total | 234 | 219 | 252 | 296 | 322 | 88 | 38% |
| Total Bachelors | 1,772 | 1,621 | 1,646 | 1,594 | 1,710 | -62 | -3% |
| Total Masters | 531 | 502 | 475 | 477 | 498 | -33 | -6% |
| University Totals | 2,303 | 2,123 | 2,121 | 2,071 | 2,208 | -95 | -4% |
| Annual % Change | 16% | -8% | 0% | -2% | 7% | | |

KSU 2003-2004 FACT BOOK

DEGREES CONFERRED - ARTS

| | FY 1999 | FY 2000 | FY 2001 | FY 2002 | FY 2003 | 5-Year # Change | 5-Year % Change |
|--------------------------------------|-----------|------------|-----------|-----------|-----------|-----------------|-----------------|
| Bachelors | | | | | | | |
| Art | 20 | 24 | 30 | 35 | 52 | 32 | 160% |
| Art Education P-12 | 15 | 19 | 4 | 7 | 15 | 0 | 0% |
| Music | 7 | 2 | 4 | 5 | 0 | -7 | -100% |
| Music Education P-12 | 8 | 2 | 4 | 5 | 11 | 3 | 38% |
| Music Performance | 4 | 4 | 4 | 7 | 3 | -1 | -25% |
| Theatre | 9 | 3 | 9 | 8 | 3 | -6 | -67% |
| Total College Degrees | 63 | 54 | 55 | 67 | 84 | 21 | 33% |
| Annual % Change | 34 | -14 | 2 | 22 | 25 | - | - |
| Percent Total Degrees Awarded | 3 | 3 | 3 | 3 | 4 | - | - |

HIGHLIGHTS

- The number of degrees conferred in the School of the Arts is relatively small (4%) of the total degrees conferred for the University.
- Among the degree program options in this school, the study of Art and Art Education has been the most popular.

KSU 2003-2004 FACT BOOK

DEGREES CONFERRED - BUSINESS

| | FY 1999 | FY 2000 | FY 2001 | FY 2002 | FY 2003 | 5-Year # Change | 5-Year % Change |
|--|------------|------------|------------|------------|------------|--------------------|--------------------|
| Bachelors | | | | | | | |
| Accounting | 142 | 104 | 101 | 84 | 96 | -46 | -32% |
| Economics | 17 | 9 | 11 | 13 | 10 | -7 | -41% |
| Finance | 87 | 82 | 81 | 74 | 87 | 0 | 0% |
| Management | 207 | 185 | 163 | 165 | 155 | -52 | -25% |
| Marketing | 94 | 105 | 97 | 105 | 98 | 4 | 4% |
| Oper & Purchasing | 1 | 4 | 8 | 1 | 6 | 5 | 500% |
| Professional Sales | 37 | 22 | 21 | 10 | 13 | -24 | -65% |
| Subtotal | 585 | 511 | 482 | 452 | 465 | -120 | -21% |
| Masters | | | | | | | |
| Master of Accounting | 16 | 10 | 15 | 9 | 6 | -10 | -63% |
| Master of Business Admin - Career Growth | 230 | 201 | 218 | 174 | 172 | -58 | -25% |
| Master of Business Admin - EP | 96 | 133 | 104 | 83 | 120 | 24 | 25% |
| Subtotal | 342 | 344 | 337 | 266 | 298 | -44 | -13% |
| Total College Degrees | 927 | 855 | 819 | 718 | 763 | -164 | -18% |
| Annual % Change | 20 | -8 | -4 | -12 | 6 | - | - |
| Percent Total Degrees Awarded | 40 | 40 | 39 | 35 | 35 | - | - |

HIGHLIGHTS

- The Coles College of Business continued to graduate the largest proportion of students (34%) among all colleges within KSU.
- Over half (59%) of all the graduate degrees awarded at KSU are MBA's from the career or executive programs.
- The large drop-off in accounting and management degrees was partially responsible for the decline in bachelors degrees awarded by this college over the past five years.
- The number of MBA degrees awarded peaked in FY 1999 and declined 10% for the career growth and experienced professionals tracks over the last five years.
- More bachelors degrees were awarded in Management than any other major up until FY 2001 when the Early Childhood Education program became the most productive.

KSU 2003-2004 FACT BOOK

DEGREES CONFERRED - EDUCATION

| | FY 1999 | FY 2000 | FY 2001 | FY 2002 | FY 2003 | 5-Year # Change | 5-Year % Change |
|--------------------------------------|------------|------------|------------|------------|------------|-----------------|-----------------|
| Bachelors | | | | | | | |
| Early Childhood Education | 165 | 177 | 205 | 195 | 186 | 21 | 13% |
| Middle Grades Education | 43 | 48 | 51 | 41 | 50 | 7 | 16% |
| Subtotal | 208 | 225 | 256 | 236 | 236 | 28 | 13% |
| Masters | | | | | | | |
| MED-Adolescent Education | 32 | 15 | 14 | 24 | 9 | -23 | -72% |
| MED-Early Childhood Education | 34 | 40 | 20 | 26 | 39 | 5 | 15% |
| MED-Special Education | 17 | 24 | 26 | 32 | 20 | 3 | 18% |
| Subtotal | 83 | 79 | 60 | 82 | 68 | -15 | -18% |
| Total College Degrees | 291 | 304 | 316 | 318 | 304 | 13 | 4%% |
| Annual % Change | 17% | 4% | 4% | 1% | -4% | - | - |
| Percent Total Degrees Awarded | 13% | 14% | 15% | 15% | 14% | - | - |

Discipline specific education degrees can be found in their home colleges.

HIGHLIGHTS

- More bachelors degrees are granted at KSU in Early Childhood Education than any other undergraduate major program; this area of teacher preparation has also grown the most within the Bagwell College.
- Degrees in the College of Education grew very little over the last five years.

KSU 2003-2004 FACT BOOK

DEGREES CONFERRED - PTEU

| | FY 1999 | FY 2000 | FY 2001 | FY 2002 | FY 2003 | 5-Year # Change | 5-Year % Change |
|--------------------------------------|------------|------------|------------|------------|------------|-----------------|-----------------|
| Bachelors | | | | | | | |
| Art Education P-12 | 15 | 19 | 4 | 7 | 15 | 0 | 0% |
| Biology Education | | | | | 3 | - | -% |
| Early Childhood Education | 165 | 177 | 205 | 195 | 186 | 21 | 13% |
| English Education 7-12 | 19 | 25 | 14 | 11 | 18 | -1 | -5% |
| French Education P-12 | 1 | 1 | 1 | 1 | 0 | -1 | -100% |
| Health & Phys Ed P-12 | 17 | 19 | 26 | 21 | 11 | -6 | -35% |
| Mathematics Educ Secondary | 17 | 9 | 17 | 26 | 21 | 4 | 24% |
| Middle Grades Education | 43 | 48 | 51 | 41 | 50 | 7 | 16% |
| Music Education P-12 | 8 | 2 | 4 | 5 | 11 | 3 | 38% |
| Science Education 7-12 | 8 | 3 | 8 | 7 | 5 | -3 | -38% |
| Social Science Education 7-12 | 24 | 38 | 26 | 30 | 39 | 15 | 63% |
| Spanish Education P-12 | 3 | 7 | 1 | 2 | 2 | -1 | -33% |
| Subtotal | 320 | 348 | 357 | 346 | 361 | 41 | 13%% |
| Masters | | | | | | | |
| MED-Adolescent Education | 32 | 15 | 14 | 24 | 9 | -23 | -72% |
| MED-Early Childhood Education | 34 | 40 | 20 | 26 | 39 | 5 | 15% |
| MED-Special Education | 17 | 24 | 26 | 32 | 20 | 3 | 18% |
| Subtotal | 83 | 79 | 60 | 82 | 68 | -15 | -18% |
| Total College Degrees | 403 | 427 | 417 | 428 | 429 | 26 | 6%% |
| Annual % Change | 12% | 6% | -2% | 3% | 0% | - | - |
| Percent Total Degrees Awarded | 17% | 20% | 20% | 21% | 19% | - | - |

KSU 2003-2004 FACT BOOK

DEGREES CONFERRED - HEALTH AND HUMAN SERVICES

| | FY 1999 | FY 2000 | FY 2001 | FY 2002 | FY 2003 | 5-Year # Change | 5-Year % Change |
|--------------------------------------|------------|------------|------------|------------|------------|-----------------|-----------------|
| Bachelors | | | | | | | |
| Exercise & Health Science | 33 | 34 | 26 | 47 | 31 | -2 | -6% |
| Health & Phys Ed P-12 | 17 | 19 | 26 | 21 | 11 | -6 | -35% |
| Human Services | 90 | 78 | 57 | 53 | 52 | -38 | -42% |
| Nursing BS | 151 | 54 | 91 | 90 | 96 | -55 | -36% |
| Sport Management | 4 | 11 | 15 | 21 | 25 | 21 | 525% |
| Subtotal | 295 | 196 | 215 | 232 | 215 | -80 | -27% |
| Masters | | | | | | | |
| MSN-Primary Care Nurse Pract | 41 | 39 | 36 | 33 | 34 | -7 | -17% |
| Subtotal | 41 | 39 | 36 | 33 | 34 | -7 | -17% |
| Total College Degrees | 336 | 235 | 251 | 265 | 249 | -87 | -26% |
| Annual % Change | 26 | -30 | 7 | 6 | -6 | - | - |
| Percent Total Degrees Awarded | 15 | 11 | 12 | 13 | 11 | - | - |

HIGHLIGHTS

- The notable decline in the number of BSN degrees conferred in FY 2000 was caused by the decision to accelerate an entire class to assist the students in completing degree requirements prior to the semester conversion in 1998. The number of bachelor's degrees conferred in nursing actually remained relatively stable over the past five years.
- The drop in degrees awarded in Human Services is due largely to the separation of the Sociology and Criminal Justice tracks into separate majors in the College of Humanities and Social Sciences.
- Since semester conversion had such a positive impact on the number of degrees conferred in FY 1999, the number in this college remained stable until this year when it dropped by 6% from the previous year.

KSU 2003-2004 FACT BOOK

DEGREES CONFERRED - HUMANITIES AND SOCIAL SCIENCES

| | FY 1999 | FY 2000 | FY 2001 | FY 2002 | FY 2003 | 5-Year # Change | 5-Year % Change |
|--------------------------------------|------------|------------|------------|------------|------------|-----------------|-----------------|
| Bachelors | | | | | | | |
| Communication | 109 | 95 | 121 | 79 | 111 | 2 | 2% |
| Criminal Justice | | | | | 0 | - | -% |
| English | 31 | 38 | 36 | 34 | 30 | -1 | -3% |
| English Education 7-12 | 19 | 25 | 14 | 11 | 18 | -1 | -5% |
| French | 4 | 5 | 5 | 0 | 0 | -4 | -100% |
| French Education P-12 | 1 | 1 | 1 | 1 | 0 | -1 | -100% |
| Geographic Information Science | | | | | 0 | - | -% |
| History | 24 | 19 | 14 | 14 | 24 | 0 | 0% |
| International Affairs | 40 | 31 | 26 | 24 | 30 | -10 | -25% |
| Political Science | 41 | 40 | 33 | 36 | 33 | -8 | -20% |
| Psychology | 79 | 108 | 106 | 86 | 99 | 20 | 25% |
| Social Science Education 7-12 | 24 | 38 | 26 | 30 | 39 | 15 | 63% |
| Sociology | | | 8 | 14 | 30 | - | -% |
| Spanish | 12 | 9 | 8 | 4 | 7 | -5 | -42% |
| Spanish Education P-12 | 3 | 7 | 1 | 2 | 2 | -1 | -33% |
| Subtotal | 387 | 416 | 399 | 335 | 423 | 36 | 9% |
| Masters | | | | | | | |
| MAPW-Professional Writing | 23 | 21 | 14 | 27 | 16 | -7 | -30% |
| MS-Conflict Management | | | | 21 | 21 | - | -% |
| Master of Public Admin | 42 | 19 | 15 | 24 | 26 | -16 | -38% |
| Subtotal | 65 | 40 | 29 | 72 | 63 | -2 | -3% |
| Total College Degrees | 452 | 456 | 428 | 407 | 486 | 34 | 8% |
| Annual % Change | 5 | 1 | -6 | -5 | 19 | - | - |
| Percent Total Degrees Awarded | 20 | 21 | 20 | 20 | 22 | - | - |

HIGHLIGHTS

- About half of the bachelors degree graduates in this college majored in Communication or Psychology, both of which recovered from last year's decline.
- The total number and percentage of degrees awarded by this college have remained constant with one-fifth of all degrees awarded.
- This college offers some of the most productive degree programs (Communication and Psychology) as well as some of the least productive at KSU.

