

2024-2025 GRADUATE OUTCOMES

EXECUTIVE SUMMARY

The First Destination Survey (FDS) is a nationally recognized initiative guided by the National Association of Colleges and Employers (NACE) that captures post-graduation outcomes within six months of degree completion. This report presents AY 2024–2025 findings at both the university and college levels, giving academic leadership a direct measure of how graduates are transitioning beyond KSU.

Data Collection & Methodology

Outcomes are collected via graduate surveys, institutional records, and validation against verifiable public platforms, reviewed in alignment with NACE standards. Process improvements to survey administration this cycle enabled more timely outreach and follow-up, resulting in a 90% knowledge rate. This represents a substantial increase over prior reporting cycles, reflecting greater data completeness and confidence in the outcomes shared with college leadership.

Outcomes are classified in accordance with NACE definitions across categories including full-time employment, part-time employment, continuing education, military service, volunteering, and those still seeking opportunities at the time of reporting.

How to Use This Report

The data in this report support a range of institutional priorities including accreditation documentation, national rankings submissions, programmatic review, and student success storytelling. College-level breakdowns are intended to help deans and department chairs identify strengths, surface opportunities for targeted intervention, and connect career outcomes to curriculum and advising strategies.

This report marks the beginning of a more robust, data-informed partnership between Career Planning & Development and academic leadership across the KSU. DCPD is dedicated to strengthening this reporting each cycle, building a longitudinal record that affirms the institution's commitment to student success and career readiness.



2024-2025 GRADUATE OUTCOMES

GENERAL OVERVIEW

First Destination Activity	Bachelor's	Certificate	Master's	Doctorate	All Degrees
Employed	3933	156	1153	56	5298
Continuing Education	634	10	46		690
Military	34		2		36
Volunteering	13				13
Success Rate*	73%	92%	77%	95%	75%
Seeking Employment	1678	15	351	3	2047
Not Seeking Employment	39	1	12		52
Unknown	2141	56	241	11	879
Total Graduates	6902	238	1805	70	9015
Knowledge Rate	92%	76%	87%	84%	90%
Average Salary 2025	\$60,351	\$74,273	\$82,701	\$94,587	\$66,596

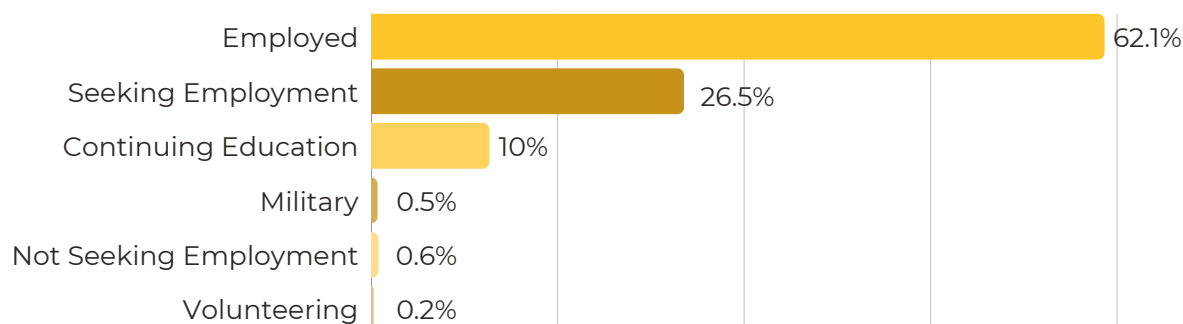
*Success Rate: Graduates employed, volunteering, military, or continuing education divided by graduates with known outcome (excludes Not Seeking).

