



365 days
of Learning & Service

MENTAL HEALTH

Year-End Summary

2024 - 2025



**KENNESAW STATE
UNIVERSITY**

NORMAN J. RADOW COLLEGE OF
HUMANITIES AND SOCIAL SCIENCES

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Overview

365 Days of Learning & Service brings students, faculty, staff, and community partners together to reflect on a contemporary relevant issue facing our society. Past topics have included housing insecurity and sustainability. For AY 2024–2025, Radow College focused on the many facets of mental health from the impact on students and its affect on learning to coping strategies and accessing resources.

The initiative allows our college to go beyond research and study and put into practice what we learn throughout the year through special events and service opportunities. Led by a steering committee of faculty and staff, the committee presents during the course of the academic year a series of events and opportunities in which all members of the Radow College and KSU communities can engage, learn, and grow.

Specific elements of 365 Days of Learning & Service vary from year to year and may include a speaker series, service-learning classes, and community engagement events. Other opportunities for service, support for faculty to develop teaching modules, student creative design competitions, film showcases, book discussion groups, and more round out this initiative.

Our goal is to encourage Radow College to develop and strengthen relationships with institutional partners in the greater metropolitan Atlanta area and host events and learning opportunities that have an ongoing impact that continue beyond the year of study. The goal is to have lasting impact as faculty incorporate topical lessons into their classes; inspire faculty and students to take up new, related research projects; and establish collaborations with community partners that continue from one year to the next. Students will gain insights and skills that may influence them to pursue an internship, offer volunteer service, chart their career, and perhaps develop a robust civic life beyond graduation that was motivated by the theme.

The 365 Days of Learning & Service initiative for this past academic year offered multiple events and learning opportunities around the topic of mental health awareness and was officially launched on September 10, 2024. Click the image below to watch the launch event in full.



Message from the Dean

It is hard to believe we have come to the conclusion of the third annual implementation of 365 Days of Learning & Service. During the past three years we have examined challenges and discovered opportunities for positive change around significant issues that impact our communities. The participation each year has grown stronger and our goal to create legacy events that benefit our community has become a reality. In our first year we hosted the UnCANny Creations food drive and sculpture contest to benefit KSU CARE Services. Each year we roughly doubled the amount of food donated and in this third year we were able to contribute more than 2400 items to the CARE Services pantry—a true service-learning event. Our legacy toiletry drive, also in its third year, to benefit our community partner United Way of Greater Atlanta, resulted in a total of 1,300 toiletry items donated this academic year.



We engaged our students in multiple events, including the 365 Creative Jam, a video production contest that tasks students with producing a short video around the topic of mental health awareness. More than 220 students contributed videos that were screened by their professors, who advanced the top submissions to a judging committee. Eighteen finalists had their video shown at the screening event which is the culmination of the Creative Jam. Other events this year included a mental health walk, guest speakers, and more.

Congratulations and thank you to our steering committee, our faculty, and especially our students on another successful year! I look forward to announcing the theme for our fourth year of this initiative at the kick off in September 2025.

MENTAL HEALTH AWARENESS



Steering Committee

Michael Chen, Associate Dean of Student Success and Engagement, and the steering committee for 365 Days of Learning & Service developed an impressive roster of events, invited inspiring speakers, and created learning opportunities for Radow Students' AY 2024–2025. It is no small task to stage relevant impactful events, identify speakers, plan logistics, and inspire students to attend multiple events during the course of the academic year.



Michael Chen, Ph. D.
Associate Dean
Student Success and Engagement



It was a successful year that would not have been possible without the steering committee members who played an important role in the planning and execution of this initiative. Additionally, the support of Lara Smith-Sitton, Ph.D., Associate Professor of English, who served as Coordinator of Student Success and Engagement for this academic year was invaluable.

Lara Smith-Sitton, Ph.D.
Coordinator of Student Success and Engagement



Joel Crombez
Associate Professor of Sociology
Department of Sociology and Criminal Justice



Kurt Milberger
Assistant Professor of English
Department of English



Dorian "Lee" Jackson, Ph.D.
Assistant Professor of Spanish
Department of World Languages and Cultures



Carl Snook
Senior Lecturer of Political Science
School of Government and International Affairs



Daniel Niederjohn, Ph.D.
Faculty Athletic Rep.; Assistant Chair
Dept. of Psychological Science
Associate Professor of Psychology



Mackenzie Cato
Assistant Professor of Communication
School of Communication and Media



Ashley Newton
Academic Advisor
Undergraduate Advising Center



Nicole Phillips, Ph.D.
Associate Director, Advocacy and Prevention
Part-time Assistant Professor of Educational Leadership



365 Event Timeline



09/10/2024

Radow College Officially Launches 3rd Annual 365 Days of Learning & Service.
Focus: Mental Health Awareness



09/11, 16 & 17/2024

Radow College Promotes Play written by Faculty Member Focusing on Body Image and it's Mental Health Impacts