KSU 2003-2004 FACT BOOK

DEGREES CONFERRED - SCIENCE AND MATHEMATICS

| | FY 1999 | FY 2000 | FY 2001 | FY 2002 | FY 2003 | 5-Year # Change | 5-Year % Change |
|--------------------------------------|------------|------------|------------|------------|------------|-----------------|-----------------|
| Bachelors | | | | | | | |
| Biochemistry | | | | | 6 | - | -% |
| Biology | 71 | 68 | 63 | 52 | 57 | -14 | -20% |
| Biology Education | | | | | 3 | - | -% |
| Chemistry | 9 | 8 | 13 | 13 | 9 | 0 | 0% |
| Chemistry Education | | | | | 1 | - | -% |
| Computer Science | 41 | 31 | 46 | 61 | 59 | 18 | 44% |
| Information Systems | 80 | 90 | 86 | 105 | 110 | 30 | 38% |
| Mathematics | 8 | 10 | 6 | 8 | 16 | 8 | 100% |
| Mathematics Educ Secondary | 17 | 9 | 17 | 26 | 21 | 4 | 24% |
| Science Education 7-12 | 8 | 3 | 8 | 7 | 5 | -3 | -38% |
| Subtotal | 234 | 219 | 239 | 272 | 287 | 53 | 23% |
| Masters | | | | | | | |
| MS-Information Systems | 0 | 0 | 13 | 24 | 35 | - | -% |
| Subtotal | 0 | 0 | 13 | 24 | 35 | - | -% |
| Total College Degrees | 234 | 219 | 252 | 296 | 322 | 88 | 38% |
| Annual % Change | 9 | -6 | 15 | 17 | 9 | - | - |
| Percent Total Degrees Awarded | 10 | 10 | 12 | 14 | 15 | - | - |

Chemistry Education was discontinued as a separate degree and incorporated into Chemistry as of Fall 2003.

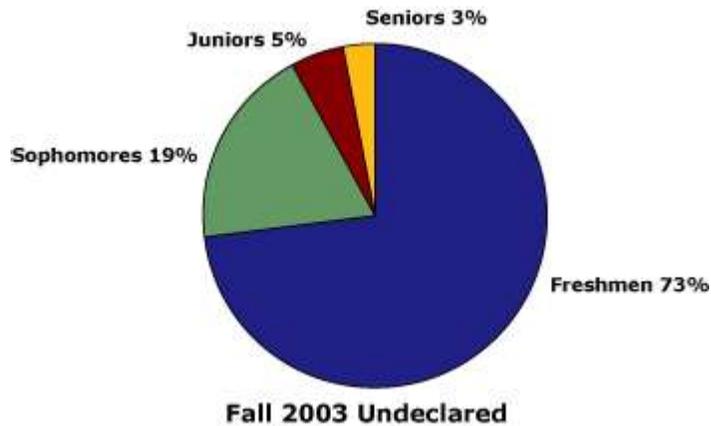
Science Education was discontinued as a degree in 2002. Students must choose between the Biology Education or the Chemistry Education track under the Chemistry major.

HIGHLIGHTS

- The college's number of degrees conferred grew by almost 40% indicating a strong interest in the sciences and mathematics.
- The growth in degrees awarded in Mathematics Education is notable.
- Overall, the number of degrees awarded in this college have grown more than any other college since FY 1999 and now account for 15% of the university's annual total.

KSU 2003-2004 FACT BOOK

UNDECLARED UNDERGRADUATE MAJORS



| | Fall 2003 | % of Total Undergraduates |
|-----------------------------|---------------|---------------------------|
| Declared Majors | 11,766 | 75% |
| Undeclared | 3,565 | 23% |
| Other Non-Degree | 258 | 2% |
| Total Undergraduates | 15,589 | 100% |

| Undeclared Majors by Student Classification | | |
|---|--------------|-----------------------|
| | Fall 2003 | % of Total Undeclared |
| Freshmen | 2,609 | 73% |
| Sophomores | 693 | 19% |
| Juniors | 163 | 5% |
| Seniors | 100 | 3% |
| Total Undeclared | 3,565 | 100% |

HIGHLIGHTS

- One-fourth of all undergraduate degree seekers were undecided about their major field of study in Fall 2003.
- Three-fourths of the undecided students were freshman.
- Most undergraduate students (92%) declare a major before their junior year.

KSU 2003-2004 FACT BOOK

DECLARED MAJORS - ARTS

| | Fall 1999 | Fall 2000 | Fall 2001 | Fall 2002 | Fall 2003 | 5-Year # Change | 5-Year % Change |
|------------------------|------------|------------|------------|------------|------------|--------------------|--------------------|
| Bachelors | | | | | | | |
| Art | 222 | 248 | 254 | 250 | 258 | 36 | 16% |
| Art Education P-12 | 51 | 45 | 57 | 72 | 57 | 6 | 12% |
| Music | 38 | 37 | 43 | 38 | 49 | 11 | 29% |
| Music Education P-12 | 34 | 42 | 52 | 50 | 58 | 24 | 71% |
| Music Performance | 47 | 26 | 40 | 35 | 49 | 2 | 4% |
| Theatre | 68 | 83 | 61 | 89 | 105 | 37 | 54% |
| Undeclared UG Arts | 0 | 7 | 32 | 40 | 17 | - | -% |
| Total | 460 | 488 | 539 | 574 | 593 | 133 | 29% |
| Annual % Change | 5 | 6 | 10 | 6 | 3 | | |

HIGHLIGHTS

- Twice as many students are majoring in Art or Art Education as are majoring in all areas of Music (and three times as many as in Theatre).
- However, growth in the number of Theatre majors over the past five years (54%) and Music majors (31%) have been several times greater than the percentage growth of Art majors (15%).

KSU 2003-2004 FACT BOOK

DECLARED MAJORS - BUSINESS

| | Fall 1999 | Fall 2000 | Fall 2001 | Fall 2002 | Fall 2003 | 5-Year # Change | 5-Year % Change |
|--|--------------|--------------|--------------|--------------|--------------|--------------------|--------------------|
| Bachelors | | | | | | | |
| Accounting | 453 | 438 | 407 | 467 | 541 | 88 | 19% |
| Economics | 41 | 47 | 58 | 61 | 65 | 24 | 59% |
| Finance | 269 | 336 | 312 | 368 | 418 | 149 | 55% |
| Management | 560 | 735 | 692 | 741 | 846 | 286 | 51% |
| Marketing | 348 | 433 | 434 | 499 | 570 | 222 | 64% |
| Oper & Purchasing | 17 | 26 | 19 | 22 | 25 | 8 | 47% |
| Professional Sales | 36 | 44 | 34 | 39 | 55 | 19 | 53% |
| Undeclared UG Business | 520 | 349 | 322 | 321 | 232 | -288 | -55% |
| Subtotal | 2,244 | 2,408 | 2,278 | 2,518 | 2,752 | 508 | 23% |
| Masters | | | | | | | |
| Master of Accounting | 48 | 36 | 65 | 76 | 94 | 46 | 96% |
| Master of Business Admin - Career Growth | 662 | 534 | 492 | 577 | 542 | -120 | -18% |
| Master of Business Admin - EP | 199 | 151 | 162 | 129 | 112 | -87 | -44% |
| Subtotal | 909 | 721 | 719 | 782 | 748 | -161 | -18% |
| Total | 3,153 | 3,129 | 2,997 | 3,300 | 3,500 | 347 | 11% |
| Annual % Change | -5 | -1 | -4 | 10 | 6 | | |

HIGHLIGHTS

- Although degrees awarded in business fields have been declining, the number of declared undergraduates in all majors has grown substantially over the past five years (up 23% overall).
- Management continues to be the most popular undergraduate business major, followed by Marketing and Accounting.

KSU 2003-2004 FACT BOOK

DECLARED MAJORS - EDUCATION

| | Fall 1999 | Fall 2000 | Fall 2001 | Fall 2002 | Fall 2003 | 5-Year # Change | 5-Year % Change |
|-------------------------------|--------------|--------------|--------------|--------------|--------------|--------------------|--------------------|
| Bachelors | | | | | | | |
| Early Childhood Education | 851 | 889 | 898 | 1,053 | 1,221 | 370 | 43% |
| Middle Grades Education | 192 | 201 | 214 | 231 | 244 | 52 | 27% |
| Subtotal | 1,043 | 1,090 | 1,112 | 1,284 | 1,465 | 422 | 40%% |
| Masters | | | | | | | |
| MED-Adolescent Education | 41 | 34 | 41 | 59 | 88 | 47 | 115% |
| MED-Early Childhood Education | 47 | 38 | 38 | 79 | 89 | 42 | 89% |
| MED-Educational Leadership | | | | 40 | 165 | - | -% |
| MED-Special Education | 51 | 65 | 48 | 47 | 80 | 29 | 57% |
| Post Bacc Education | 71 | 50 | 96 | 172 | 99 | 28 | 39% |
| Subtotal | 210 | 187 | 223 | 423 | 521 | 311 | 148%% |
| Total | 1,253 | 1,277 | 1,335 | 1,707 | 1,986 | 733 | 58%% |
| Annual % Change | -5% | 2% | 5% | 28% | 16% | | |

KSU 2003-2004 FACT BOOK

DECLARED MAJORS - PTEU

| | Fall 1999 | Fall 2000 | Fall 2001 | Fall 2002 | Fall 2003 | 5-Year # Change | 5-Year % Change |
|-------------------------------|--------------|--------------|--------------|--------------|--------------|--------------------|--------------------|
| Bachelors | | | | | | | |
| Art Education P-12 | 51 | 45 | 57 | 72 | 57 | 6 | 12% |
| Biology Education | | | 1 | 7 | 54 | - | -% |
| Early Childhood Education | 851 | 889 | 898 | 1,053 | 1,221 | 370 | 43% |
| English Education 7-12 | 66 | 71 | 70 | 116 | 176 | 110 | 167% |
| French Education P-12 | 11 | 11 | 13 | 16 | 22 | 11 | 100% |
| Health & Phys Ed P-12 | 112 | 113 | 98 | 118 | 140 | 28 | 25% |
| Mathematics Educ Secondary | 69 | 87 | 83 | 87 | 109 | 40 | 58% |
| Middle Grades Education | 192 | 201 | 214 | 231 | 244 | 52 | 27% |
| Music Education P-12 | 34 | 42 | 52 | 50 | 58 | 24 | 71% |
| Science Education 7-12 | 42 | 52 | 48 | 33 | 0 | -42 | -100% |
| Social Science Education 7-12 | 117 | 130 | 151 | 198 | 231 | 114 | 97% |
| Spanish Education P-12 | 50 | 35 | 28 | 44 | 60 | 10 | 20% |
| Undeclared UG Education | 316 | 171 | 158 | 129 | 88 | -228 | -72% |
| Subtotal | 1,911 | 1,847 | 1,871 | 2,154 | 2,460 | 549 | 29% |
| Masters | | | | | | | |
| MED-Adolescent Education | 41 | 34 | 41 | 59 | 88 | 47 | 115% |
| MED-Early Childhood Education | 47 | 38 | 38 | 79 | 89 | 42 | 89% |
| MED-Educational Leadership | | | | 40 | 165 | - | -% |
| MED-Special Education | 51 | 65 | 48 | 47 | 80 | 29 | 57% |
| Post Bacc Education | 71 | 50 | 96 | 172 | 99 | 28 | 39% |
| Subtotal | 210 | 187 | 223 | 423 | 521 | 311 | 148% |
| Total | 2,121 | 2,034 | 2,094 | 2,577 | 2,981 | 860 | 41% |
| Annual % Change | -6 | -4 | 3 | 23 | 16 | | |