TOP EMPLOYERS BY COUNT OF 2025 HIRES

1	Northside Hospital	6	Kennesaw Police Department	11	Publix Super Markets, Inc.
2	Cobb County School District	7	The Home Depot	12	Cherokee County School District
3	Wellstar Health System	8	Self-Employed	13	Emory Healthcare
4	Gwinnett County Public Schools	9	Piedmont Healthcare	14	Georgia Tech Research Institute
5	Children's Healthcare of Atlanta	10	Amazon	15	Chick-fil-A

FIRST DESTINATION ACTIVITY

All Degree Levels



* Percentages are based on the total count excluding unknown values

BAGWELL COLLEGE OF EDUCATION

2024-2025 GRADUATE OUTCOMES DATA

First Destination Activity	Bachelor's	Certificate	Master's	Doctorate	All Degrees
Employed	111	156	148	38	453
Continuing Education	28	10	5		43
Military					
Volunteering					
Success Rate	60%	92%	92%	93%	80%
Seeking Employment	94	15	13	3	125
Not Seeking Employment	2	1			3
Unknown	7	56	64	11	138
Total Graduates	242	238	230	52	762
Knowledge Rate	97%	76%	72%	79%	82%
Average Salary 2024	\$49,407	\$74,273	\$60,732	\$96,401	\$67,023

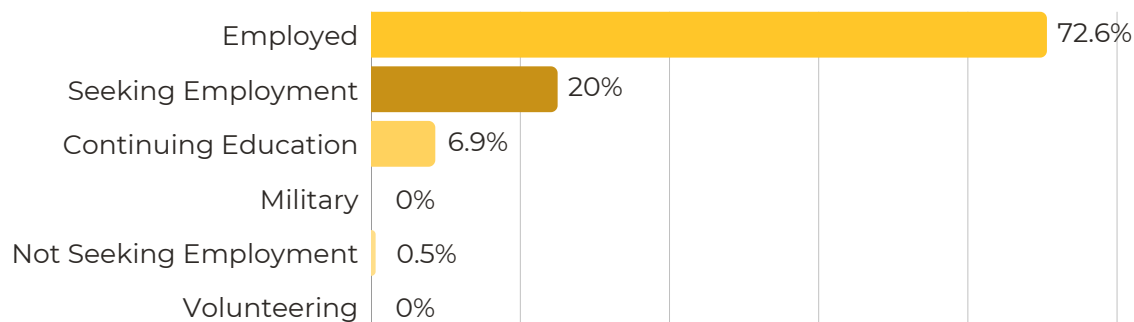
*Success Rate: Graduates employed, volunteering, military, or continuing education divided by graduates with known outcome (excludes Not Seeking).

TOP EMPLOYERS BY COUNT OF 2025 HIRES

1	Cobb County School District	6	Paulding County School District	11	Forsyth County Schools
2	Gwinnett County Public Schools	7	Marietta City Schools	12	Elementary School
3	Cherokee County School District	8	Fulton County School District	13	Coweta County School System
4	Atlanta Public Schools	9	Fulton County Board of Education	14	Fayette County School System
5	DeKalb County School District	10	Douglas County School System	15	Catoosa County Public Schools

FIRST DESTINATION ACTIVITY

All Degree Levels



* Percentages are based on total count excluding unknown values

COLES COLLEGE OF BUSINESS

2024-2025 GRADUATE OUTCOMES DATA

First Destination Activity	Bachelor's	Master's	Doctorate	All Degrees
Employed	1080	268	12	1360
Continuing Education	80	10		90
Military	11			11
Volunteering	1			1
Success Rate	80%	89%	100%	81%
Seeking Employment	301	36		337
Not Seeking Employment	7	1		8
Unknown	106	87		193
Total Graduates	1586	402	12	2000
Knowledge Rate	93%	78%	100%	90%
Average Salary 2024	\$62,010	\$104,363	\$122,001	\$71,930

