



Career Planning and Development

Part-Time Job Fair

March 26, 2026

Attendance & Outcomes Overview

A comprehensive analysis of student and employer engagement, satisfaction, and outcomes from this semester's part-time job fair. This report synthesizes attendance data, employer feedback, and student survey responses to inform future planning and resource allocation.

188

Total Students

Unique student attendees
at the fair

9

Employers Surveyed

Satisfaction ratings and
recruiting outcomes
captured

44

Pre-Registered

23.4% of total attendees
signed up in advance

144

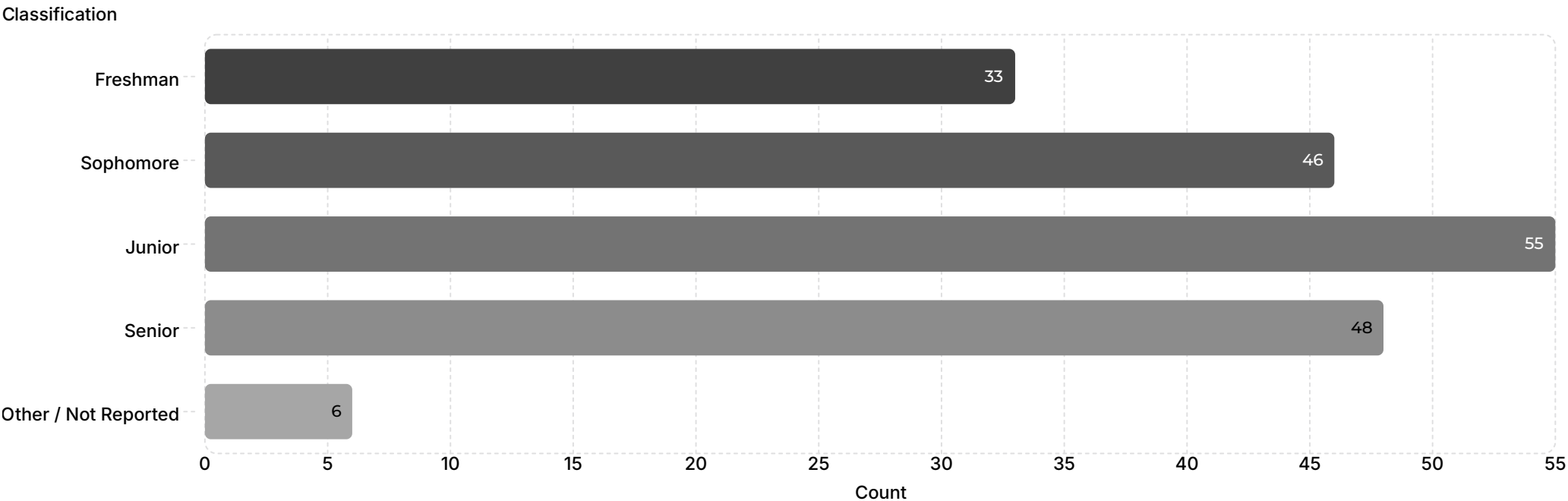
Walk-In Attendees

76.6% arrived without pre-
registering

- 📌 Nearly three-quarters of attendees were walk-ins. Future planning should consider targeted outreach strategies to convert more walk-ins into pre-registrants, improving staffing and check-in efficiency.

Student Classification Breakdown

Student attendance reflects a strong mix of class years, with higher representation from students approaching near-term employment opportunities.