KSU 2003-2004 FACT BOOK

DECLARED MAJORS - HEALTH AND HUMAN SERVICES

| | Fall 1999 | Fall 2000 | Fall 2001 | Fall 2002 | Fall 2003 | 5-Year # Change | 5-Year % Change |
|--------------------------------|--------------|--------------|--------------|--------------|--------------|--------------------|--------------------|
| Bachelors | | | | | | | |
| Exercise & Health Science | 172 | 139 | 123 | 159 | 217 | 45 | 26% |
| Health & Phys Ed P-12 | 112 | 113 | 98 | 118 | 140 | 28 | 25% |
| Human Services | 224 | 203 | 179 | 155 | 168 | -56 | -25% |
| Nursing BS | 554 | 570 | 627 | 842 | 1,027 | 473 | 85% |
| Sport Management | 35 | 117 | 122 | 116 | 145 | 110 | 314% |
| Undeclared UG Health & Hum Ser | 0 | 19 | 19 | 3 | 1 | - | -% |
| Subtotal | 1,097 | 1,161 | 1,168 | 1,393 | 1,698 | 601 | 55% |
| Masters | | | | | | | |
| MSN-Primary Care Nurse Pract | 85 | 72 | 76 | 78 | 75 | -10 | -12% |
| Subtotal | 85 | 72 | 76 | 78 | 75 | -10 | -12% |
| Total | 1,182 | 1,233 | 1,244 | 1,471 | 1,773 | 591 | 50% |
| Annual % Change | -5 | 4 | 1 | 18 | 21 | | |

HIGHLIGHTS

- Although Nursing is one of KSU's most popular self-declared majors, only 39% had been formally admitted to the nursing program in Fall 2003.
- Most programs in this college have grown substantially in their numbers of declared majors. (The drop in Human Services is due to the separation of the Sociology and Criminal Justice tracks into separate majors.)

KSU 2003-2004 FACT BOOK

DECLARED MAJORS - HUMANITIES AND SOCIAL SCIENCES

| | Fall 1999 | Fall 2000 | Fall 2001 | Fall 2002 | Fall 2003 | 5-Year # Change | 5-Year % Change |
|--------------------------------|--------------|--------------|--------------|--------------|--------------|--------------------|--------------------|
| Bachelors | | | | | | | |
| Communication | 372 | 439 | 408 | 501 | 487 | 115 | 31% |
| Criminal Justice | | | | | 196 | - | -% |
| English | 151 | 158 | 150 | 174 | 206 | 55 | 36% |
| English Education 7-12 | 66 | 71 | 70 | 116 | 176 | 110 | 167% |
| French | 12 | 14 | 13 | 17 | 23 | 11 | 92% |
| French Education P-12 | 11 | 11 | 13 | 16 | 22 | 11 | 100% |
| Geographic Information Science | | | | 7 | 18 | - | -% |
| History | 114 | 134 | 153 | 170 | 198 | 84 | 74% |
| International Affairs | 141 | 117 | 127 | 159 | 191 | 50 | 35% |
| Political Science | 182 | 180 | 185 | 238 | 295 | 113 | 62% |
| Psychology | 510 | 466 | 521 | 540 | 592 | 82 | 16% |
| Social Science Education 7-12 | 117 | 130 | 151 | 198 | 231 | 114 | 97% |
| Sociology | 11 | 54 | 79 | 143 | 143 | 132 | 1200% |
| Spanish | 43 | 51 | 47 | 51 | 64 | 21 | 49% |
| Spanish Education P-12 | 50 | 35 | 28 | 44 | 60 | 10 | 20% |
| Undeclared UG Hum & Soc Sci | 49 | 36 | 20 | 3 | 2 | -47 | -96% |
| Subtotal | 1,829 | 1,896 | 1,965 | 2,377 | 2,904 | 1,075 | 59% |
| Masters | | | | | | | |
| MAPW-Professional Writing | 68 | 73 | 71 | 89 | 91 | 23 | 34% |
| MS-Conflict Management | | 24 | 45 | 33 | 36 | - | -% |
| Master of Public Admin | 57 | 82 | 70 | 69 | 90 | 33 | 58% |
| Subtotal | 125 | 179 | 186 | 191 | 217 | 92 | 74% |
| Total | 1,954 | 2,075 | 2,151 | 2,568 | 3,121 | 1,167 | 60% |
| Annual % Change | -5 | 6 | 4 | 19 | 22 | | |

HIGHLIGHTS

- This college has had the greatest growth in undergraduates declared majors over the past five years (59%).
- The new undergraduate programs in Sociology and Criminal Justice have been especially popular in their first year of operation.

KSU 2003-2004 FACT BOOK

DECLARED MAJORS - SCIENCE AND MATHEMATICS

| | Fall 1999 | Fall 2000 | Fall 2001 | Fall 2002 | Fall 2003 | 5-Year # Change | 5-Year % Change |
|------------------------------|--------------|--------------|--------------|--------------|--------------|--------------------|--------------------|
| Bachelors | | | | | | | |
| Biochemistry | | | | | 56 | - | -% |
| Biology | 385 | 432 | 538 | 589 | 642 | 257 | 67% |
| Biology Education | | | 1 | 7 | 54 | - | -% |
| Biotechnology | | | | | 50 | - | -% |
| Chemistry | 92 | 122 | 164 | 229 | 298 | 206 | 224% |
| Computer Science | 489 | 516 | 559 | 585 | 522 | 33 | 7% |
| Information Systems | 551 | 631 | 608 | 528 | 461 | -90 | -16% |
| Mathematics | 60 | 73 | 75 | 86 | 66 | 6 | 10% |
| Mathematics Educ Secondary | 69 | 87 | 83 | 87 | 109 | 40 | 58% |
| Science Education 7-12 | 42 | 52 | 48 | 33 | 0 | -42 | -100% |
| Undeclared UG Science & Math | 196 | 130 | 23 | 20 | 8 | -188 | -96% |
| Subtotal | 1,884 | 2,043 | 2,099 | 2,164 | 2,266 | 382 | 20% |
| Masters | | | | | | | |
| MS-Applied Computing | | | | 18 | 37 | - | -% |
| MS-Information Systems | 31 | 85 | 126 | 128 | 109 | 78 | 252% |
| Subtotal | 31 | 85 | 126 | 146 | 146 | 115 | 371% |
| Total | 1,915 | 2,128 | 2,225 | 2,310 | 2,412 | 497 | 26% |
| Annual % Change | 5 | 11 | 5 | 4 | 4 | | |

Chemistry Education was discontinued as a separate degree and incorporated into Chemistry as of Fall 2003.

Biology Education was discontinued as a degree in 2002. Students must choose between Biology Education or Chemistry Education track under the Chemistry major.

HIGHLIGHTS

- Phenomenal growth has occurred among Chemistry majors (224% increase) and the number of Biology majors is up 67% as well.
- Undergraduate interest in Computer Science and Information Systems has leveled off or declined in recent years.

KSU 2003-2004 FACT BOOK

LIBRARY INFORMATION

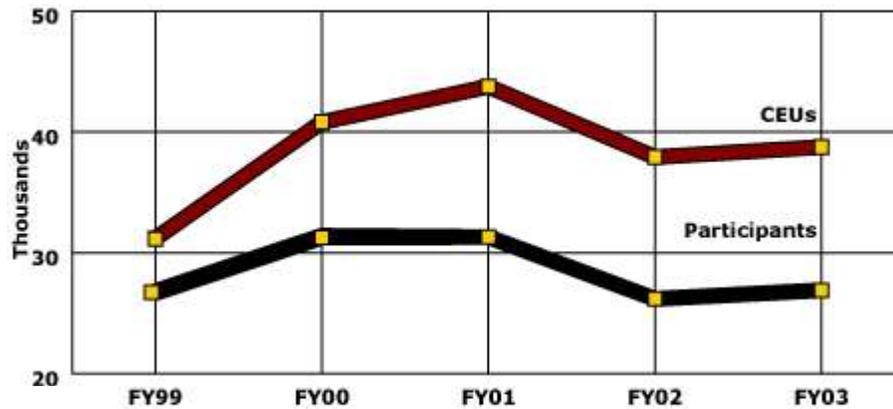
| | FY 1999 | FY 2000 | FY 2001 | FY 2002 | FY 2003 | 5-Year # Change | 5-Year % Change |
|---------------------------|-----------|-----------|-----------|-----------|-----------|-----------------|-----------------|
| Acquisitions | | | | | | | |
| Volumes | 557,798 | 578,211 | 592,704 | 601,218 | 608,472 | 50,674 | 9 |
| Titles | 379,115 | 399,878 | 408,295 | 414,337 | 419,321 | 40,206 | 11 |
| Periodicals | 3,722 | 4,081 | 4,200 | 4,202 | 4,203 | 481 | 13 |
| Gov-Docs | 314,798 | 314,798 | 315,388 | 319,295 | 322,434 | 7,636 | 2 |
| Microforms | 1,389,454 | 1,499,108 | 1,579,651 | 1,659,000 | 1,679,401 | 289,947 | 21 |
| Circulation | | | | | | | |
| Books | 195,295 | 211,877 | 216,778 | 217,312 | 218,362 | 23,067 | 12 |
| Reserves | 69,332 | 79,367 | 83,149 | 83,255 | 83,354 | 14,022 | 20 |
| Interlibrary Loans | | | | | | | |
| Borrowed | 8,924 | 9,276 | 10,344 | 11,166 | 11,936 | 3,012 | 34 |
| Loaned | 8,031 | 8,135 | 9,931 | 10,089 | 10,348 | 2,317 | 29 |

HIGHLIGHTS

- The library subscribes to more than 1,000 CD and networked databases and is among the most automated and technically advanced libraries in the state.
- The DiFazio Children's Collection is one of the largest pedagogical children's collections in Georgia and is the only K-12 collection of its kind in the state.
- KSU is part of the University Center and state-wide library network linked by Peachnet, GIL, and Galileo.

KSU 2003-2004 FACT BOOK

CONTINUING EDUCATION



| | FY 1999 | FY 2000 | FY 2001 | FY 2002 | FY 2003 | 5-Year # Change | 5-Year % Change |
|-------------------|-----------|-----------|-----------|-----------|-----------|------------------|-----------------|
| Programs-Courses | 2,111 | 2,539 | 3,072 | 2,602 | 2,598 | 487 | 23 |
| Participants | 26,671 | 31,257 | 31,296 | 26,182 | 26,901 | 230 | 1 |
| Participant-Hours | 311,861 | 408,094 | 437,645 | 368,023 | 387,460 | 75,599 | 24 |
| CEUs | 31,186 | 40,809 | 43,765 | 37,924 | 38,746 | 7,560 | 24 |
| Revenues | 3,909,054 | 5,430,250 | 5,909,344 | 6,500,000 | 6,080,967 | 2,171,913 | 56 |

HIGHLIGHTS

- Continuing Education at KSU was the first in Georgia to offer on-line classes. They currently offer over 200 on-line classes and 10 certificate programs.
- Through continuing education, KSU became the first state university in Georgia to be designated by Microsoft corporation as a Microsoft training center.
- KSU's Kennesaw Internet Professional (KIP) program was recognized as a Program of Excellence by the Continuing Education Association in October 2001.
- Continuing Education serves more than 26,000 students annually.