10/01/2024

UnCANny Creations Food Drive Kicks Off



10/10/2024

Mental Health Walk at The Perch Marking Mental Health Awareness Day



10/22/2024

Radow College Dean's Office Judges Student Submissions in 365 Days of Learning & Service Social Post Design Competition for Visual Communications Class



11/06/2024

UnCANny Creations Food Sculpture Build



01/10/2025

United Way Toiletry Drive Kicks off



11/07/2024

UnCANny Creations Food Sculptures Judging; Food Delivered to KSU CARE Services



02/27/2025

United Way Toiletry Drive Kit Assembly & Donation



1/23/2025

Speaker Nadine Kaslow

03/29/2025

KSU Day of Service Keep Smyrna Beautiful



03/27/2025

Creative Jam Video Contest Screening & Awards



04/04/2025

Fairy Tales & Mental Health Symposium



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Marketing & Engagement

Academic Year (AY) 2024–2025 marks the third consecutive year of 365 Days of Learning & Service, with this year’s theme being Mental Health Awareness. The mark designed for the initiative has built solid brand awareness and the tagline is modified annually to reflect the current theme.

However, unlike in years past, all promotional items associated with this initiative were produced without using the tagline. This assures that if purchased items remain at the conclusion of the academic year, they can be used in subsequent years without being outdated.

Similar to years past, the printed and digital marketing materials produced during the course of the academic year did include the tagline to reinforce the theme.

Examples of some of these materials and how the mark has been applied are included in this section along with a synopsis of each event.



NOTE: The logo itself remains constant while the tagline changes each year to represent the theme.

Initiative Launch

September 10, 2024

Each year shortly after the opening of the semester, the Dean’s office hosts an event to launch the year-long 365 Days of Learning & Service initiative. The AY 24–25 was no different. Dean Kaukinen opened the event with remarks that present the initiatives’ goals and the importance of the theme. Invited guest speakers from within the college and from the greater Atlanta community who have an expertise in the area of mental health spoke at the event.

Guest speakers included: Cory Viehl, Director, KSU Counseling and Psychological Service; Joel Crombez, Associate Professor of Sociology and Steering Committee member; Aaron Levy, Ph.D., Director,

MA Professional Writing program and Professor of English and English Education; student speaker Parker McCaig, Psychology Major; Chelsea Piatt, Associate Area Director for the Georgia Chapter of the American Foundation for Suicide Prevention; and Niea Bullock, Program Manager, Silence the Shame. Each speaker offered remarks on the varied aspects of mental health and mental health services in the context of an academic environment.

Marketing support for this event included the traditional communications channels: Owl TV; OwlLife, promotional flyers, social media posts, and inclusion in the student and faculty newsletters.



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There was also a promotional banner in rotation on the college web domain's main landing page. Samples of these materials are below.

You can watch the launch event in its entirety by clicking the image below.



Sample items for this campaign included:

1. OwlLife Notice for Students
2. Kickoff Event Directional Signage
3. Owl TV Promotional Slide
4. Promotional Flyers Distributed with Live Stream QR Code Link
5. Social Media Post Sample
6. Newsletter Promotions

1. **Kickoff Event**
Tues., September 10
2:00pm - 3:00pm
Live Stream

2. **Kickoff Event**
Reception to follow in 5012

3. Learn about upcoming events and strategies to boost your mental health.
Kickoff Event
Tues., September 10
2:00pm - 3:00pm
Get the Live Stream Link on OwlLife

4. **365 Days of Learning and Service Kickoff Event**
Learn about upcoming events and strategies to boost your mental health.
Tues., September 10
2:00pm - 3:00pm
Get the Live Stream Link on OwlLife

RADOW'S **Student News** MINUTE
August 20, 2

5. **Kickoff Event**
Learn about upcoming events and strategies to boost your mental health.
Tues., September 10
2:00pm - 3:00pm
Get the Live Stream Link on OwlLife

6. **Don't Miss It!**
Kickoff Event
Learn about upcoming events and strategies to boost your mental health.
Tues., September 10
2:00pm - 3:00pm
Get the Live Stream Link on OwlLife

Remember how we concentrated on sustainability during last year's 365 Days of Learning and Service? Well, this year we're shifting our gaze towards Mental Health Awareness, something we all should have knowledge on.

We're excited to launch the first event on Tuesday, September 10th. Watch Owl TV and Owl Life for event information. We will launch the new web landing page in September. The streaming link will also be announced soon.

In the meantime, [click the link](#) to revisit the amazing series over the past two years. It'll give you a sneak peek into what we have in store this year... Can't wait for you to join us!