54.8 % Upper-Division Majority

Juniors + Seniors

42.1% Underclassmen

Freshmen + Sophomores

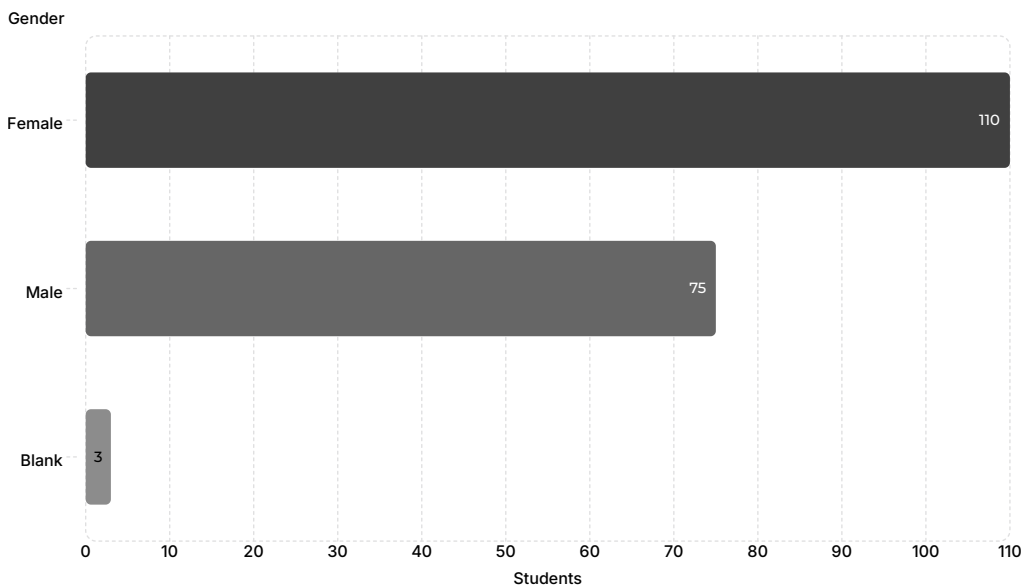
3.2% Other / Not Reported

Excluded from class-year grouping

Demographic Distribution

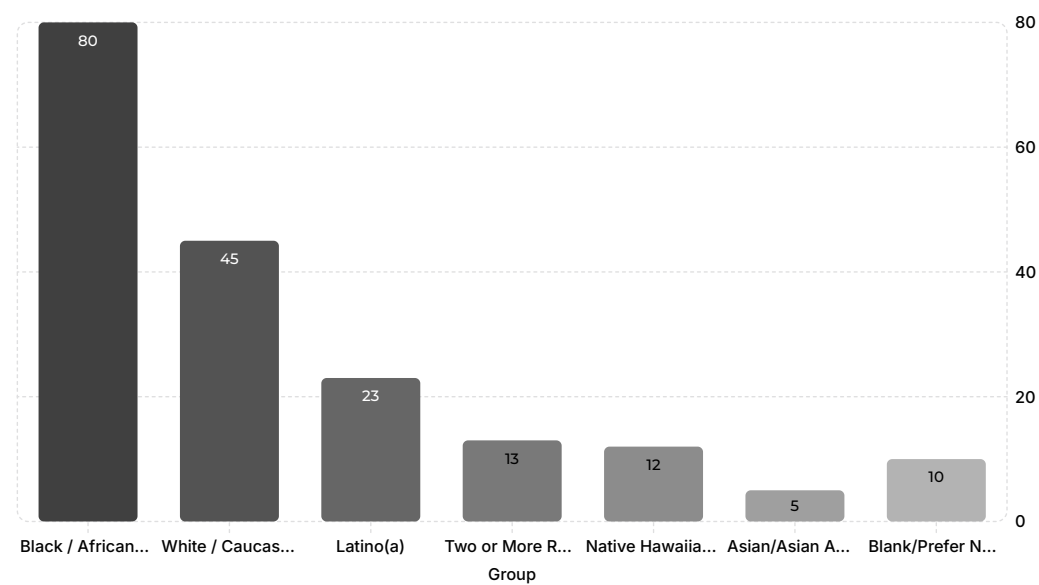
The fair drew a diverse cross-section of the student body, with strong representation across gender and ethnic groups reinforcing the accessibility and broad reach of the event.