Faculty/Staff

▶ **Faculty Characteristics**

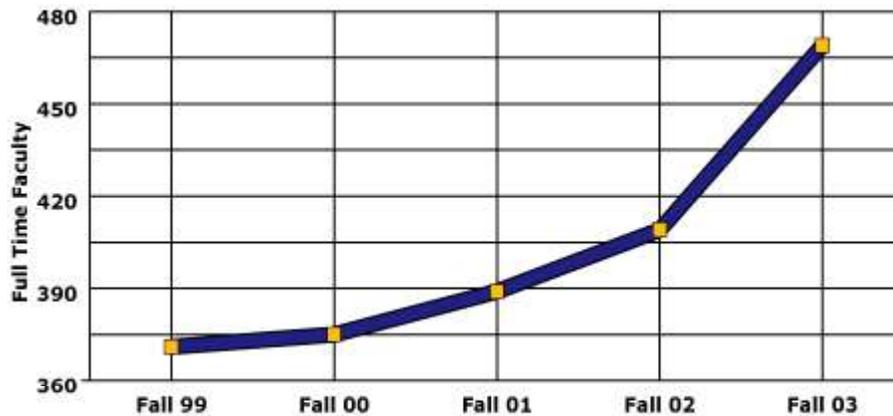
- Total Full-Time Instructional Faculty
- Full-Time Instructional Faculty By Department and College
- New Full-Time Instructional Faculty
- Full-Time Instructional Faculty By Rank
- Tenure Status of Instructional Faculty
- Age of Instructional Faculty
- Ten-Year Full-Time/Part-Time Faculty Profile
- Relative Standing of KSU Instructional Faculty in Terms of Highest Degree

▶ **Salaries & Employees**

- Average Academic Year Salaries of Instructional Faculty
- Average 2002-2003 Faculty Salaries at Comparable AASCU Institutions
- Average Academic Year Salaries of Instructional Faculty by College
- Full-Time Employees By Gender and Race

KSU 2003-2004 FACT BOOK

TOTAL FULL-TIME INSTRUCTIONAL FACULTY



| College/School | Fall 1999 | Fall 2000 | Fall 2001 | Fall 2002 | Fall 2003 | 5-Year # Change | 5-Year % Change |
|---|------------|------------|------------|------------|------------|-----------------|-----------------|
| School of the Arts | 26 | 24 | 28 | 28 | 28 | 2 | 8% |
| Coles College of Business | 81 | 79 | 78 | 78 | 86 | 5 | 6% |
| Bagwell College of Education | 28 | 26 | 35 | 38 | 43 | 15 | 54% |
| College of Health & Human Services | 45 | 48 | 43 | 46 | 51 | 6 | 13% |
| College of Humanities & Social Sciences | 104 | 106 | 112 | 123 | 150 | 46 | 44% |
| College of Science & Mathematics | 76 | 81 | 81 | 86 | 99 | 23 | 30% |
| University Studies | 11 | 11 | 12 | 10 | 12 | 1 | 9% |
| Total | 371 | 375 | 389 | 409 | 469 | 98 | 26% |
| Annual # Change | 1 | 4 | 14 | 20 | 60 | | |
| Annual % Change | 0% | 1% | 4% | 5% | 15% | | |

*Full-Time Instructional Faculty includes department chairs and other faculty with administrative responsibilities, other than deans.
Bagwell College of Education data includes Ed Tech faculty assigned to academic departments, though they do not produce credit hours.*

HIGHLIGHTS

- Two consecutive 12% increases in enrollment in Fall 2002 and Fall 2003 were accompanied by significant increases in the number of full-time faculty employed at KSU over the past two years.
- Increases in the number of full-time faculty were greatest in the two colleges with heavy instructional commitments to general education and the College of Education where new degree programs and new departments were launched.

KSU 2003-2004 FACT BOOK

FULL-TIME INSTRUCTIONAL FACULTY BY DEPARTMENT AND COLLEGE

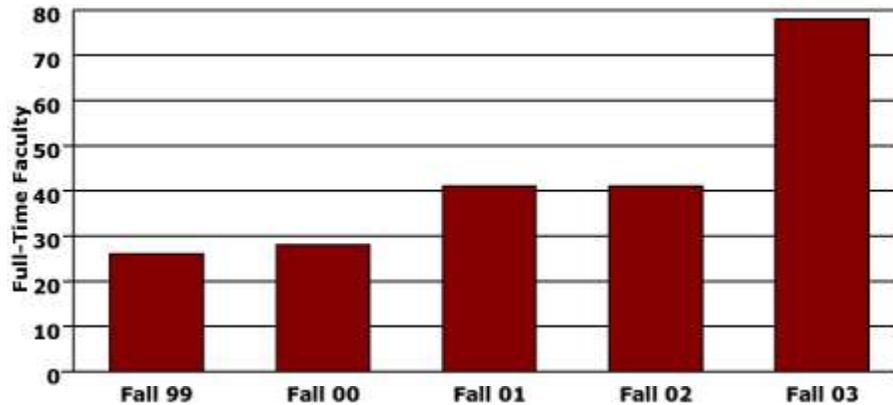
| Fall 2003 | | | | |
|--|------------|------------|------------|------------|
| Department/College | Faculty | % Tenured | % Female | % Minority |
| Visual Arts | 13 | 38% | 54% | 23% |
| Music | 9 | 56% | 22% | 11% |
| Theatre & Performing Arts | 6 | 33% | 33% | 33% |
| School of the Arts | 28 | 43% | 39% | 21% |
| Accounting & Business Law | 21 | 67% | 38% | 0% |
| Economics & Finance | 24 | 58% | 29% | 17% |
| Leadership / Professional Development | 8 | 38% | 25% | 0% |
| Management & Entrepreneurship | 20 | 80% | 40% | 15% |
| Marketing & Professional Sales | 13 | 77% | 31% | 8% |
| Coles College of Business | 86 | 66% | 34% | 9% |
| Early Childhood Education | 18 | 39% | 61% | 50% |
| Educational Leadership | 4 | 25% | 25% | 25% |
| Middle Grades Education | 16 | 31% | 69% | 19% |
| Special Education | 5 | 60% | 100% | 20% |
| Bagwell College of Education | 43 | 37% | 65% | 33% |
| Health, PE & Sport Science | 17 | 41% | 65% | 18% |
| Human Services | 6 | 83% | 83% | 17% |
| School of Nursing | 28 | 57% | 96% | 14% |
| College of Health & Human Services | 51 | 55% | 84% | 16% |
| Communication | 15 | 20% | 67% | 13% |
| English | 45 | 42% | 60% | 18% |
| Foreign Language | 11 | 45% | 82% | 27% |
| History & Philosophy | 27 | 59% | 37% | 7% |
| Political Science & Int'l Aff. | 21 | 43% | 33% | 14% |
| Psychology | 14 | 29% | 57% | 21% |
| Sociology, Geography & Anth | 17 | 47% | 53% | 24% |
| College of Humanities & Social Sciences | 150 | 43% | 53% | 17% |
| Biology & Physics | 28 | 46% | 36% | 18% |
| Chemistry & Biochemistry | 14 | 36% | 43% | 21% |
| Computer Sci. & Info. Systems | 24 | 38% | 21% | 38% |
| Mathematics | 33 | 42% | 48% | 18% |
| College of Science & Mathematics | 99 | 41% | 37% | 23% |
| University Studies | 12 | 25% | 67% | 25% |
| KSU Total | 469 | 47% | 50% | 19% |

HIGHLIGHTS

- KSU employs the highest percentage of women (50%) on its faculty of the four-year public universities in Georgia.
- Slightly less than half (47%) of KSU's faculty are tenured.
- Twenty percent of KSU's student body is minority and 19% of its faculty is also.
- Women, minorities and tenured faculty are well represented in most KSU departments.

KSU 2003-2004 FACT BOOK

NEW FULL-TIME INSTRUCTIONAL FACULTY



| Rank | Fall 1999 | Fall 2000 | Fall 2001 | Fall 2002 | Fall 2003 |
|-----------------------------------|------------|------------|------------|------------|------------|
| Professor | 0 | 3 | 3 | 2 | 5 |
| Associate Professor | 7 | 8 | 5 | 8 | 4 |
| Assistant Professor | 15 | 16 | 17 | 19 | 43 |
| Instructor | 4 | 1 | 16 | 12 | 23 |
| Lecturer | | | | | 3 |
| Total | 26 | 28 | 41 | 41 | 78 |
| Total Full-time Faculty | 371 | 375 | 389 | 409 | 469 |
| % New of Full-time Faculty | 7% | 7% | 11% | 10% | 17% |

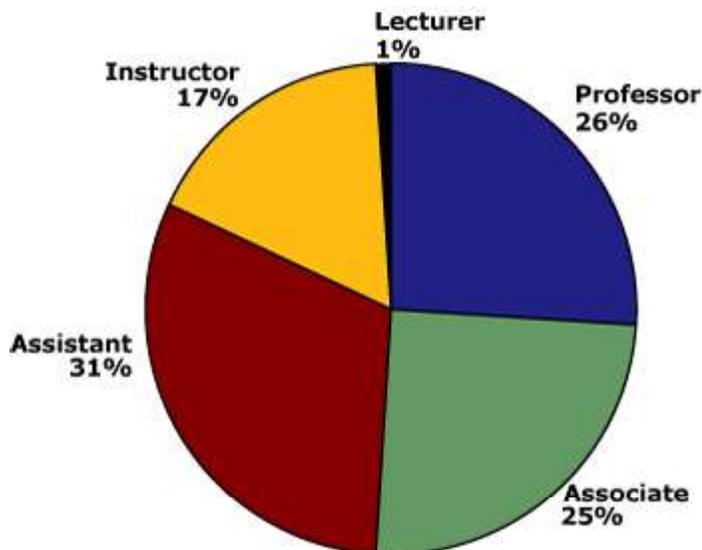
*New Full-Time Instructional Faculty data reflect actual people, not new budget positions.
Lecturer was a new rank implemented in Fall 2003.*

HIGHLIGHTS

- KSU employs a large number of new full-time instructional faculty each year as a result of resignations, retirements, and the addition of new positions.
- 50% of the faculty have been at the university for five years or less.
- Most new faculty are hired at the junior ranks.

KSU 2003-2004 FACT BOOK

FULL-TIME INSTRUCTIONAL FACULTY BY RANK



Distribution of Faculty by Rank, Fall 2003

| Number of Faculty by Rank | | | | | | | |
|---------------------------|------------|------------|------------|------------|------------|-----------------|-----------------|
| Rank | Fall 1999 | Fall 2000 | Fall 2001 | Fall 2002 | Fall 2003 | 5-Year # Change | 5-Year % Change |
| Professor | 101 | 103 | 109 | 109 | 122 | 21 | 21% |
| Associate Professor | 129 | 124 | 119 | 120 | 119 | -10 | -8% |
| Assistant Professor | 108 | 113 | 106 | 122 | 144 | 36 | 33% |
| Instructor | 33 | 35 | 55 | 58 | 78 | 45 | 136% |
| Lecturer | | | | | 6 | | % |
| Total | 371 | 375 | 389 | 409 | 469 | 98 | 26% |

| Percentage of Faculty by Rank | | | | | |
|-------------------------------|-------------|-------------|-------------|-------------|-------------|
| Rank | Fall 1999 | Fall 2000 | Fall 2001 | Fall 2002 | Fall 2003 |
| Professor | 27% | 27% | 28% | 27% | 26% |
| Associate Professor | 35% | 33% | 31% | 29% | 25% |
| Assistant Professor | 29% | 30% | 27% | 30% | 31% |
| Instructor | 9% | 9% | 14% | 14% | 17% |
| Lecturer | - | - | - | - | 1% |
| Total | 100% | 100% | 100% | 100% | 100% |

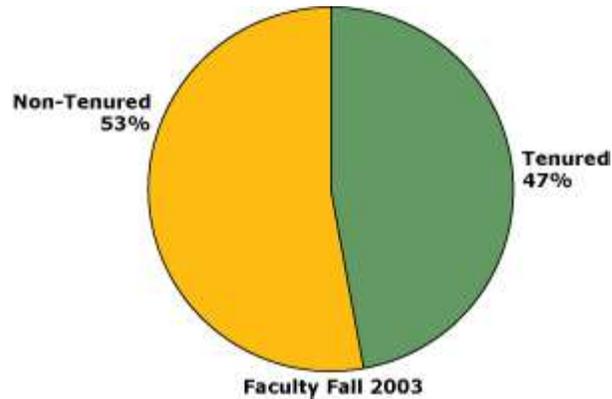
Full-Time Instructional Faculty by Rank data includes department chairs and assistant deans, but not deans. Percentage totals may not equal 100 due to rounding. Lecturer was a new rank implemented in Fall 2003.

HIGHLIGHTS

- The greatest growth over the last five years has occurred in the instructor ranks as more faculty positions were added to serve growth in the freshman class and General Education.
- About half of the faculty held a senior rank of associate or full professor in 2003.