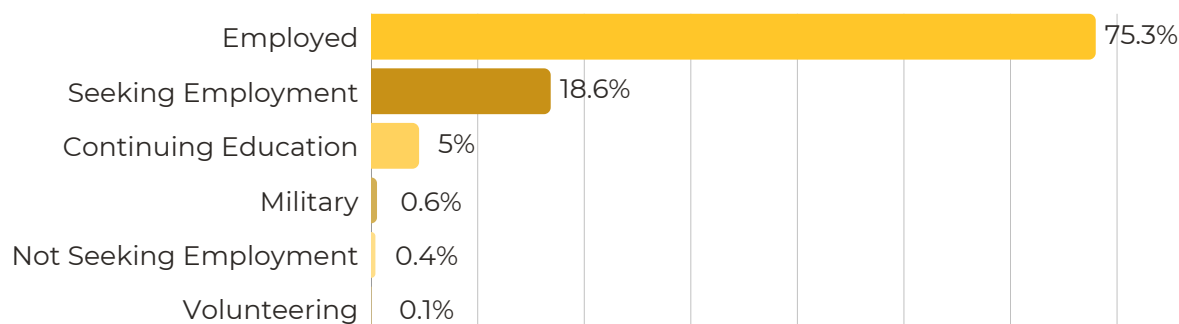
*Success Rate: Graduates employed, volunteering, military, or continuing education divided by graduates with known outcome (excludes Not Seeking).

TOP EMPLOYERS BY COUNT OF 2025 HIRES

1	The Home Depot	6	Ernst & Young LLP - EY	11	Southern Company
2	Bennett Thrasher LLP	7	Wellstar Health System	12	State Farm Insurance
3	Deloitte	8	Shaw Industries Group, Inc.	13	KPMG LLP
4	Enterprise Mobility	9	Publix Super Markets, Inc.	14	Mohawk Industries
5	Chick-fil-A	10	Aprio	15	Norfolk Southern

FIRST DESTINATION ACTIVITY

All Degree Levels



* Percentages are based on total count excluding unknown values

COLLEGE OF ARCHITECTURE AND CONSTRUCTION MANAGEMENT

2024-2025 GRADUATE OUTCOMES DATA

First Destination Activity	Bachelor's	Master's	All Degrees
Employed	160	14	174
Continuing Education	5	1	6
Military			
Volunteering			
Success Rate	82%	100%	83%
Seeking Employment	37		37
Not Seeking Employment	1		1
Unknown	17	1	18
Total Graduates	220	16	236
Knowledge Rate	92%	94%	92%
Average Salary 2024	\$70,454	\$78,000	\$70,964

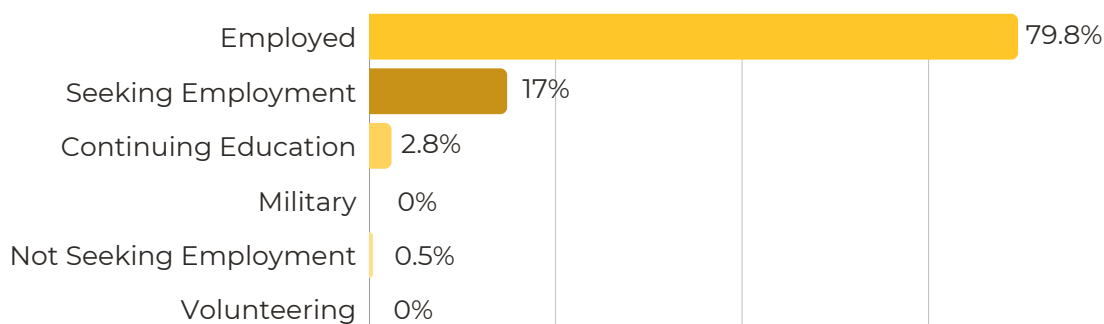
*Success Rate: Graduates employed, volunteering, military, or continuing education divided by graduates with known outcome (excludes Not Seeking).