Gender Representation



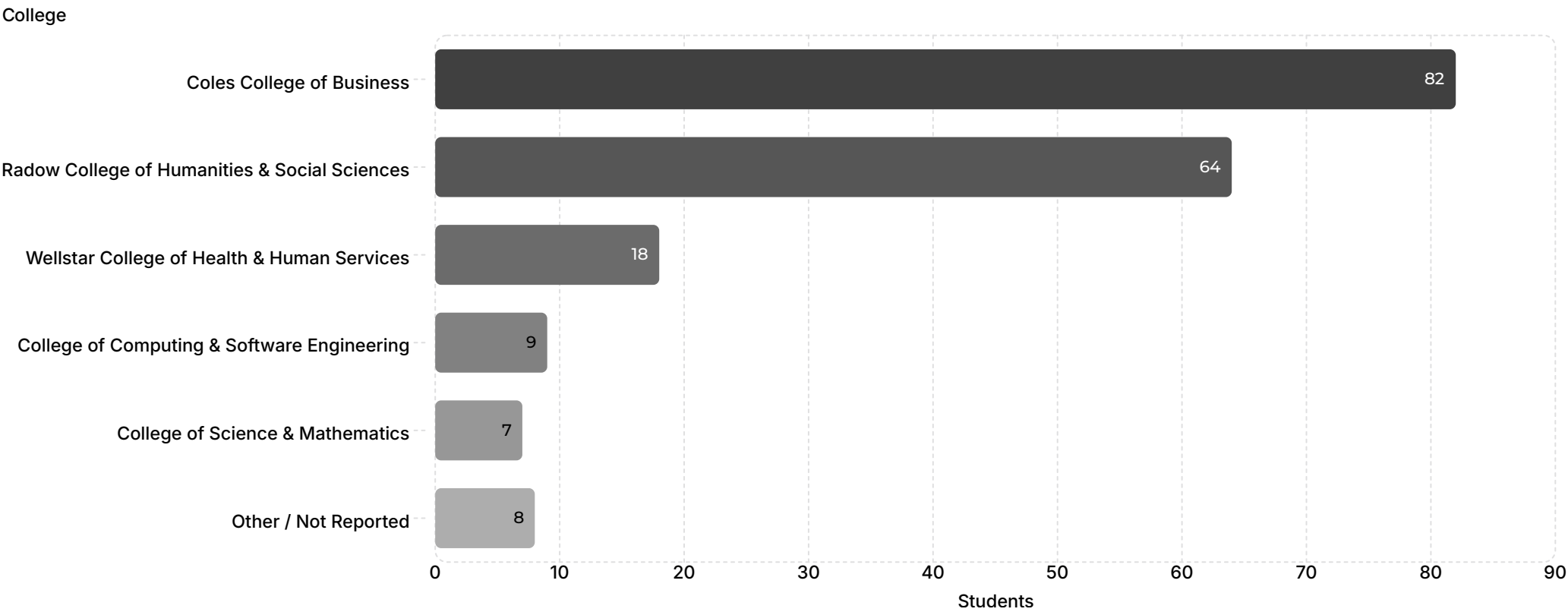
59.5% Female · 40.5% Male

Ethnic Distribution



College Representation

Attendance reflects participation across multiple colleges, with strong concentration in two primary academic areas.