KSU 2003-2004 FACT BOOK

TENURE STATUS OF INSTRUCTIONAL FACULTY



| Tenure Status By Gender: Fall 2003 | | | | | |
|------------------------------------|------------|-------------|------------|-------------|------------|
| | Male | Male % | Female | Female % | Total |
| Tenured | 117 | 50% | 104 | 44% | 221 |
| Non-Tenured | 116 | 50% | 132 | 56% | 248 |
| Total | 233 | 100% | 236 | 100% | 469 |

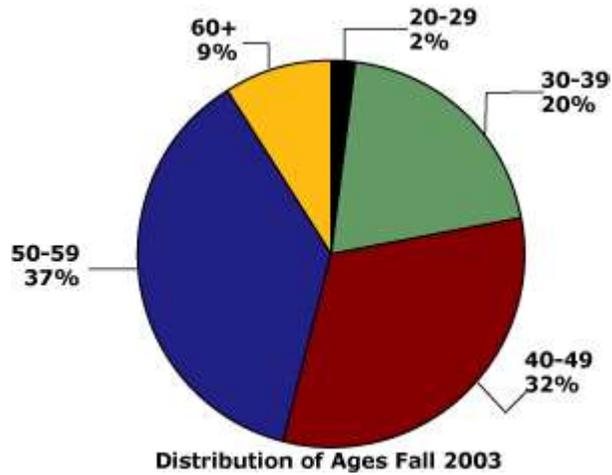
| Tenure Status By Racial Group: Fall 2003 | | | | | | | | | | |
|--|-----------|-------------|-----------|-------------|------------|--------------|-----------|-------------|------------|-------------|
| | Black | Black % | Asian | Asian % | Am. Indian | Am. Indian % | Hispanic | Hispanic % | White | White % |
| Tenured | 19 | 39% | 9 | 36% | 0 | 0% | 2 | 18% | 191 | 50% |
| Non-Tenured | 30 | 61% | 16 | 64% | 2 | 100% | 9 | 82% | 191 | 50% |
| Total | 49 | 100% | 25 | 100% | 2 | 100% | 11 | 100% | 382 | 100% |

HIGHLIGHTS

- The percentage of women faculty with tenure (44%) is almost the same as the percentage of men (50%).
- The percentage of black faculty who have tenure at KSU (39%) trails the percentage of white faculty with tenure (50%), but the difference is not very great.
- A little more than half of all KSU faculty have been tenured.

KSU 2003-2004 FACT BOOK

AGE OF INSTRUCTIONAL FACULTY



| Faculty Age Groups: Fall 2003 | | | | | | |
|-------------------------------|-----|-----|-----|-----|-----|-------------|
| | 20s | 30s | 40s | 50s | 60s | Total |
| Number | 9 | 93 | 148 | 175 | 44 | 469 |
| Percent | 2% | 20% | 32% | 37% | 9% | 100% |

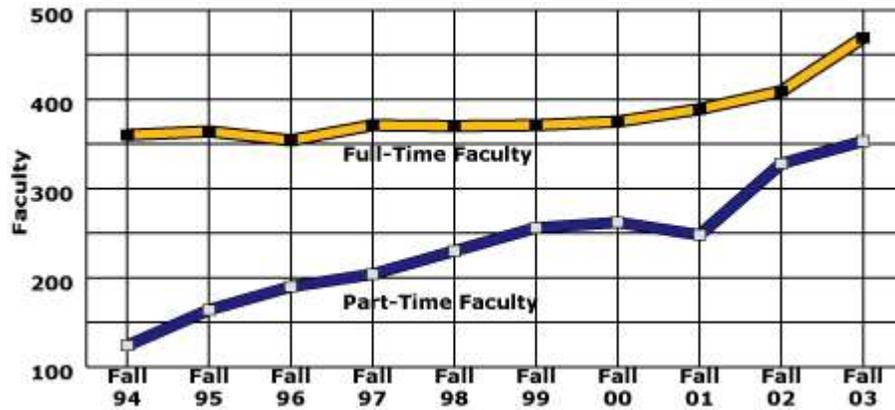
Percent totals may not equal 100 due to rounding.

HIGHLIGHTS

- The professoriate at KSU has matured over the last decade. In the Fall of 1990, KSU had only 22% of the faculty in their 50's and 60's. By the Fall of 2003, the percentage of faculty nearing retirement age rose to nearly half (45%).
- The largest age group of faculty are those who are presently in their 50's (37%). A decade from now, this largest cohort will be in their 60's and retiring in large numbers.

KSU 2003-2004 FACT BOOK

TEN-YEAR FULL-TIME/PART-TIME FACULTY PROFILE



| | Fall 1994 | Fall 1995 | Fall 1996 | Fall 1997 | Fall 1998 | Fall 1999 | Fall 2000 | Fall 2001 | Fall 2002 | Fall 2003 | 10-Year # Change | 10-Year % Change |
|-------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------------|------------------|
| FT Faculty | 360 | 364 | 354 | 371 | 370 | 371 | 375 | 389 | 409 | 469 | 109 | 30% |
| PT Faculty | 124 | 164 | 190 | 204 | 230 | 256 | 262 | 248 | 328 | 353 | 229 | 185% |
| FTE Students/FT Faculty | 24/1 | 24/1 | 26/1 | 27/1 | 24/1 | 24/1 | 24/1 | 24/1 | 27/1 | 31/1 | | |

HIGHLIGHTS

- The number of part-time faculty increased by almost 200% over the past ten years while the full-time faculty increased by only 30%.
- During this ten-year period, KSU's headcount enrollment grew 47%.
- KSU's FTE student to full-time faculty ratio is substantially above the average of the USG's state universities.

KSU 2003-2004 FACT BOOK

RELATIVE STANDING OF KSU INSTRUCTIONAL FACULTY IN TERMS OF HIGHEST DEGREE

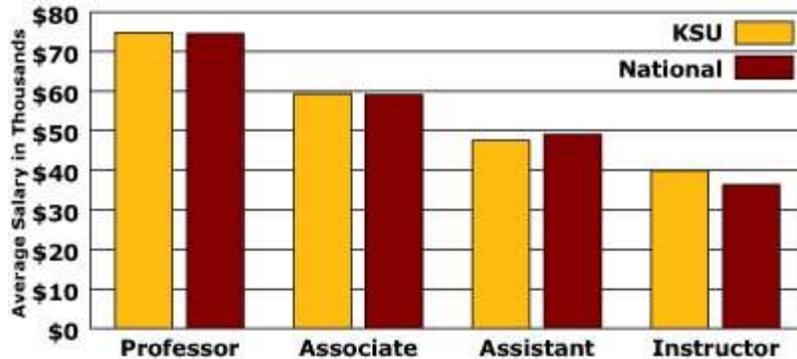
| Fall 2003 | | |
|---------------------------------------|-------------------------|----------------------------|
| Institution | % With Doctorate Degree | % Without Doctorate Degree |
| Georgia Institute of Technology | 96% | 4% |
| University of Georgia | 89% | 11% |
| State University of West Georgia | 85% | 15% |
| Georgia State University | 84% | 16% |
| North Georgia College and State Univ. | 80% | 20% |
| Columbus State University | 76% | 24% |
| Kennesaw State University | 76% | 24% |
| Valdosta State University | 75% | 25% |
| Georgia College and State University | 74% | 26% |
| Georgia Southern University | 74% | 26% |
| Armstrong Atlantic State University | 73% | 27% |
| Augusta State University | 73% | 27% |
| Savannah State University | 72% | 28% |
| Albany State University | 71% | 29% |
| Georgia Southwestern State University | 67% | 33% |
| Fort Valley State University | 62% | 38% |
| Clayton College and State University | 61% | 39% |
| Southern Polytechnic State University | 57% | 43% |

HIGHLIGHTS

- Among all the USG four-year universities, KSU ranked seventh highest in the percentage of faculty with doctoral degrees.
- Among the regional and state universities, KSU ranked fourth highest in the percentage of faculty with doctorates.

KSU 2003-2004 FACT BOOK

AVERAGE ACADEMIC YEAR SALARIES OF INSTRUCTIONAL FACULTY



| 2002-2003 Academic Year | | | | |
|---|-----------|-----------|-----------|------------|
| | Professor | Associate | Assistant | Instructor |
| Kennesaw State University (IIA) | 74,800 | 59,400 | 47,600 | 39,900 |
| National Public Comprehensive Masters (IIA) | 74,500 | 59,100 | 49,100 | 36,400 |

HIGHLIGHTS

- KSU's average faculty salaries by rank continued to be virtually equivalent to the national averages for public comprehensive masters institutions (Category IIA) in the 2002-2003 year.
- A review of this comparison in past years' issues of the KSU Fact Book will reveal that KSU's average faculty salaries by rank have consistently kept pace with the national averages in KSU's institutional category.
- Even though KSU's average faculty salaries were very close to the national means, the national distribution of faculty salaries was skewed. Consequently, KSU's averages at each rank were typically between the 60th and 70th percentile of the national sample. In other words, only about one-third of the comprehensive masters institutions (Category IIA) had higher average salaries than KSU.
- Increases in the average salaries by rank from year to year are not only affected by the size of annual salary increases received, but also by a variety of other factors including market conditions affecting new hires, the employment of distinguished/endowed chairs, promotions in rank, retirements, resignations, etc.

KSU 2003-2004 FACT BOOK

AVERAGE 2002-2003 FACULTY SALARIES AT COMPARABLE AASCU INSTITUTIONS

| Field | Professor | Associate | Assistant | Instructor |
|-------------------------------|-----------|-----------|-----------|------------|
| Business | | | | |
| Finance | 86,400 | 76,400 | 71,300 | 42,700 |
| Accounting | 84,300 | 73,900 | 67,100 | 41,700 |
| Marketing | 83,100 | 72,500 | 65,500 | 40,600 |
| Management | 80,400 | 69,800 | 62,800 | 42,600 |
| Economics | 76,200 | 62,700 | 54,900 | 38,800 |
| Computing | | | | |
| Information Systems | 82,300 | 73,400 | 68,200 | 45,200 |
| Computer Science | 79,400 | 68,600 | 61,000 | 42,100 |
| Sciences | | | | |
| Mathematics | 70,400 | 55,800 | 46,700 | 34,600 |
| Physics | 71,600 | 55,200 | 46,700 | 35,700 |
| Chemistry | 70,900 | 53,900 | 45,400 | 33,400 |
| Biology | 70,000 | 53,900 | 45,300 | 33,700 |
| Education | | | | |
| Special Education | 71,000 | 56,000 | 48,600 | 37,400 |
| Teacher Education | 67,300 | 55,300 | 46,200 | 36,700 |
| Health-Related | | | | |
| Nursing | 68,000 | 56,800 | 47,400 | 41,300 |
| Health and Physical Education | 67,100 | 55,500 | 46,900 | 36,800 |
| Social Work | 68,200 | 55,300 | 45,900 | 38,000 |
| Social Sciences | | | | |
| Public Administration | 75,700 | 57,700 | 48,500 | 999,999 |
| Criminal Justice | 69,300 | 54,600 | 46,500 | 36,100 |
| Geography | 70,900 | 53,800 | 45,500 | 34,300 |
| Philosophy and Religion | 72,800 | 53,500 | 45,200 | 32,000 |
| Psychology | 69,200 | 53,900 | 45,100 | 35,700 |
| Anthropology | 70,700 | 56,000 | 44,900 | 32,600 |
| Sociology | 69,300 | 54,000 | 44,600 | 34,700 |
| Political Science | 69,900 | 53,500 | 43,600 | 37,200 |
| History | 69,000 | 52,900 | 42,800 | 34,800 |
| Humanities | | | | |
| Communication | 66,500 | 54,500 | 44,400 | 35,100 |
| English | 66,200 | 51,800 | 43,200 | 31,800 |
| Foreign Languages | 65,600 | 53,100 | 43,200 | 32,100 |
| Arts | | | | |
| Visual Arts | 66,600 | 53,100 | 43,800 | 34,700 |
| Theater | 67,100 | 51,900 | 43,200 | 34,500 |
| Music | 64,300 | 51,600 | 42,800 | 35,200 |

KSU 2003-2004 FACT BOOK

AVERAGE ACADEMIC YEAR SALARIES OF INSTRUCTIONAL FACULTY BY COLLEGE

| College | Professor | Associate | Assistant | Instructor |
|---|-----------|-----------|-----------|------------|
| School of the Arts | 58,700 | 53,200 | 42,600 | 35,000 |
| Coles College of Business | 90,300 | 77,600 | 62,800 | 47,500 |
| Bagwell College of Education | 66,800 | 56,500 | 45,300 | 40,500 |
| College of Health & Human Services | 67,100 | 53,100 | 44,600 | 38,600 |
| College of Humanities & Social Sciences | 63,400 | 50,200 | 44,100 | 35,500 |
| College of Science & Mathematics | 73,300 | 60,800 | 49,600 | 44,100 |

HIGHLIGHTS

- The salary differences noted previously in the national averages by discipline were reflected in these average faculty salaries by college at KSU.
- Because of the gulf in average salaries between business and computing faculty and all other faculty, the average faculty salaries for KSU could be misleading since they are not true reflections of the typical salaries received by most KSU faculty in each rank.

