William Hustle

Kennesaw, GA – (470) 578-6555 – willhustle@kennesaw.edu

**Education**

Bachelor of Science, Sport Management  *Expected: December 2025*

Concentration in Marketing, Minor in Public Relations *Kennesaw State University*

**Relevant Coursework**

**Sport Event Management**

Coordinator of Charity Golf Tournament  *Fall 2025*

* + Coordinate all aspects of a charity golf tournament, including volunteer recruitment, golfer registration, and event logistics
	+ Secure sponsorships and in-kind donations through outreach and relationship-building with local businesses
	+ Promote the event through marketing efforts and on-site engagement, including raffle ticket sales, contest entries, and guest support throughout the course

**Relevant Experience**

**Fifth-Third Bank Stadium**

Student Coordinator *November 2024 - Present*

* Oversee event logistics for campus events with 200–1,000 attendees, including setup, execution, and teardown
* Recruit, train, and schedule a team of 20 student workers and volunteers to support event operations
* Implement outreach strategies to increase event attendance and enhance campus engagement

**KSU Athletics**

Student Assistant *June 2022 - November 2023*

* Trained in and operated ticket booth and will-call services, providing efficient and courteous customer service
* Coordinated a remote ticket sales initiative that resulted in a 30% increase in overall ticket sales
* Supported event staff with crowd management, guest services, and venue readiness to enhance attendee experience

**Volunteer Experience**

Must Ministries, Donation Coordinator, GA *Fall 2024 - Present*

KSU Club Tennis, Volunteer Assistant Coach, Kennesaw, GA *Fall 2024*

City of Kennesaw, Volunteer Tennis Coach, Kennesaw, GA *Spring 2023*

**Skills**

Spanish – Fluent in written and spoken

**Honors**

Outstanding Sport Management Senior, Kennesaw State University *May 2025*