Nyla Hines, Graphic Designer

300 Stephens Mill dr, Dallas, Georgia, United States, 5046628855, Nylahines2004@gmail.com

PROFILE

Strategic creative leader with 5+ years of experience shaping brand identity and visual direction across print and digital platforms. Skilled in translating concepts into cohesive, high-impact design systems that elevate brand presence. Adept at leading collaborative projects, guiding creative execution, and delivering refined solutions under tight deadlines. Proficient in Adobe Creative Suite with a strong foundation in branding, logo design, and user experience.

EMPLOYMENT HISTORY

Jan 2025-Present **Graphic Designer, Freelance** **Dallas, GA**

Delivering designs to support brands like iBraggs, Rofeidot, Elevate and independent creators, producing trend-aligned visuals and modeling their apparel for campaigns.
Creating mockups, social assets, brand materials, and motion edits using Adobe Suite, After Effects, Figma, and AI tools for cleanup and enhancement.
Collaborating with clients to turn ideas into polished, effective visuals, gaining broad experience across digital design and content production and scaling their businesses ROI.

June 2025-Aug 2025 **Digital Marketing & UX Designer Intern, Schoolconomy** **Atlanta, GA**

Collaborated cross-functionally to support approximately 20% of the company's outward-facing marketing and brand presence.
Applying UX design principles to improve engagement, clarity, and reach.
Developed and refined website and mobile app wireframes and prototypes using Figma, enhancing usability, visual consistency, and overall cross-platform user experience.

Sept 2025-Nov 2025 **Printing & Production Design Student, Heidelberg** **Kennesaw, GA**

Managed prepress and print production workflows, ensuring color accuracy, file integrity, and press-ready execution across commercial projects.
Bridged design and production by translating creative concepts into technically precise outputs in collaboration with designers and press operators.
Produced high-quality branded materials (brochures, packaging, marketing collateral) with strong attention to detail and consistency.

EDUCATION

August 2022-May **Kennesaw, GA**

Bachelors of Fine Arts - Graphic Communications
Graduate with Honors in The Honors Journeys College
Presidents List

SKILLS

Adobe Creative Suite	Statistics/Analyzing Data	Principles of Design
Microsoft Word	User Experience/Interface	Visual Design
Figma	Wireframes	Color Theory
Presentation	Prototyping	Illustration
Cross-collaboration	Typography	Emotional Intelligence
Motion Graphics	Social media-minded	Problem-solving

REFERENCES

Joshua Leonard	**CEO, Team Supreme Show** 678-305-8080	**Atlanta, GA**
Rahmere Williams	**Graphic Designer, NOWTHATSTV** 856-525-5069, saintuarydesignco@gmail.com	**Atlanta, GA**
Bruce Hines, MD	**Anesthesiologist, Northside Hospital** 770-329-2033, 21bhines@gmail.com	**Atlanta, GA**