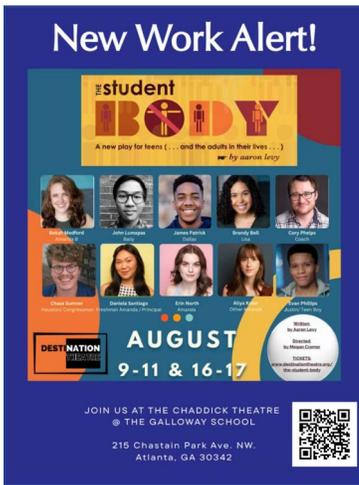
RSVP



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Faculty Engagement Throughout the AY24-25



Faculty members who had, or created, curriculum relevant to the 365 theme benefit from additional support from the Dean's Office marketing team to promote assignments and special events. This year, that included promotion of *The Student Body* by Radow College faculty member Aaron Levy. The play was staged in partnership with Destination Theater at the Chadwick Theatre at The Galloway School for three dates in mid-August.

Sarah Johnson, Senior Lecturer of Communication, incorporated the mental health theme in two of her Visual Communication classes (COMM 2033). The assignment was to design social media posts using the Kennesaw State University brand standards. The two classes combined produced 35 social media posts that were then judged by a panel from the Dean's office who selected a winner from each class. The winning students were featured in the *Student News Minute* newsletter. Students worked on the assignment during the fall semester with winners announced just prior to the Thanksgiving break. Johnson's students also participated in the 365 Creative Jam assignment.

Meredith Ginn, Principal Lecturer of Communication, included 365 Days of Learning & Service into her Public Speaking (COMM 1110) class through a variety of activities, including a current event speech related to mental health, the Creative Jam project, as well as incorporating the theme into the KSU Day of Service. Ginn also developed and delivered a presentation at Radow College's second annual Student Success Summit held at the conclusion of the Academic Year that highlighted how she has incorporated the initiative in her curriculum. See her presentation here: [Meredith Ginn Student Success Summit](#).



November 22, 2024

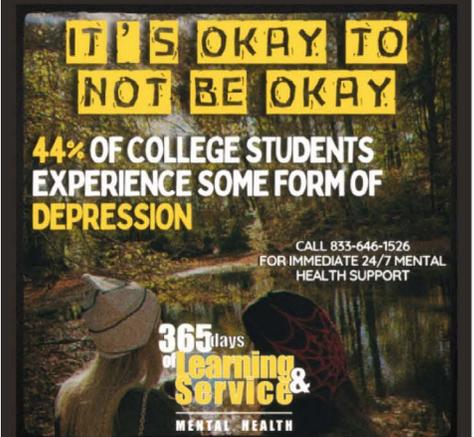
Highlighting Student Achievements



Visual Communications Social Media Assignment Winners

Congratulations to Salai Van Holten and Morgan Hart, winners of the Social Media Design Contest created by Senior Lecturer Sarah Johnson for her Visual Communication class. These two creative students earned the recognition of their instructor and their peers and received an award certificate signed by the college's own Dean Katie Kaukinen.

Salai Van Holten explained that her concept addresses the stigmatization surrounding mental health. In the rationale that she submitted with the artwork, she discusses that the graphic features a hand offering comfort to another, symbolizing that help is always available. Van Holten went on to say that the yellow logo represents support, and the black-and-white design reflects the gravity of declining mental health, emphasizing that despite overwhelming feelings of darkness, it is never too late for individuals to take control of their journey toward recovery.



According to Morgan Hart, her design focuses on depression among college students. She used a photo featuring herself and a friend to establish a personal connection with viewers. Her approach toward the design uses white and gold text on a warm, golden background, allowing the message to stand out.

Senior Lecturer Sarah Johnson developed the assignment in conjunction with the Radow College's 365 Days of Learning & Service Initiative, an annual program that focuses on a critical issue facing society; this year's theme was Mental Health Awareness. Both designs raise awareness about the importance of mental health resources and encourage students to seek support when needed. The contest gave students an opportunity to apply their design skills to create impactful visuals addressing mental health, an issue that is crucial for many in the college community. Along with the award certificate, both students will receive five extra credit points toward their lowest quiz grade. Sarah Johnson praised the designs for their clarity and relevance to student life.



Other faculty who engaged their students in 365 activities included: Associate Professor Beverly Reece Churchwell, Ph.D. for her Institutional & Community Corrections (CRJU 7704) course. Students who participated earned extra credit; Also participating was Associate Professor Erin Bahl, Ph.D. who assigned the Creative Jam project in her Graphic Storytelling (WRIT 3210) course; Mackenzie Cato, Associate Professor of Communication included the 365 initiative into her curriculum for

two sections of Gender, Race, and Media (MENT 4425) and one section of her Uses & Effects of Mass Media (MENT 4424) course; and finally Assistant Professor Chanler Hilley, Ph.D. included the 365 Creative Jam project into the Psychology of the Emerging Adult class, which is being renamed Adolescent & Young Adult Development (PSYC 3505) this coming fall semester.

UnCANny Creations Food Drive

October 1st - November 7th, 2024

The UnCANny Creations food drive is a legacy event that has grown each year. Since its launch two years ago, the drive increased its collection by 186%. This year, the drive kicked off on October 1st and concluded on November 7th with the judging event to select the best of three sculptures constructed from collected food items.