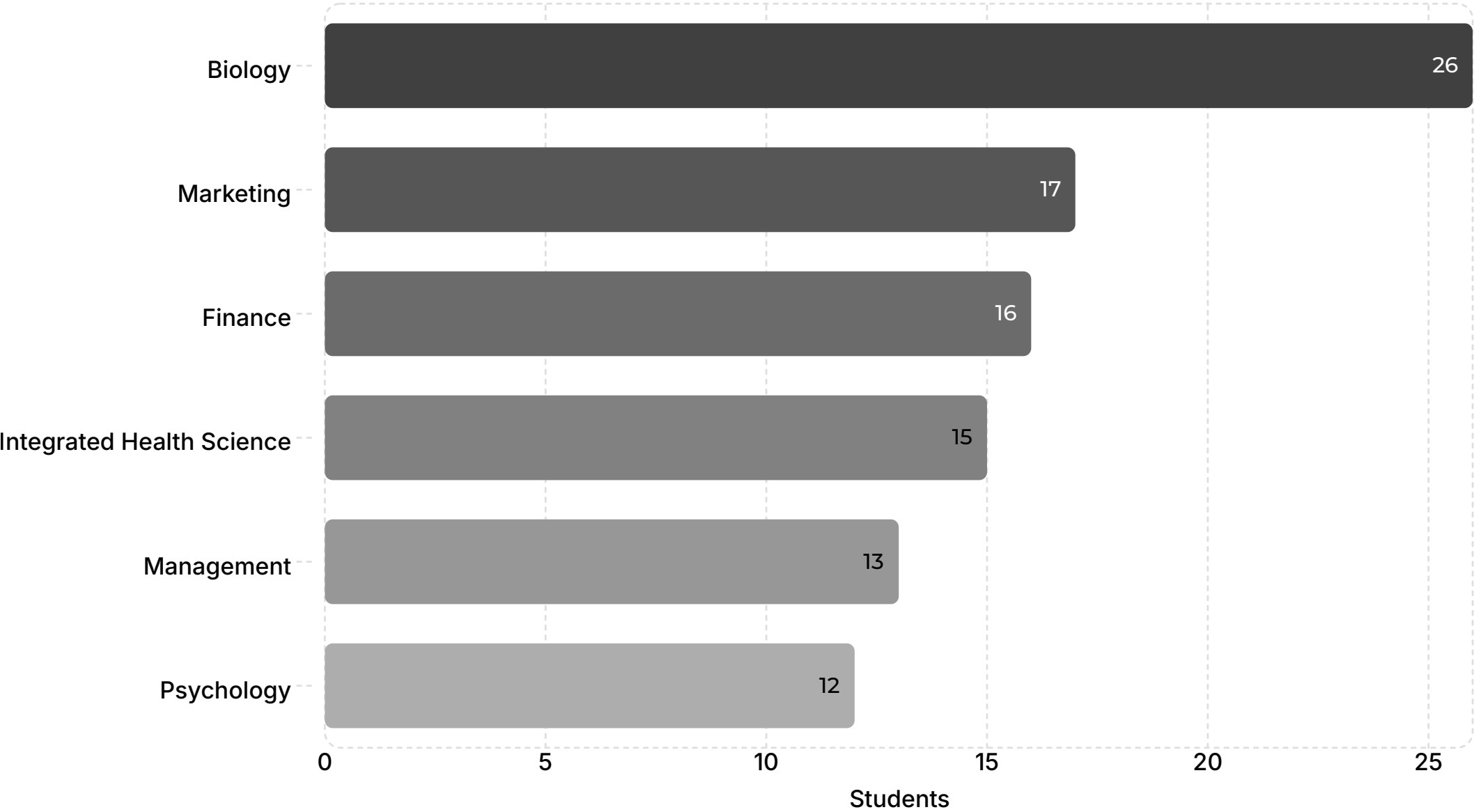


Coles College of Business 43.6% · Radow College of Humanities & Social Sciences 34.0% · Wellstar College of Health & Human Services 9.6% · College of Computing & Software Engineering 4.8% · Other / Not Reported 4.3% · College of Science & Mathematics 3.7%

Most Represented Majors

The top 6 majors attending reflect a strong mix of business, health, and social science disciplines, aligning closely with part-time employment opportunities.