TOP EMPLOYERS BY COUNT OF 2025 HIRES

1	Turner Construction Company	6	Weis Builders, Inc.	11	Evergreen Construction
2	Batson-Cook Construction	7	Elevate Architecture Studio	12	Smith Boland Architects
3	Barnsley Construction Group	8	Walsh Group	13	Toll Brothers
4	Carroll Daniel Construction	9	Rule Joy Trammell Rubio	14	Corgan
5	DPR Construction	10	tvsdesign	15	Dwell Design Studio

FIRST DESTINATION ACTIVITY

All Degree Levels



* Percentages are based on total count excluding unknown values

COLLEGE OF COMPUTING AND SOFTWARE ENGINEERING

2024-2025 GRADUATE OUTCOMES DATA

First Destination Activity	Bachelor's	Master's	Doctorate	All Degrees
Employed	356	410	3	769
Continuing Education	56	13		69
Military	3	2		5
Volunteering				
Success Rate	73%	65%	100%	69%
Seeking Employment	155	227		382
Not Seeking Employment	3	8		11
Unknown	62	43		105
Total Graduates	635	703	3	1341
Knowledge Rate	90%	94%	100%	92%
Average Salary 2024	\$63,872	\$79,910	N/A (<5)	\$71,150

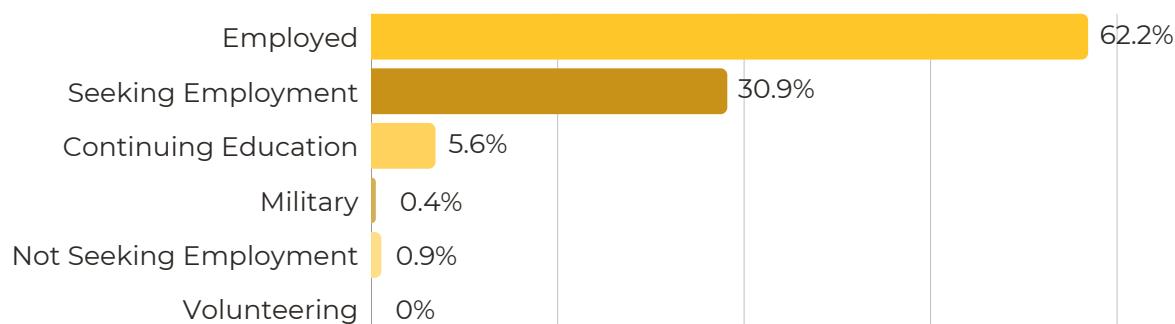
*Success Rate: Graduates employed, volunteering, military, or continuing education divided by graduates with known outcome (excludes Not Seeking).

TOP EMPLOYERS BY COUNT OF 2025 HIRES

1	Georgia Tech Research Institute	6	Amazon	11	Bank of America
2	AT&T	7	Charter Global, Inc.	12	Cognizant
3	The Home Depot	8	Lockheed Martin	13	UPS (United Parcel Service)
4	ADP, LLC	9	State Farm Insurance	14	Revature
5	Kennesaw Police Department	10	McKenney's Inc.	15	LexisNexis Risk Solutions

FIRST DESTINATION ACTIVITY

All Degree Levels



* Percentages are based on total count excluding unknown values

COLLEGE OF SCIENCE AND MATHEMATICS

2024-2025 GRADUATE OUTCOMES DATA

First Destination Activity	Bachelor's	Master's	All Degrees
Employed	159	11	170
Continuing Education	84	1	85
Military	1		1
Volunteering	2		2
Success Rate	62%	80%	62%
Seeking Employment	154	3	157
Not Seeking Employment	3		3
Unknown	42	4	46
Total Graduates	445	19	464
Knowledge Rate	91%	79%	90%
Average Salary 2024	\$38,363	N/A (<5)	\$38,157