KSU 2003-2004 FACT BOOK

FULL-TIME EMPLOYEES BY GENDER AND RACE

| Fall 2003 | | | | | |
|--------------------------|------------|------------|------------|------------|--------------|
| | Male | Male % | Female | Female % | Total |
| Administrative/Executive | 61 | 55% | 50 | 45% | 111 |
| Clerical | 12 | 7% | 164 | 93% | 176 |
| Faculty | 217 | 49% | 223 | 51% | 440 |
| Other Professional | 114 | 35% | 209 | 65% | 323 |
| Service/Maintenance | 42 | 66% | 22 | 34% | 64 |
| Skilled Crafts | 29 | 100% | 0 | 0% | 29 |
| Total | 475 | 42% | 668 | 58% | 1,143 |

| Fall 2003 | | | | | | | |
|--------------------------|------------|-----------|------------|-----------|------------|----------|--------------|
| | Black | Asian | Native Am. | Hispanic | White | Unknown | Total |
| Administrative/Executive | 5 | 4 | 0 | 0 | 101 | 1 | 111 |
| Clerical | 20 | 1 | 1 | 2 | 152 | 0 | 176 |
| Faculty | 48 | 25 | 2 | 11 | 354 | 0 | 440 |
| Other Professional | 52 | 7 | 0 | 4 | 258 | 2 | 323 |
| Service/Maintenance | 16 | 0 | 2 | 0 | 46 | 0 | 64 |
| Skilled Crafts | 0 | 0 | 0 | 1 | 28 | 0 | 29 |
| Total | 141 | 37 | 5 | 18 | 939 | 3 | 1,143 |

These categories are based on Federal Regulation EEO Classifications, which differ from Kennesaw State University's employee classifications. Department Chairs and other academic administrators are included in the administrative/managerial category on these tables.

HIGHLIGHTS

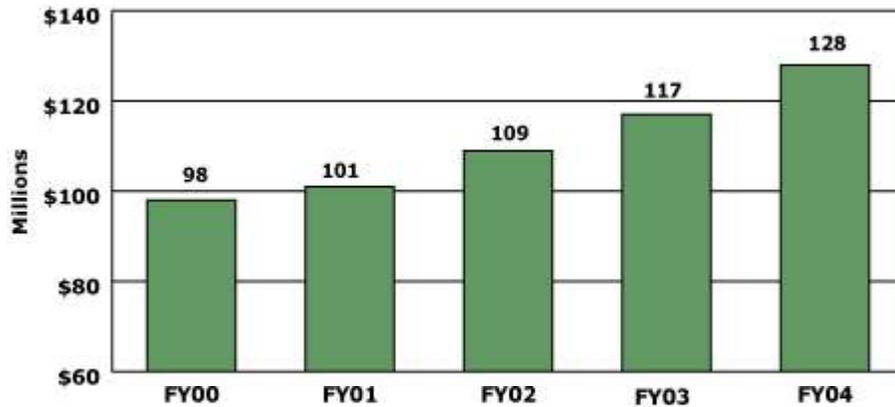
- Due to a re-coding of some positions within the University System of Georgia Human Resources System, the number of Administrative/Executives decreased from last year and the Other Professional category increased.
- Minority employees make up 18% of the total employee count; the student minority population is 20%.

Budget/Facilities

- ▶ **Budget Information**
 - Total Operating Budget
 - Budget By Function
 - Personal Services Budget
 - Operating Expenses and Supplies Budgets
 - Travel and Equipment Budgets
 - Budgeted Revenues
 - Grants and Contracts
 - KSU Foundation
- ▶ **Facilities Information**
 - Physical Facilities
 - Space Analysis by Building
 - Comparative Square Footage

KSU 2003-2004 FACT BOOK

TOTAL OPERATING BUDGET



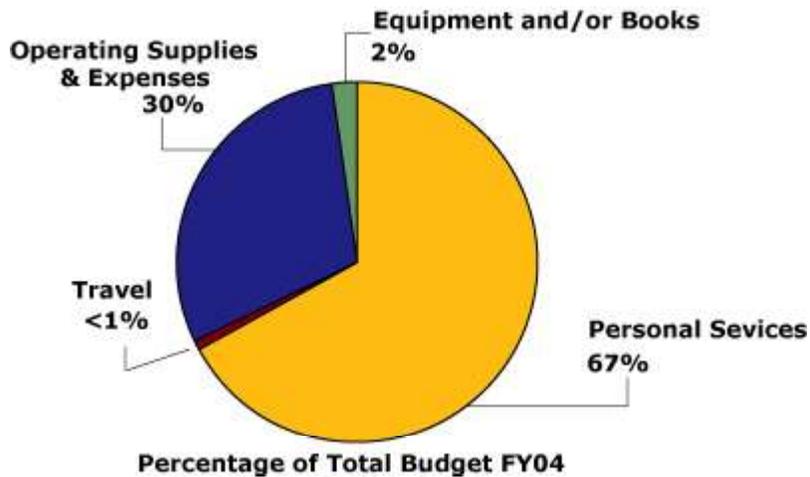
| | FY 2000 | FY 2001 | FY 2002 | FY 2003 | FY 2004 | 5-Year Change |
|------------------------|--------------|---------------|---------------|---------------|---------------|---------------------|
| Total | \$98,403,319 | \$100,635,767 | \$109,385,291 | \$116,791,308 | \$127,878,445 | \$29,475,126 |
| Annual % Change | 13% | 2% | 9% | 7% | 9% | 30% |

HIGHLIGHTS

- KSU's operating budget grew by nearly \$30 million (30%) over the past five years.
- Substantial budget increases were realized almost every year, thanks largely to new funding for enrollment growth and tuition increases.
- In recent years, KSU's operating budget has continued to grow despite the lack of funding for salary increases and significant cuts in state appropriations.

KSU 2003-2004 FACT BOOK

BUDGET BY FUNCTION



| FY 2004 Budget | | | | | | |
|---|---------------------|--------------------|---------------------|--------------------|----------------------|-------------|
| | Personal Services | Travel | Operating Supplies | Equipment / Books | Total | % Total |
| Instruction | \$48,247,206 | \$581,737 | \$7,935,354 | \$231,188 | \$56,995,485 | 45% |
| Public Service | \$3,204,570 | \$159,978 | \$1,100,252 | \$49,194 | \$4,513,994 | 4% |
| Academic Support | \$10,763,836 | \$119,745 | \$2,148,833 | \$1,446,861 | \$14,479,275 | 11% |
| Student Services | \$5,740,520 | \$47,100 | \$453,917 | \$10,100 | \$6,251,637 | 5% |
| Institutional Support | \$12,491,550 | \$153,111 | \$2,760,226 | \$1,080,081 | \$16,484,968 | 13% |
| Operation & Maintenance of Physical Plant | \$5,199,747 | \$4,525 | \$5,754,847 | \$55,000 | \$11,014,119 | 9% |
| Scholarships & Fellowships | \$0 | \$0 | \$18,138,967 | \$0 | \$18,138,967 | 14% |
| Total | \$85,647,429 | \$1,066,196 | \$38,292,396 | \$2,872,424 | \$127,878,445 | 100% |

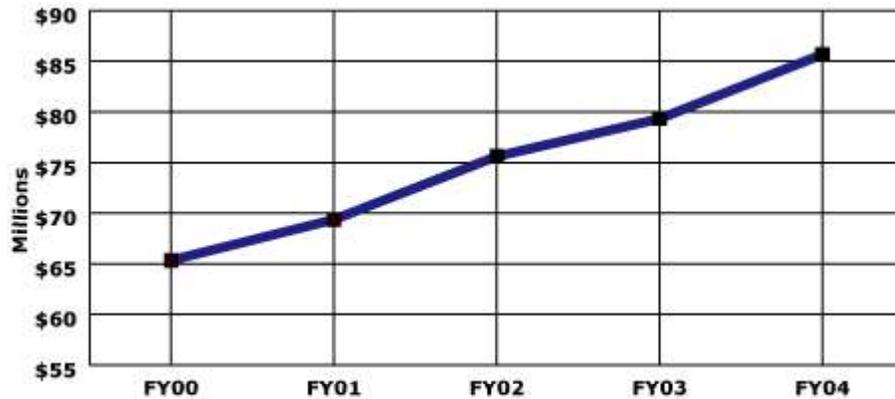
The total operating budget includes general funds, special initiatives, departmental services, and sponsored operations.

HIGHLIGHTS

- Of the total operating budget, 67 cents of every dollar were allocated for personnel expenses throughout the university.
- Over one-half (56%) of the Educational and General budget is devoted to the instructional function (including academic support).

KSU 2003-2004 FACT BOOK

PERSONAL SERVICES BUDGET



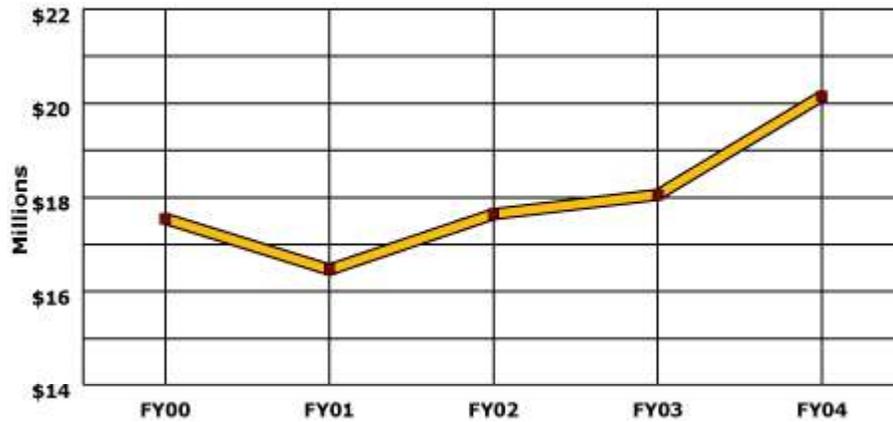
| | FY 2000 | FY 2001 | FY 2002 | FY 2003 | FY 2004 | 5-Year Change |
|------------------------|--------------|--------------|--------------|--------------|--------------|---------------------|
| Total | \$65,351,300 | \$69,369,220 | \$75,611,290 | \$79,326,611 | \$85,647,429 | \$20,296,129 |
| Annual % Change | 14% | 6% | 9% | 5% | 8% | 31% |

HIGHLIGHTS

- Personal Services grew 31% (over \$20 million) during the last five-year period.
- In recent years most of the growth was attributable to increased funding for new positions rather than for salary raises for continuing employees.
- Substantial numbers of new faculty positions were added in FY 2002, FY 2003 and FY 2004 to address exceptional enrollment growth.