Major



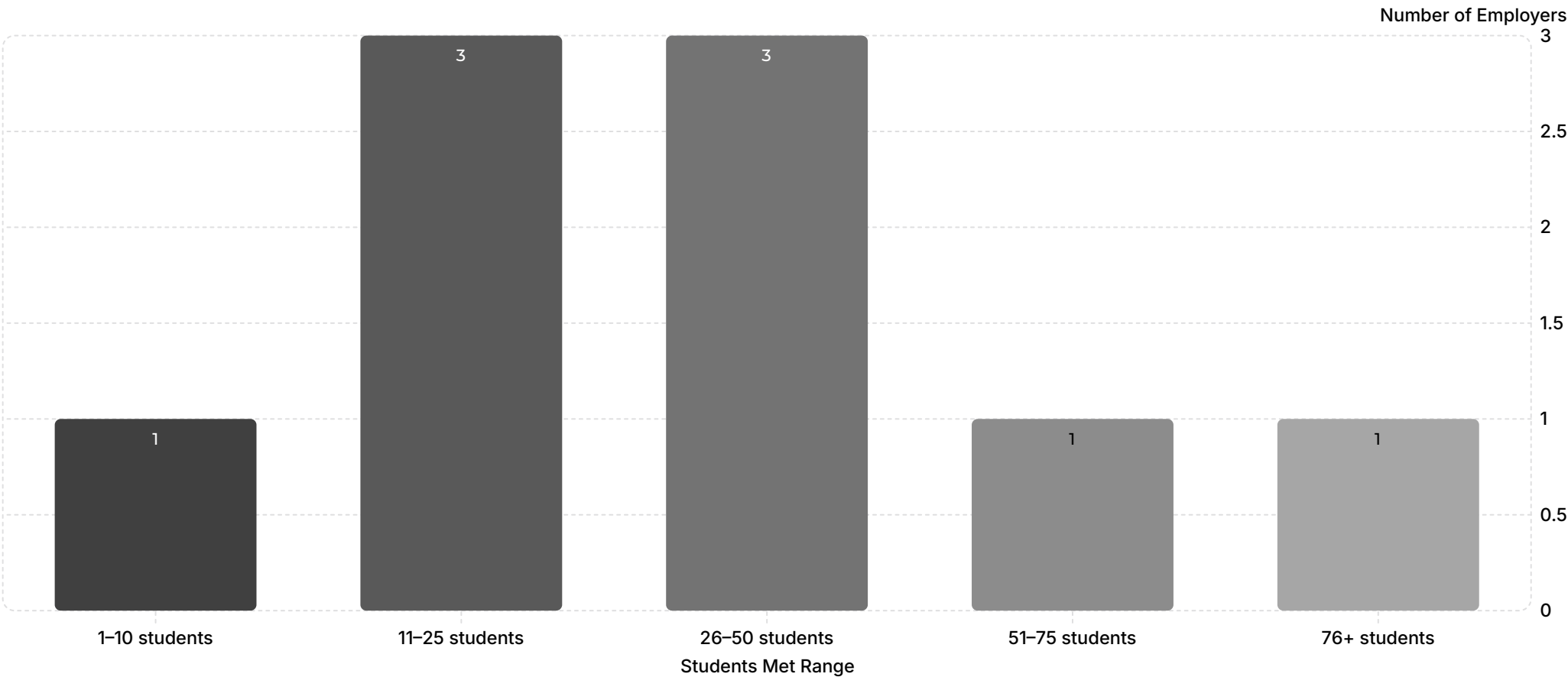
Employer Feedback

Post-event survey results from participating employers, covering participation patterns, satisfaction metrics, recruiting outcomes, and improvement opportunities.

 **Transparency Note:** The data presented reflects responses from employers who completed the post-event survey. Response rates vary slightly by question; percentages and counts below are based on available responses for each item.

Student Interaction Volume

Employers reported meaningful student interaction volume, with most engaging with a moderate number of students throughout the event, allowing for quality conversations and candidate evaluation.



32

Estimated Avg. Students Met Per Employer

66.7%

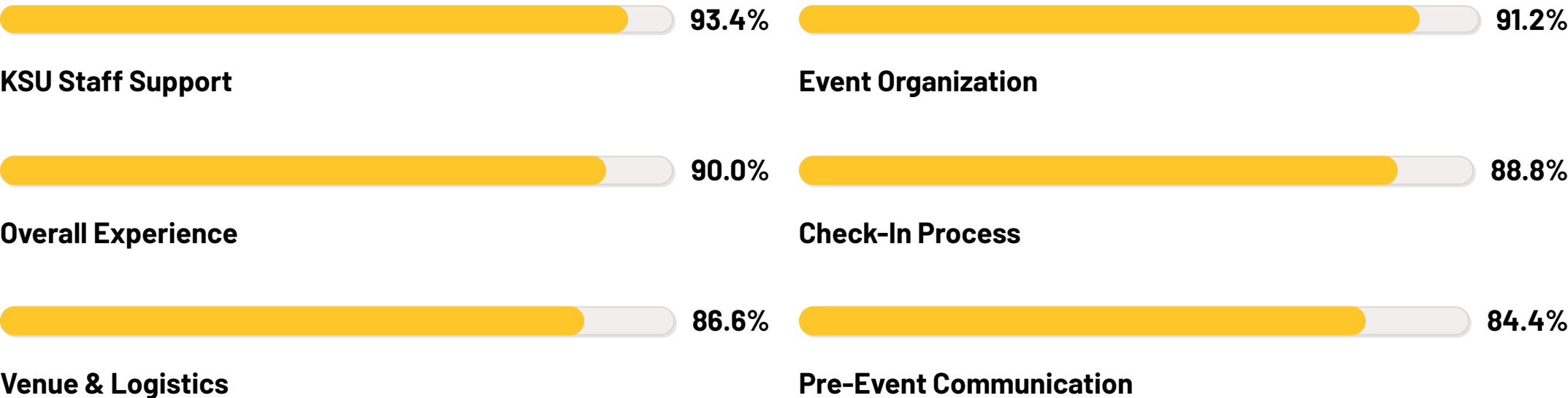
Employers Who Met 11-50 Students

(6 of 9)

The majority of employers met between 11 and 50 students, indicating a balanced level of engagement that supports both meaningful interaction and broad exposure to candidates.

