

KENNESAW STATE UNIVERSITY
GLOBAL EDUCATION
Education Abroad

Japan

MARKETING IN JAPAN

VISIT TOKYO, OSAKA, KAMAKURA, AND KYOTO

JUNE **5-22** 2027

Course:

MKTG 3100
Marketing Foundations

Based primarily in Tokyo and Osaka, the program blends company visits, applied learning, and cultural exploration to deepen students' understanding of global marketing strategy.

$TBD
Excluding Airfare & Tuition

APPLY BY
2/4/27

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