HMI Hackathon

coding today for the health of tomorrow

February 18-19
KSU Center, Room 400
In Person (200 Expected Students)

Contact Hossein Mohit (hmohit@kennesaw.edu) or Tonya Clark (tclar121@kennesaw.edu) to become a sponsor today

About the HMI Hackathon

The HMI Hackathon – Coding Today for the Health of Tomorrow is a statewide, in-person innovation competition bringing together undergraduate and graduate students from across Georgia to develop AI-driven solutions to real-world healthcare challenges. Through interdisciplinary teamwork, mentorship from industry and academic leaders, and live pitching, students explore how artificial intelligence can improve patient outcomes, healthcare operations, and health equity, while networking and competing for high-profile prizes.

Why Sponsor

As an HMI Hackathon sponsor, your organization will support hands-on innovation in healthcare and AI, engage directly with future healthcare and technology professionals, and gain meaningful visibility among students, faculty, and industry leaders. Sponsor logos will be displayed on large presentation screens in the event ballroom, website, and other event materials based on sponsorship level.

Sponsorship Opportunities

1 AVAILABLE

$5,000 — *Event Naming Rights + DHT Summit Sponsor*

- Exclusive recognition as the official event sponsor
- Prominent logo placement on event collateral, website, and marketing materials
- Powerpoint slide ad
- Verbal recognition during opening and closing remarks
- Opportunity to participate as a mentor during the hackathon
- Bonus recognition at the **Digital Healthcare Transformations Summit** on April 27, hosted at Marietta Country Club with industry participation

5 AVAILABLE

$3,000 — *Joint Hackathon + DHT Summit Sponsor*

- Logo displayed on event collateral, website, and marketing materials
- Recognition during the HMI Hackathon day-of events
- Opportunity to participate as a mentor during the hackathon
- Bonus recognition at the **Digital Healthcare Transformations Summit** on April 27, hosted at Marietta Country Club with industry participation

Award Sponsorships

1 AVAILABLE
$1,500
First Place Prize & Award Sponsor

1 AVAILABLE
$1,000
Second Place Prize & Award Sponsor

1 AVAILABLE
$500
Third Place Prize & Award Sponsor

Company name on award plaque
Recognition on event website

1 AVAILABLE
$1,000
Merchandising Sponsor

Logo on lanyards for name tags
Logo on reverse side of HMI commemorative coin

2 AVAILABLE
$500
Raffle Sponsor

Recognition during raffle announcements and on event website

Awards and Prizes

1st — *Meta Quest Headsets*
2nd — *Sony Wireless Noise-Canceling Headphones*
3rd — *2TB Portable External Hard Drives*

Raffle 1 — *Nintendo Switch 2 Bundle*
Raffle 2 — *Ray-Ban Meta Smart Glasses*

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COLES COLLEGE OF BUSINESS
Master of Science in Healthcare Management and Informatics