The drive is heavily promoted in both the faculty staff newsletter *Hootletter* and the student newsletter *Student News Minute*. The communications team creates regular posts throughout the month, and also features the event using promotional flyers, and Owl TV slides, which this year were presented in animated MP4 files to attract more attention. Other promotions included a banner on the main landing page that included a list of the type of food items requested; social media posts, collection bin signage, flyers

placed around the Social Sciences Building, and promotion through an Owl Life event listing.

Leading up to build day, easel boards were installed at each build site to generate more attention for the drive and the contest. Three teams built their

sculptures on October 6th in preparation for judging on the 7th. Multiple classes toured the three sculpture sites as a way of engaging with the theme and writing thoughts on the boards that were incorporated into the design created by the Department of Technical Communication and Interactive Design (TCID). Finally, the sculptures



were dismantled and the food items delivered to KSU CARE Services. At the conclusion of the event, the marketing team posted on LinkedIn, Facebook and Instagram to celebrate its success.



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Thinking About Donating?

Support the UnCANny Creations Competition

Donate Food Items at any Radow Department Office
All donations go to KSU Cares

Desired Items:

- Canned Soup
- Canned Meat
- Non-Refrigerated Meals (Compleats, Tasty Bite)
- Mac and Cheese
- Gluten Free Items
- Canned Fruit
- Canned Vegetables
- Shelf-stable Milk
- Beans
- Ramen
- Pasta
- Rice
- Peanut Butter
- Jelly
- Spices
- Beverages (Gatorade, Juice Boxes, Water)

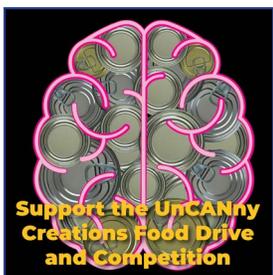



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1.

Sample promotional items for this event included:

1. Web Page Banner
2. Social Media Posts
3. Newsletter Promotions
4. Build Site Signage
5. Post Event Social Media



Support the UnCANny Creations Food Drive and Competition



Desired Items:

- Canned Soup
- Canned Meat
- Non-Refrigerated Meals (Compleats, Tasty Bite)
- Mac and Cheese
- Gluten Free Items
- Canned Fruit
- Canned Vegetables
- Shelf-stable Milk
- Beans
- Ramen
- Pasta
- Rice
- Peanut Butter
- Jelly
- Spices
- Beverages (Gatorade, Juice Boxes, Water)



Here's your reMINDER: Donate to the UnCANny Food Drive!



There is still time!

Support the UnCANny Creations Food Drive

2.



FACULTY & STAFF HOOTLETTER

November 07, 2024



Sculpture Judging Today at 2:00

The UnCANny Creations Food Drive

As part of our Mental Health initiative for 365 Days of Learning & Service, we're excited to announce the UnCANny Creations Sculpture Contest!

Today three talented teams from Radow College will have their unique food sculpture built from donated canned and dry goods judged, and a winner will be selected.

Sculptures being judged are located at:

- Social Science Building, 2nd floor, in the Bay
- Pitcher Building, 1st floor, inside the W.C. Entrance
- English Building, 2nd floor, by room 287

The judging will take place TODAY at 2pm, when you can see the completed food sculptures and find out which team takes home the top prize.

3.



UnCANny Creation Sculpture

COMING SOON

Make donations at any Radow College Department's Office
Donations stock KSU CARE Services' Pantry





4.



Kennesaw State University Norman J. Radow College of H...
3,215 followers

This year marked the 365 Days of Learning & Service's third annual UnCANny Creations food drive and sculpture contest. With the generous donations of faculty, staff, and students, we donated over 2,400 food items to the KSU Cares Pantry. This pantry is open to any KSU student experiencing food insecurity. To raise awareness teams from across departments worked together to build sculptures from the donated items. The art this year proved to be tough competition, but our winners were the Social Science Building team members!

Thank you to all who participated in this great cause. If you're interested in donating canned or dried goods to this wonderful student resource, visit <https://lnkd.in/erKpbAT9>

#RadowCollege #Sculpture #FoodDrive #Art



18 likes • 2 reposts

5.