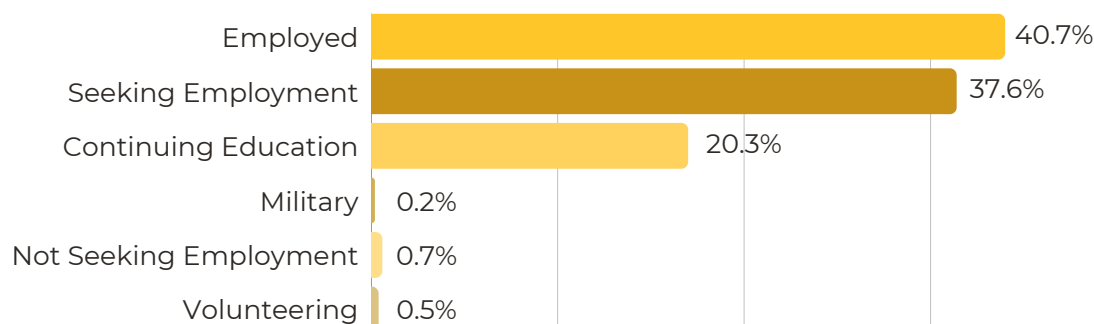
*Success Rate: Graduates employed, volunteering, military, or continuing education divided by graduates with known outcome (excludes Not Seeking).

TOP EMPLOYERS BY COUNT OF 2025 HIRES

1	Emory Healthcare	6	Piedmont Healthcare	11	Oak Street Health
2	Self Employed	7	WuXi AppTec, Inc.	12	Bureau of Land Management
3	Artivion	8	Levin Orthodontics	13	Georgia Highlands College
4	The Kroger Co.	9	CVS Health	14	Acworth Center for Family Dentistry
5	Emory University	10	Kennesaw Police Department	15	Woodstock Pediatric Medicine

FIRST DESTINATION ACTIVITY

All Degree Levels



* Percentages are based on total count excluding unknown values

GEER COLLEGE OF THE ARTS

2024-2025 GRADUATE OUTCOMES DATA

First Destination Activity	Bachelor's	Master's	All Degrees
Employed	148	31	179
Continuing Education	12	3	15
Military			
Volunteering			
Success Rate	56%	92%	60%
Seeking Employment	126	3	129
Not Seeking Employment	1		1
Unknown	17	18	35
Total Graduates	304	55	359
Knowledge Rate	94%	67%	90%
Average Salary 2024	\$43,224	\$69,146	\$49,705

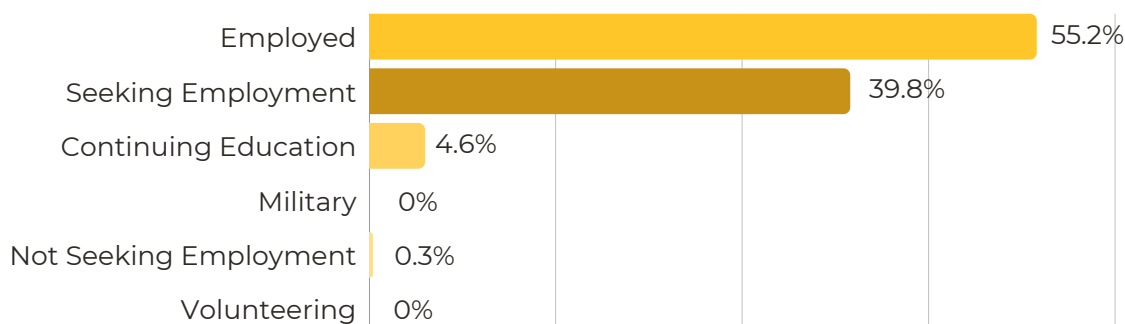
*Success Rate: Graduates employed, volunteering, military, or continuing education divided by graduates with known outcome (excludes Not Seeking).

TOP EMPLOYERS BY COUNT OF 2025 HIRES

1	Self Employed	6	The Walt Disney Company	11	Fulton County Board of Education
2	Alliance Theatre	7	Adult Swim	12	Life University
3	Freelancer	8	Cobb County School District	13	Movement Mortgage
4	Clayton County Public Schools	9	Gen Crupie	14	Delta Defense
5	Carroll County School System	10	Forsyth County Schools	15	Muscogee County School District

