

HOUSING AND RESIDENCE LIFE

ADVERTISING POLICIES AND PROCEDURES

Updated September 2026

Thank you for your interest in advertising within Kennesaw State University's on-campus housing. To share information in our residence halls, campus departments and student organizations must receive approval from the Campus Services Marketing Department. This involves completing the [Housing and Residence Life Advertisement Request Form](#). Please remember that distributing materials like flyers, posters, banners, brochures, handbills, sidewalk chalk, etc., in the residential areas requires prior authorization.

While off-campus businesses and organizations are generally not permitted to advertise on campus, there are exceptions for annual university-wide events, including Move-In.

It's important to note that outside department advertisements are rarely approved, unless the events are happening on both campuses or are connected to significant university initiatives like Homecoming or Weeks of Welcome. This ensures that the advertisements in our halls remain relevant to residents on both campuses and are aligned with our mission and time-sensitive goals.

The approval process takes 2-3 business days. Once approved, kindly allow an additional week for our team to display your advertisements.

We no longer offer to promote events on social media on behalf of departments outside of Housing and Residence Life. However, departments may request a collaboration with @housingksu for eligible content. Please indicate your interest in a social media collaboration on the advertising request form. Collaboration requests will be reviewed and accepted at the discretion of Housing and Residence Life. For any inquiries, feel free to contact CampusServicesMktg@kennesaw.edu.

Once your posting is approved, please provide the designated number of **professionally printed** flyers (as indicated on page 2) to:

Christina Gagne
Associate Director, Marketing and Communications
Campus Services
3333 Busbee Drive NW
MD 3318
Kennesaw, GA 30144



All Communities Flyer Advertising

Flyers should be pre-counted and subdivided by hub as noted on the this page prior to being brought to our offices for maximum efficiency in posting.

DISTRIBUTION TO:	NUMBER OF FLYERS
North Hub Kennesaw Campus	54
South Hub Kennesaw Campus	66
Total Kennesaw	120
Marietta Campus	66
Total Marietta	66
Total for Both Campuses	186

North Hub Residence Halls
University Village Suites and University Village

South Hub Residence Halls
Austin Residence Complex, The Summit and The Summit II

Marietta Campus Residence Halls
Hornet Village, Howell Hall, University Courtyard, University Columns and
University Columns

If you are interested in only advertising to First-Year communities, see the next page.

First-Year Flyer Advertising

Flyers being advertised in First-Year communities only must be pre-counted and subdivided by community as note on this page prior to being brought to our offices for maximum efficiency in posting..

DISTRIBUTION TO:	NUMBER OF FLYERS
North Hub UV and UVS	54
South Hub The Summit and The Summit II	36
Total Kennesaw First-Year	120
Marietta Campus Hornet Village and Howell Hall	34
Total Marietta First-Year	34
Total First-Year for Both Campuses	124

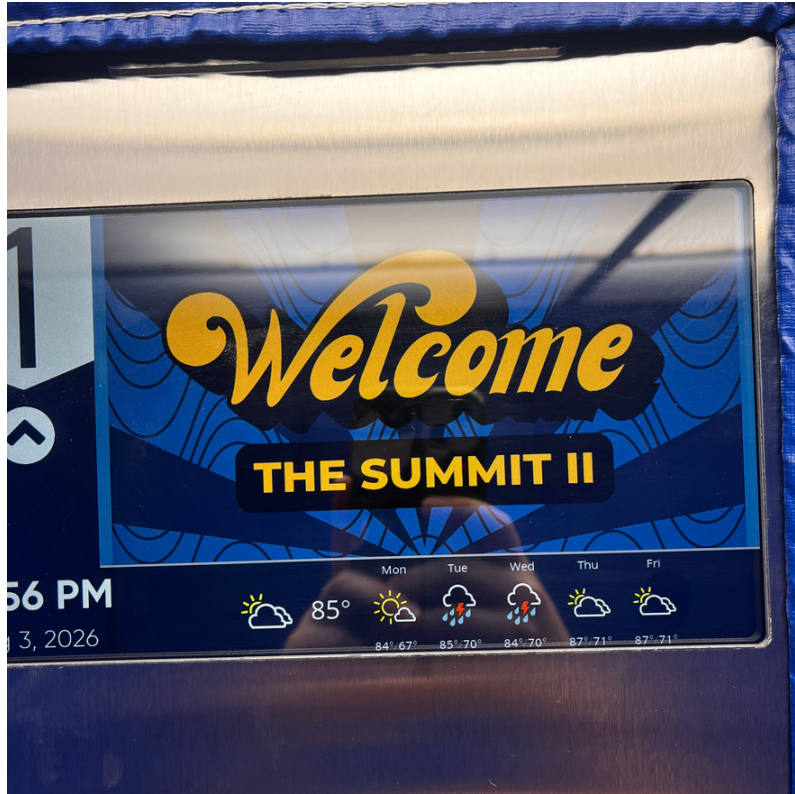
North Hub First-Year Communities
University Village Suites and University Village

South Hub First-Year Communities
The Summit and The Summit II

Marietta Campus First-Year Communities
Hornet Village and Howell Hall

Elevator Digital Screen Advertising

Digital screens inside of the elevators of The Summit II and the North Deck are now available for advertising. Events promoted on these screens will be limited to Kennesaw Campus events only. Other HRL Advertising Policies apply (see page 1).



The Summit II and North Deck elevator digital screen advertisements can be requested in the Housing and Residence Life Advertisement Request Form. Design files should be submitted as listed below:

PNG, JPG, JPEG

**Recommended aspect ratio: 16:9
(e.g. 1024x576, 1280x720, 1920x1080)**

Please note that the screens inside elevators are small. To ensure readability, advertising copy should be limited and text should be large enough to remain clearly visible on the screen.