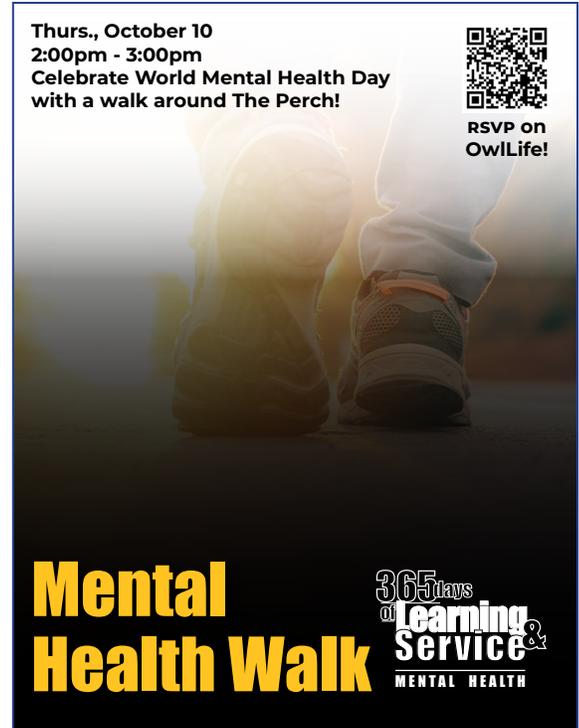
Mental Health Walk

October 10, 2024

Held on a perfect fall day on the walking trail at The Perch, a small group of individuals gathered for a one-mile walk to de-stress, enjoy nature, and learn about the value of nature breaks to one's mental health.

The marketing team deployed communications via the usual channels, including a 10-second MP4 video that ran on Owl TV to encourage students to come to the event. Promotions also ran on social media, in the student and faculty newsletters, and via flyers posted in the Social Sciences building.

The Radow communications team also engaged a student worker to walk around the Humanities and Social Sciences building wearing a sandwich board and handing out flyers to encourage student engagement.



United Way Toiletry Drive

January 10 - February 27, 2025

The United Way of Greater Atlanta toiletry drive is a legacy event similar to UnCANny Creations. Now in its third year, the college collected toiletries in bins placed in the College units' main offices from January 10th through February 27th.

On the final day, Radow College faculty, staff, and student ambassadors gathered to stuff string bags for delivery to the United Way. Although this event has not seen the same kind of growth that the food

drive has achieved, it held steady raising an equal amount of items as the prior year, topping out at 1300 pieces.

Promotion for the event included newsletter promotion and flyers. The social media posts and animated MP4 Owl TV promotions all included facts about the connections between hygiene and mental health.



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1.



Toiletry Drive

January 24 to February 27
Collection bins located in each Radow department main office

365 days of Learning & Service
MENTAL HEALTH



Join the 365 Days of Learning & Service: Toiletry Drive for United Way of Greater Atlanta

As part of the 365 Days of Learning & Service initiative, the Norman J. Radow College of Humanities and Social Sciences is conducting a toiletry drive to benefit the United Way of Greater Atlanta. Every item you donate—whether it's a toothbrush, bandage, or travel-size shampoo—helps build a stronger, more compassionate community right here in Atlanta.

The United Way of Greater Atlanta works to support individuals and families in need, providing essential resources that help people achieve stability and thrive. Your donations will provide comfort and care to those facing everyday challenges, offering them necessities that make a real difference in their lives, and help to alleviate one cause of mental distress – the ability to practice personal hygiene.

We're collecting items like toothbrushes, toothpaste, lip balm, deodorant, socks, tampons, bandages, and more. Drop off your donations at the main offices of each department within the Norman J. Radow College of Humanities and Social Sciences.

The drive runs through February 27th, so there's plenty of time to contribute. Together, we can show our commitment to building a just and caring community, one small donation at a time!

Sample items for this campaign included:

1. Newsletter articles
2. Collection Bin Promotions
3. Animated Owl TV slides (Screen shot of 10 second video.)
4. Social Post Campaign
5. Post Event News Posts on Social Media (LinkedIn shown here)

2.

Toiletry Drive

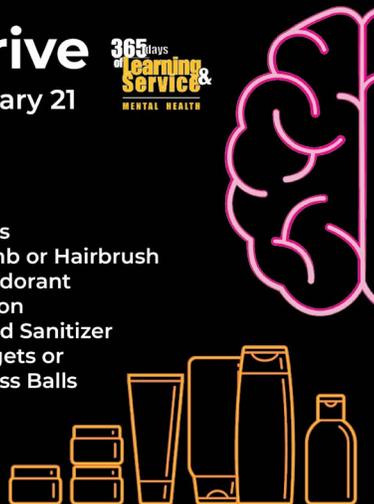
January 24 to February 21

365 days of Learning & Service
MENTAL HEALTH

Requested Items

Travel-size preferred

Shampoo	Floss
Conditioner	Comb or Hairbrush
Body Wash	Deodorant
Moisturizer	Lotion
Toothpaste	Hand Sanitizer
Toothbrush	Fidgets or
Mouthwash	Stress Balls

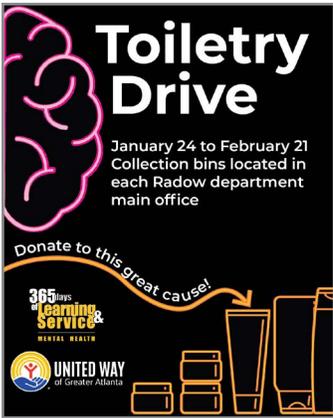
3.

