



678-580-7143

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Kennesaw, GA

Education

Bachelor of Fine Art in Graphic Communications with a Minor in Marketing

Kennesaw State University

Expected Graduation: May 2026

Bachelor of Arts Digital Media and Design

Fort Valley State University

Aug. 2021-May 2023

Key Skills

- **Adobe Creative Suite**
- **Figma**
- **UI/UX**
- **Canva**
- **Typography**
- **Color Theory**
- **Layout Design**
- **Digital Design**
- **Art**
- **Drawing**
- **Illustration**
- **Photography**
- **Videography**
- **Brand Identity**
- **Vector Graphics**

JAYDEN R. BERRY

Graphic Designer/Marketing

Profile

Detail-oriented Graphic Designer with experience creating compelling designs to fulfill client needs. My knowledge of Adobe Creative Suite, typography, color theory, and digital design make me an ideal candidate for design focused occupations. My goal is to use my innovative design expertise and passion for project success to work with and support a dynamic team.

Work Experience

**May
2025
–
Pres.**

The Home Depot

Order Fulfillment Associate | Kennesaw, Georgia

- Coordinates product orders and ensured accuracy in **packaging, labeling, and presentation**. Also, developing an **eye for detail and visual consistency** that translates into **design projects**.
- Assist with in-store displays and merchandise organization, **applying layout and visual presentation skills** to enhance customer experience.

**Jan.
2023
–
Apr.
2023**

Fort Valley State University

Graphic Design Lab Assistant | Fort Valley, Georgia

- Provided one-on-one guidance in typography, layout, and **branding projects**, strengthening leadership and mentorship experience.
- Contributed to promotional materials and campus initiatives, **applying marketing-focused design strategies to engage the university's community**.

Projects

Ember Brew Co. – Beer Label & Packaging Design

- **Designed a full beer label system** and 6-pack carrier, aligning visuals with brand identity
- Applied typography, color theory, and packaging layout principles to create a cohesive brand experience.
- **Developed marketing-ready visuals** that could be applied across **print and digital platforms**.

Cool Route – Logo & Branding Design

- **Designed a professional logo concept for Cool Route**, focusing on modern typography and versatile iconography.
- Developed a scalable design adaptable for digital and print applications, ensuring strong brand identity.
- Applied color theory and branding principles to create a distinctive and market-ready visual identity.