

MELANIE AVALOS

Graphic Designer

Hello! I am a Graphic Designer based in the North Metro Atlanta Area that is very passionate about design. I specialize in creating social media campaigns, logo design, brand identity, as well as ui/ux design, and motion graphics!

Experience

Avalos Drywall and Paint, LLC

Designer

March 2022-November 2023

Developed Web Page Design, social media posts, and t-shirt designs using various design programs like Adobe Express and Illustrator.

Projects

Defy Wrestling Collaborative Work

September 2025

Collaborated with fellow peers to design Logos, branding identity, and social media campaign for up-and-coming wrestling teams for Defy Wrestling

Created Logo designs for two distinct teams under Defy Wrestling named Tacoma Defyance and Hartford Havoc. Logo Designs were created and refined in Adobe Illustrator with feedback from the client and peers. Once the logo was completed, a brand-style guide was created for the individual teams and finalized. Social Media posts and merchandise designs were created afterwards.

Contact Me

melanieavalos@gmail.com
melanieavalos.myportfolio.com
@melanieadesigns

Education

Kennesaw State University

January 2021-May 2026

Bachelors of Fine Arts with Graphic Communications Concentration

Personal Skills

Painting
Illustration
Printmaking
Bookbinding

Software Skills

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe After Effects
Figma

Languages

English
Spanish

Melanie Avalos

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770-231-3405

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English

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Software Skills

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