Fear of not being able to obtain the necessary daily toiletries can lead to an increased anxiety.



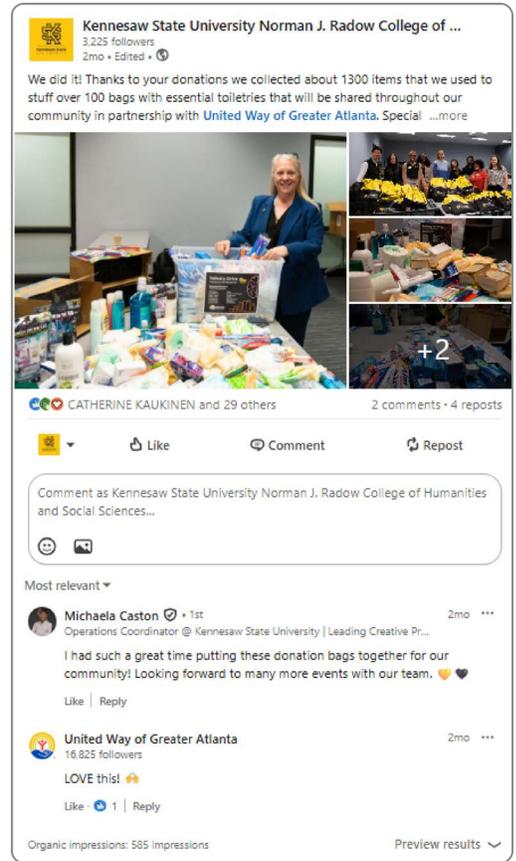

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4.

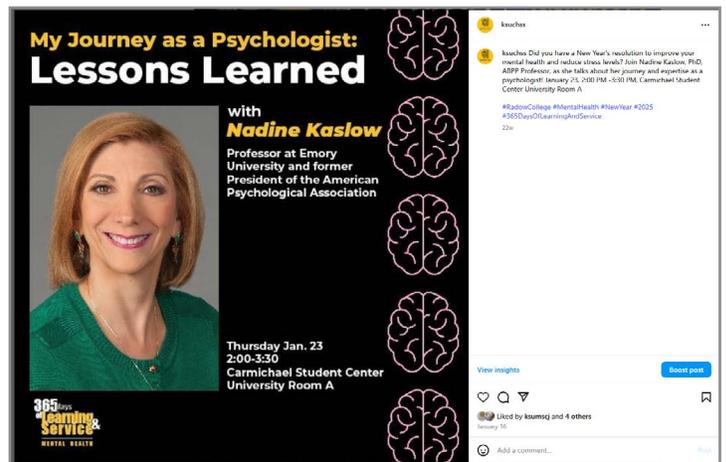
5.



Guest Speaker Nadine Kaslow

January 23, 2025

Guest speaker Nadine Kaslow, psychologist, professor at Emory University, and former president of the American Psychological Association shared her personal journey of overcoming personal hurdles and pursuing her career in the mental health field. Her talk centered on mental health and stress management in difficult times. Daniel Niederjohn, Ph.D. was instrumental in bringing Kaslow to campus and delivered a thoughtful introduction prior to her talk.



There were 65 attendees at the talk and following the presentation Kaslow fielded a wide range of questions from the audience. The dean's office communications team implemented the standard promotional support.



365 Creative Jam

March 27, 2025

The 365 Creative Jam is an event that grew out of the Adobe Creative Jam, which was sponsored by Adobe and provided access to the software license for KSU students to the Adobe Creative Cloud during the pandemic to facilitate remote learning and introduce students to the software. Although Adobe no longer sponsors this event, Radow College has continued with its own version of actively engaging students in learning how to use video editing software through a themed assignment.

Students are assigned a project to write, shoot, and edit a video around the 365 Days of Learning & Service theme. The videos were expected to be between 60–90 seconds. Faculty participated by building this into their curriculum which ultimately impacted more than 200 students. Faculty who joined the 365 Creative Jam project included:

- Mackenzie Cato, SOCM
- Sarah Johnson, SOCM
- Beverly Churchwell, SCJ
- Meredith Ginn, SOCM
- Chanler Hilley, PSYC
- Erin Bahl, ENGL

Students who were assigned 365 projects received extra credit. Faculty reviewed the submissions and narrow the entries to approximately 20 videos, at which point a committee judges the submissions and selects winners who are recognized at a video screening event featuring the finalists' videos. Finally, the winners' videos are posted to the 365

Days of Learning & Service website until the next AY's winners are announced.

1.

**Dim the Light! Pop the Corn!
The 365 Creative Jam is On!**

Thursday March 27
2:00 pm - 3:15 pm
Carmichael Student Center
University Rooms

**365 days
of Learning &
Service
MENTAL HEALTH**

Award winners will be announced



click the photo to RSVP

Radow College students are taking the stage at the 365 Creative Jam, a campus-wide event showcasing their creative short films that highlight this year's 365 Days of Learning & Service theme of mental health. The public screening will feature 18 short films with three students receiving recognition for their outstanding work. Join us for a fun-filled afternoon and cheer for your favorite short film!