Employer Ratings by Dimension

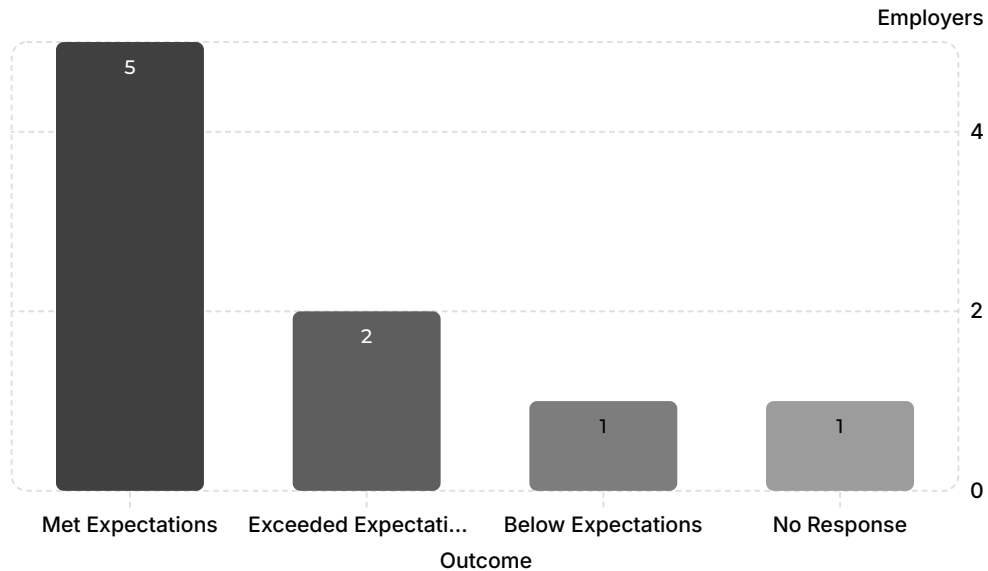
Employers rated key operational dimensions of the fair highly, reflecting a consistently positive and well-executed event experience.



Employer ratings remained consistently above 4.2 across all dimensions, indicating strong performance in event execution, staff support, and overall organization.

Employer Engagement

Nine employers completed the post-fair survey, providing insight into engagement levels and recruiting outcomes. Results indicate strong employer satisfaction and effective alignment between student attendees and employer hiring needs.



Key Takeaway

87.5% of employers (7 of 8) reported that the fair met or exceeded their recruiting goals. Only one employer reported outcomes below expectations.

This outcome strongly validates the fair's effectiveness as a talent pipeline for participating organizations and confirms that the student talent pool matched employer profiles.

Student Quality Ratings by Employers

Employers rated student interactions highly across key dimensions, with strong performance in professionalism and communication, and a clear opportunity to strengthen preparation and role awareness.



Resume Quality

100.0% rated good or excellent (8 of 8)



Professional Appearance

87.5% rated good or excellent (7 of 8)



Communication Skills

87.5% rated good or excellent (7 of 8)



Preparation / Industry Knowledge

62.5% rated good or excellent (5 of 8)

📌 Preparation and industry knowledge received the lowest rating, representing the clearest opportunity to strengthen pre-fair coaching around employer research and role alignment.

Employer Follow-Up Intent

Employers reported strong follow-up intent, indicating sustained engagement with candidates well beyond the event itself. This is a key indicator that the fair generated genuine, actionable hiring opportunities.

87.5% – Immediate Follow-Up

7 of 8 employers reported plans to reach out to candidates right away, acting on connections made at the fair.

12.5% – Plan to Review

1 of 8 employers planned to review materials and candidates before initiating contact.

