

KENNESAW STATE UNIVERSITY
GLOBAL EDUCATION
Education Abroad

Spain

BUSINESS, CLUTURE, & AI

ANALYZE CASE STUDIES, LEARN BUSINESS OPERATIONS

JUNE **18-27** 2027

Course:

MKTG 7900

Business, Culture, and AI in Spain

This graduate business education abroad course aims to study and visit Spain as a basis for gaining a better understanding of the business marketplace and political, economic, social and technological environments

$3290

Excluding Airfare & Tuition

APPLY BY

2/4/27

PROGRAM FACULTY:

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