This is the third annual screening, and it is always a fun time, but the topics are quite serious. One in five adults in the United States experiences mental illness each year, but only half of them receive treatment. This event offers students a way to explore this challenging topic and capture their perspectives in a creative format. This year students also had the option to tie Canadian-based material into their project for special "Year of Canada" recognition.

Come support fellow Radow students by attending the screening. If you want to see the work of the 2024 Creative Jam winners, view them on the [Radow College website](#).



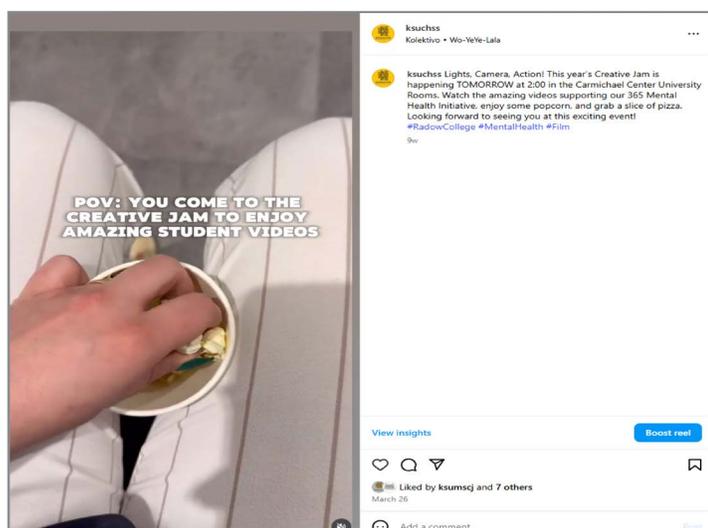
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1.



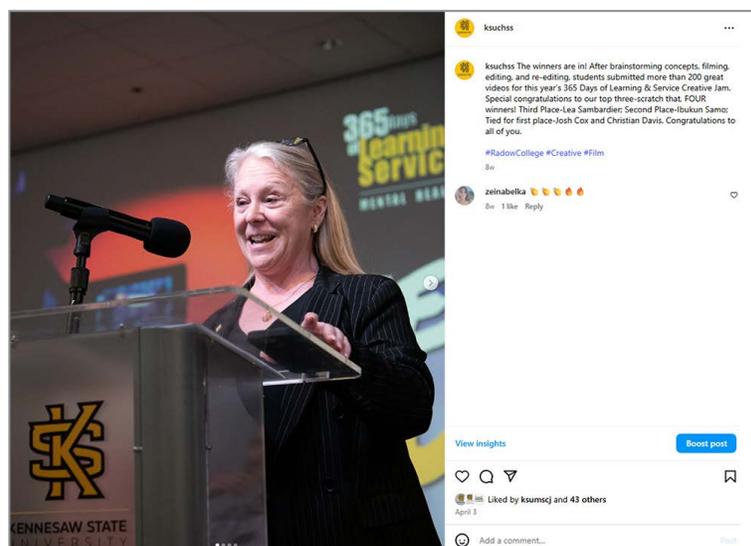
2.



4.



5.



6.



Sample items for this campaign included:

1. Promotional Newsletter Story
2. Social Posts With Static Images
3. Social Posts With POV Video
4. Owl TV and Owl Life notices
5. Post Event Social Media
6. Promotional Flyers



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KSU Day of Service

March 29, 2025

On March 29, a team of 10 students and two staff members from Radow College collaborated with Keep Smyrna Beautiful as part of the 2025 KSU Day of Service event. The team first gathered at KSU's Betty Siegel Student Recreation Center in

the morning for the kickoff event, then took a shuttle bus to the cleanup site. The team picked up trash along a one-mile section of the Silver Comet Trailhead in Smyrna from 11:00 AM to 2:00 PM.



Fairy Tales Symposium

April 4, 2025

Although not directly involved in the planning and execution of the symposium “Fairy Tales, Mental Health, and Telling Your Own Story” event, the Dean’s Office communication team provided support via pre-event marketing on Owl TV, Owl Life, flyer distribution, and social media, as well as providing event photography services and post event publicity on social media.

Held on April 4th, this full-day symposium created a forum for discussion on creative well-being, innovative research, and personal storytelling.



Results & Plus/Delta

At the conclusion of each AY implementation of 365 Days of Learning & Service we examine the success of the individual events and look for ways to improve. Below is a summary of our performance and recommendations for “Plus/Deltas” or ways to make positive improvements. Overall, the initiative reached close to 400 students as active participants

in the six student-facing events staged for 365. Only one event, the initial kickoff event was streamed on Teams, which had an estimated attendance of between 10–20 students. The overall goal is to increase student and faculty participation each year.