KSU 2003-2004 FACT BOOK

OPERATING EXPENSES AND SUPPLIES BUDGETS



| | FY 2000 | FY 2001 | FY 2002 | FY 2003 | FY 2004 | 5-Year Change |
|------------------------|--------------|--------------|--------------|--------------|--------------|--------------------|
| Total | \$17,548,667 | \$16,464,989 | \$17,645,818 | \$18,056,885 | \$20,153,429 | \$2,604,762 |
| Annual % Change | 25% | -6% | 7% | 2% | 12% | 15% |

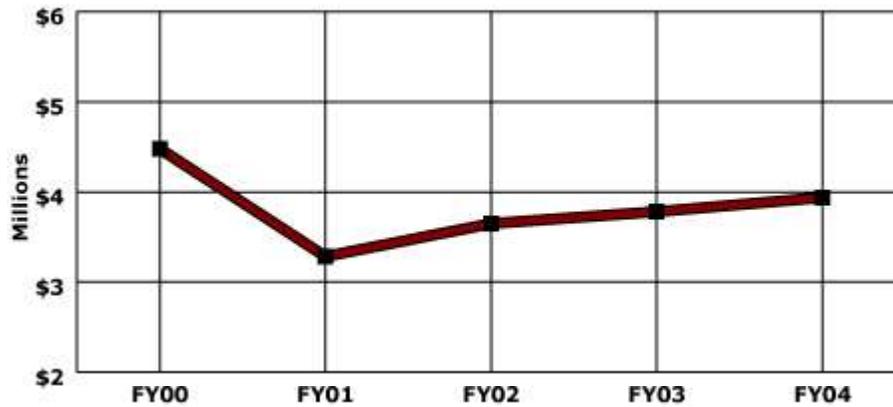
The Operating Expenses and Supplies budget excludes scholarship expenses.

HIGHLIGHTS

- Operating expenses experienced a 15% increase during the last five-year period.
- Sixteen percent of KSU's total budget in FY2004 is dedicated to operating expenses and supplies which is down from 18% five years ago.
- Growth in the operating expense budget over the past five years (15%) was only half as great as the growth in KSU's total budget (30%).
- Mandatory state budget reductions in recent years have resulted in cuts and reduced growth of KSU's budget for operating expenses and supplies.

KSU 2003-2004 FACT BOOK

TRAVEL AND EQUIPMENT BUDGETS



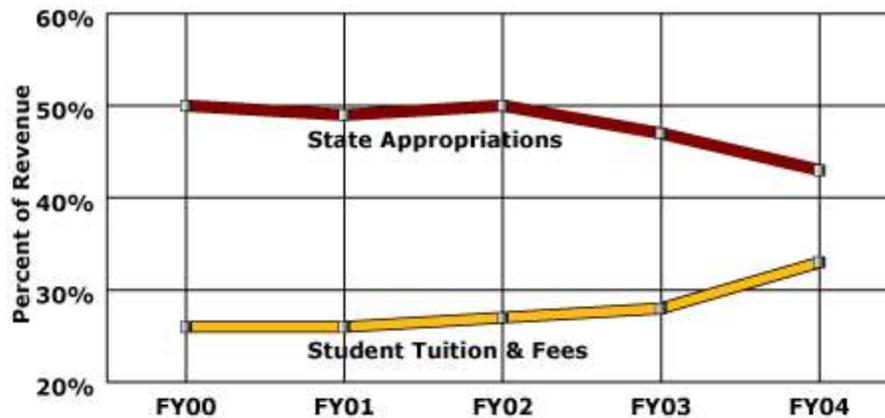
| | FY 2000 | FY 2001 | FY 2002 | FY 2003 | FY 2004 | 5-Year Change |
|------------------------|-------------|-------------|-------------|-------------|-------------|-------------------|
| Total | \$4,479,162 | \$3,284,503 | \$3,649,663 | \$3,781,666 | \$3,938,620 | \$-540,542 |
| Annual % Change | -3% | -27% | 11% | 4% | 4% | -12% |

HIGHLIGHTS

- While the university tried to maintain its commitment to professional travel, the travel budget was one source of funds that was tapped in recent years to satisfy budget cuts in the University System.
- Restoration of substantial cuts in travel budgets was accomplished in FY 2003, but the level of funding budgeted for travel over the past five years has not grown (9%) as much as KSU's total budget (30%).
- Less than 1% of KSU's total budget is dedicated to professional travel expenses.
- The equipment budget was reduced substantially over the past five years (cut 18%) to address state budget cuts and was the only category of budgeted expenses that did not grow during that time.

KSU 2003-2004 FACT BOOK

BUDGETED REVENUES



| Percent of Total Budgeted Revenue | | | | | |
|-----------------------------------|---------|---------|---------|---------|---------|
| Sources of Revenue | FY 2000 | FY 2001 | FY 2002 | FY 2003 | FY 2004 |
| State Appropriations | 50% | 49% | 50% | 47% | 43% |
| Student Tuition & Fees | 26% | 26% | 27% | 28% | 33% |
| Sponsored Operations | 16% | 16% | 15% | 17% | 18% |
| Other Sources | 8% | 9% | 8% | 8% | 6% |
| Total | 100% | 100% | 100% | 100% | 100% |

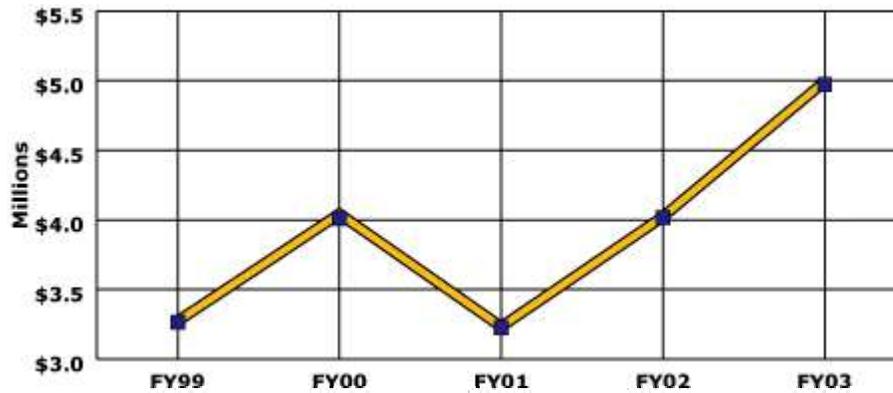
Sponsored Operations include all sponsored programs, including HOPE, Pell, SEOG, and CWS, as well as other grants and contracts.

HIGHLIGHTS

- Increasingly, in recent years, declining percentages of state appropriated funding have been offset largely by increases in student tuition and fees.
- Less than half of KSU's total operating revenue now comes from state appropriations.
- Substantial cuts in the state's budget in recent years have resulted in reduced state funding for the University System of Georgia, including KSU.

KSU 2003-2004 FACT BOOK

GRANTS AND CONTRACTS



| Grants & Contracts Funds | | | | | | |
|--------------------------|-------------|-------------|-------------|-------------|-------------|--------------------|
| | FY 1999 | FY 2000 | FY 2001 | FY 2002 | FY 2003 | 5-Year Change |
| Total | \$3,240,687 | \$4,010,852 | \$3,196,547 | \$3,988,314 | \$4,960,012 | \$1,719,325 |
| Annual % Change | 51% | 24% | -20% | 25% | 24% | 53% |

| Grants & Contract Funding Sources In FY 2003 | | | | |
|--|-------------|-------------|------------|--------------------|
| | Federal | State | Other | Total |
| Sponsored Funds | \$2,288,722 | \$1,705,105 | \$966,185 | \$4,960,012 |
| % Total | 46% | 34% | 19% | 100% |

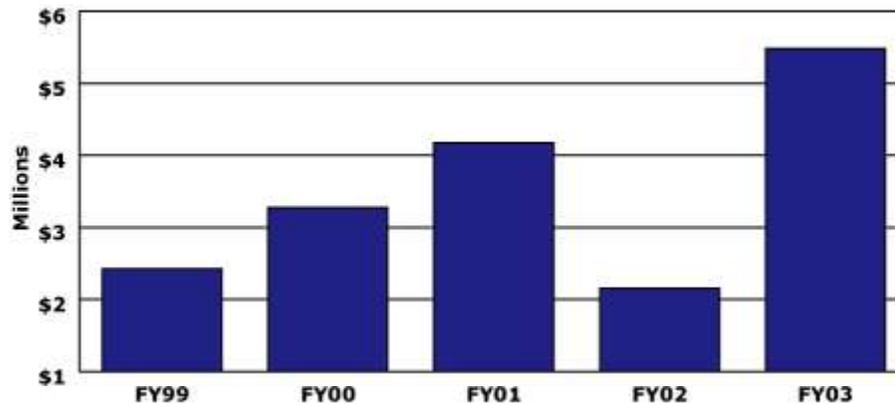
Grants and Contracts data excludes Continuing Education contracts. See Academic section for Continuing Education revenue information.

HIGHLIGHTS

- Revenues from grants and contracts have increased by over 50% during the last five years.
- For FY 2003, 64 KSU faculty were funded for designated projects.

KSU 2003-2004 FACT BOOK

KSU FOUNDATION



| Sources of Gifts By Fiscal Year | | | | | | | |
|---------------------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|-----------------|
| Source | FY 1999 | FY 2000 | FY 2001 | FY 2002 | FY 2003 | 5-Year # Change | 5-Year % Change |
| KSU Alumni | \$141,016 | \$165,223 | \$89,865 | \$106,158 | \$82,107 | -\$58,909 | -42% |
| KSU Campus | \$70,286 | \$73,926 | \$89,094 | \$87,446 | \$103,283 | \$32,997 | 47% |
| Individual | \$1,374,548 | \$1,307,043 | \$2,038,722 | \$1,120,706 | \$627,592 | -\$746,956 | -54% |
| Trustee | \$92,475 | \$197,472 | \$244,504 | \$54,665 | \$43,326 | -\$49,149 | -53% |
| Corporation | \$617,491 | \$683,625 | \$614,259 | \$658,159 | \$4,326,233 | \$3,708,742 | 601% |
| Foundation | \$126,882 | \$848,288 | \$1,100,029 | \$126,668 | \$298,300 | \$171,418 | 135% |
| Total | \$2,422,698 | \$3,275,577 | \$4,176,473 | \$2,153,802 | \$5,480,841 | \$3,058,143 | 126% |

Corporation includes organizations as well.

HIGHLIGHTS

- FY 2003 includes a \$1,000,000 pledge from RTM Enterprises, a \$1,000,000 pledge from Shaw Industries and \$1,000,000 State of Georgia match.
- Faculty and staff contributions were almost 50% greater than five years ago.

KSU 2003-2004 FACT BOOK

PHYSICAL FACILITIES

| Land | Year Acquired |
|--|---------------|
| Main Campus | 1964 |
| Buildings | Year Acquired |
| Advancement Building | 1967 |
| Music Building | 1967 |
| Physical Education Building | 1967 |
| PIA Building | 1967 |
| Social Science Building | 1967 |
| Technology Annex | 1967 |
| James W. Carmichael Student Center | 1973 |
| Warehouse and Shops | 1974 |
| Natural Science and Mathematics | 1975 |
| Humanities Building | 1979 |
| Horace W. Sturgis Library | 1981 |
| W. Wyman Pilcher Public Service Building | 1986 |
| A.L. Burruss Building | 1989 |
| Joe Mack Wilson Performing Arts Building | 1989 |
| Bookstore Addition | 1993 |
| LeoDelle and Lex Jolley Lodge | 1993 |
| Kennesaw Hall | 1995 |
| Allied Health | 1995 |
| Concert Hall | 1996 |
| Campus Services Facility | 1997 |
| Office Annex | 1997 |
| Physical Education Annex | 1997 |
| Sidewalk Cafe | 1997 |
| Student Center Addition | 1997 |
| Visual Arts Building | 1997 |
| Student Center South Addition | 2000 |
| Clendenin Building | 2002 |
| Frey Lake Road Houses | 2002 |
| Kennesaw Place | 2002 |
| University Place | 2002 |
| Other Facilities | Year Acquired |
| Athletic Fields Restroom Facilities | 1997 |
| Gazebo | 1997 |
| Green House | 1998 |
| Parking Deck East | 2002 |
| Parking Deck West | 2002 |