FIRST DESTINATION ACTIVITY

All Degree Levels



* Percentages are based on total count excluding unknown values

NORMAN J. RADOW COLLEGE OF HUMANITIES AND SOCIAL SCIENCES

2024-2025 GRADUATE OUTCOMES DATA

First Destination Activity	Bachelor's	Master's	Doctorate	All Degrees
Employed	936	73	2	1011
Continuing Education	209	7		216
Military	9			9
Volunteering	3			3
Success Rate	71%	81%	100%	72%
Seeking Employment	468	19		487
Not Seeking Employment	17	2		19
Unknown	161	2		163
Total Graduates	1803	103	2	1908
Knowledge Rate	91%	98%	100%	91%
Average Salary 2024	\$53,028	\$71,553	N/A (<5)	\$55,090

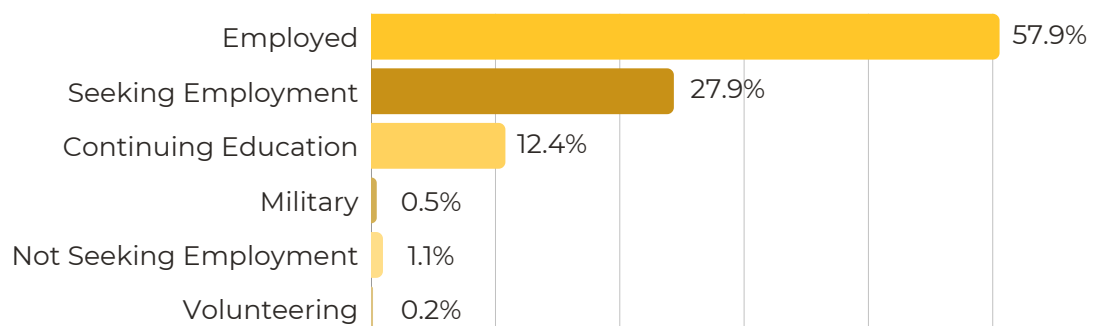
*Success Rate: Graduates employed, volunteering, military, or continuing education divided by graduates with known outcome (excludes Not Seeking).

TOP EMPLOYERS BY COUNT OF 2025 HIRES

1	Self Employed	6	Cobb County Government	11	Freelancer
2	Kennesaw Police Department	7	The Home Depot	12	Starbucks Coffee Company
3	Cobb County School District	8	Target	13	Hopebridge Autism Therapy Center
4	Children's Healthcare of Atlanta	9	State Farm Insurance	14	Northside Hospital
5	Publix Super Markets, Inc.	10	Complete Investigations & Security	15	Apollo Behavior Services

FIRST DESTINATION ACTIVITY

All Degree Levels



* Percentages are based on total count excluding unknown values

SOUTHERN POLYTECHNIC COLLEGE OF ENGINEERING AND ENGINEERING TECHNOLOGY

2024-2025 GRADUATE OUTCOMES DATA

First Destination Activity	Bachelor's	Master's	Doctorate	All Degrees
Employed	442	99	1	542
Continuing Education	41	2		43
Military	7			7
Volunteering	4			4
Success Rate	78%	94%	100%	81%
Seeking Employment	136	7		143
Not Seeking Employment	1	1		2
Unknown	45	17		62
Total Graduates	676	126	1	803
Knowledge Rate	93%	87%	100%	92%
Average Salary 2024	\$74,917	\$93,675	N/A (<5)	\$77,840