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HUMANITIES AND SOCIAL SCIENCES

EVENT	PARTICIPATION	PLUS/DELTA
365 Kickoff	Total of seven (7) speakers, two from outside KSU; There were 34 in-person attendees plus estimated 90 online participants, of which we estimate between 10–20 were students.	<p>This event was a success overall. Areas for improvement include:</p> <ul style="list-style-type: none"> • Ensure reserved seating is in order of speakers in the “Run of Show.” • Ensure videotaping of event is from multiple angles and that event branding is in the shot for post event video production. • Confirm all microphones are working properly. • Conduct a short meeting with guest and in-house speakers on the run of show. • Depending on guest speakers, if they choose to table to promote their organization(s) confirm tabling details early on prior to event day.
Faculty Engagement*	Six of Radow College's faculty incorporated 365 into their curriculum in a variety of ways. These were not official events planned by the Steering Committee. The activities and events were purposefully designed by faculty to incorporate the 365 theme. Estimates are that between 175–200 students were engaged. Additionally, a high number of faculty members attended the 365 events and participated in programs.	<p>This AY24–25 saw a respectable level of faculty participation. Areas for improvement include:</p> <ul style="list-style-type: none"> • Contacting faculty earlier in the semester, or even at the conclusion of the AY year prior to assess the level of interest in incorporating the theme into curriculum, however that may manifest. Inclusion of the 365 theme will benefit from marketing support from the dean's office communication team. • Better communication and data collection with regard to level of students participating; specifics of the activities; and results achieved, if any that can be documented. • Promote the benefits to faculty for becoming involved in the 365 initiative. • Relying more on Steering Committee members who can promote 365 participation amongst their colleagues.
UnCANny Creations	This event included 10 participants made up primarily of faculty.	<p>The success of this event as measured by donations has increased by nearly double year over year. There are some areas where we could improve the event even more, including:</p> <ul style="list-style-type: none"> • Contact Architecture program to engage faculty/ students as judges, and possible design/build participation.



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UnCANny Creations (Continued)		<ul style="list-style-type: none"> Sort food/donations by category before delivering to KSU Care Services for ease of shelving Add a judging criteria that allocates points for achieving student engagement. Establish build teams in early September to facilitate identifying team members, creating team names, ordering T-shirts. Work more collaboratively with Facilities for event set up. Plan a kick-off coffee event to get folks fired up and ready for competition
Mental Health Walk	A group of nine faculty and staff participated in the walk.	<p>In theory this was a really good idea. In practice, it was not practical. Located at The Perch, this off campus event did not offer the level of incentive (food, dedicated transportation, or promotional items) to motivate students to make the trip to walk along the walking path for an hour. Students could drive or take B.O.B., but generally speaking making the trip before or after an on-campus class was not really likely. Recommendations for future off-campus events include:</p> <ul style="list-style-type: none"> Coordinate travel via shuttle bus, carpool or other option Only plan if it is more of an “event.” The idea of a walk may not have been very inspiring Conduct some research in the planning phase regarding what students would be likely be willing to travel to attend.



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Social Media Contest	Total of 35 students and four judges from the Dean's Office staff participated in this activity.	<p>This was a faculty driven event and the instructor reached out to the dean's office for support in the form of providing impartial judges to select a first place winner for each class. With respect to this or other faculty run activities, the steering committee could do the following in the future:</p> <ul style="list-style-type: none"> Promote among faculty the willingness and availability of the dean's office communication and marketing team to support the activities they plan.
KSU Day of Service	Due to restricted spots available for transportation services only 10 students were able to participate.	This is a university-wide event. In the future there may be opportunities to identify a service activity more closely related to the 365 theme and that allows greater participation by students.
United Way Toiletry Drive	We had two student ambassadors, one student assistant, four staff/faculty members and two representatives from United Way for a total of nine participants in the bag stuffing event.	<p>Because this is a toiletry drive which, by its nature is a low participation event, there is not an expectation for high student engagement. However, areas for improvement include:</p> <ul style="list-style-type: none"> Better engagement with United Way representatives to understand their needs and tailor the drive. Stronger kick-off and promotion so the Radow College community has a higher awareness level and better motivation to contribute. Perhaps integrate a bit of competition among departments to motivate them to push for donations



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Guest Speaker Nadine Kaslow	This event was attended by 65 students, faculty, and staff	<p>This event was well staged and well attended. Areas for improvement include:</p> <ul style="list-style-type: none"> • Work with University events team to stage so slides are not projecting on the speaker's face.
N/A	N/A	<p>General event management improvements.</p> <ul style="list-style-type: none"> • Perhaps using the new attendance tracking platform Suitable, we can implement better post-event surveys to understand what works well and what doesn't from the students' POV • Conduct event debrief sessions more consistently and capture information in OneNote more thoroughly • Develop more creative communication strategies to get students' attention such as interactive newsletter content and MP4 Owl TV promotion as well as offer more enticing incentives for participation.