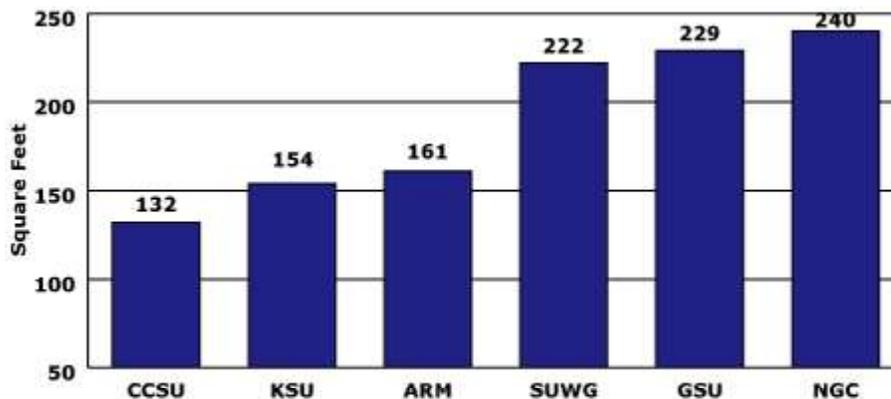
KSU 2003-2004 FACT BOOK

SPACE ANALYSIS BY BUILDING

| Building | Faculty Offices | Classrooms | Laboratories | Sq Ft |
|--|-----------------|------------|--------------|----------------|
| A.L. Burruss Building | 85 | 23 | 3 | 105,385 |
| Clendenin Building | 21 | 11 | 0 | 37,184 |
| Horace W. Sturgis Library | 17 | 4 | 1 | 100,617 |
| Humanities Building | 37 | 3 | 6 | 35,091 |
| Joe Mack Wilson Performing Arts Building | 18 | 11 | 2 | 37,949 |
| KSU Center | 0 | 12 | 0 | 162,577 |
| Kennesaw Hall | 36 | 11 | 0 | 131,182 |
| Music Building | 9 | 1 | 2 | 8,570 |
| Natural Science and Mathematics Building | 68 | 5 | 16 | 104,336 |
| Nursing | 24 | 1 | 3 | 31,615 |
| Physical Education Annex | 4 | 0 | 2 | 5,760 |
| Physical Education Building | 12 | 3 | 0 | 40,010 |
| Social Science Building | 22 | 16 | 0 | 21,014 |
| Visual Arts Building | 12 | 2 | 10 | 32,423 |
| W. Wyman Pilcher Public Service Building | 38 | 0 | 0 | 21,014 |
| Willingham Hall | 21 | 8 | 3 | 21,014 |
| Total | 424 | 111 | 48 | 895,741 |

KSU 2003-2004 FACT BOOK

COMPARATIVE SQUARE FOOTAGE



| Fall 2002 | FTE | Academic SQ FT | Academic SQ FT/FTE | Total SQ FT | Total SQ FT/FTE |
|---------------------------------------|---------------|----------------|--------------------|------------------|-----------------|
| Kennesaw State University | 11,162 | 406,053 | 36 | 1,714,867 | 154 |
| State University of West Georgia | 7,449 | 489,970 | 66 | 1,651,627 | 222 |
| Clayton College and State University | 3,418 | 226,499 | 66 | 452,372 | 132 |
| Augusta State University | 4,216 | 279,055 | 66 | 979,743 | 232 |
| Georgia Southern University | 12,837 | 933,309 | 73 | 2,936,008 | 229 |
| Armstrong Atlantic State University | 4,320 | 327,774 | 76 | 696,197 | 161 |
| North Georgia College and State Univ. | 3,467 | 277,206 | 80 | 832,686 | 240 |
| Valdosta State University | 7,896 | 636,237 | 81 | 1,965,274 | 249 |
| Albany State University | 2,932 | 277,796 | 95 | 780,323 | 266 |
| Georgia College and State University | 4,424 | 426,093 | 96 | 1,185,365 | 268 |
| Columbus State University | 4,648 | 508,714 | 109 | 1,278,740 | 275 |
| Georgia Southwestern State University | 1,877 | 256,607 | 137 | 726,048 | 387 |
| Southern Polytechnic State University | 2,683 | 400,047 | 149 | 842,892 | 314 |
| Savannah State University | 2,059 | 334,122 | 162 | 1,113,297 | 541 |
| Fort Valley State University | 2,062 | 470,311 | 228 | 1,082,383 | 525 |

Total square footage excludes campus housing.

Sources of Data

- ▶ **Data by Section**
 - General Information
 - Student Information
 - Academic Programs
 - Faculty/Staff
 - Budget/Facilities

KSU 2003-2004 FACT BOOK

GENERAL INFORMATION

| Historical Highlights | |
|---------------------------------------|---|
| Page | Source |
| Highlights: 1963 - 1979 | Office of Institutional Research & Information Management |
| Highlights: 1980 - 1989 | Office of Institutional Research & Information Management |
| Highlights: 1990 - 1995 | Office of Institutional Research & Information Management |
| Highlights: 1996 - 2001 | Office of Institutional Research & Information Management |
| Highlights: 2002 - Present | Office of Institutional Research & Information Management |
| Mission & Accreditation | |
| Page | Source |
| Institutional Mission | Office of Institutional Research & Information Management |
| Accreditation | Office of Institutional Research & Information Management |
| Organizational Chart | |
| Page | Source |
| President's Council | Office of the President |
| President's Other Reports | Office of the President |
| VPAA - Dean's Council | Vice-President of Academic Affairs |
| VP Business | Vice-President of Business & Finance |
| VP Student Success | Vice-President of Student Success |
| CIO | Chief Information Officer |
| Dean - University Studies | Vice-President of Academic Affairs |
| Dean - Arts | Vice-President of Academic Affairs |
| Dean - Business | Vice-President of Academic Affairs |
| Dean - Education | Vice-President of Academic Affairs |
| Dean - Health and Human Services | Vice-President of Academic Affairs |
| Dean - Humanities and Social Sciences | Vice-President of Academic Affairs |
| Dean - Science and Mathematics | Vice-President of Academic Affairs |
| Dean - Continuing Education | Vice-President of Academic Affairs |
| Advancement | Office of the President |

KSU 2003-2004 FACT BOOK

STUDENT INFORMATION

| Enrollment History | |
|---|---|
| Page | Source |
| Fall Enrollment Highlights | Student Information Reporting System |
| Fall Enrollment History | Student Information Reporting System |
| Ten Year Enrollment Profile | Student Information Reporting System |
| USG Comparisons | |
| Page | Source |
| KSU Is Maturing as a Metropolitan University | USG Semester Enrollment Report |
| Fall Enrollments of Selected State Universities | USG Semester Enrollment Report |
| Largest Fall Enrollments in the University System of Georgia | USG Semester Enrollment Report |
| Summer Enrollments of Selected State Universities | USG Semester Enrollment Report |
| Enrollment | |
| Page | Source |
| Undergraduate Fall Enrollment | Student Information Reporting System |
| Graduate Enrollment Distribution | Student Information Reporting System |
| New Student Enrollment | USG Semester Enrollment Report |
| New Student Enrollment By Term | Student Information Reporting System |
| Spring Enrollment | Student Information Reporting System |
| Summer Enrollment | Student Information Reporting System |
| Credit Hours | |
| Page | Source |
| Fall Credit Hours | KSU Sections Data Mart |
| Credit Hours Generated by Fiscal Year | USG Semester Credit Hours Production Report |
| Instructional Budget Expense and Credit Hours | Annual Budget, KSU Summary of Credit Hours |
| Demographics | |
| Page | Source |
| KSU's Traditional and Nontraditional Undergraduates | Student Information Reporting System |
| Day and Evening Enrollment | ACS Enrollment Report |
| Enrollment by Gender | Student Information Reporting System |
| Fifteen-Year Trends of Enrollment by Racial Group | Student Information Reporting System |
| Enrollment by Age | Student Information Reporting System |
| Undergraduate and Graduate Course Loads | Student Information Reporting System |
| Enrollment by Country of Origin | Student Information Reporting System |
| Enrollment by County | Student Information Reporting System |
| Admissions | |
| Page | Source |
| Undergraduate Application Statistics | ACS Application Report |
| Principal Feeder High Schools | ACS Application Report |
| Transfer Students From Other Institutions | Banner Student System |
| USG Institutions Receiving the Largest Number of Transfers | USG Enrollment Report |
| Readmission of Former Students | ACS Application Report |
| Average SAT Score of First-Time Freshmen Among Four-Year USG Institutions | USG Enrollment and SAT Report |
| State and National SAT Comparisons | Office of Admissions |
| Aid & Retention | |

| Page | Source |
|---|-------------------------|
| First-Year Retention Rates at USG Public Institutions | USG Retention Report |
| Georgia HOPE Scholarships at KSU | Banner Student System |
| Student Financial Aid | Office of Financial Aid |

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KSU 2003-2004 FACT BOOK

ACADEMIC PROGRAMS

| Degrees and Majors | |
|--|--------------------------------------|
| Page | Source |
| Bachelors Degrees and Majors | USG Program Inventory |
| Masters Degrees and Majors | USG Program Inventory |
| Degree Characteristics | |
| Page | Source |
| Baccalaureate Graduating Class Characteristics | IR Graduate Report |
| Graduation Rates | USG System Reports |
| Total Degrees Awarded Since 1966 | Registrar |
| Bachelors Degrees Awarded By Program | USG Degrees Conferred Reports |
| Masters Degrees Awarded By Program | USG Degrees Conferred Reports |
| Degrees Awarded by College | USG Degrees Conferred Reports |
| Degrees Conferred | |
| Page | Source |
| Degrees Conferred - Arts | USG Degrees Conferred Reports |
| Degrees Conferred - Business | USG Degrees Conferred Reports |
| Degrees Conferred - Education | USG Degrees Conferred Reports |
| Degrees Conferred - Health and Human Services | USG Degrees Conferred Reports |
| Degrees Conferred - Humanities and Social Sciences | USG Degrees Conferred Reports |
| Degrees Conferred - Science and Mathematics | USG Degrees Conferred Reports |
| Declared Majors | |
| Page | Source |
| Undeclared Undergraduate Majors | Student Information Reporting System |
| Declared Majors - Arts | Student Information Reporting System |
| Declared Majors - Business | Student Information Reporting System |
| Declared Majors - Education | Student Information Reporting System |
| Declared Majors - Health and Human Services | Student Information Reporting System |
| Declared Majors - Humanities and Social Sciences | Student Information Reporting System |
| Declared Majors - Science and Mathematics | Student Information Reporting System |
| Library & Con Ed | |
| Page | Source |
| Library Information | Library |
| Continuing Education | Continuing Education |

KSU 2003-2004 FACT BOOK

FACULTY/STAFF

| Faculty Characteristics | |
|---|--|
| Page | Source |
| Total Full-Time Instructional Faculty | Faculty Database System |
| Full-Time Instructional Faculty By Department and College | Faculty Database System |
| New Full-Time Instructional Faculty | Faculty Database System |
| Full-Time Instructional Faculty By Rank | Faculty Database System |
| Tenure Status of Instructional Faculty | Faculty Database System |
| Age of Instructional Faculty | Faculty Database System |
| Ten-Year Full-Time/Part-Time Faculty Profile | Faculty Database System |
| Relative Standing of KSU Instructional Faculty in Terms of Highest Degree | USG - Information Digest |
| Salaries & Employees | |
| Page | Source |
| Average Academic Year Salaries of Instructional Faculty | AAUP, Academe, March-April 2002 |
| Average 2002-2003 Faculty Salaries at Comparable AASCU Institutions | AASCU Salary Study |
| Average Academic Year Salaries of Instructional Faculty by College | AASCU Salary Study |
| Full-Time Employees By Gender and Race | Higher Education Staff Information, EEO Commission, KSU Minority Affairs |

KSU 2003-2004 FACT BOOK

BUDGET/FACILITIES

| Budget Information | |
|--|---------------------------------------|
| Page | Source |
| Total Operating Budget | Business Services |
| Budget By Function | Business Services |
| Personal Services Budget | Business Services |
| Operating Expenses and Supplies Budget | Business Services |
| Travel and Equipment Budget | Business Services |
| Budgeted Revenues | Business Services |
| Grants and Contracts | Business Services |
| KSU Foundation | Office of Development |
| Facilities Information | |
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