- 📌 100% of employers expressed follow-up activity either immediate outreach or a firm plan to review candidates, reinforcing the fair's effectiveness in generating viable candidate pipelines.

Employer Voices

Here's what employers said about their experience at the fair.

“

"We had strong engagement with students throughout the event."

“

"Students were professional and asked thoughtful questions."

”

”

“

"We identified several candidates we plan to follow up with."

“

"The event was well-organized and easy to navigate."

”

”

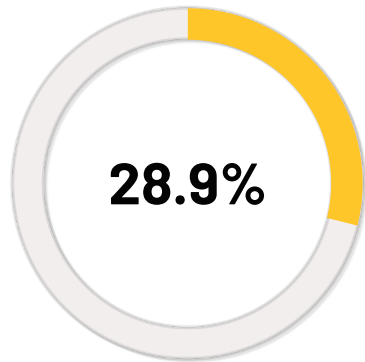
Student Feedback

Post-event survey results from attending students, covering preparedness, motivations, connection outcomes, satisfaction, and areas for improvement.

 **Transparency Note:** The data reflects responses from students who completed the post-event survey. Not all respondents answered every question; counts below reflect item-level response totals.

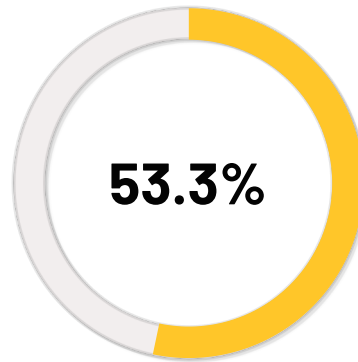
Students Arrived Feeling Ready

Of the 45 students who completed the post-fair survey, a strong majority reported feeling prepared or very prepared heading into employer conversations reflecting effective pre-fair communication and student readiness efforts.



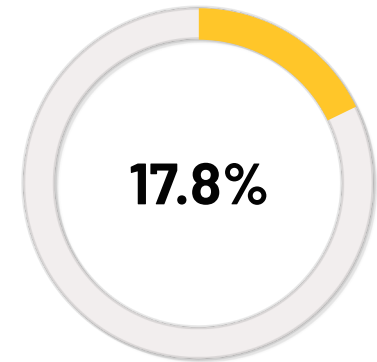
Very Prepared

13 of 45 responding students



Prepared

24 of 45 responding students



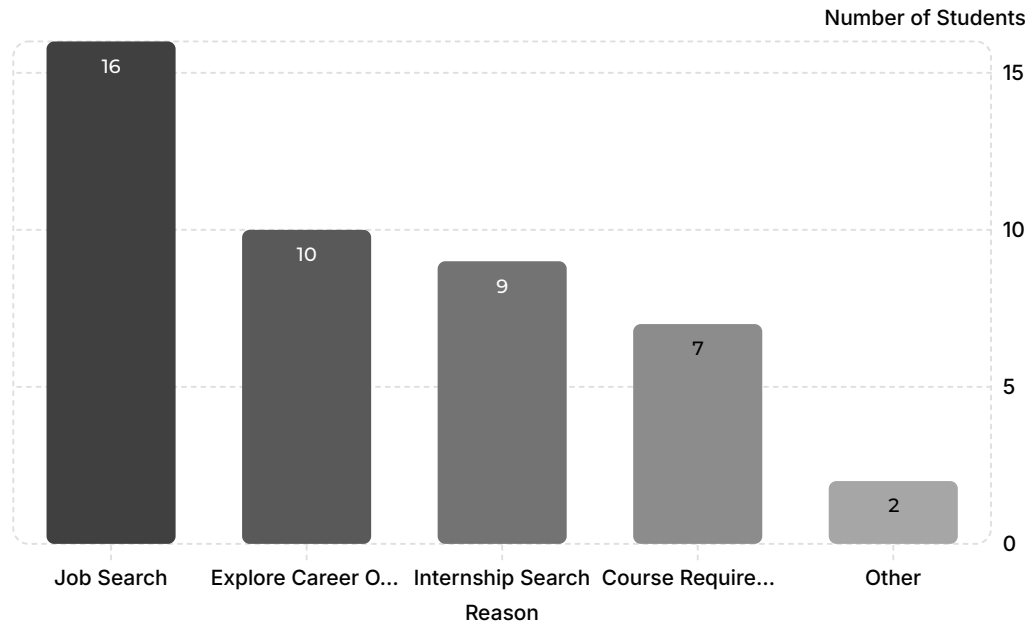
Unprepared

8 of 45 responding students

📌 82.2% of responding students (37 of 45) reported feeling prepared or very prepared. This highlights an opportunity to further support the remaining students through targeted pre-fair workshops or resources.

