

Graphic
REAGAN JOWERS
Design

I am a soon to be graduate from Kennesaw State University with a B.F.A in Graphic Communications. My work focuses on graphic design, motion graphics, illustration, and social media marketing, blending creative storytelling with strategic communication. For the past two years, I have worked as a Graphic Design Student Assistant for KSU's Student Affairs Marketing Team and also served as a Brand Ambassador for the School of Art and Design. I am passionate about growing as a designer and creating impactful, engaging work.

Work Experience

School of Art & Design Brand Ambassador Kennesaw State University, Geer College of the Arts November 2025 to May 2026

- * Highlighted KSU resources and opportunities to both potential and current students.
- * Authentically promoted KSU School of Art & Design to potential students.
- * Assisted with and provided feedback for department student outreach.

Graphic Design Student Assistant Kennesaw State University, Division of Student Affairs August 2024 to May 2026

- * Led multiple print, online, and digital media projects.
- * Created, designed, and delivered printed and digital marketing graphics, including print layouts, logos, and promotional items.
- * Collaborated with Marketing and Communications teams across the division.

Education

Kennesaw State University Bachelor of Fine Arts - Graphic Communications, Minor in Interactive Design August 2022 to May 2026

- * Dean's List 2022 to 2026, Journey Honors College Student, School of Art & Design Brand Ambassador, 2025 GDUSA Digital Design Competition Winner



Atlanta, Georgia

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Skills

- * Proficiency in Adobe Creative Suite (Illustrator, InDesign, Photoshop, After Effects)
- * Proficiency in Microsoft Office (Word, Excel, PowerPoint, Teams)
- * Proficiency in Figma & Canva
- * Multitasking & Time Management
- * Teamwork & Adaptability

References

Meghan Cooper

Marketing Manager,
Student Affairs

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Ashlynn Gates

Marketing & Communication
Specialist, Student Affairs

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Kyle DeAnna

Assistant Professor of
Graphic Communications

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