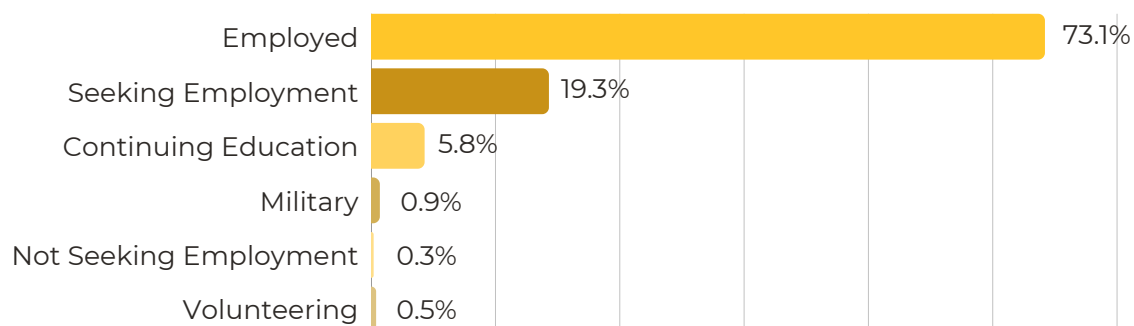
*Success Rate: Graduates employed, volunteering, military, or continuing education divided by graduates with known outcome (excludes Not Seeking).

TOP EMPLOYERS BY COUNT OF 2025 HIRES

1	Southern Company	6	GE Vernova	11	Pond & Company
2	Lockheed Martin	7	Vanderlande Industries, Inc.	12	McKenney's Inc.
3	Enercon Services, Inc.	8	Kennesaw Police Department	13	Croy Engineering
4	Georgia Tech Research Institute	9	Georgia Power	14	ALLISON-SMITH COMPANY LLC
5	Amazon	10	Shaw Industries Group, Inc.	15	Salas O'Brien

FIRST DESTINATION ACTIVITY

All Degree Levels



* Percentages are based on total count excluding unknown values

WELLSTAR COLLEGE OF HEALTH AND HUMAN SERVICES

2024-2025 GRADUATE OUTCOMES DATA

First Destination Activity	Bachelor's	Master's	All Degrees
Employed	541	99	640
Continuing Education	119	4	123
Military	3		3
Volunteering	3		3
Success Rate	76%	71%	75%
Seeking Employment	207	43	250
Not Seeking Employment	4		4
Unknown	114	5	119
Total Graduates	991	151	1142
Knowledge Rate	88%	97%	90%
Average Salary 2024	\$58,463	\$76,105	\$61,627

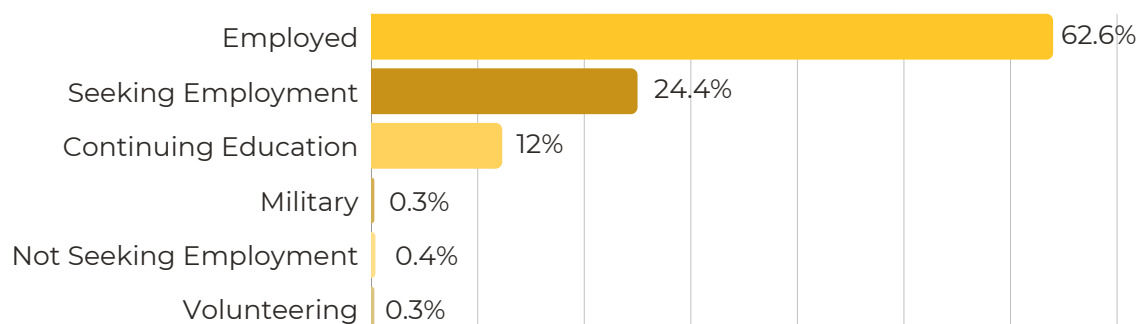
*Success Rate: Graduates employed, volunteering, military, or continuing education divided by graduates with known outcome (excludes Not Seeking).

TOP EMPLOYERS BY COUNT OF 2025 HIRES

1	Northside Hospital	6	Kennesaw State University	11	BenchMark Physical Therapy
2	Wellstar Health System	7	PT Solutions Physical Therapy	12	Shepherd Center
3	Children's Healthcare of Atlanta	8	Kennesaw Police Department	13	Hanger, Inc.
4	Piedmont Healthcare	9	Atlanta Braves	14	Atrium Health Floyd
5	Emory Healthcare	10	Publix Super Markets, Inc.	15	Highland Rivers Behavioral Health

FIRST DESTINATION ACTIVITY

All Degree Levels



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