Why Students Attended

The student audience reflects a mix of outcomes-driven job seekers and exploratory participants, with a meaningful segment attending due to academic requirements. The fair served a dual role as both a hiring pipeline and a career exploration platform.



Outcomes-Driven – 56.9%

Job and internship seekers attending with clear placement goals in mind.

Exploratory – 22.7%

Students open to discovering new opportunities and career paths.

Course-Required – 15.9%

Students engaging through academic program requirements.

Connection & Follow-Up Momentum

Of the 43 students who responded, nearly all indicated direct or near-term follow-up momentum following the event — a strong signal of continued engagement beyond the fair itself.

67.4%

Yes — Made Connections

29 of 43 students confirmed direct employer connections

27.9%

Not Yet — Plan to Review

12 of 43 students plan to follow up soon

4.7%

No Follow-Up

2 of 43 students reported no activity

- 📌 95.3% of students (41 of 43) expressed direct or potential follow-up activity, indicating that the fair generated sustained engagement well beyond the event itself.

Student Satisfaction

Student satisfaction scores were consistently high across both employer quality and overall event experience, reflecting strong alignment between employer presence and student expectations.



Employer Quality

88.0% satisfied or very satisfied



Overall Fair Experience

88.8% satisfied or very satisfied

These scores reflect a consistently positive student experience. Both metrics surpass a 4.4 average, indicating that the event exceeded expectations across the dimensions most important to students.

Interview Conversion

31.1%

Interview Conversion Rate

14 interviews secured out of 45 responding students, a same-day outcome metric that reflects exceptional fair performance.

31.1% of responding students secured interviews, representing an exceptionally strong same-day outcome for a single-day event and indicating meaningful alignment between student preparedness and employer hiring needs.

Additional interviews and offers are likely to follow through post-fair employer engagement, as 100% of employers reported intent to follow up with candidates identified at the event.

Student Voices

Student feedback consistently highlights confidence-building, meaningful employer interactions, and exposure to real opportunities which are key indicators of a high-quality fair experience.

“

"I was able to connect with employers and learn about real opportunities."

”

“

"The conversations felt genuine and helpful for my career path."

”

“

"I gained confidence speaking with recruiters."

”

“

"This helped me better understand what employers are looking for."

”

Opportunities for Improvement

Feedback from both students and employers surfaced consistent, actionable themes. These represent the clearest opportunities to elevate the quality, accessibility, and impact of future events.



Space & Capacity

Crowding negatively impacted the quality of individual interactions and overall event flow. Larger or better-configured venues should be considered for future iterations.



Layout & Noise

Environmental factors, particularly noise levels and table proximity, affected conversation quality. Thoughtful floor plan design can significantly improve the experience.



Student Preparation

There is an opportunity to strengthen employer research and readiness. Pre-fair workshops or digital resources could help students arrive more confident and informed.



Pre-Event Engagement

Increasing pre-registration rates and early awareness will improve logistics planning, staffing allocation, and the overall check-in experience for both students and employers.

Takeaways

Across every key metric, attendance, satisfaction, interview conversion, and employer outcomes, this fair delivered meaningful, measurable results for both students and employers.

Strong Attendance & Engagement

188 students attended, with high walk-in participation indicating strong organic interest and broad event awareness across campus.

Positive Student Experience

Students reported high satisfaction scores (4.44/5) and 95.3% expressed direct or planned follow-up activity with employers.

Employers Achieved Strong Outcomes

87.5% of employers met or exceeded their recruiting goals, and 100% expressed intent to follow up with candidates identified at the event.

High Interview Conversion

31.1% of responding students secured interviews, representing a strong same-day outcome for a single event.

Clear Path Forward

Targeted improvements to space, layout, pre-registration outreach, and student preparation will further strengthen future events and amplify these already strong outcomes.