

KENNESAW STATE UNIVERSITY
GLOBAL EDUCATION
Education Abroad

Greece

BUSINESS, MARKETING, & CULTURAL IMMERSION

MAY **15-29** 2027

VISIT ATHENS, SANTORINI & METEORA

Courses:

BUSA 3500/MKTG 4476
Culture & International Business

MKTG 4490
International Marketing in Greece

$4710 *Excluding Airfare & Tuition*

Learn international marketing, connect with local businesses, experience Greek island life, and see how culture shapes global markets – all while making unforgettable memories!

PROGRAM FACULTY:

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